

1948  
CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

234849















Census  
REF  
HF  
3007  
.455x  
1948a  
8C-1P  
v. 3

## ILLINOIS

### counties

#### ILLINOIS

- |                |                |
|----------------|----------------|
| 1. Adams       | 41. Jefferson  |
| 2. Alexander   | 42. Jersey     |
| 3. Bond        | 43. Jo Daviess |
| 4. Boone       | 44. Johnson    |
| 5. Brown       | 45. Kane       |
| 6. Bureau      | 46. Kankakee   |
| 7. Calhoun     | 47. Kendall    |
| 8. Carroll     | 48. Knox       |
| 9. Cass        | 49. Lake       |
| 10. Champaign  | 50. La Salle   |
| 11. Christian  | 51. Lawrence   |
| 12. Clark      | 52. Lee        |
| 13. Clay       | 53. Livingston |
| 14. Clinton    | 54. Logan      |
| 15. Coles      | 55. McDonough  |
| 16. Cook       | 56. McHenry    |
| 17. Crawford   | 57. McLean     |
| 18. Cumberland | 58. Macon      |
| 19. De Kalb    | 59. Macoupin   |
| 20. De Witt    | 60. Madison    |
| 21. Douglas    | 61. Marion     |
| 22. Du Page    | 62. Marshall   |
| 23. Edgar      | 63. Mason      |
| 24. Edwards    | 64. Massac     |
| 25. Effingham  | 65. Menard     |
| 26. Fayette    | 66. Mercer     |
| 27. Ford       | 67. Monroe     |
| 28. Franklin   | 68. Montgomery |
| 29. Fulton     | 69. Morgan     |
| 30. Gallatin   | 70. Moultrie   |
| 31. Greene     | 71. Ogle       |
| 32. Grundy     | 72. Peoria     |
| 33. Hamilton   | 73. Perry      |
| 34. Hancock    | 74. Piatt      |
| 35. Hardin     | 75. Pike       |
| 36. Henderson  | 76. Pope       |
| 37. Henry      | 77. Pulaski    |
| 38. Iroquois   | 78. Putnam     |
| 39. Jackson    | 79. Randolph   |
| 40. Jasper     | 80. Richland   |

41. 10-11-1900  
 42. 10-12-1900  
 43. 10-13-1900  
 44. 10-14-1900  
 45. 10-15-1900  
 46. 10-16-1900  
 47. 10-17-1900  
 48. 10-18-1900  
 49. 10-19-1900  
 50. 10-20-1900  
 51. 10-21-1900  
 52. 10-22-1900  
 53. 10-23-1900  
 54. 10-24-1900  
 55. 10-25-1900  
 56. 10-26-1900  
 57. 10-27-1900  
 58. 10-28-1900  
 59. 10-29-1900  
 60. 10-30-1900  
 61. 10-31-1900  
 62. 11-1-1900  
 63. 11-2-1900  
 64. 11-3-1900  
 65. 11-4-1900  
 66. 11-5-1900  
 67. 11-6-1900  
 68. 11-7-1900  
 69. 11-8-1900  
 70. 11-9-1900  
 71. 11-10-1900  
 72. 11-11-1900  
 73. 11-12-1900  
 74. 11-13-1900  
 75. 11-14-1900  
 76. 11-15-1900  
 77. 11-16-1900  
 78. 11-17-1900  
 79. 11-18-1900  
 80. 11-19-1900  
 81. 11-20-1900  
 82. 11-21-1900  
 83. 11-22-1900  
 84. 11-23-1900  
 85. 11-24-1900  
 86. 11-25-1900  
 87. 11-26-1900  
 88. 11-27-1900  
 89. 11-28-1900  
 90. 11-29-1900  
 91. 11-30-1900  
 92. 12-1-1900  
 93. 12-2-1900  
 94. 12-3-1900  
 95. 12-4-1900  
 96. 12-5-1900  
 97. 12-6-1900  
 98. 12-7-1900  
 99. 12-8-1900  
 100. 12-9-1900  
 101. 12-10-1900  
 102. 12-11-1900  
 103. 12-12-1900  
 104. 12-13-1900  
 105. 12-14-1900  
 106. 12-15-1900  
 107. 12-16-1900  
 108. 12-17-1900  
 109. 12-18-1900  
 110. 12-19-1900  
 111. 12-20-1900  
 112. 12-21-1900  
 113. 12-22-1900  
 114. 12-23-1900  
 115. 12-24-1900  
 116. 12-25-1900  
 117. 12-26-1900  
 118. 12-27-1900  
 119. 12-28-1900  
 120. 12-29-1900  
 121. 12-30-1900  
 122. 12-31-1900

1. 1-1-1901  
 2. 1-2-1901  
 3. 1-3-1901  
 4. 1-4-1901  
 5. 1-5-1901  
 6. 1-6-1901  
 7. 1-7-1901  
 8. 1-8-1901  
 9. 1-9-1901  
 10. 1-10-1901  
 11. 1-11-1901  
 12. 1-12-1901  
 13. 1-13-1901  
 14. 1-14-1901  
 15. 1-15-1901  
 16. 1-16-1901  
 17. 1-17-1901  
 18. 1-18-1901  
 19. 1-19-1901  
 20. 1-20-1901  
 21. 1-21-1901  
 22. 1-22-1901  
 23. 1-23-1901  
 24. 1-24-1901  
 25. 1-25-1901  
 26. 1-26-1901  
 27. 1-27-1901  
 28. 1-28-1901  
 29. 1-29-1901  
 30. 1-30-1901  
 31. 1-31-1901  
 32. 2-1-1901  
 33. 2-2-1901  
 34. 2-3-1901  
 35. 2-4-1901  
 36. 2-5-1901  
 37. 2-6-1901  
 38. 2-7-1901  
 39. 2-8-1901  
 40. 2-9-1901  
 41. 2-10-1901  
 42. 2-11-1901  
 43. 2-12-1901  
 44. 2-13-1901  
 45. 2-14-1901  
 46. 2-15-1901  
 47. 2-16-1901  
 48. 2-17-1901  
 49. 2-18-1901  
 50. 2-19-1901  
 51. 2-20-1901  
 52. 2-21-1901  
 53. 2-22-1901  
 54. 2-23-1901  
 55. 2-24-1901  
 56. 2-25-1901  
 57. 2-26-1901  
 58. 2-27-1901  
 59. 2-28-1901  
 60. 2-29-1901  
 61. 2-30-1901  
 62. 3-1-1901  
 63. 3-2-1901  
 64. 3-3-1901  
 65. 3-4-1901  
 66. 3-5-1901  
 67. 3-6-1901  
 68. 3-7-1901  
 69. 3-8-1901  
 70. 3-9-1901  
 71. 3-10-1901  
 72. 3-11-1901  
 73. 3-12-1901  
 74. 3-13-1901  
 75. 3-14-1901  
 76. 3-15-1901  
 77. 3-16-1901  
 78. 3-17-1901  
 79. 3-18-1901  
 80. 3-19-1901  
 81. 3-20-1901  
 82. 3-21-1901  
 83. 3-22-1901  
 84. 3-23-1901  
 85. 3-24-1901  
 86. 3-25-1901  
 87. 3-26-1901  
 88. 3-27-1901  
 89. 3-28-1901  
 90. 3-29-1901  
 91. 3-30-1901  
 92. 3-31-1901  
 93. 4-1-1901  
 94. 4-2-1901  
 95. 4-3-1901  
 96. 4-4-1901  
 97. 4-5-1901  
 98. 4-6-1901  
 99. 4-7-1901  
 100. 4-8-1901  
 101. 4-9-1901  
 102. 4-10-1901  
 103. 4-11-1901  
 104. 4-12-1901  
 105. 4-13-1901  
 106. 4-14-1901  
 107. 4-15-1901  
 108. 4-16-1901  
 109. 4-17-1901  
 110. 4-18-1901  
 111. 4-19-1901  
 112. 4-20-1901  
 113. 4-21-1901  
 114. 4-22-1901  
 115. 4-23-1901  
 116. 4-24-1901  
 117. 4-25-1901  
 118. 4-26-1901  
 119. 4-27-1901  
 120. 4-28-1901  
 121. 4-29-1901  
 122. 4-30-1901  
 123. 4-31-1901  
 124. 5-1-1901  
 125. 5-2-1901  
 126. 5-3-1901  
 127. 5-4-1901  
 128. 5-5-1901  
 129. 5-6-1901  
 130. 5-7-1901  
 131. 5-8-1901  
 132. 5-9-1901  
 133. 5-10-1901  
 134. 5-11-1901  
 135. 5-12-1901  
 136. 5-13-1901  
 137. 5-14-1901  
 138. 5-15-1901  
 139. 5-16-1901  
 140. 5-17-1901  
 141. 5-18-1901  
 142. 5-19-1901  
 143. 5-20-1901  
 144. 5-21-1901  
 145. 5-22-1901  
 146. 5-23-1901  
 147. 5-24-1901  
 148. 5-25-1901  
 149. 5-26-1901  
 150. 5-27-1901  
 151. 5-28-1901  
 152. 5-29-1901  
 153. 5-30-1901  
 154. 5-31-1901  
 155. 6-1-1901  
 156. 6-2-1901  
 157. 6-3-1901  
 158. 6-4-1901  
 159. 6-5-1901  
 160. 6-6-1901  
 161. 6-7-1901  
 162. 6-8-1901  
 163. 6-9-1901  
 164. 6-10-1901  
 165. 6-11-1901  
 166. 6-12-1901  
 167. 6-13-1901  
 168. 6-14-1901  
 169. 6-15-1901  
 170. 6-16-1901  
 171. 6-17-1901  
 172. 6-18-1901  
 173. 6-19-1901  
 174. 6-20-1901  
 175. 6-21-1901  
 176. 6-22-1901  
 177. 6-23-1901  
 178. 6-24-1901  
 179. 6-25-1901  
 180. 6-26-1901  
 181. 6-27-1901  
 182. 6-28-1901  
 183. 6-29-1901  
 184. 6-30-1901  
 185. 7-1-1901  
 186. 7-2-1901  
 187. 7-3-1901  
 188. 7-4-1901  
 189. 7-5-1901  
 190. 7-6-1901  
 191. 7-7-1901  
 192. 7-8-1901  
 193. 7-9-1901  
 194. 7-10-1901  
 195. 7-11-1901  
 196. 7-12-1901  
 197. 7-13-1901  
 198. 7-14-1901  
 199. 7-15-1901  
 200. 7-16-1901  
 201. 7-17-1901  
 202. 7-18-1901  
 203. 7-19-1901  
 204. 7-20-1901  
 205. 7-21-1901  
 206. 7-22-1901  
 207. 7-23-1901  
 208. 7-24-1901  
 209. 7-25-1901  
 210. 7-26-1901  
 211. 7-27-1901  
 212. 7-28-1901  
 213. 7-29-1901  
 214. 7-30-1901  
 215. 7-31-1901  
 216. 8-1-1901  
 217. 8-2-1901  
 218. 8-3-1901  
 219. 8-4-1901  
 220. 8-5-1901  
 221. 8-6-1901  
 222. 8-7-1901  
 223. 8-8-1901  
 224. 8-9-1901  
 225. 8-10-1901  
 226. 8-11-1901  
 227. 8-12-1901  
 228. 8-13-1901  
 229. 8-14-1901  
 230. 8-15-1901  
 231. 8-16-1901  
 232. 8-17-1901  
 233. 8-18-1901  
 234. 8-19-1901  
 235. 8-20-1901  
 236. 8-21-1901  
 237. 8-22-1901  
 238. 8-23-1901  
 239. 8-24-1901  
 240. 8-25-1901  
 241. 8-26-1901  
 242. 8-27-1901  
 243. 8-28-1901  
 244. 8-29-1901  
 245. 8-30-1901  
 246. 8-31-1901  
 247. 9-1-1901  
 248. 9-2-1901  
 249. 9-3-1901  
 250. 9-4-1901  
 251. 9-5-1901  
 252. 9-6-1901  
 253. 9-7-1901  
 254. 9-8-1901  
 255. 9-9-1901  
 256. 9-10-1901  
 257. 9-11-1901  
 258. 9-12-1901  
 259. 9-13-1901  
 260. 9-14-1901  
 261. 9-15-1901  
 262. 9-16-1901  
 263. 9-17-1901  
 264. 9-18-1901  
 265. 9-19-1901  
 266. 9-20-1901  
 267. 9-21-1901  
 268. 9-22-1901  
 269. 9-23-1901  
 270. 9-24-1901  
 271. 9-25-1901  
 272. 9-26-1901  
 273. 9-27-1901  
 274. 9-28-1901  
 275. 9-29-1901  
 276. 9-30-1901  
 277. 10-1-1901  
 278. 10-2-1901  
 279. 10-3-1901  
 280. 10-4-1901  
 281. 10-5-1901  
 282. 10-6-1901  
 283. 10-7-1901  
 284. 10-8-1901  
 285. 10-9-1901  
 286. 10-10-1901  
 287. 10-11-1901  
 288. 10-12-1901  
 289. 10-13-1901  
 290. 10-14-1901  
 291. 10-15-1901  
 292. 10-16-1901  
 293. 10-17-1901  
 294. 10-18-1901  
 295. 10-19-1901  
 296. 10-20-1901  
 297. 10-21-1901  
 298. 10-22-1901  
 299. 10-23-1901  
 300. 10-24-1901  
 301. 10-25-1901  
 302. 10-26-1901  
 303. 10-27-1901  
 304. 10-28-1901  
 305. 10-29-1901  
 306. 10-30-1901  
 307. 10-31-1901  
 308. 11-1-1901  
 309. 11-2-1901  
 310. 11-3-1901  
 311. 11-4-1901  
 312. 11-5-1901  
 313. 11-6-1901  
 314. 11-7-1901  
 315. 11-8-1901  
 316. 11-9-1901  
 317. 11-10-1901  
 318. 11-11-1901  
 319. 11-12-1901  
 320. 11-13-1901  
 321. 11-14-1901  
 322. 11-15-1901  
 323. 11-16-1901  
 324. 11-17-1901  
 325. 11-18-1901  
 326. 11-19-1901  
 327. 11-20-1901  
 328. 11-21-1901  
 329. 11-22-1901  
 330. 11-23-1901  
 331. 11-24-1901  
 332. 11-25-1901  
 333. 11-26-1901  
 334. 11-27-1901  
 335. 11-28-1901  
 336. 11-29-1901  
 337. 11-30-1901  
 338. 12-1-1901  
 339. 12-2-1901  
 340. 12-3-1901  
 341. 12-4-1901  
 342. 12-5-1901  
 343. 12-6-1901  
 344. 12-7-1901  
 345. 12-8-1901  
 346. 12-9-1901  
 347. 12-10-1901  
 348. 12-11-1901  
 349. 12-12-1901  
 350. 12-13-1901  
 351. 12-14-1901  
 352. 12-15-1901  
 353. 12-16-1901  
 354. 12-17-1901  
 355. 12-18-1901  
 356. 12-19-1901  
 357. 12-20-1901  
 358. 12-21-1901  
 359. 12-22-1901  
 360. 12-23-1901  
 361. 12-24-1901  
 362. 12-25-1901  
 363. 12-26-1901  
 364. 12-27-1901  
 365. 12-28-1901  
 366. 12-29-1901  
 367. 12-30-1901  
 368. 12-31-1901



ILLINOIS

-----cont'd

- 81. Rock Island
- 82. St. Clair
- 83. Saline
- 84. Sangamon
- 85. Schuyler
- 86. Scott
- 87. Shelby
- 88. Stark
- 89. Stephenson
- 90. Tazewell
- 91. Union
- 92. Vermilion
- 93. Wabash
- 94. Warren
- 95. Washington
- 96. Wayne
- 97. White
- 98. Whiteside
- 99. Will
- 100. Williamson
- 101. Winnebago
- 102. Woodford

# INDEX

Rock Island	10
St. Clair	11
St. Louis	12
St. Paul	13
St. Peter	14
St. Vincent	15
St. Ignace	16
St. Joseph	17
St. Mary	18
St. Michael	19
St. Patrick	20
St. Raphael	21
St. Rose	22
St. Theresa	23
St. Ann	24
St. Elizabeth	25
St. Francis	26
St. James	27
St. John	28
St. Lawrence	29
St. Martin	30
St. Nicholas	31
St. Peter	32
St. Paul	33
St. Vincent	34
St. Ignace	35
St. Joseph	36
St. Mary	37
St. Michael	38
St. Patrick	39
St. Raphael	40
St. Rose	41
St. Theresa	42
St. Ann	43
St. Elizabeth	44
St. Francis	45
St. James	46
St. John	47
St. Lawrence	48
St. Martin	49
St. Nicholas	50



# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

DETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release June 9, 1950

Release Series BC-1P-12-000

### ILLINOIS

Retail, wholesale, and service establishments located in Illinois showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the State during 1948 aggregated \$8,779,000,000, an increase of 207 percent over the \$2,857,600,000 sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the State showed a 260 percent rise over the same period, reaching a total of \$18,002,900,000 in 1948 as compared with \$4,998,800,000 in 1939. The service trades included in the Census of Business reported receipts totaling \$745,300,000 in 1948 compared with \$263,500,000 in 1939. Hotel receipts moved from \$69,200,000 in 1939 to \$148,300,000 in 1948. Amusement businesses in the State recorded receipts of \$170,200,000 in 1948 compared with \$75,500,000 in 1939.

Employment in the State also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 483,841 paid employees for the workweek ended nearest November 15, 1948. Of these, 374,813 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 353,486 and 278,844. Wholesale trade establishments reported a total of 180,055 full- and part-week employees for the week of November 15, 1948, compared with 125,848 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 100,036; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 77,892.

These preliminary figures have been compiled from similar releases being made available for each county in Illinois. Final figures, superseding the preliminary data for Illinois, will be included in a State Bulletin to be issued in several months. Similar data will be made available in preliminary and final form for each of the States.

A single copy of the preliminary release for the State of Illinois as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## ILLINOIS

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts  (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	103,147	8,778,978	105,152	483,841	374,813
Food group.....	27,287	1,912,509	28,227	72,803	53,094
Eating and drinking places.....	24,522	832,833	27,532	92,021	73,308
General merchandise grp, general stores	2,893	1,511,100	2,328	120,097	85,151
Apparel group.....	7,765	710,624	6,891	41,244	30,185
Furniture-home furnishings-appliance grp	4,598	406,545	4,458	19,272	17,214
Automotive group.....	4,636	1,254,347	4,242	34,318	32,483
Gasoline service stations.....	9,150	392,058	9,836	15,546	11,607
Lumber-building-hardware group.....	6,183	686,548	5,918	33,121	29,444
Drug and proprietary stores.....	3,290	259,301	2,854	18,547	12,116
All other retail stores.....	12,823	813,113	12,866	36,872	30,211
WHOLESALE TRADE, total.....	17,344	18,002,904	11,970	180,055	x
Merchant wholesalers, total.....	9,798	6,120,021	7,496	108,711	x
Groceries, confectionery, meat.....	1,097	725,669	901	12,012	x
Farm products, edible.....	1,115	939,074	1,154	13,297	x
Tobacco.....	171	175,164	142	1,696	x
Furniture, home furnishings.....	316	133,093	216	2,994	x
Automotive supplies.....	730	150,456	534	6,155	x
Electrical merchandise.....	363	321,221	203	6,693	x
Hardware, plumbing, heating.....	325	162,106	211	4,208	x
Lumber, construction materials.....	391	307,009	182	5,459	x
Mach'y, equip't, industrial supplies	1,371	460,856	934	12,529	x
All other merchant wholesalers.....	3,919	2,745,373	3,019	43,668	x
Manufact'rs' sales branches, offices..	1,954	5,879,013	62	53,040	x
Petroleum bulk plants, terminals.....	1,734	556,299	1,381	5,952	x
Agents, brokers (merchandise).....	2,433	4,446,920	2,277	7,145	x
Assemblers of farm products.....	1,425	1,000,651	754	5,207	x
SELECTED SERVICE TRADES, total.....	35,061	745,260	36,026	100,036	88,571
Personal services.....	23,540	353,140	24,356	58,181	51,943
Business services.....	2,443	228,715	2,064	26,350	22,817
Automotive repairs and services.....	4,283	94,097	4,513	8,988	8,065
Other repair services.....	4,795	69,308	5,093	6,517	5,746
HOTELS.....	1,225	148,277	995	27,087	24,082
TOURIST COURTS AND CAMPS.....	295	2,071	319	181	145
AMUSEMENTS.....	2,661	170,156	2,070	23,351	x

x Not available.

1/ Includes employees paid for less than the full workweek.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-12-001

### ADAMS COUNTY, ILL.

Retail, wholesale, and service establishments located in Adams County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$60.8 million, an increase of 222 percent over the \$18.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$59.7 million in 1948 as compared with \$14.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$3.1 million in 1948 compared with \$1.1 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 4,887 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 3,850 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Adams County, Illinois, which also includes data for the city of Quincy. Final figures, superseding the preliminary data for Adams County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Adams County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

ADAMS COUNTY, ILL.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts  (Thousand dollars)	Active proprietors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	832	60,800	830	3,504	2,738
Food group.....	198	13,138	197	511	352
Eating and drinking places.....	219	6,083	237	712	535
General merchandise grp, general stores.	17	8,470	10	677	500
Apparel group.....	37	3,281	22	201	138
Furniture-home furnishgs-appliance grp.	25	2,310	33	126	122
Automotive group.....	47	9,295	42	331	321
Gasoline service stations.....	95	3,263	106	138	95
Lumber-building-hardware group.....	58	7,431	47	315	295
Drug and proprietary stores.....	19	1,831	16	187	136
All other retail stores.....	117	5,698	120	306	244
WHOLESALE TRADE, total.....	111	59,680	89	895	x
Merchant wholesalers, total.....	66	25,443	51	723	x
Groceries, foods.....	20	8,183	16	249	x
Hardware, elec'l, plum'g and heat'g..	7	5,663	4	133	x
Mach'y, equip't, industrial supplies..	11	1,327	7	57	x
Automotive parts, accessories.....	8	977	10	54	x
All other merchant wholesalers.....	20	9,293	14	230	x
Petroleum bulk plants, terminals.....	16	3,669	15	51	x
Assemblers of farm products.....	19	10,739	20	30	x
Other types of wholesale.....	10	19,829	3	91	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	308	3,103	328	488	419
Personal services.....	177	1,690	183	326	291
Business services.....	17	279	18	51	38
Automotive repairs and services.....	56	653	65	51	44
Other repair services.....	58	481	62	60	46
AMUSEMENTS.....	28	873	25	134	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## ADAMS COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Quincy:					
Retail trade.....	616	52,687	591	3,210	2,533
Wholesale trade.....	76	46,969	50	819	x
Selected service trades....	243	2,706	260	471	409
Remainder of county:					
Retail trade.....	216	8,113	239	294	205
Wholesale trade.....	35	12,711	39	76	x
Selected service trades....	65	397	68	17	10

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$600 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-12-002

### ALEXANDER COUNTY, ILL.

Retail, wholesale, and service establishments located in Alexander County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.1 million, an increase of 180 percent over the \$5.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$34.3 million in 1948 as compared with \$10.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$649,000 in 1948 compared with \$233,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,463 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,148 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Alexander County, Illinois, which also includes data for the city of Cairo. Final figures, superseding the preliminary data for Alexander County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Alexander County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
ALEXANDER COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	287	15,064	295	960	758
Food group.....	84	3,039	81	105	73
Eating and drinking places.....	65	2,088	71	292	243
General merchandise grp, general stores.....	16	1,641	12	129	75
Apparel group.....	18	958	23	82	45
Furniture-home furnishings-appliance grp.....	14	977	11	87	76
Automotive group.....	14	2,701	14	82	79
Gasoline service stations.....	28	1,368	27	49	45
Lumber-building-hardware group.....	15	997	16	57	55
Drug and proprietary stores.....	11	413	11	34	26
All other retail stores.....	22	882	29	43	41
WHOLESALE TRADE, total.....	45	34,336	36	392	x
Merchant wholesalers.....	30	24,439	23	329	x
Other types of wholesale.....	15	9,897	13	63	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	55	649	59	111	104
Personal services.....	39	461	43	79	74
All other service trades.....	16	188	16	32	30

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## ALEXANDER COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Cairo:					
Retail trade.....	199	12,430	205	802	642
Selected service trades....	39	485	44	99	92
Remainder of county:					
Retail trade.....	88	2,634	90	158	116
Selected service trades....	16	164	15	12	12

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-12-003

### BOND COUNTY, ILL.

Retail and service establishments located in Bond County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.9 million, an increase of 263 percent over the \$3.0 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$557,000 in 1948 compared with \$132,000 in 1939. Wholesale sales in the county reached a total of \$1.6 million in 1948, a decrease from the \$1.8 million reported in 1939.

Employment in the county rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 546 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 408 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Bond County, Illinois, which also includes data for the city of Greenville. Final figures, superseding the preliminary data for Bond County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Bond County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### BOND COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	191	10,875	201	458	335
Food group.....	34	2,397	33	78	52
Eating and drinking places.....	25	421	30	69	39
General merchandise grp., general stores.....	16	774	17	45	32
Apparel group.....	7	309	9	16	11
Furniture-home furnishings-appliance grp.....	15	295	16	21	11
Automotive group.....	15	1,602	15	83	35
Gasoline service stations.....	30	494	31	23	15
Lumber-building-hardware.....	21	1,404	20	43	35
Drug and proprietary stores.....	5	151	6	10	5
All other retail stores.....	23	3,028	24	70	61
WHOLESALE TRADE.....	11	1,566	4	30	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	62	577	55	58	45
Personal services.....	38	222	41	31	22
All other service trades.....	24	355	24	27	23

x Not available.

1/ Includes employees paid for less than the full workweek

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

BOND COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Greenville:					
Retail trade.....	83	6,741	90	325	258
Selected service trades.....	36	351	38	46	38
Remainder of county:					
Retail trade.....	108	4,134	111	133	77
Selected service trades.....	26	226	27	12	7

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-12-004

### BOONE COUNTY, ILL.

Retail, wholesale, and service establishments located in Boone County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$16.0 million, an increase of 233 percent over the \$4.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.4 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$652,000 in 1948 compared with \$230,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 889 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 584 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Boone County, Illinois, which also includes data for the city of Belvidere. Final figures, superseding the preliminary data for Boone County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Boone County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### BOONE COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	229	16,032	244	741	512
Food group.....	54	3,894	57	186	125
Eating and drinking places.....	49	1,211	59	120	77
General merchandise grp, general stores.....	7	925	3	72	39
Apparel group.....	13	402	15	12	7
Furniture-home furnishings-appliance grp.....	6	439	3	17	16
Automotive group.....	14	2,970	14	90	72
Gasoline service stations.....	33	1,468	38	52	29
Lumber-building-hardware group.....	22	2,886	21	99	92
Drug and proprietary stores.....	5	340	4	31	13
All other retail stores.....	26	1,497	30	62	42
WHOLESALE TRADE, total.....	27	9,384	17	93	x
Merchant wholesalers.....	12	3,688	7	62	x
Other types of wholesale.....	15	5,696	10	31	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	68	652	74	55	47
Personal services.....	32	362	37	43	36
All other service trades.....	36	290	37	12	11

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## BOONE COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Belvidere:</b>					
Retail trade.....	158	13,003	171	616	410
Wholesale trade.....	14	3,369	9	46	x
Selected service trades....	53	553	59	52	44
<b>Remainder of county:</b>					
Retail trade.....	71	3,029	73	125	102
Wholesale trade.....	13	6,015	8	47	x
Selected service trades....	15	99	15	3	3

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-12-005

### BROWN COUNTY, ILL.

Retail, wholesale, and service establishments located in Brown County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.4 million, an increase of 392 percent over the \$1.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.8 million in 1948 as compared with \$1.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$197,000 in 1948 compared with \$73,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 365 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 233 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Brown County, Illinois. Final figures, superseding the preliminary data for Brown County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Brown County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### BROWN COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	97	6,364	100	301	249
Food group.....	20	1,065	17	50	32
Eating and drinking places.....	12	336	12	53	46
Gasoline service stations.....	15	455	16	27	23
All other retail stores.....	50	4,508	55	171	148
WHOLESALE TRADE.....	15	6,841	15	36	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	29	197	32	28	21
Personal services.....	13	66	13	12	8
All other service trades.....	16	131	19	16	13

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-12-006

### BUREAU COUNTY, ILL.

Retail, wholesale, and service establishments located in Bureau County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$32.3 million, an increase of 251 percent over the \$9.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$23.2 million in 1948 as compared with \$7.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.2 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,818 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,251 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Bureau County, Illinois, which also includes data for the cities of Princeton and Spring Valley. Final figures, superseding the preliminary data for Bureau County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Bureau County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### BUREAU COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	654	32,251	697	1,418	1,098
Food group.....	135	6,521	141	198	133
Eating and drinking places.....	152	3,065	173	266	188
General merchandise grp, general stores	24	1,435	27	125	73
Apparel group.....	34	1,048	42	47	29
Furniture-home furnishgs-appliance grp	35	1,445	39	72	62
Automotive group.....	39	4,737	46	154	149
Gasoline service stations.....	82	2,385	81	80	63
Lumber-building-hardware group.....	91	8,107	94	334	291
Drug and proprietary stores.....	19	506	14	28	18
All other retail stores.....	43	3,002	40	114	92
WHOLESALE TRADE, total.....	90	23,226	64	259	x
Merchant wholesalers.....	28	4,524	28	114	x
Assemblers of farm products.....	36	14,719	14	91	x
Other types of wholesale.....	26	3,983	22	54	x
SELECTED SERVICE TRADES, <sup>2</sup> total.....	148	1,229	164	141	126
Personal services.....	92	685	103	108	100
All other service trades.....	56	544	61	33	26
AMUSEMENTS.....	20	428	18	103	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## BUREAU COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Princeton:					
Retail trade.....	154	12,291	169	544	445
Wholesale trade.....	15	2,773	15	66	x
Selected service trades...	37	379	44	49	44
Spring Valley:					
Retail trade.....	121	4,844	128	225	185
Wholesale trade.....	17	4,050	15	67	x
Selected service trades...	22	91	23	5	4
Remainder of county: 3/					
Retail trade.....	379	15,116	400	649	468
Wholesale trade.....	58	16,403	34	126	x
Selected service trades...	89	759	97	87	78

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-12-007

### CALHOUN COUNTY, ILL.

Retail, wholesale, and service establishments located in Calhoun County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.8 million, an increase of 245 percent over the \$1.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$332,000 in 1948 as compared with \$164,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$149,000 in 1948 compared with \$40,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 187 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 105 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Calhoun County, Illinois. Final figures, superseding the preliminary data for Calhoun County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Calhoun County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CALHOUN COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	109	3,826	109	169	136
Food group.....	23	798	27	21	16
Eating and drinking places.....	23	404	21	48	27
Gasoline service stations.....	15	281	15	12	12
All other retail stores.....	48	2,343	46	88	81
WHOLESALE TRADE.....	5	332	4	12	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	29	149	30	6	3
Personal services.....	19	54	19	2	-
All other service trades.....	10	95	11	4	3

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

9/215



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-12-008

### CARROLL COUNTY, ILL.

Retail, wholesale, and service establishments located in Carroll County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$18.8 million, an increase of 264 percent over the \$5.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.6 million in 1948 as compared with \$1.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$454,000 in 1948 compared with \$149,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 830 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 570 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Carroll County, Illinois, which also includes data for the city of Savanna. Final figures, superseding the preliminary data for Carroll County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Carroll County as well as an order blank for other areas releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CARROLL COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	285	18,785	311	751	575
Food group.....	60	4,069	68	147	97
Eating and drinking places.....	56	1,810	66	109	102
General merchandise grp. general stores	13	655	12	21	14
Apparel group.....	15	432	17	19	15
Furniture-home furnishings-appliances grp	14	467	12	16	13
Automotive group.....	16	2,412	19	56	31
Gasoline service stations.....	34	1,540	41	50	45
Lumber-building-hardware group.....	12	386	40	135	115
Drug and proprietary stores.....	5	135	6	2	3
All other retail stores.....	30	2,509	30	62	46
WHOLESALE TRADE.....	27	10,639	28	38	7
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	50	454	63	30	28
Personal services.....	34	230	41	14	11
All other service trades.....	22	215	22	8	7
AMUSEMENTS.....	11	205	8	12	4

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## CARROLL COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Savanna:					
Retail trade.....	101	6,263	106	321	252
Selected service trades...	19	157	19	17	14
Remainder of county:					
Retail trade.....	184	12,522	205	430	323
Selected service trades...	39	297	44	16	14

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-12-009

### CASS COUNTY, ILL.

Retail, wholesale, and service establishments located in Cass County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.4 million, an increase of 205 percent over the \$4.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.3 million in 1948 as compared with \$1.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$575,000 in 1948 compared with \$187,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 843 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 758 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cass County, Illinois, which also includes data for the city of Beardstown. Final figures, superseding the preliminary data for Cass County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cass County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
CASS COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	246	13,395	271	692	524
Food group.....	55	3,601	50	136	97
Eating and drinking places.....	48	1,428	64	190	150
General merchandise grp, general stores.	8	1,115	8	80	58
Apparel group.....	12	506	15	31	21
Furniture-home furnishings-appliance grp.	10	423	14	14	12
Automotive group.....	15	1,841	16	59	59
Gasoline service stations.....	34	1,009	33	32	22
Lumber-building-hardware group.....	34	2,294	40	77	66
Drug and proprietary stores.....	8	435	10	48	22
All other retail stores.....	22	743	21	25	17
WHOLESALE TRADE, total.....	32	10,259	25	82	x
Merchant wholesalers.....	10	622	12	25	x
Other types of wholesale.....	22	9,637	13	57	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	73	575	81	69	50
Personal services.....	42	317	46	55	38
All other service trades.....	31	258	35	14	12

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## CASS COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Beardstown:					
Retail trade.....	123	8,071	134	434	328
Wholesale trade.....	11	779	13	22	x
Selected service trades....	35	283	40	50	36
Remainder of county:					
Retail trade.....	123	5,324	137	258	196
Wholesale trade.....	21	9,480	12	60	x
Selected service trades....	38	292	41	19	14

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-12-010

### CHAMPAIGN COUNTY, ILL.

Retail, wholesale, and service establishments located in Champaign County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$97.1 million, an increase of 229 percent over the \$29.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$100.5 million in 1948 as compared with \$26.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$4.9 million in 1948 compared with \$1.7 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 7,435 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 4,982 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Champaign County, Illinois, which also includes data for the cities of Champaign and Urbana. Final figures, superseding the preliminary data for Champaign County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Champaign County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
CHAMPAIGN COUNTY, ILL.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts  (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	911	97,067	869	5,729	4,431
Food group.....	165	18,905	159	711	488
Eating and drinking places.....	213	8,946	238	1,364	1,040
General merchandise grp, general stores	22	12,672	12	1,037	709
Apparel group.....	53	6,491	44	387	278
Furniture-home furnishgs-appliance grp	38	3,420	36	257	230
Automotive group.....	69	16,532	69	525	498
Gasoline service stations.....	123	5,354	118	243	170
Lumber-building-hardware group.....	91	12,591	77	463	442
Drug and proprietary stores.....	31	3,503	27	304	219
All other retail stores.....	106	8,653	89	438	357
WHOLESALE TRADE, total.....	171	100,525	114	908	x
Merchant wholesalers, total.....	65	21,992	54	632	x
Groceries, foods.....	20	7,640	16	198	x
Mach'y, equip't, industrial supplies	8	676	8	40	x
Automotive parts, accessories.....	6	1,070	3	45	x
All other merchant wholesalers.....	31	12,606	27	359	x
Assemblers of farm products.....	54	31,293	30	153	x
Other types of wholesale.....	52	47,240	30	123	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	293	4,914	312	798	710
Personal services.....	188	3,040	197	590	524
Business services.....	10	296	12	44	34
Automotive repairs and services.....	45	925	48	94	92
Other repair services.....	50	653	55	70	60
AMUSEMENTS.....	20	1,228	15	220	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## CHAMPAIGN COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Champaign:					
Retail trade.....	405	60,568	369	3,926	3,016
Wholesale trade.....	68	58,385	52	626	x
Selected service trades....	155	3,181	166	569	508
Urbana:					
Retail trade.....	163	16,240	161	862	651
Wholesale trade.....	17	3,796	10	52	x
Selected service trades....	56	1,093	57	171	155
Remainder of county: <sup>3/</sup>					
Retail trade.....	343	20,259	339	941	764
Wholesale trade.....	86	38,344	52	230	x
Selected service trades....	82	640	89	58	47

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1938, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P- 12-011

### CHRISTIAN COUNTY, ILL.

Retail, wholesale, and service establishments located in Christian County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U.S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$36.4 million, an increase of 243 percent over the \$10.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$24.8 million in 1948 as compared with \$6.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.3 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,974 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,421 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Christian County, Illinois, which also includes data for the cities of Pana and Taylorville. Final figures, superseding the preliminary data for Christian County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Christian County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
CHRISTIAN COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	575	36,411	619	1,555	1,199
Food group.....	123	8,549	138	233	159
Eating and drinking places.....	142	2,881	178	284	202
General merchandise group, general stores....	19	2,063	13	179	116
Apparel group.....	33	2,274	35	135	84
Furniture-home furnishings-appliance group...	25	1,636	29	49	42
Automotive group.....	39	7,082	25	224	215
Gasoline service stations.....	81	2,818	86	100	84
Lumber-building-hardware group.....	54	6,188	55	229	197
Drug and proprietary stores.....	13	793	15	54	39
All other retail stores.....	46	2,127	45	68	61
WHOLESALE TRADE, total.....	72	24,778	53	258	x
Merchant wholesalers.....	25	3,779	23	119	x
Assemblers of farm products.....	23	17,611	9	104	x
Other types of wholesale.....	24	3,388	21	35	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	148	1,283	171	161	120
Personal services.....	92	789	103	112	86
Business services.....	5	60	7	20	9
Automotive repairs and services.....	24	271	27	15	14
Other repair services.....	27	163	34	14	11
AMUSEMENTS.....	17	297	21	60	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## CHRISTIAN COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Pana:</b>					
Retail trade.....	134	8,882	136	421	301
Wholesale trade.....	11	2,705	7	89	x
Selected service trades.....	36	320	48	40	31
<b>Taylorville:</b>					
Retail trade.....	181	17,280	194	755	624
Wholesale trade.....	19	2,953	15	52	x
Selected service trades.....	57	638	67	91	74
<b>Remainder of county:<sup>3/</sup></b>					
Retail trade.....	260	10,249	289	379	274
Wholesale trade.....	42	19,120	31	117	x
Selected service trades.....	55	325	56	30	15

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-12-012

### CLARK COUNTY, ILL.

Retail, wholesale, and service establishments located in Clark County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.6 million, an increase of 278 percent over the \$3.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.2 million in 1948 as compared with \$2.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$432,000 in 1948 compared with \$171,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 757 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 509 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Clark County, Illinois, which also includes data for the cities of Casey and Marshall. Final figures, superseding the preliminary data for Clark County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Clark County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CLARK COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	245	13,637	255	648	504
Food group.....	68	2,703	70	78	55
Eating and drinking places.....	35	918	41	142	95
General merchandise grp, general stores..	13	488	14	40	23
Apparel group.....	7	270	7	18	12
Furniture-home furnishings-appliance grp..	12	690	12	27	24
Automotive group.....	19	1,950	22	63	55
Gasoline service stations.....	32	1,330	31	64	58
Lumber-building-hardware group.....	24	2,436	23	112	92
Drug and proprietary stores.....	9	239	8	26	16
All other retail stores.....	26	2,613	27	78	74
WHOLESALE TRADE, total.....	30	7,233	30	73	x
Merchant wholesalers.....	7	353	7	13	x
Other types of wholesale.....	23	6,880	23	60	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	59	432	62	36	25
Personal services.....	40	274	43	23	14
All other service trades.....	19	158	19	13	11
AMUSEMENTS.....	9	146	15	21	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## CLARK COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Casey:					
Retail trade.....	72	4,045	75	224	159
Selected service trades....	19	144	20	13	10
Marshall:					
Retail trade.....	74	4,840	78	243	196
Selected service trades....	18	176	19	20	14
Remainder of county: <sup>3/</sup>					
Retail trade.....	99	4,752	102	181	149
Selected service trades....	22	112	23	3	1

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

For Release May 15, 1950

Release Series BC-1P-12-013

### CLAY COUNTY, ILL.

Retail, wholesale, and service establishments located in Clay County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.1 million, an increase of 210 percent over the \$3.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$12.3 million in 1948 as compared with \$5.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$997,000 in 1948 compared with \$183,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 880 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 635 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Clay County, Illinois, which also includes data for the city of Flora. Final figures, superseding the preliminary data for Clay County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Clay County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CLAY COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	225	12,142	244	571	434
Food group.....	41	2,093	41	66	48
Eating and drinking places.....	34	665	35	113	83
General merchandise grp, general stores.	20	1,766	27	113	67
Apparel group.....	12	564	13	26	18
Furniture-home furnishings-appliance grp.	10	426	8	16	15
Automotive group.....	17	2,451	19	77	73
Gasoline service stations.....	40	1,151	44	44	35
Lumber-building-hardware group.....	18	1,309	18	65	61
Drug and proprietary stores.....	7	244	8	13	7
All other retail stores.....	26	873	31	38	27
WHOLESALE TRADE, total.....	44	12,323	31	176	x
Merchant wholesalers.....	13	6,244	7	79	x
Other types of wholesale.....	31	6,079	24	97	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	78	997	84	133	94
Personal services.....	43	283	46	51	44
All other service trades.....	35	714	38	82	50

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
CLAY COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Flora:					
Retail trade.....	113	7,486	110	374	294
Wholesale trade.....	16	3,793	13	63	x
Selected service trades.....	33	290	35	53	47
Remainder of county:					
Retail trade.....	112	4,656	134	197	140
Wholesale trade.....	28	8,530	18	113	x
Selected service trades.....	45	707	49	80	47

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

For Release May 15, 1950

Release Series BC-1P-12-014

### CLINTON COUNTY, ILL.

Retail, wholesale, and service establishments located in Clinton County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$14.2 million, an increase of 294 percent over the \$3.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.2 million in 1948 as compared with \$1.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$427,000 in 1948 compared with \$172,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 766 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 368 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Clinton County, Illinois, which also includes data for the city of Carlyle. Final figures, superseding the preliminary data for Clinton County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Clinton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CLINTON COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	312	14,176	320	683	528
Food group.....	70	3,324	70	109	76
Eating and drinking places.....	83	1,624	90	182	141
General merchandise grp., general stores.....	25	1,026	18	57	47
Apparel group.....	12	239	13	8	5
Furniture-home furnishings-appliance grp.....	13	1,171	20	34	30
Automotive group.....	25	1,879	23	74	63
Automotive service stations.....	33	924	30	32	24
Garage-building-hardware.....	33	2,752	41	134	105
Drug and proprietary stores.....	5	162	5	17	10
All other retail stores.....	13	1,075	10	36	27
WHOLESALE TRADE, total.....	22	5,195	24	55	x
Wholesale merchants.....	9	1,085	9	26	x
Other types of wholesale.....	13	4,110	15	29	x
SERVICE TRADES, total.....	75	427	82	28	20
Personal services.....	50	282	54	21	14
All other service trades.....	25	145	28	7	6
MISCELLANEOUS.....	7	176	5	33	x

x Not available.

<sup>1</sup> Includes employees paid for less than the full workweek.

<sup>2</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## CLINTON COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Carlyle:					
Retail trade.....	71	3,159	76	200	142
Selected service trades...	21	91	22	10	7
Remainder of county:					
Retail trade.....	241	11,017	244	483	386
Wholesale trade.....	22	5,195	24	55	x
Selected service trades...	54	336	60	18	13

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-12-015

### COLES COUNTY, ILL.

Retail, wholesale, and service establishments located in Coles County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$42.0 million, an increase of 228 percent over the \$12.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$28.0 million in 1948 as compared with \$7.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.8 million in 1948 compared with \$0.8 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,961 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,122 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Coles County, Illinois, which also includes data for the cities of Charleston and Mattoon. Final figures, superseding the preliminary data for Coles County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Coles County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
COLES COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	612	41,984	614	2,244	1,749
Food group.....	153	8,295	154	255	171
Eating and drinking places.....	96	2,652	105	411	326
General merchandise grp, general stores.	20	4,483	15	411	281
Apparel group.....	34	2,169	34	137	94
Furniture-home furnishings-appliance grp.	29	1,815	28	85	81
Automotive group.....	51	9,249	44	283	266
Gasoline service stations.....	69	2,453	66	123	93
Lumber-building-hardware group.....	53	6,293	50	314	256
Drug and proprietary stores.....	14	932	14	79	63
All other retail stores.....	93	3,643	104	146	118
WHOLESALE TRADE, total.....	88	28,029	62	463	x
Merchant wholesalers.....	45	11,325	28	360	x
Petroleum bulk plants, terminals.....	24	3,489	23	38	x
Other types of wholesale.....	19	13,215	11	65	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	185	1,791	199	254	227
Personal services.....	111	1,063	118	183	160
All other service trade.....	74	728	81	71	67
AMUSEMENTS.....	17	523	15	88	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## COLES COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Charleston:					
Retail trade.....	187	11,417	195	629	454
Wholesale trade.....	15	3,766	10	38	x
Selected service trades...	60	498	63	77	73
Mattoon:					
Retail trade.....	317	26,438	308	1,459	1,164
Wholesale trade.....	55	18,722	40	383	x
Selected service trades...	98	1,113	104	164	142
Remainder of county: <sup>3/</sup>					
Retail trade.....	108	4,129	111	156	131
Wholesale trade.....	18	5,541	12	42	x
Selected service trades...	27	180	32	13	12

x Not available.

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2/</sup> Includes employees paid for less than the full workweek.<sup>3/</sup> Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 29, 1950

Release Series BC-1P- 12-016

### COOK COUNTY, ILL.

Retail, wholesale, and service establishments located in Cook County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5,066,500,000, an increase of 193 percent over the \$1,732,000,000 sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 249 percent rise over the same period, reaching a total of \$14,479,100,000 in 1948 as compared with \$4,149,800,000 in 1939. The service trades included in the Census of Business reported receipts totaling \$572,300,000 in 1948 compared with \$204,400,000 in 1939. Hotel receipts moved from \$56,600,000 in 1939 to \$119,400,000 in 1948. Amusement businesses in the county recorded receipts of \$120,700,000 in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 296,016 paid employees for the workweek ended nearest November 15, 1948. Of these, 230,253 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 222,558 and 178,931. Wholesale trade establishments reported a total of 141,758 full- and part-week employees for the week of November 15, 1948, compared with 100,944 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 75,612; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 60,123.

These preliminary figures have been derived from a Census report on Cook County, Illinois. The report also contains data for forty-three cities of 2,500 inhabitants or more located in Cook County.

Final figures, superseding the preliminary data for Cook County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cook County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## COOK COUNTY, ILL.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts  (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	51,450	5,066,463	52,017	296,016	230,253
Food group.....	14,911	1,047,742	15,413	42,602	32,221
Eating and drinking places.....	12,860	510,645	14,257	54,384	45,232
General merchandise grp, general stores..	1,031	1,136,200	793	89,277	63,508
Apparel group.....	5,069	508,022	4,461	29,375	21,664
Furniture-home furnishings-appliance grp.	2,263	236,743	2,170	10,730	9,641
Automotive group.....	1,263	603,004	952	14,510	13,826
Gasoline service stations.....	2,687	152,253	3,086	6,008	4,609
Lumber-building-hardware group.....	1,726	181,888	1,610	13,731	12,220
Drug and proprietary stores.....	1,857	160,373	1,508	11,132	7,181
All other retail stores.....	7,783	524,593	7,767	24,267	20,151
WHOLESALE TRADE, total.....	10,916	14,479,141	7,418	141,758	x
Merchant wholesalers, total.....	6,924	4,976,576	5,216	84,030	x
Groceries, foods.....	1,418	1,375,089	1,349	17,939	x
Dry goods, apparel.....	631	211,413	512	3,895	x
Hardware, elec'l, plum'g and heat'g..	518	388,745	331	8,657	x
Mach'y, equip't, industrial supplies..	1,036	375,536	718	10,316	x
Automotive parts, accessories.....	399	101,548	280	3,812	x
All other merchant wholesalers.....	2,922	2,524,245	2,026	39,411	x
Manufact'rs' sales branches, offices...	1,595	5,541,211	50	48,573	x
Petroleum bulk plants, terminals.....	148	250,787	67	2,612	x
Agents, brokers (merchandise).....	2,218	3,581,780	2,066	6,151	x
Assemblers of farm products.....	31	128,787	19	392	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	21,008	572,309	21,169	75,612	67,255
Personal services.....	14,832	253,434	15,203	41,041	36,911
Business services.....	1,898	214,877	1,553	24,314	21,107
Automotive repairs and services.....	1,852	59,476	1,847	5,930	5,375
Other repair services.....	2,426	44,522	2,566	4,327	3,862
HOTELS.....	649	119,383	434	21,061	18,792
TOURIST COURTS AND CAMPS.....	18	105	20	4	4
AMUSEMENTS.....	1,265	120,721	917	14,193	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## COOK COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Arlington Heights:					
Retail trade.....	84	7,378	81	334	260
Wholesale trade.....	5	1,936	6	21	x
Selected service trades....	26	653	26	83	80
Barrington: (part)					
Retail trade.....	35	3,202	31	155	116
Selected service trades....	14	357	13	69	60
Bellwood:					
Retail trade.....	50	1,979	60	57	37
Selected service trades....	9	77	11	8	7
Berwyn:					
Retail trade.....	470	39,503	492	1,554	1,079
Wholesale trade.....	23	11,771	27	177	x
Selected service trades....	137	2,017	145	259	215
Amusements.....	9	918	5	158	x
Blue Island:					
Retail trade.....	219	21,219	225	904	691
Wholesale trade.....	15	7,542	17	81	x
Selected service trades....	51	972	51	157	134
Brookfield:					
Retail trade.....	107	5,717	111	236	155
Wholesale trade.....	27	8,450	25	45	x
Selected service trades....	36	307	35	45	32
Calumet City:					
Retail trade.....	231	8,545	262	555	463
Wholesale trade.....	11	6,034	8	70	x
Selected service trades....	34	429	35	77	69
Chicago:					
Retail trade.....	43,466	4,336,330	43,970	259,396	202,941
Wholesale trade.....	10,390	14,168,272	7,058	136,193	x
Selected service trades....	18,722	529,049	18,808	69,430	61,748
Hotels.....	614	115,397	405	20,333	18,115
Amusements.....	1,054	95,922	751	11,141	x
Chicago Heights:					
Retail trade.....	358	28,733	372	1,464	1,069
Wholesale trade.....	25	7,649	27	126	x
Selected service trades....	114	1,260	114	147	132
Cicero:					
Retail trade.....	922	62,132	974	2,832	2,257
Wholesale trade.....	40	28,471	22	545	x
Selected service trades....	253	3,897	272	497	451
Des Plaines:					
Retail trade.....	140	15,277	154	701	494
Wholesale trade.....	13	4,662	9	76	x
Selected service trades....	31	732	32	84	76
Dolton:					
Retail trade.....	42	2,628	40	82	57
Selected service trades....	8	89	9	3	3

Continued



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## COOK COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Elgin: (part)					
Retail trade.....	11	530	11	55	44
Elmwood Park:					
Retail trade.....	141	13,598	160	914	627
Wholesale trade.....	5	290	6	12	x
Selected service trades....	31	885	31	150	131
Evanston:					
Retail trade.....	652	105,669	538	6,445	4,818
Wholesale trade.....	67	75,529	30	1,697	x
Selected service trades....	335	7,622	349	1,053	923
Hotels.....	8	2,915	8	543	518
Evergreen Park:					
Retail trade.....	81	9,129	88	404	294
Forest Park:					
Retail trade.....	209	13,067	225	608	471
Wholesale trade.....	18	12,076	8	319	x
Selected service trades....	49	735	51	86	78
Amusements.....	6	650	3	88	x
Franklin Park:					
Retail trade.....	58	2,874	65	142	102
Selected service trades....	12	112	14	16	12
Glencoe:					
Retail trade.....	43	3,491	36	168	148
Selected service trades....	17	244	22	29	26
Glenview:					
Retail trade.....	35	4,746	32	225	176
Selected service trades....	15	194	15	29	25
Harvey:					
Retail trade.....	245	21,450	247	1,022	738
Wholesale trade.....	7	2,008	2	61	x
Selected service trades....	55	537	59	84	72
Homewood:					
Retail trade.....	53	3,416	53	152	101
Selected service trades....	11	111	12	19	11
Kenilworth:					
Retail trade.....	12	715	8	44	31
Selected service trades....	6	25	6	-	-
La Grange:					
Retail trade.....	147	24,567	132	1,218	908
Selected service trades....	49	1,561	54	232	222
Lansing:					
Retail trade.....	72	4,930	90	201	137
Selected service trades....	20	203	21	14	9
Lemont:					
Retail trade.....	63	3,111	77	119	91
Selected service trades....	15	119	16	9	7
Lyons:					
Retail trade.....	96	4,194	111	242	190
Selected service trades....	17	135	15	13	9

Continued

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## COOK COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of estab- lishments	1948 sales and receipts  (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Maywood:					
Retail trade.....	207	20,669	200	927	714
Wholesale trade.....	25	4,537	21	108	x
Selected service trades....	85	1,785	96	276	251
Melrose Park:					
Retail trade.....	142	13,302	137	627	452
Wholesale trade.....	14	11,386	10	170	x
Selected service trades....	30	337	28	30	26
Oak Lawn:					
Retail trade.....	77	6,267	81	307	210
Selected service trades....	16	264	17	33	26
Oak Park:					
Retail trade.....	565	100,222	490	5,177	3,770
Wholesale trade.....	34	11,796	19	175	x
Selected service trades....	318	6,670	310	909	786
Hotels.....	5	531	1	95	80
Park Ridge:					
Retail trade.....	118	15,260	102	671	510
Wholesale trade.....	8	1,497	6	31	x
Selected service trades....	28	1,108	29	210	198
Phoenix:					
Retail trade.....	37	646	38	13	8
Selected service trades....	5	71	5	9	9
Riverdale:					
Retail trade.....	32	1,336	41	59	42
River Forest:					
Retail trade.....	45	19,888	37	1,254	934
River Grove:					
Retail trade.....	58	3,387	63	151	90
Selected service trades....	14	113	14	8	7
Riverside:					
Retail trade.....	48	4,237	46	196	152
Selected service trades....	22	623	23	102	96
Skokie:					
Retail trade.....	129	10,953	131	582	460
Wholesale trade.....	17	14,308	6	184	x
Selected service trades....	28	610	29	105	100
Steger: (part)					
Retail trade.....	15	630	17	28	13
Selected service trades....	5	46	7	6	3
Summit:					
Retail trade.....	134	6,326	137	245	190
Wholesale trade.....	6	378	5	22	x
Selected service trades....	35	376	33	53	50
Western Springs:					
Retail trade.....	25	2,202	24	85	52
Selected service trades....	11	194	8	26	23

Continued



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## COOK COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Wilmette:					
Retail trade.....	133	14,783	119	632	503
Wholesale trade.....	12	2,256	10	25	x
Selected service trades...	61	1,407	61	230	218
Amusements.....	5	330	3	77	x
Winnetka:					
Retail trade.....	119	19,925	86	946	806
Selected service trades...	62	1,777	68	366	251
Remainder of county:3/					
Retail trade.....	1,515	76,987	1,616	4,627	2,806
Wholesale trade.....	139	86,011	82	1,378	x
Selected service trades...	176	3,237	181	479	426
Amusements.....	74	6,033	64	562	x

x Not available.

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-12-017

### CRAWFORD COUNTY, ILL.

Retail, wholesale, and service establishments located in Crawford County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$16.7 million, an increase of 263 percent over the \$4.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.6 million in 1948 as compared with \$1.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$720,000 in 1948 compared with \$217,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,111 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 686 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Crawford County, Illinois, which also includes data for the city of Robinson. Final figures, superseding the preliminary data for Crawford County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Crawford County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
CRAWFORD COUNTY, ILL.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts  (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	300	16,663	286	909	644
Food group.....	75	3,821	72	152	100
Eating and drinking places.....	36	961	39	149	92
General merchandise grp, general stores	12	747	7	96	53
Apparel group.....	17	967	15	49	37
Furniture-home furnishgs-appliance grp	12	755	10	32	24
Automotive group.....	29	3,308	29	116	100
Gasoline service stations.....	41	1,252	42	67	45
Lumber-building-hardware group.....	37	3,455	31	172	142
Drug and proprietary stores.....	10	377	9	29	21
All other retail stores.....	31	1,020	32	47	30
WHOLESALE TRADE.....	24	7,641	19	108	x
SELECTED SERVICE TRADES, <sup>2</sup> total.....	104	720	107	94	70
Personal services.....	65	363	66	50	38
All other service trades.....	39	357	41	44	32

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## CRAWFORD COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Robinson:					
Retail trade.....	133	9,539	114	542	397
Selected service trades....	55	449	55	58	49
Remainder of county:					
Retail trade.....	167	7,124	172	367	247
Selected service trades....	49	271	52	36	21

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-12-018

### CUMBERLAND COUNTY, ILL.

Retail, wholesale, and service establishments located in Cumberland County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.6 million, an increase of 283 percent over the \$1.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$942,000 in 1948 as compared with \$388,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$210,000 in 1948 compared with \$72,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 203 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 148 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cumberland County, Illinois. Final figures, superseding the preliminary data for Cumberland County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cumberland County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CUMBERLAND COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	98	4,602	102	179	134
Food group.....	23	1,137	21	35	24
Eating and drinking places.....	13	247	16	26	18
Gasoline service stations.....	15	401	14	17	17
All other retail stores.....	47	2,817	51	101	75
WHOLESALE TRADE.....	10	942	8	11	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	30	210	32	13	10
Personal services.....	16	99	17	5	2
All other service trades.....	14	111	15	8	8

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-12-019

### DE KALB COUNTY, ILL.

Retail, wholesale, and service establishments located in De Kalb County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$43.8 million, an increase of 242 percent over the \$12.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$37.1 million in 1948 as compared with \$9.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.4 million in 1948 compared with \$0.6 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,366 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,791 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on De Kalb County, Illinois, which also includes data for the cities of De Kalb, Sandwich, and Sycamore. Final figures, superseding the preliminary data for De Kalb County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for De Kalb County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### DE KALB COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	579	43,755	656	1,919	1,370
Food group.....	107	8,825	112	331	209
Eating and drinking places.....	111	3,153	132	377	258
General merchandise grp, general stores	18	3,139	18	219	127
Apparel group.....	43	1,884	41	91	58
Furniture-home furnishgs-appliance grp	43	2,203	48	95	72
Automotive group.....	47	9,516	58	245	232
Gasoline service stations.....	67	3,281	78	118	82
Lumber-building-hardware group.....	69	7,671	78	236	199
Drug and proprietary stores.....	17	1,365	20	99	58
All other retail stores.....	57	2,718	71	108	75
WHOLESALE TRADE, total.....	69	37,088	62	1,296	x
Petroleum bulk plants, terminals.....	22	4,359	21	54	x
Other types of wholesale.....	47	32,729	41	1,242	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	167	1,396	176	151	130
Personal services.....	102	885	105	115	98
All other service trades.....	65	511	71	36	32
HOTELS.....	5	124	5	11	11
AMUSEMENTS.....	12	403	10	110	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## DE KALB COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
De Kalb:					
Retail trade.....	189	20,417	213	946	626
Wholesale trade.....	12	21,171	8	1,136	x
Selected service trades...	58	636	62	84	71
Sandwich:					
Retail trade.....	63	3,884	79	161	117
Selected service trades...	20	153	23	15	13
Sycamore:					
Retail trade.....	96	7,478	112	349	275
Selected service trades...	29	251	31	30	26
Remainder of county: <sup>3/</sup>					
Retail trade.....	231	11,976	252	463	352
Wholesale trade.....	57	15,917	54	160	x
Selected service trades....	60	356	60	22	20

x Not available.

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2/</sup> Includes employees paid for less than the full workweek.<sup>3/</sup> Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-12-020

### DE WITT COUNTY, ILL.

Retail, wholesale, and service establishments located in DeWitt County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$16.4 million, an increase of 228 percent over the \$5.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$31.4 million in 1948 as compared with \$3.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$564,000 in 1948 compared with \$223,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 988 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 720 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on DeWitt County, Illinois, which also includes data for the city of Clinton. Final figures, superseding the preliminary data for DeWitt County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for DeWitt County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### DEWITT COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	268	16,351	274	766	579
Food group.....	55	3,499	55	107	75
Eating and drinking places.....	47	1,139	44	166	118
General merchandise grp, general stores.	9	927	8	91	60
Apparel group.....	18	863	17	54	33
Furniture-home furnishings-appliance grp.	15	717	16	32	28
Automotive group.....	23	2,889	22	77	71
Gasoline service stations.....	35	1,104	35	58	46
Lumber-building-hardware group.....	28	2,939	32	91	82
Drug and proprietary stores.....	5	353	5	43	30
All other retail stores.....	33	1,921	40	47	36
WHOLESALE TRADE, total.....	50	31,410	36	172	x
Petroleum bulk plants, terminals.....	16	2,552	14	36	x
Assemblers of farm products.....	22	24,768	13	89	x
Other types of wholesale.....	12	4,090	9	47	x
SELECTED SERVICE TRADES, 2/total.....	77	564	90	50	45
Personal services.....	41	254	49	32	27
All other service trades.....	36	310	41	18	18

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

DE WITT COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Clinton:					
Retail trade.....	137	9,233	134	491	372
Wholesale trade.....	13	4,864	7	68	x
Selected service trades...	39	269	46	27	22
Remainder of county:					
Retail trade.....	131	7,118	140	275	207
Wholesale trade.....	37	26,546	29	104	x
Selected service trades...	38	295	44	23	23

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-12-021

### DOUGLAS COUNTY, ILL.

Retail, wholesale, and service establishments located in Douglas County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$14.9 million, an increase of 239 percent over the \$4.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$25.3 million in 1948 as compared with \$4.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$599,000 in 1948 compared with \$187,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 866 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 650 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Douglas County, Illinois, which also includes data for the city of Tuscola. Final figures, superseding the preliminary data for Douglas County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Douglas County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### DOUGLAS COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	284	14,902	289	652	523
Food group.....	59	3,717	60	124	99
Eating and drinking places.....	43	896	49	110	81
General merchandise grp, general stores.....	15	723	14	59	41
Apparel group.....	13	347	12	22	16
Furniture-home furnishings-appliance grp.....	19	632	19	29	22
Automotive group.....	26	3,118	33	84	76
Gasoline service stations.....	44	995	44	49	39
Lumber-building-hardware group.....	35	3,081	33	110	97
Drug and proprietary stores.....	7	309	3	25	18
All other retail stores.....	23	1,084	22	40	34
WHOLESALE TRADE, total.....	62	25,288	43	160	x
Assemblers of farm products.....	25	13,136	13	64	x
Other types of wholesale.....	37	12,152	30	96	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	85	599	94	54	51
Personal services.....	46	289	54	28	27
All other service trades.....	39	310	40	26	24
AMUSEMENTS.....	9	150	5	39	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## DOUGLAS COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Tuscola:					
Retail trade.....	70	4,898	69	180	155
Selected service trades....	23	232	27	20	19
Remainder of county:					
Retail trade.....	214	10,004	220	472	368
Selected service trades....	62	367	67	34	32

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 29, 1950

Release Series BC-1P- 12-022

### DU PAGE COUNTY, ILL.

Retail, wholesale, and service establishments located in Du Page County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$108.7 million, an increase of 258 percent over the \$30.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$12.3 million in 1948 as compared with \$2.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$4.1 million in 1948 compared with \$1.8 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 5,753 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 3,457 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Du Page County, Illinois, which also includes data for the cities of Downers Grove, Elmhurst, Glen Ellyn, Lombard, Naperville, Villa Park, West Chicago, Westmont, Wheaton, and the part of the city of Hinsdale located in Du Page County. Final figures, superseding the preliminary data for Du Page County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Du Page County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
DU PAGE COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	1,241	108,683	1,286	5,036	3,619
Food group.....	284	33,460	295	1,300	885
Eating and drinking places.....	240	7,881	279	799	542
General merchandise grp, general stores	36	4,017	33	427	247
Apparel group.....	78	4,569	75	226	161
Furniture-home furnishings-appliance grp	75	3,280	71	143	110
Automotive group.....	86	20,130	72	618	587
Gasoline service stations.....	153	6,759	178	245	165
Lumber-building-hardware group.....	87	14,326	67	544	474
Drug and proprietary stores.....	41	3,888	38	295	162
All other retail stores.....	161	10,373	178	439	286
WHOLESALE TRADE, total.....	60	12,328	47	213	x
Merchant wholesalers.....	36	6,899	34	149	x
Petroleum bulk plants, terminals.....	16	3,592	11	35	x
Other types of wholesale.....	8	1,837	2	29	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	297	4,092	333	504	401
Personal services.....	212	2,815	239	394	324
Business services.....	10	352	8	51	38
Automotive repairs and services.....	32	544	40	36	23
Other repair services.....	43	381	46	23	16
HOTELS.....	6	151	5	14	13
AMUSEMENTS.....	29	1,320	18	259	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

DU PAGE COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 16, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Downers Grove:					
Retail trade.....	117	13,854	123	606	466
Wholesale trade.....	10	2,209	6	30	x
Selected service trades....	29	329	31	30	18
Elmhurst:					
Retail trade.....	164	19,736	151	1,117	789
Wholesale trade.....	10	2,146	6	38	x
Selected service trades....	51	774	58	86	73
Glen Ellyn:					
Retail trade.....	82	8,614	68	398	289
Selected service trades....	22	415	25	56	39
Hinsdale: (part)					
Retail trade.....	86	9,416	90	487	329
Selected service trades....	21	444	21	92	77
Lombard:					
Retail trade.....	64	5,152	70	191	138
Selected service trades....	16	128	16	19	13
Naperville:					
Retail trade.....	93	8,656	103	359	247
Wholesale trade.....	5	696	5	5	x
Selected service trades....	19	230	21	41	32
Villa Park:					
Retail trade.....	72	5,832	73	224	157
Selected service trades....	19	195	24	27	23
West Chicago:					
Retail trade.....	44	3,361	51	147	106
Selected service trades....	10	130	12	20	19
Westmont:					
Retail trade.....	45	2,947	43	119	74
Selected service trades....	15	96	17	7	2
Wheaton:					
Retail trade.....	88	9,137	86	444	318
Wholesale trade.....	7	1,518	4	28	x
Selected service trades....	32	668	41	73	59
Remainder of county: <sup>3/</sup>					
Retail trade.....	386	21,978	428	944	706
Wholesale trade.....	18	4,035	19	69	x
Selected service trades....	63	683	67	53	46

x Not available.

1/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

For Release May 15, 1950

Release Series BC-1P-12-023

### EDGAR COUNTY, ILL.

Retail, wholesale, and service establishments located in Edgar County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$21.1 million, an increase of 225 percent over the \$6.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$13.2 million in 1948 as compared with \$5.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$824,000 in 1948 compared with \$298,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,378 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,079 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Edgar County, Illinois, which also includes data for the city of Paris. Final figures, superseding the preliminary data for Edgar County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Edgar County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
EDGAR COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	316	21,057	310	1,045	335
Food group.....	78	4,517	68	167	112
Eating and drinking places.....	46	1,166	50	159	130
General merchandise grp, general stores.	12	1,811	8	169	112
Apparel group.....	19	722	21	31	22
Furniture-home furnishings-appliance grp.	13	578	16	27	25
Automotive group.....	23	3,781	24	124	119
Gasoline service stations.....	48	1,816	48	76	55
Lumber-building-hardware group.....	36	4,001	36	153	143
Drug and proprietary stores.....	8	744	5	66	55
All other retail stores.....	33	1,921	34	73	62
WHOLESALE TRADE, total.....	44	13,212	25	237	x
Merchant wholesalers.....	11	1,928	10	72	x
Other types of wholesale.....	33	11,284	15	165	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	114	824	118	96	83
Personal services.....	59	471	65	56	50
All other service trades.....	55	353	53	40	33

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## EDGAR COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Paris:					
Retail trade.....	192	14,792	185	800	637
Wholesale trade.....	21	5,750	16	115	x
Selected service trades..	70	682	74	92	80
Remainder of county:					
Retail trade.....	124	6,265	125	245	198
Wholesale trade.....	23	7,462	9	122	x
Selected service trades..	44	142	44	4	3

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-12-124

### EDWARDS COUNTY, ILL.

Retail, wholesale, and service establishments located in Edwards County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.8 million, an increase of 353 percent over the \$1.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.6 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$359,000 in 1948 compared with \$81,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 192 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 208 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Edwards County, Illinois. Final figures, superseding the preliminary data for Edwards County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Edwards County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### EDWARDS COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	117	6,797	115	299	223
Food group.....	27	1,070	25	36	25
Eating and drinking places.....	9	171	9	37	23
Gasoline service stations.....	21	1,556	21	71	63
All other retail stores.....	60	3,900	60	155	112
WHOLESALE TRADE.....	21	5,617	18	57	0
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	46	359	46	36	31
Personal services.....	22	149	21	19	15
All other service trades.....	24	220	25	17	16

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-12-025

### EFFINGHAM COUNTY, ILL.

Retail, wholesale, and service establishments located in Effingham County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$23.2 million, an increase of 268 percent over the \$6.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$12.7 million in 1948 as compared with \$4.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$766,000 in 1948 compared with \$274,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,332 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 883 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Effingham County, Illinois, which also includes data for the city of Effingham. Final figures, superseding the preliminary data for Effingham County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Effingham County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
EFFINGHAM COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	309	23,210	314	1,122	906
Food group.....	57	4,024	56	133	99
Eating and drinking places.....	67	2,089	66	270	215
General merchandise grp, general stores	15	1,382	16	99	71
Apparel group.....	14	709	14	43	31
Furniture-home furnishgs-appliance grp	10	792	12	32	27
Automotive group.....	30	5,772	35	137	158
Gasoline service stations.....	41	1,359	36	82	50
Lumber-building-hardware group.....	37	5,026	38	206	190
Drug and proprietary stores.....	8	342	8	16	11
All other retail stores.....	30	1,715	33	67	54
WHOLESALE TRADE, total.....	41	12,672	34	131	x
Merchant wholesalers.....	12	4,756	14	66	x
Other types of wholesale.....	29	7,916	20	65	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	89	766	93	85	78
Personal services.....	52	381	55	56	54
All other service trades.....	37	385	38	29	24
TOURIST COURTS AND CAMPS.....	10	42	10	2	1

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
EFFINGHAM COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Effingham:					
Retail trade.....	142	14,744	137	755	639
Wholesale trades.....	28	7,013	22	93	x
Selected service trades...	47	581	48	71	68
Remainder of county:					
Retail trade.....	167	8,466	177	367	267
Wholesale trade.....	13	5,659	12	38	x
Selected service trades...	42	185	45	14	10

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-12-026

### FAYETTE COUNTY, ILL.

Retail, wholesale, and service establishments located in Fayette County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$17.5 million, an increase of 140 percent over the \$7.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.1 million in 1948 as compared with \$6.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$575,000 in 1948 compared with \$266,000 in 1939.

Employment in the county decreased over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,104 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,107 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Fayette County, Illinois, which also includes data for the city of Vandalia. Final figures, superseding the preliminary data for Fayette County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Fayette County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### FAYETTE COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	294	17,523	304	904	693
Food group.....	65	3,310	65	100	74
Eating and drinking places.....	43	1,304	48	206	153
General merchandise grp, general stores.....	16	1,311	19	95	64
Apparel group.....	14	898	12	50	36
Furniture-home furnishings-appliance grp.....	14	772	13	36	23
Automotive group.....	30	3,906	31	162	153
Gasoline service stations.....	41	1,179	39	48	36
Lumber-building-hardware group.....	41	3,448	47	124	115
Drug and proprietary stores.....	9	355	11	17	11
All other retail stores.....	21	1,040	19	66	28
WHOLESALE TRADE, total.....	35	10,125	27	139	x
Merchant wholesalers.....	13	5,427	10	85	x
Other types of wholesale.....	22	4,698	17	54	x
SELECTED SERVICE TRADES, 2/total.....	101	575	110	61	52
Personal services.....	38	290	64	43	36
All other service trades.....	43	285	46	18	16
TOURIST COURTS AND CAMPS.....	6	28	6	1	1
AMUSEMENTS.....	12	219	13	41	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## FAYETTE COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Vandalia:					
Retail trade.....	124	8,852	113	526	397
Wholesale trade.....	19	4,278	14	66	x
Selected service trades....	46	249	50	35	31
Remainder of county:					
Retail trade.....	170	8,671	191	378	296
Wholesale trade.....	16	5,847	13	73	x
Selected service trades....	55	326	60	26	21

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-12-027

### FORD COUNTY, ILL.

Retail, wholesale, and service establishments located in Ford County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.8 million, an increase of 243 percent over the \$4.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$24.5 million in 1948 as compared with \$4.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$569,000 in 1948 compared with \$232,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 905 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 597 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Ford County, Illinois, which also includes data for the city of Paxton. Final figures, superseding the preliminary data for Ford County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Ford County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
FORD COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	252	15,779	266	710	547
Food group.....	46	3,406	44	120	84
Eating and drinking places.....	41	1,022	50	172	116
General merchandise grp, general stores..	13	781	13	62	37
Apparel group.....	12	452	11	21	17
Furniture-home furnishings-appliance grp..	8	243	8	8	7
Automotive group.....	29	3,210	33	81	77
Gasoline service stations.....	42	2,023	40	64	53
Lumber-building-hardware group.....	39	3,493	44	112	97
Drug and proprietary stores.....	7	381	8	23	12
All other retail stores.....	15	768	15	47	47
WHOLESALE TRADE, total.....	46	24,549	31	127	x
Merchant wholesalers.....	10	1,778	12	28	x
Other types of wholesale.....	36	22,771	19	99	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	62	569	69	68	55
Personal services.....	36	293	43	33	28
All other service trades.....	26	276	26	35	27
AMUSEMENTS.....	8	166	8	52	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
FORD COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Paxton:</b>					
Retail trade.....	74	5,570	80	256	204
Selected service trades.....	21	240	25	29	25
<b>Remainder of county:</b>					
Retail trade.....	178	10,209	186	451	343
Selected service trades.....	41	329	44	39	30

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-12-028

### FRANKLIN COUNTY, ILL.

Retail, wholesale, and service establishments located in Franklin County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$33.0 million, an increase of 217 percent over the \$10.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.6 million in 1948 as compared with \$3.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.1 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,983 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,369 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Franklin County, Illinois, which also includes data for the cities of Benton, Christopher, West Frankfort, and Zeigler. Final figures, superseding the preliminary data for Franklin County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Franklin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### FRANKLIN COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	695	32,992	699	1,592	1,251
Food group.....	226	9,781	216	300	235
Eating and drinking places.....	135	2,558	145	224	170
General merchandise group, general stores.....	30	3,298	17	213	150
Apparel group.....	32	1,985	32	109	83
Furniture-home furnishings-appliance group...	46	2,544	47	113	100
Automotive group.....	32	5,061	34	212	184
Gasoline service stations.....	87	2,330	97	108	90
Lumber-building-hardware group.....	44	3,023	46	152	120
Drug and proprietary stores.....	17	866	19	73	51
All other retail stores.....	46	1,546	46	88	68
WHOLESALE TRADE, total.....	51	10,615	36	207	x
Merchant wholesalers.....	28	6,056	20	157	x
Petroleum bulk plants, terminals.....	16	2,550	13	22	x
Other types of wholesale.....	7	2,009	3	28	x
SELECTED SERVICES TRADES, <sup>2</sup> /total.....	116	1,133	113	184	162
Personal services.....	85	822	82	147	131
All other service trades.....	31	311	31	37	31
HOTELS.....	6	160	3	36	33

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## FRANKLIN COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Benton:					
Retail trade.....	160	9,263	159	502	423
Wholesale trade.....	12	1,910	8	37	x
Selected service trades.....	25	361	24	69	66
Christophers:					
Retail trade.....	85	3,852	89	187	122
Selected service trades.....	13	78	13	15	12
West Frankfort:					
Retail trade.....	195	13,012	193	661	530
Wholesale trade.....	23	4,588	15	97	x
Selected service trades.....	45	504	45	75	62
Zeigler:					
Retail trade.....	53	1,758	54	77	50
Selected service trades.....	9	53	10	7	5
Remainder of county: <sup>2/</sup>					
Retail trade.....	202	5,107	204	165	126
Wholesale trade.....	16	4,117	13	73	x
Selected service trades.....	24	137	21	18	17

x Not available.

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2/</sup> Includes employees paid for less than the full workweek.<sup>2/</sup> Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-12-029

### FULTON COUNTY, ILL.

Retail, wholesale, and service establishments located in Fulton County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$34.3 million, an increase of 233 percent over the \$10.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$14.3 million in 1948 as compared with \$4.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.3 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,117 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,462 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Fulton County, Illinois, which also includes data for the city of Canton. Final figures, superseding the preliminary data for Fulton County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Fulton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### FULTON COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	582	34,342	602	1,691	1,222
Food group.....	124	9,258	137	334	211
Eating and drinking places.....	121	2,520	145	330	222
General merchandise grp, general stores.	26	2,673	21	222	130
Apparel group.....	25	1,461	21	71	52
Furniture-home furnishings-appliance grp.	32	1,779	33	80	73
Automotive group.....	42	6,172	37	182	171
Gasoline service stations.....	86	2,699	97	94	60
Lumber-building-hardware group.....	63	5,203	56	225	197
Drug and proprietary stores.....	19	915	19	72	47
All other retail stores.....	44	1,662	36	81	59
WHOLESALE TRADE, total.....	55	14,274	33	228	x
Merchant wholesalers.....	13	7,427	10	132	x
Petroleum bulk plants, terminals.....	22	2,607	17	15	x
Assemblers of farm products.....	20	4,240	6	81	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	107	1,307	114	198	178
Personal services.....	80	832	84	158	138
All other service trades.....	27	475	30	40	40
HOTELS.....	5	87	6	17	12
AMUSEMENTS.....	15	374	14	67	x

x Not available.

<sup>1</sup> Includes employees paid for less than the full workweek.

<sup>2</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



**Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
FULTON COUNTY, ILL.**

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Canton:					
Retail trade.....	193	18,395	184	952	705
Wholesale trade.....	17	4,621	13	91	x
Selected service trades....	46	938	46	160	148
Remainder of county:					
Retail trade.....	389	15,947	418	739	517
Wholesale trade.....	38	9,653	20	137	x
Selected service trades....	61	369	68	38	30

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-12-030

### GALLATIN COUNTY, ILL.

Retail, wholesale, and service establishments located in Gallatin County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.1 million, an increase of 307 percent over the \$1.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.3 million in 1948 as compared with \$1.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$177,000 in 1948 compared with \$58,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 338 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 239 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Gallatin County, Illinois. Final figures, superseding the preliminary data for Gallatin County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Gallatin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### GALLATIN COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	135	6,147	153	271	220
Food group.....	33	1,312	41	55	34
Eating and drinking places.....	26	599	28	46	35
Gasoline service stations.....	23	836	23	35	28
All other retail stores.....	53	3,400	61	135	123
WHOLESALE TRADE.....	15	4,296	12	44	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	34	177	35	23	20
Personal services.....	18	71	18	13	10
All other service trades.....	16	106	17	10	10

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P- 12-031

### GREENE COUNTY, ILL.

Retail, wholesale, and service establishments located in Greene County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.2 million, an increase of 277 percent over the \$3.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.2 million in 1948 as compared with \$1.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$422,000 in 1948 compared with \$231,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 768 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 487 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Greene County, Illinois, which also includes data for the cities of Roodhouse and White Hall. Final figures, superseding the preliminary data for Greene County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Greene County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### GREENE COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	272	13,235	292	662	519
Food group.....	67	3,815	62	141	92
Eating and drinking places.....	42	911	49	135	103
General merchandise grp, general stores	8	228	8	24	15
Apparel group.....	18	708	22	34	20
Furniture-home furnishings-appliance grp	13	537	16	23	22
Automotive group.....	16	2,348	20	91	87
Gasoline service stations.....	36	1,003	37	32	21
Lumber-building-hardware group.....	33	2,556	35	120	113
Drug and proprietary stores.....	6	320	7	20	13
All other retail stores.....	33	809	36	42	33
WHOLESALE TRADE, total.....	32	7,245	24	81	x
Merchant wholesalers.....	6	389	6	11	x
Other types of wholesale.....	26	6,856	18	70	x
SELECTED SERVICE TRADES, <sup>2</sup> total.....	92	422	97	25	20
Personal services.....	58	234	62	13	9
All other service trades.....	34	188	35	12	11
AMUSEMENTS.....	9	109	5	24	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## GREENE COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Roodhouse:					
Retail trade.....	48	2,257	52	127	86
Selected service trades...	16	76	16	6	4
White Hall:					
Retail trade.....	64	3,598	62	173	143
Selected service trades...	25	143	25	6	4
Remainder of county: <sup>3/</sup>					
Retail trade.....	160	7,380	178	362	290
Selected service trades...	51	203	56	13	12

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

For Release May 15, 1950

Release Series BC-1P-12-032

### GRUNDY COUNTY, ILL.

Retail, wholesale, and service establishments located in Grundy County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$17.0 million, an increase of 270 percent over the \$4.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$13.8 million in 1948 as compared with \$7.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$563,000 in 1948 compared with \$231,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 922 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 600 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Grundy County, Illinois, which also includes data for the city of Morris. Final figures, superseding the preliminary data for Grundy County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Grundy County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
GRUNDY COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	330	17,046	355	782	558
Food group.....	74	4,516	68	150	96
Eating and drinking places.....	84	1,875	103	199	128
General merchandise grp, general stores.	14	756	19	59	37
Apparel group.....	18	920	15	61	34
Furniture-home furnishings-appliance grp.	16	766	19	26	24
Automotive group.....	25	3,352	22	85	75
Gasoline service stations.....	44	1,322	50	54	43
Lumber-building-hardware group.....	28	2,864	27	119	104
Drug and proprietary stores.....	8	311	8	20	10
All other retail stores.....	19	364	24	9	7
WHOLESALE TRADE, total.....	34	13,790	17	85	x
Merchant wholesalers.....	8	884	8	18	x
Other types of wholesale.....	26	12,906	9	67	x
SELECTED SERVICE TRADES, <sup>2</sup> total.....	60	563	71	55	47
Personal services.....	42	399	48	46	38
All other service trades.....	18	164	23	9	9

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## GRUNDY COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Morris:					
Retail trade.....	138	10,126	130	483	360
Wholesale trade.....	13	6,289	4	38	x
Selected service trades....	35	423	44	39	33
Remainder of county:					
Retail trade.....	192	6,920	225	299	198
Wholesale trade.....	21	7,501	13	47	x
Selected service trades....	25	140	27	16	14

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-12-033

### HAMILTON COUNTY, ILL.

Retail, wholesale, and service establishments located in Hamilton County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.6 million, an increase of 300 percent over the \$1.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.3 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$209,000 in 1948 compared with \$74,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 298 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 178 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hamilton County, Illinois, which also includes data for the city of McLeansboro. Final figures, superseding the preliminary data for Hamilton County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hamilton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
HAMILTON COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	135	5,611	149	243	177
Food group.....	33	1,251	32	54	30
Eating and drinking places.....	10	103	11	12	9
Gasoline service stations.....	24	476	25	17	15
All other retail stores.....	68	3,781	81	160	123
WHOLESALE TRADE.....	10	3,349	5	29	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	38	209	40	26	19
Personal services.....	22	137	24	21	16
All other service trades.....	16	72	16	5	3

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
HAMILTON COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
McLeansboro:					
Retail trade.....	67	4,068	77	189	148
Selected service trades....	20	128	22	20	15
Remainder of county:					
Retail trade.....	68	1,543	72	54	29
Selected service trades....	18	81	18	6	4

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-12-034

### HANCOCK COUNTY, ILL.

Retail, wholesale, and service establishments located in Hancock County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$18.3 million, an increase of 289 percent over the \$4.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$15.4 million in 1948 as compared with \$2.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$597,000 in 1948 compared with \$233,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,175 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 589 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hancock County, Illinois, which also includes data for the city of Carthage. Final figures, superseding the preliminary data for Hancock County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hancock County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
HANCOCK COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	440	18,344	456	910	652
Food group.....	92	4,172	104	155	101
Eating and drinking places.....	72	1,530	78	197	115
General merchandise grp, general stores.....	20	789	19	52	30
Apparel group.....	10	332	12	19	15
Furniture-home furnishgs-appliance grp.....	23	853	24	37	32
Automotive group.....	34	2,195	36	87	78
Gasoline service stations.....	60	1,098	59	53	33
Lumber-building-hardware group.....	72	5,639	65	209	185
Drug and proprietary stores.....	15	378	14	31	16
All other retail stores.....	42	1,358	45	70	47
WHOLESALE TRADE, total.....	57	15,369	33	192	x
Petroleum bulk plants, terminals.....	25	3,086	19	60	x
Assemblers of farm products.....	25	10,829	8	84	x
Other types of wholesale.....	7	1,454	6	48	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	110	597	113	73	54
Personal services.....	68	371	68	52	40
All other service trades.....	42	226	45	21	14
AMUSEMENTS.....	17	270	11	73	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## HANCOCK COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Carthage:					
Retail trade.....	83	4,677	83	257	186
Selected service trades..	22	146	22	24	20
Remainder of county:					
Retail trade.....	357	13,667	373	653	466
Selected service trades..	88	451	91	49	34

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-12-035

### HARDIN COUNTY, ILL.

Retail and service establishments located in Hardin County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.2 million, an increase of 300 percent over the \$0.8 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$109,000 in 1948 compared with \$39,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 128 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 64 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hardin County, Illinois. Final figures, superseding the preliminary data for Hardin County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hardin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### HARDIN COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	100	3,154	103	120	98
Food group.....	43	1,067	45	28	18
Eating and drinking places.....	9	297	11	23	21
Gasoline service stations.....	10	189	11	7	5
All other retail stores.....	38	1,601	36	62	54
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	17	109	17	8	7
Personal services.....	12	51	12	4	4
All other service trades.....	5	58	5	4	3

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-12-036

### HENDERSON COUNTY, ILL.

Retail, wholesale, and service establishments located in Henderson County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.3 million, an increase of 430 percent over the \$1.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.8 million in 1948 as compared with \$1.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$101,000 in 1948 compared with \$39,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 164 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 122 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Henderson County, Illinois. Final figures, superseding the preliminary data for Henderson County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Henderson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### HENDERSON COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	104	5,320	106	147	112
Food group.....	28	1,206	28	29	18
Eating and drinking places.....	18	444	21	36	27
Gasoline service stations.....	22	917	22	8	6
All other retail stores.....	36	2,753	35	74	61
WHOLESALE TRADE.....	13	6,803	11	13	x
SELECTED SERVICE TRADES <sup>2/</sup> .....	19	101	20	4	4
AMUSEMENTS.....	5	30	5	6	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-12-037

### HENRY COUNTY, ILL.

Retail, wholesale, and service establishments located in Henry County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$45.0 million, an increase of 246 percent over the \$13.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$38.1 million in 1948 as compared with \$6.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.3 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,668 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,668 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Henry County, Illinois, which also includes data for the cities of Galva, Geneseo, and Kewanee. Final figures, superseding the preliminary data for Henry County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Henry County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
HENRY COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	598	45,005	640	2,114	1,518
Food group.....	121	9,639	130	360	226
Eating and drinking places.....	134	3,243	164	332	226
General merchandise grp, general stores	23	4,821	15	401	260
Apparel group.....	30	2,221	35	146	87
Furniture-home furnishings-appliance grp	26	1,869	26	87	66
Automotive group.....	52	7,736	63	235	220
Gasoline service stations.....	74	2,467	70	116	79
Lumber-building-hardware group.....	70	7,765	74	245	205
Drug and proprietary stores.....	17	1,088	17	63	44
All other retail stores.....	51	4,156	46	129	105
WHOLESALE TRADE, total.....	76	38,111	50	371	x
Merchant wholesalers.....	24	6,650	22	143	x
Assemblers of farm products.....	25	17,499	7	111	x
Other types of wholesale.....	27	13,962	21	117	x
SELECTED SERVICE TRADES, 2/total.....	125	1,267	132	183	151
Personal services.....	87	867	91	146	120
All other service trades.....	38	400	41	37	31
AMUSEMENTS.....	14	459	12	102	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## HENRY COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Galva:					
Retail trade.....	63	3,584	57	181	133
Selected service trades....	15	130	15	17	16
Geneseo:					
Retail trade.....	80	7,150	88	271	204
Selected service trades....	18	129	18	20	13
Kewanee:					
Retail trade.....	244	21,116	251	1,177	822
Wholesale trade.....	28	11,936	17	238	x
Selected service trades....	57	667	61	116	99
Remainder of county: <sup>3/</sup>					
Retail trade.....	211	13,155	244	485	359
Wholesale trade.....	48	26,175	33	133	x
Selected service trades....	35	341	38	30	23

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P- 12-038

### IROQUOIS COUNTY, ILL.

Retail, wholesale, and service establishments located in Iroquois County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$29.2 million, an increase of 284 percent over the \$7.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$43.4 million in 1948 as compared with \$9.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.0 million in 1948 compared with \$0.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,731 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,102 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Iroquois County, Illinois, which also includes data for the city of Watseka. Final figures, superseding the preliminary data for Iroquois County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Iroquois County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D C

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### IROQUOIS COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	449	29,196	461	1,307	1,001
Food group.....	85	6,130	85	190	134
Eating and drinking places.....	92	2,215	103	311	202
General merchandise grp, general stores	19	1,490	17	111	64
Apparel group.....	19	822	25	47	32
Furniture-home furnishings-appliance grp	13	591	12	27	22
Automotive group.....	35	4,076	38	137	113
Gasoline service stations.....	69	2,381	73	96	75
Lumber-building-hardware group.....	69	7,970	64	273	253
Drug and proprietary stores.....	13	529	11	34	28
All other retail stores.....	35	2,992	33	81	78
WHOLESALE TRADE, total.....	87	43,389	59	329	x
Petroleum bulk plants, terminals.....	25	3,748	22	49	x
Assemblers of farm products.....	51	25,661	26	125	x
Other types of wholesale.....	11	13,980	11	155	x
SELECTED SERVICE TRADES, 2/ total.....	122	1,042	123	95	76
Personal services.....	68	442	68	48	40
All other service trades.....	54	600	55	47	36
HOTELS.....	7	86	6	14	12
AMUSEMENTS.....	13	176	10	39	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## IROQUOIS COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Watseka:					
Retail trade.....	78	9,957	75	464	387
Selected service trades...	24	360	23	41	32
Remainder of county:					
Retail trade.....	371	19,239	386	843	614
Selected service trades..	98	682	100	54	44

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-12-039

### JACKSON COUNTY, ILL.

Retail, wholesale, and service establishments located in Jackson County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$29.4 million, an increase of 206 percent over the \$9.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$16.8 million in 1948 as compared with \$4.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.6 million in 1948 compared with \$0.7 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,047 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,682 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jackson County, Illinois, which also includes data for the cities of Carbondale and Murphysboro. Final figures, superseding the preliminary data for Jackson County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jackson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

JACKSON COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	489	29,394	473	1,474	1,110
Food group.....	131	6,368	116	233	153
Eating and drinking places.....	92	2,003	103	274	201
General merchandise group, general stores....	22	1,685	16	132	78
Apparel group.....	30	2,047	25	134	92
Furniture-home furnishings-appliance group..	25	1,814	22	95	82
Automotive group.....	28	7,069	28	228	222
Gasoline service stations.....	68	1,826	71	73	49
Lumber-building-hardware group.....	37	4,088	34	159	138
Drug and proprietary stores.....	13	656	13	75	38
All other retail stores.....	43	1,838	45	73	57
WHOLESALE TRADE, total.....	50	16,789	29	328	x
Merchant wholesalers.....	23	6,656	15	215	x
Petroleum bulk plants, terminals.....	15	3,972	12	55	x
Other types of wholesale.....	12	6,161	2	58	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	125	1,608	133	245	229
Personal services.....	76	1,094	78	202	194
All other service trades.....	49	514	55	43	35
HOTELS.....	8	181	9	43	38
AMUSEMENTS.....	13	471	6	67	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## JACKSON COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of estab- lishments	1948 sales and receipts  (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Carbondale:					
Retail trade.....	152	13,248	132	662	524
Wholesale trade.....	16	5,768	9	114	x
Selected service trades.....	50	998	52	179	170
Murphysboro:					
Retail trade.....	169	11,938	172	631	472
Wholesale trade.....	19	6,715	11	158	x
Selected service trades.....	45	496	51	60	54
Remainder of county: <sup>2/</sup>					
Retail trade.....	168	4,208	169	181	114
Wholesale trade.....	15	4,306	9	56	x
Selected service trades.....	30	114	30	6	5

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

2/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1939, 1949, and 1959.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-12-040

### JASPER COUNTY, ILL.

Retail, wholesale, and service establishments located in Jasper County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.0 million, an increase of 289 percent over the \$1.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.9 million in 1948 as compared with \$0.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$300,000 in 1948 compared with \$68,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 332 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 201 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jasper County, Illinois. Final figures, superseding the preliminary data for Jasper County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jasper County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
JASPER COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	149	7,003	153	249	200
Food group.....	35	1,487	39	29	19
Eating and drinking places.....	18	394	18	41	29
Gasoline service stations.....	28	583	27	26	22
All other retail stores.....	68	4,539	69	153	130
WHOLESALE TRADE.....	19	4,887	20	57	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	30	300	31	26	23
Personal services.....	14	97	14	10	9
All other service trades.....	16	203	17	16	14

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-12-041

### JEFFERSON COUNTY, ILL.

Retail, wholesale, and service establishments located in Jefferson County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$28.7 million, an increase of 215 percent over the \$9.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$18.5 million in 1948 as compared with \$4.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.4 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,838 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,445 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jefferson County, Illinois, which also includes data for the city of Mt. Vernon. Final figures, superseding the preliminary data for Jefferson County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jefferson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
JEFFERSON COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	397	28,670	383	1,371	1,116
Food group.....	114	5,543	107	161	117
Eating and drinking places.....	61	1,735	71	222	167
General merchandise grp, general stores.....	32	4,177	25	247	159
Apparel group.....	18	1,554	14	123	107
Furniture-home furnishgs-appliance grp.....	21	1,760	16	71	63
Automotive group.....	24	5,915	23	162	160
Gasoline service stations.....	51	1,543	56	65	53
Lumber-building-hardware group.....	35	3,876	28	159	149
Drug and proprietary stores.....	9	605	8	57	51
All other retail stores.....	32	1,962	35	104	90
WHOLESALE TRADE, total.....	44	18,474	40	255	x
Merchant wholesalers.....	30	13,118	34	208	x
Other types of wholesale.....	14	5,356	6	47	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	105	1,364	116	212	192
Personal services.....	69	669	78	147	137
All other service trades.....	36	695	38	65	55
TOURIST COURTS AND CAMPS.....	6	51	6	2	1

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## JEFFERSON COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Mt. Vernon:					
Retail trade.....	270	23,972	255	1,234	1,026
Selected service trades....	79	1,247	89	206	190
Remainder of county:					
Retail trade.....	127	4,698	128	137	90
Selected service trades....	26	117	27	6	2
Tourist courts and camps...	6	51	6	2	1

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-12-042

### JERSEY COUNTY, ILL.

Retail, wholesale, and service establishments located in Jersey County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.7 million, an increase of 259 percent over the \$2.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.1 million in 1948 as compared with \$1.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$250,000 in 1948 compared with \$89,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 544 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 363 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jersey County, Illinois, which also includes data for the city of Jerseyville. Final figures, superseding the preliminary data for Jersey County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jersey County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### JERSEY COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	186	9,737	197	458	363
Food group.....	52	2,315	57	78	47
Eating and drinking places.....	45	763	50	90	73
General merchandise grp, general stores.....	6	383	5	37	24
Apparel group.....	8	480	8	24	15
Furniture-home furnishgs-appliance grp.....	8	456	8	33	28
Automotive group.....	7	1,580	7	59	54
Gasoline service stations.....	19	671	17	20	20
Lumber-building-hardware group.....	13	1,874	11	60	57
All other retail stores.....	28	1,215	34	57	45
WHOLESALE TRADE, total.....	22	5,060	20	61	x
Merchant wholesalers.....	11	1,416	16	29	x
Other types of wholesale.....	11	3,644	4	32	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	39	250	39	25	22
Personal services.....	28	186	27	20	19
All other service trades.....	11	64	12	5	3
AMUSEMENTS.....	11	132	9	26	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## JERSEY COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Jerseyville:					
Retail trade.....	112	8,423	116	386	310
Selected service trade.....	27	229	27	25	22
Amusements.....	6	95	4	13	x
Remainder of county:					
Retail trade.....	74	1,314	81	72	53
Selected service trades.....	12	21	12	-	-
Amusements.....	5	37	5	13	x

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-12-043

### JO DAVIESS COUNTY, ILL.

Retail, wholesale, and service establishments located in Jo Daviess County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$16.8 million, an increase of 257 percent over the \$4.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.8 million in 1948 as compared with \$2.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$505,000 in 1948 compared with \$173,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 920 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 585 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jo Daviess County, which also includes data for the city of Galena. Final figures, superseding the preliminary data for Jo Daviess County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jo Daviess County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### JO DAVIESS COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	354	16,807	379	821	619
Food group.....	68	3,877	77	126	85
Eating and drinking places.....	94	2,832	106	328	249
General merchandise grp, general stores	8	422	8	33	20
Apparel group.....	22	456	24	19	8
Furniture-home furnishings-appliance grp	21	617	19	26	24
Automotive group.....	14	1,038	15	41	36
Gasoline service stations.....	35	1,558	36	39	32
Lumber-building-hardware group.....	49	3,574	52	113	90
Drug and proprietary stores.....	10	363	12	19	10
All other retail stores.....	33	2,070	30	77	65
WHOLESALE TRADE, total.....	34	5,814	37	48	x
Merchant wholesalers.....	7	509	6	28	x
Other types of wholesale.....	27	5,305	31	20	x
SELECTED SERVICE TRADES, 2/ total.....	68	505	74	51	39
Personal services.....	38	278	41	38	29
All other service trades.....	30	227	33	13	10
HOTELS.....	7	127	8	20	15
AMUSEMENTS.....	7	140	5	40	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## JO DAVIESS COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Galena:					
Retail trade.....	100	4,686	108	267	201
Selected service trades....	28	204	33	29	21
Remainder of county:					
Retail trade.....	254	12,121	271	554	418
Selected service trades....	40	301	41	22	18

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-12-044

### JOHNSON COUNTY, ILL.

Retail, wholesale, and service establishments located in Johnson County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.7 million, an increase of 208 percent over the \$1.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.2 million in 1948 as compared with \$0.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$96,000 in 1948 compared with \$29,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 211 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 176 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Johnson County, Illinois. Final figures, superseding the preliminary data for Johnson County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Johnson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

JOHNSON COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	109	3,675	110	175	120
Food group.....	27	893	29	25	14
Eating and drinking places.....	19	333	18	48	22
Gasoline service stations.....	17	324	18	17	15
All other retail stores.....	46	2,125	45	85	69
WHOLESALE TRADE.....	7	1,150	4	29	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	21	96	22	7	5
Personal services.....	16	66	16	7	5
All other service trades.....	5	30	6	-	-

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-12-045

### KANE COUNTY, ILL.

Retail, wholesale, and service establishments located in Kane County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$168.4 million, an increase of 224 percent over the \$51.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$99.4 million in 1948 as compared with \$17.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$8.3 million in 1948 compared with \$3.1 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 11,229 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 7,554 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Kane County, Illinois, which also includes data for the cities of Aurora, Batavia, Geneva, St. Charles, and the part of the city of Elgin located in Kane county. Final figures, superseding the preliminary data for Kane County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Kane County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

KANE COUNTY, ILL.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts  (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	1,579	168,395	1,631	8,422	6,266
Food group.....	389	40,436	423	1,444	1,014
Eating and drinking places.....	328	12,455	383	1,463	1,133
General merchandise grp, general stores.	42	24,728	22	2,012	1,371
Apparel group.....	107	9,676	85	562	339
Furniture-home furnishings-appliance grp.	84	7,187	84	359	304
Automotive group.....	98	29,172	76	769	716
Gasoline service stations.....	179	9,958	211	338	242
Lumber-building-hardware group.....	101	15,823	100	512	468
Drug and proprietary stores.....	53	5,353	44	357	214
All other retail stores.....	198	13,607	203	606	465
WHOLESALE TRADE, total.....	204	99,434	131	1,557	x
Merchant wholesalers, total.....	130	53,809	91	1,121	x
Groceries, foods.....	24	10,448	13	271	x
Hardware, elec'l, plum'g and heat'g..	7	3,343	2	70	x
Mach'y, equip't, industrial supplies.	19	2,562	22	74	x
Automotive parts, accessories.....	16	2,976	7	196	x
All other merchant wholesalers.....	64	34,480	47	510	x
Manufact'rs' sales branches, offices...	22	19,827	2	294	x
Petroleum bulk plants, terminals.....	33	9,100	28	76	x
Agents, brokers (merchandise).....	5	641	4	2	x
Assemblers of farm products.....	14	16,057	6	64	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	496	8,322	528	1,250	1,092
Personal services.....	321	5,406	340	914	800
Business services.....	38	602	36	107	88
Automotive repairs and services.....	63	1,365	72	139	123
Other repair services.....	74	949	80	90	81
HOTELS.....	16	1,609	12	335	282
TOURIST COURTS AND CAMPS.....	6	41	9	1	1
AMUSEMENTS.....	33	2,760	29	372	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## KANE COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Aurora:					
Retail trade.....	559	71,610	537	3,928	2,874
Wholesale trade.....	84	49,276	49	774	x
Selected service trades..	209	3,620	220	520	455
Batavia:					
Retail trade.....	73	4,877	79	193	127
Wholesale trade.....	5	1,781	5	46	x
Selected service trades...	21	172	25	18	13
Elgin (part):					
Retail trade.....	413	54,265	418	2,662	2,029
Wholesale trade.....	62	22,153	40	534	x
Selected service trades...	156	2,673	171	427	380
Geneva:					
Retail trade.....	82	7,765	91	370	320
Selected service trades...	25	284	26	44	40
St. Charles:					
Retail trade.....	103	9,001	111	380	279
Wholesale trade.....	11	1,962	7	44	x
Selected service trades...	23	776	24	152	135
Remainder of county: <sup>3/</sup>					
Retail trade.....	349	20,877	395	889	637
Wholesale trade.....	42	24,262	30	159	x
Selected service trades...	60	797	62	89	69

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-12-046

### KANKAKEE COUNTY, ILL.

Retail, wholesale, and service establishments located in Kankakee County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$71.7 million, an increase of 270 percent over the \$19.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$53.8 million in 1948 as compared with \$13.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$3.1 million in 1948 compared with \$1.1 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 4,636 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 3,073 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Kankakee County, Illinois, which also includes data for the cities of Bradley and Kankakee. Final figures, superseding the preliminary data for Kankakee County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Kankakee County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
KANKAKEE COUNTY, ILL.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts  (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	775	71,670	773	3,516	2,785
Food group.....	159	13,917	173	475	330
Eating and drinking places.....	222	5,951	252	734	553
General merchandise grp, general stores.	20	9,577	14	664	497
Apparel group.....	46	4,006	30	261	194
Furniture-home furnishgs-appliance grp.	28	2,747	27	122	117
Automotive group.....	52	17,334	43	470	442
Gasoline service stations.....	98	4,569	108	152	126
Lumber-building-hardware group.....	69	8,485	52	331	297
Drug and proprietary stores.....	19	1,876	11	160	104
All other retail stores.....	62	3,208	63	147	125
WHOLESALE TRADE, total.....	101	53,756	68	657	x
Merchant wholesalers, total.....	49	17,741	36	371	x
Groceries, foods.....	18	4,171	14	127	x
Automotive parts, accessories.....	6	1,179	5	56	x
All other merchant wholesalers.....	25	12,391	17	188	x
Petroleum bulk plants, terminals.....	20	4,819	18	43	x
Assemblers of farm products.....	23	19,142	13	118	x
Other types of wholesale.....	9	12,054	1	125	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	205	3,116	213	463	411
Personal services.....	117	2,021	126	335	299
Business services.....	10	157	10	24	21
Automotive repairs and services.....	44	571	43	67	60
Other repair services.....	34	367	34	37	31

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## KANKAKEE COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Bradley:</b>					
Retail trade.....	58	2,564	56	148	104
Selected service trades....	19	176	17	28	25
<b>Kankakee:</b>					
Retail trade.....	412	52,074	389	2,643	2,093
Wholesale trade.....	59	31,886	38	484	x
Selected service trades....	122	2,419	129	376	341
<b>Remainder of county:</b> <sup>3/</sup>					
Retail trade.....	305	17,032	328	725	588
Wholesale trade.....	42	21,870	30	173	x
Selected service trades....	64	521	67	59	45

x Not available.

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Censuses of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-12-047

### KENDALL COUNTY, ILL.

Retail, wholesale, and service establishments located in Kendall County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.1 million, an increase of 379 percent over the \$1.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.6 million in 1948 as compared with \$2.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$218,000 in 1948 compared with \$29,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 394 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 243 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Kendall County, Illinois. Final figures, superseding the preliminary data for Kendall County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Kendall County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### KENDALL COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	149	9,091	169	342	269
Food group.....	40	2,559	46	82	64
Eating and drinking places.....	25	755	33	93	72
Gasoline service stations.....	17	722	19	11	11
All other retail stores.....	67	5,055	71	156	122
WHOLESALE TRADE.....	17	4,587	8	41	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	33	218	37	11	10
Personal services.....	21	110	23	7	7
All other service trades.....	12	108	14	4	3

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 29, 1950

Release Series BC-1P-12-048

### KNOX COUNTY, ILL.

Retail, wholesale, and service establishments located in Knox County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$58.7 million, an increase of 228 percent over the \$17.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$46.6 million in 1948 as compared with \$16.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.6 million in 1948 compared with \$1.0 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 4,269 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,919 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Knox County, Illinois, which also includes data for the cities of Abingdon and Galesburg. Final figures, superseding the preliminary data for Knox County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Knox County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### KNOX COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	694	58,682	734	3,203	2,565
Food group.....	176	12,544	207	435	288
Eating and drinking places.....	133	4,435	154	554	468
General merchandise grp, general stores	24	8,477	9	829	626
Apparel group.....	37	2,731	33	169	130
Furniture-home furnishings-appliance grp	36	2,593	33	133	113
Automotive group.....	42	9,614	42	319	308
Gasoline service stations.....	89	2,836	95	92	60
Lumber-building-hardware group.....	64	7,006	66	304	271
Drug and proprietary stores.....	15	1,718	14	81	65
All other retail stores.....	78	6,728	81	287	236
WHOLESALE TRADE, total.....	93	46,567	56	673	x
Merchant wholesalers.....	40	21,514	27	488	x
Petroleum bulk plants, terminals.....	23	3,875	20	29	x
Assemblers of farm products.....	20	17,220	8	76	x
Other types of wholesale.....	10	3,958	1	80	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	182	2,617	191	393	360
Personal services.....	120	1,440	122	293	264
All other service trades.....	62	1,177	69	100	96

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## KNOX COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Abingdon:					
Retail trade.....	62	3,533	66	148	116
Selected service trades...	23	105	23	15	9
Galesburg:					
Retail trade.....	437	45,788	450	2,676	2,156
Wholesale trade.....	55	38,326	27	576	x
Selected service trades...	125	2,075	135	342	315
Remainder of county: <sup>3/</sup>					
Retail trade.....	195	9,361	218	379	293
Wholesale trade.....	38	8,241	29	97	x
Selected service trades...	34	437	33	36	36

x Not available.

- <sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- <sup>2/</sup> Includes employees paid for less than the full workweek.
- <sup>3/</sup> Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P- 12-049

### LAKE COUNTY, ILL.

Retail, wholesale, and service establishments located in Lake County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$160.0 million, an increase of 245 percent over the \$46.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$52.1 million in 1948 as compared with \$13.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$7.7 million in 1948 compared with \$2.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 9,521 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 6,031 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lake County, Illinois, which also includes data for the cities of Highland Park, Highwood, Lake Forest, Libertyville, North Chicago, Waukegan, Zion and the part of the city of Barrington located in Lake County. Final figures, superseding the preliminary data for Lake County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lake County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## LAKE COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	1,935	160,005	2,043	7,450	5,664
Food group.....	383	42,124	377	1,503	1,082
Eating and drinking places.....	650	17,360	769	1,571	1,094
General merchandise grp, general stores	44	14,376	34	1,115	822
Apparel group.....	112	10,971	103	565	430
Furniture-home furnishings-appliance grp	83	5,890	83	241	217
Automotive group.....	94	25,597	77	729	687
Gasoline service stations.....	220	10,585	265	369	256
Lumber-building-hardware group.....	96	16,830	75	563	501
Drug and proprietary stores.....	53	4,400	57	336	212
All other retail stores.....	200	11,872	203	458	363
WHOLESALE TRADE, total.....	131	52,135	110	995	x
Merchant wholesalers, total.....	92	30,479	84	810	x
Groceries, foods.....	22	9,649	23	311	x
Hardware, elec'l, plum'g and heat'g.	7	1,822	3	38	x
Mach'y, equip't, industrial supplies	8	833	5	59	x
Automotive parts, accessories.....	11	952	8	43	x
All other merchant wholesalers.....	44	17,223	45	359	x
Petroleum bulk plants, terminals.....	28	9,450	23	81	x
Other types of wholesale.....	11	12,206	3	104	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	457	7,718	487	1,076	930
Personal services.....	301	4,635	321	789	669
All other service trades.....	156	3,083	166	287	261
HOTELS.....	26	1,412	25	220	209
TOURIST COURTS AND CAMPS.....	22	97	25	1	1
AMUSEMENTS.....	65	2,105	67	460	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## LAKE COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Barrington (part):					
Retail trade.....	43	5,248	41	215	182
Selected service trades....	9	56	10	5	5
Highland Park:					
Retail trade.....	144	23,301	121	951	761
Wholesale trade.....	10	2,682	10	36	x
Selected service trades....	52	1,164	50	173	139
Highwood:					
Retail trade.....	72	3,681	86	120	87
Selected service trades....	20	670	21	134	132
Lake Forest:					
Retail trade.....	80	8,082	63	392	323
Wholesale trade.....		Included with "Remainder of county"			
Selected service trades....	31	585	34	82	63
Libertyville:					
Retail trade.....	77	7,971	79	386	266
Selected service trades....	19	329	21	46	45
North Chicago:					
Retail trade.....	129	7,101	135	307	229
Wholesale trade.....		Included with "Remainder of county"			
Selected service trades....	35	434	42	34	26
Waukegan:					
Retail trade.....	462	57,185	459	3,021	2,317
Wholesale trade.....	54	25,829	41	598	x
Selected service trades....	155	2,975	166	438	392
Hotels.....	6	526	4	97	97
Zion:					
Retail trade.....	51	6,305	44	332	221
Wholesale trade.....		Included with "Remainder of county"			
Selected service trades....	23	516	25	63	41
Remainder of county: <sup>3/</sup>					
Retail trade.....	877	41,131	1,015	1,726	1,258
Wholesale trade.....	67	23,624	59	361	x
Selected service trades....	113	989	118	101	87

x Not available.

<sup>1/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2/</sup> Includes employees paid for less than the full workweek.<sup>3/</sup> Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release May 29, 1950

Release Series BC-1P-12-050

### La SALLE COUNTY, ILL.

Retail, wholesale, and service establishments located in La Salle County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$104.9 million, an increase of 223 percent over the \$32.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$54.2 million in 1948 as compared with \$23.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$3.9 million in 1948 compared with \$1.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 6,731 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 4,697 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on La Salle County, Illinois, which also includes data for the cities of La Salle, Marseilles, Mendota, Oglesby, Ottawa, Peru, and the part of the city of Streator located in La Salle County. Final figures, superseding the preliminary data for La Salle County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for La Salle County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

La SALLE COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	1,529	104,948	1,577	5,468	4,093
Food group.....	350	26,670	368	921	625
Eating and drinking places.....	395	9,983	444	1,031	727
Gen'l merchandise grp, general stores..	47	9,848	32	831	560
Apparel group.....	108	7,789	89	488	343
Furniture-home furnishgs-appliance grp	76	6,040	80	275	243
Automotive group.....	103	15,423	106	583	552
Gasoline service stations.....	150	5,243	154	190	135
Lumber-building-hardware group.....	116	13,698	110	577	508
Drug and proprietary stores.....	35	2,837	37	198	129
All other retail stores.....	149	7,417	157	374	271
WHOLESALE TRADE, total.....	167	54,207	109	724	x
Merchant wholesalers, total.....	63	14,536	48	397	x
Groceries, foods.....	14	2,675	15	80	x
Mach'y, equip't, industrial supplies.	9	1,820	7	39	x
Waste materials dealers.....	7	1,019	7	44	x
All other merchant wholesalers.....	33	9,022	19	234	x
Petroleum bulk plants, terminals.....	45	10,587	40	108	x
Assemblers of farm products.....	46	27,022	18	160	x
Other types of wholesale.....	13	2,062	3	59	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	355	3,852	375	539	478
Personal services.....	249	2,700	265	434	398
Business services.....	8	131	3	25	15
Automotive repairs and services.....	56	703	63	52	45
Other repair services.....	42	318	44	28	20
HOTELS.....	24	1,316	20	226	122
TOURIST COURTS AND CAMPS.....	11	72	14	3	1
AMUSEMENTS.....	33	1,469	19	323	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## La SALLE COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
La Salle:					
Retail trade.....	257	19,726	270	1,196	890
Wholesale trade.....	23	6,160	16	140	x
Selected service trades....	52	536	50	87	79
Marseilles:					
Retail trade.....	68	3,667	72	167	107
Selected service trades....	15	89	16	4	3
Mendota:					
Retail trade.....	114	8,683	115	434	323
Selected service trades....	29	310	30	37	36
Oglesby:					
Retail trade.....	70	3,057	67	110	77
Selected service trades....	10	139	11	22	17
Ottawa:					
Retail trade.....	300	24,622	315	1,365	1,072
Wholesale trade.....	29	7,717	29	128	x
Selected service trades....	82	1,295	83	217	187
Peru:					
Retail trade.....	128	7,338	126	394	290
Wholesale trade.....	14	3,574	5	124	x
Selected service trades....	29	371	35	53	49
Streator: (part)					
Retail trade.....	258	24,658	254	1,267	966
Wholesale trade.....	20	5,336	7	109	x
Selected service trades....	78	780	83	98	87
Remainder of county: <sup>3/</sup>					
Retail trade.....	334	13,197	358	535	368
Wholesale trade.....	81	31,420	52	223	x
Selected service trades....	60	332	67	21	20

x Not available.

<sup>1/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2/</sup> Includes employees paid for less than the full workweek.<sup>3/</sup> Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-12-051

### LAWRENCE COUNTY, ILL.

Retail, wholesale, and service establishments located in Lawrence County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$14.5 million, an increase of 209 percent over the \$4.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.3 million in 1948 as compared with \$2.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$547,000 in 1948 compared with \$240,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 898 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 593 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lawrence County, Illinois, which also includes data for the city of Lawrenceville. Final figures, superseding the preliminary data for Lawrence County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lawrence County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### LAWRENCE COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	271	14,451	270	728	601
Food group.....	75	3,392	68	121	93
Eating and drinking places.....	45	1,114	45	126	112
Gen'l merchandise grp, general stores...	9	872	7	75	42
Apparel group.....	11	440	10	43	33
Furniture-home furnishgs-appliance grp.	14	542	16	22	19
Automotive group.....	17	2,459	18	88	81
Gasoline service stations.....	48	2,472	51	100	92
Lumber-building-hardware group.....	22	2,047	23	89	86
Drug and proprietary stores.....	8	375	8	32	18
All other retail stores.....	22	738	24	32	25
WHOLESALE TRADE, total.....	26	6,310	21	89	x
Merchant wholesalers.....	14	4,777	11	80	x
Other types of wholesale.....	12	1,533	10	9	x
SELECTED SERVICE TRADES, 2/total.....	70	547	70	81	72
Personal services.....	40	263	41	49	43
All other service trades.....	30	284	29	32	29

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## LAWRENCE COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Lawrenceville:					
Retail trade. ....	120	8,819	114	484	399
Wholesale trade.....	14	4,355	12	76	x
Selected service trades...	30	307	30	47	44
Remainder of county:					
Retail trade.....	151	5,632	156	244	202
Wholesale trade.....	12	1,955	9	13	x
Selected service trades...	40	240	40	34	28

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P- 12-052

### LEE COUNTY, ILL.

Retail, wholesale, and service establishments located in Lee County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$29.5 million, an increase of 214 percent over the \$9.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$18.4 million in 1948 as compared with \$6.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$911,000 in 1948 compared with \$448,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,751 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,295 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lee County, Illinois, which also includes data for the city of Dixon. Final figures, superseding the preliminary data for Lee County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lee County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### LEE COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	397	29,477	395	1,386	1,032
Food group.....	90	6,697	94	252	173
Eating and drinking places.....	72	2,072	86	198	129
General merchandise grp, general stores.	17	3,054	10	248	151
Apparel group.....	25	1,366	18	75	54
Furniture-home furnishings-appliance grp.	20	1,398	15	54	50
Automotive group.....	33	4,421	31	134	126
Gasoline service stations.....	51	2,326	55	76	64
Lumber-building-hardware group.....	43	4,709	39	194	173
Drug and proprietary stores.....	8	683	7	41	28
All other retail stores.....	38	2,751	40	114	84
WHOLESALE TRADE, total.....	52	18,394	45	266	x
Merchant wholesalers.....	21	8,659	22	217	x
Petroleum bulk plants, terminals.....	16	1,817	13	16	x
Assemblers of farm products.....	15	7,918	10	33	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	107	911	113	99	90
Personal services.....	67	587	70	78	69
All other service trades.....	40	324	43	21	21
HOTELS.....	5	111	4	27	26

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## LEE COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Dixon:					
Retail trade.....	179	19,155	171	1,002	749
Wholesale trade.....	21	8,977	23	219	x
Selected service trades....	53	583	56	80	73
Remainder of county:					
Retail trade.....	218	10,322	224	384	283
Wholesale trade.....	31	9,417	22	47	x
Selected service trades....	54	328	57	19	17

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-12-053

### LIVINGSTON COUNTY, ILL.

Retail, wholesale, and service establishments located in Livingston County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$31.7 million, an increase of 230 percent over the \$9.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$31.6 million in 1948 as compared with \$10.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.2 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,025 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,423 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Livingston County, Illinois, which also includes data for the city of Pontiac. Final figures, superseding the preliminary data for Livingston County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Livingston County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
LIVINGSTON COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	536	31,736	573	1,587	1,204
Food group.....	113	6,542	122	275	183
Eating and drinking places.....	89	2,509	99	296	235
General merchandise grp, general stores	15	1,790	7	168	98
Apparel group.....	29	1,560	33	82	51
Furniture-home furnishings-appliance grp	24	1,061	29	43	32
Automotive group.....	58	5,559	63	212	203
Gasoline service stations.....	71	2,175	76	83	53
Lumber-building-hardware group.....	75	7,524	83	274	246
Drug and proprietary stores.....	15	623	15	41	23
All other retail stores.....	47	2,393	46	113	80
WHOLESALE TRADE, total.....	100	31,617	77	320	x
Petroleum bulk plants, terminals.....	31	3,589	25	111	x
Assemblers of farm products.....	47	24,741	31	122	x
Other types of wholesale.....	22	3,287	21	87	x
SELECTED SERVICE TRADES, 2/total.....	143	1,209	151	118	102
Personal services.....	88	837	94	90	76
All other service trades.....	55	372	57	28	26
HOTELS.....	9	158	9	24	19
AMUSEMENTS.....	13	298	12	75	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## LIVINGSTON COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Pontiac:					
Retail trade.....	156	12,377	159	682	528
Wholesale trade.....	16	3,214	15	72	x
Selected service trades...	56	661	58	74	72
Remainder of county:					
Retail trade.....	380	19,359	414	905	676
Wholesale trade.....	84	28,403	62	248	x
Selected service trades...	87	548	93	44	30

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-12-054

### LOGAN COUNTY, ILL.

Retail, wholesale, and service establishments located in Logan County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$24.9 million, an increase of 228 percent over the \$7.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$24.2 million in 1948 as compared with \$4.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.1 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,690 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,250 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Logan County, Illinois, which also includes data for the city of Lincoln. Final figures, superseding the preliminary data for Logan County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Logan County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
LOGAN COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	419	24,891	426	1,333	984
Food group.....	97	5,168	111	201	122
Eating and drinking places.....	74	1,997	80	263	201
General merchandise grp, general stores	12	1,855	6	178	108
Apparel group.....	17	1,053	15	64	51
Furniture-home furnishings-appliance grp	25	1,307	24	75	60
Automotive group.....	32	4,014	35	136	123
Gasoline service stations.....	56	1,805	49	78	53
Lumber-building-hardware group.....	54	5,970	52	227	199
Drug and proprietary stores.....	9	482	7	37	22
All other retail stores.....	43	1,240	47	74	45
WHOLESALE TRADE, total.....	69	24,190	44	215	x
Merchant wholesalers.....	20	2,451	23	93	x
Assemblers of farm products.....	29	16,594	5	96	x
Other types of wholesale.....	20	5,145	16	26	x
SELECTED SERVICE TRADES, <sup>2</sup> total.....	95	1,114	107	142	125
Personal services.....	49	543	50	96	84
All other service trades.....	46	571	57	46	41
AMUSEMENTS.....	12	347	9	40	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## LOGAN COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Lincoln:					
Retail trade.....	230	17,090	230	967	708
Wholesale trade.....	32	7,594	29	133	x
Selected service trades...	68	963	79	126	110
Amusements.....	7	308	3	34	x
Remainder of county:					
Retail trade.....	189	7,801	196	366	276
Wholesale trade.....	37	16,596	15	82	x
Selected service trades..	27	151	28	16	15
Amusements.....	5	39	6	6	x

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-12-055

### McDONOUGH COUNTY, ILL.

Retail, wholesale, and service establishments located in McDonough County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$28.8 million, an increase of 274 percent over the \$7.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$36.1 million in 1948 as compared with \$4.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$838,000 in 1948 compared with \$380,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,811 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,146 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on McDonough County, Illinois, which also includes data for the cities of Bushnell and Macomb. Final figures, superseding the preliminary data for McDonough County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for McDonough County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### McDONOUGH COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	403	28,757	436	1,484	1,127
Food group.....	83	5,865	83	212	151
Eating and drinking places.....	67	1,700	78	236	174
General merchandise grp, general stores.	23	3,472	16	330	208
Apparel group.....	25	1,344	27	72	45
Furniture-home furnishings-appliance grp.	28	1,265	33	50	46
Automotive group.....	37	5,491	46	184	172
Gasoline service stations.....	59	1,420	61	52	39
Lumber-building-hardware group.....	38	5,066	42	186	170
Drug and proprietary stores.....	8	562	8	35	20
All other retail stores.....	35	2,572	42	127	102
WHOLESALE TRADE, total.....	67	36,064	61	218	x
Petroleum bulk plants, terminals.....	23	2,923	24	35	x
Assemblers of farm products.....	24	20,867	16	55	x
Other types of wholesale.....	20	12,274	21	128	x
SERVICE TRADES, total.....	101	838	109	109	95
Personal services.....	65	452	68	82	74
All other service trades.....	36	386	43	27	21

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## McDONOUGH COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Bushnell:					
Retail trade.....	86	6,425	91	291	223
Selected service trades...	21	152	24	17	15
Macomb:					
Retail trade.....	170	16,799	183	985	738
Wholesale trade.....	21	9,027	18	81	x
Selected service trades...	49	504	53	80	73
Remainder of county: <sup>3/</sup>					
Retail trade.....	147	5,533	162	208	166
Wholesale trade.....	46	27,037	43	137	x
Selected service trades...	31	182	32	12	7

x Not available.

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2/</sup> Includes employees paid for less than the full workweek.<sup>3/</sup> Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

For Release May 22 , 1950

Release Series BC-1P-12-056

### McHENRY COUNTY, ILL.

Retail, wholesale, and service establishments located in McHenry County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$51.8 million, an increase of 265 percent over the \$14.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$19.3 million in 1948 as compared with \$2.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.0 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,639 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,436 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on McHenry County, Illinois, which also includes data for the cities of Crystal Lake, Harvard, and Woodstock. Final figures, superseding the preliminary data for McHenry County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for McHenry County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### McHENRY COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	773	51,787	852	2,144	1,504
Food group.....	142	11,538	149	390	241
Eating and drinking places.....	234	5,905	295	534	337
General merchandise group, general stores....	20	2,264	18	163	106
Apparel group.....	40	1,894	39	76	51
Furniture-home furnishings-appliance group...	37	1,639	38	66	51
Automotive group.....	47	6,883	49	182	163
Gasoline service stations.....	85	3,875	88	134	91
Lumber-building-hardware group.....	77	10,264	78	352	303
Drug and proprietary stores.....	25	1,413	25	106	56
All other retail stores.....	66	6,112	73	141	105
WHOLESALE TRADE, total.....	42	19,263	33	241	x
Merchant wholesalers.....	21	8,617	22	158	x
Other types of wholesale.....	21	10,646	11	83	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	160	1,991	165	254	222
Personal services.....	102	1,142	106	208	184
Business services.....	5	176	5	14	11
Automotive repairs and services.....	23	257	24	13	10
Other repair services.....	30	416	30	19	17
HOTELS.....	13	358	15	32	32
AMUSEMENTS.....	16	578	17	85	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## MOHENRY COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Crystal Lake:</b>					
Retail trade.....	80	7,392	73	326	216
<b>Harvard:</b>					
Retail trade.....	74	6,591	91	232	165
<b>Woodstock:</b>					
Retail trade.....	129	11,680	123	507	367
Wholesale trade.....	9	4,616	5	61	x
Selected service trades.....	42	614	42	71	63
<b>Remainder of county:<sup>3/</sup></b>					
Retail trade.....	490	26,124	565	1,079	756
Wholesale trade.....	33	14,647	28	180	x
Selected service trades.....	77	674	77	57	50

x Not available.

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2/</sup> Includes employees paid for less than the full workweek.<sup>3/</sup> Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-12-057

### McLEAN COUNTY, ILL.

Retail, wholesale, and service establishments located in McLean County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$78.4 million, an increase of 195 percent over the \$26.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$64.5 million in 1948 as compared with \$19.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$4.2 million in 1948 compared with \$1.6 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 5,817 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 4,316 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on McLean County, Illinois, which also includes data for the cities of Bloomington and Normal. Final figures, superseding the preliminary data for McLean County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for McLean County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

McLEAN COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	927	78,404	928	4,288	3,424
Food group.....	204	15,764	206	557	374
Eating and drinking places.....	187	5,837	213	875	616
General merchandise grp, general stores	32	9,506	31	731	582
Apparel group.....	48	6,105	49	357	319
Furniture-home furnishings-appliance grp	45	3,622	48	162	149
Automotive group.....	68	13,013	62	423	394
Gasoline service stations.....	121	5,342	118	302	243
Lumber-building-hardware group.....	92	10,711	77	376	346
Drug and proprietary stores.....	30	2,238	26	165	113
All other retail stores.....	100	6,266	98	340	288
WHOLESALE TRADE, total.....	173	64,526	110	891	x
Merchant wholesalers, total.....	71	22,115	69	589	x
Groceries, foods.....	26	11,011	34	288	x
Mach'y, equip't, industrial supplies.	7	2,184	7	65	x
Automotive parts, accessories.....	7	1,045	5	45	x
All other merchant wholesalers.....	31	7,875	23	191	x
Petroleum bulk plants, terminals.....	35	5,861	22	87	x
Assemblers of farm products.....	55	29,751	18	182	x
Other types of wholesale.....	12	6,799	1	33	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	314	4,211	351	633	575
Personal services.....	170	2,450	194	431	397
Business services.....	26	522	25	102	84
Automotive repairs and services.....	52	656	59	61	55
Other repair services.....	66	583	73	44	39
HOTELS.....		Data withheld to avoid disclosure.			
TOURIST COURTS AND CAMPS.....	8	56	3	8	5
AMUSEMENTS.....	35	1,273	33	214	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## McLEAN COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of estab- lishments	1948 sales and receipts  (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Bloomington:					
Retail trade.....	498	56,312	466	3,188	2,655
Wholesale trade.....	76	29,727	56	598	x
Selected service trades....	197	3,294	217	561	515
Hotels.....	7	884	7	194	165
Amusements.....	16	967	15	160	x
Normal:					
Retail trade.....	72	3,775	74	311	147
Wholesale trade.....	7	2,116	3	76	x
Selected service trades....	20	231	23	38	35
Amusements.....		Included with "Remainder of county"			
Remainder of county: <sup>3/</sup>					
Retail trade.....	357	18,317	388	789	622
Wholesale trade.....	90	32,683	51	217	x
Selected service trades....	97	686	111	39	25
Tourist courts and camps...	8	56	3	8	5
Amusements.....	19	306	18	54	x

x Not available.

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2/</sup> Includes employees paid for less than the full workweek.<sup>3/</sup> Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-12-058

### MACON COUNTY, ILL.

Retail, wholesale, and service establishments located in Macon County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$105.6 million, an increase of 204 percent over the \$34.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$160.5 million in 1948 as compared with \$27.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$6.3 million in 1948 compared with \$2.1 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 8,847 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 6,488 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Macon County, Illinois, which also includes data for the city of Decatur. Final figures, superseding the preliminary data for Macon County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Macon County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## MACON COUNTY, ILL.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts  (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	1,061	105,565	1,042	6,110	4,946
Food group.....	264	22,650	273	765	599
Eating and drinking places.....	228	8,472	252	1,216	1,011
General merchandise grp, general stores	26	17,481	14	1,521	1,152
Apparel group.....	49	5,966	37	343	266
Furniture-home furnishgs-appliance grp	54	5,704	47	312	284
Automotive group.....	67	18,961	59	490	463
Gasoline service stations.....	150	6,388	150	367	282
Lumber-building-hardware group.....	72	8,470	64	415	370
Drug and proprietary stores.....	28	2,488	23	240	153
All other retail stores.....	123	8,985	123	441	366
WHOLESALE TRADE, total.....	180	160,472	111	1,738	x
Merchant wholesalers, total.....	100	72,935	75	1,283	x
Groceries, foods.....	18	13,313	14	434	x
Hardware, elec'l, plum'g and heat'g.	12	7,322	4	142	x
Mach'y, equip't, industrial supplies	15	3,147	15	130	x
Automotive parts, accessories.....	8	1,894	2	108	x
All other merchant wholesalers.....	47	47,259	40	469	x
Petroleum bulk plants, terminals.....	25	7,874	16	82	x
Assemblers of farm products.....	25	21,490	9	74	x
Other types of wholesale.....	30	58,173	11	299	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	373	6,344	389	999	914
Personal services.....	206	3,141	208	611	565
Business services.....	30	1,265	32	203	175
Automotive repairs and services.....	75	1,062	84	93	87
Other repair services.....	62	876	65	92	87
AMUSEMENTS.....	43	1,517	40	230	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## MACON COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Decatur:</b>					
Retail trade.....	794	92,350	749	5,477	4,461
Wholesale trade.....	132	146,285	86	1,590	x
Selected service trades....	314	5,835	327	936	857
<b>Remainder of county:</b>					
Retail trade.....	267	13,215	293	633	485
Wholesale trade.....	48	14,187	25	148	x
Selected service trades....	59	509	62	63	57

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-12-059

### MACOUPIN COUNTY, ILL.

Retail, wholesale, and service establishments located in Macoupin County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$32.2 million, an increase of 250 percent over the \$9.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$16.2 million in 1948 as compared with \$4.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.1 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,740 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,080 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Macoupin County, Illinois, which also includes data for the cities of Carlinville, Gillespie, Mount Olive, Staunton and Virden. Final figures, superseding the preliminary data for Macoupin County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Macoupin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### MACOUPIN COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	711	32,181	742	1,408	1,092
Food group.....	159	8,671	163	303	231
Eating and drinking places.....	193	3,542	205	319	206
General merchandise group, general stores....	39	1,447	42	81	54
Apparel group.....	40	1,148	40	44	30
Furniture-home furnishings-appliance group...	34	1,283	35	73	57
Automotive group.....	46	5,682	52	215	201
Gasoline service stations.....	78	2,267	80	77	59
Lumber-building-hardware group.....	60	6,023	64	171	155
Drug and proprietary stores.....	19	743	20	51	36
All other retail stores.....	43	1,375	41	74	63
WHOLESALE TRADE, total.....	66	16,230	55	226	x
Merchant wholesalers.....	28	4,568	23	121	x
Petroleum bulk plants, terminals.....	23	2,618	25	31	x
Other types of wholesale.....	15	9,044	7	74	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	144	1,104	148	106	85
Personal services.....	98	625	96	80	63
All other service trades.....	46	479	52	26	22
HOTELS.....	7	61	5	14	13
AMUSEMENTS.....	21	408	23	118	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## MACOUPIN COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Carlinville:</b>					
Retail trade.....	116	7,976	116	353	291
Selected service trades.....	27	261	31	28	25
<b>Gillespie:</b>					
Retail trade.....	74	4,113	74	214	189
Selected service trades.....	22	203	22	27	18
<b>Mount Olive:</b>					
Retail trade.....	53	2,261	55	107	88
Selected service trades.....	Included with "Remainder of county"				
<b>Staunton:</b>					
Retail trade.....	88	3,783	90	170	118
Selected service trades.....	20	95	19	12	12
<b>Virden:</b>					
Retail trade.....	68	2,938	66	129	105
Selected service trades.....	16	85	18	8	7
<b>Remainder of county:<sup>3/</sup></b>					
Retail trade.....	312	11,110	341	435	301
Selected service trades.....	59	460	58	31	23

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments not located in cities of 2,500 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-12-060

### MADISON COUNTY, ILL.

Retail, wholesale, and service establishments located in Madison County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$146.3 million, an increase of 234 percent over the \$43.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$37.4 million in 1948 as compared with \$15.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$6.3 million in 1948 compared with \$2.2 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 9,316 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 6,076 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Madison County, Illinois, which also includes data for the cities of Alton, East Alton, Edwardsville, Granite City, Highland, Madison, Nameoki, Venice, Wood River, and the part of the city of Collinsville located in Madison County. Final figures, superseding the preliminary data for Madison County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Madison County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
MADISON COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	2,114	146,348	2,033	7,559	5,865
Food group.....	588	41,195	573	1,536	1,081
Eating and drinking places.....	560	13,792	594	1,424	1,108
General merchandise grp, general stores.....	75	10,184	54	946	580
Apparel group.....	116	9,764	96	664	465
Furniture-home furnishings-appliance grp.....	75	8,230	57	393	362
Automotive group.....	112	26,730	84	919	883
Gasoline service stations.....	239	9,384	254	354	261
Lumber-building-hardware group.....	131	15,794	117	659	597
Drug and proprietary stores.....	58	4,073	50	332	244
All other retail stores.....	160	7,202	154	332	284
WHOLESALE TRADE, total.....	132	37,441	106	791	x
Merchant wholesalers, total.....	91	22,765	77	615	x
Groceries, foods.....	30	7,217	33	187	x
Mach'y, equip't, industrial supplies.....	5	733	4	48	x
Waste materials dealers.....	12	3,787	13	91	x
All other merchant wholesalers.....	44	11,028	27	289	x
Petroleum bulk plants, terminals.....	29	8,098	27	71	x
Other types of wholesale.....	12	6,578	2	105	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	522	6,340	529	966	847
Personal services.....	374	4,152	378	758	674
Business services.....	15	205	14	41	22
Automotive repairs and services.....	81	1,403	84	124	112
Other repair services.....	52	580	53	43	39
HOTELS.....	15	649	16	119	106
TOURIST COURTS AND CAMPS.....	8	56	7	6	3
AMUSEMENTS.....	42	2,809	36	335	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## MADISON COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Alton:					
Retail trade.....	433	47,209	389	2,751	2,143
Wholesale trade.....	36	7,716	28	221	x
Selected service trades...	135	2,253	133	374	335
Collinsville: (part)					
Retail trade.....	167	11,856	154	587	451
Wholesale trade.....	13	1,918	9	29	x
Selected service trades...	49	496	49	69	65
East Alton:					
Retail trade.....	68	4,537	65	168	138
Selected service trades...	22	221	23	47	44
Edwardsville:					
Retail trade.....	131	13,975	107	721	573
Wholesale trade.....	17	6,690	10	123	x
Selected service trades...	31	393	33	67	62
Granite City:					
Retail trade.....	355	24,122	335	1,098	846
Wholesale trade.....	12	3,962	5	132	x
Selected service trades...	99	1,306	102	192	154
Highland:					
Retail trade.....	81	5,290	75	301	206
Selected service trades...	17	126	20	22	18
Madison:					
Retail trade.....	135	5,517	138	273	192
Wholesale trade.....	10	3,965	14	78	x
Selected service trades...	30	272	30	27	20
Nameoki:					
Retail trade.....	33	1,067	31	57	43
Selected service trades...	7	37	6	2	2
Venice:					
Retail trade.....	58	1,942	61	82	70
Wholesale trade.....		Included with "Remainder of county."			
Selected service trades...		Included with "Remainder of county."			
Wood River:					
Retail trade.....	147	12,130	148	641	532
Wholesale trade.....	6	3,998	4	81	x
Selected service trades...	31	197	28	32	31
Remainder of county: 3/					
Retail trade.....	506	18,703	530	880	671
Wholesale trade.....	38	9,192	36	127	x
Selected service trades...	101	1,039	105	134	116

x Not available.

1/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-12-061

### MARION COUNTY, ILL.

Retail, wholesale, and service establishments located in Marion County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$41.0 million, an increase of 127 percent over the \$18.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$32.8 million in 1948 as compared with \$16.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.4 million in 1948 compared with \$0.8 million in 1939.

Employment in the county decreased over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,732 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,742 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Marion County, Illinois, which also includes data for the city of Salem and the part of the city of Centralia located in Marion County. Final figures, superseding the preliminary data for Marion County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Marion County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
MARION COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	587	41,006	611	1,925	1,545
Food group.....	150	8,846	161	239	180
Eating and drinking places.....	122	2,700	126	333	258
General merchandise grp, general stores	21	3,593	18	253	157
Apparel group.....	39	2,466	38	143	96
Furniture-home furnishings-appliance grp	26	1,914	28	94	86
Automotive group.....	38	9,746	38	319	306
Gasoline service stations.....	89	3,012	93	135	107
Lumber-building-hardware group.....	38	5,408	35	192	181
Drug and proprietary stores.....	13	1,210	16	110	85
All other retail stores.....	51	2,111	58	107	89
WHOLESALE TRADE, total.....	81	32,770	40	508	x
Merchant wholesalers.....	49	19,370	24	380	x
Petroleum bulk plants, terminals.....	21	4,374	13	74	x
Other types of wholesale.....	11	9,026	3	54	x
SELECTED SERVICE TRADES, 2/ total.....	179	2,393	200	299	271
Personal services.....	107	1,133	120	182	167
All other service trades.....	72	1,260	80	117	104
TOURIST COURTS AND CAMPS.....	7	51	3	4	4
AMUSEMENTS.....	14	501	10	80	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## MARION COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Centralia (part):					
Retail trade.....	251	22,992	255	1,134	907
Wholesale trade.....	33	17,644	15	293	x
Selected service trades.....	87	1,186	102	188	166
Salem:					
Retail trade.....	118	9,464	123	441	377
Wholesale trade.....	24	7,807	9	86	x
Selected service trades.....	31	496	34	51	49
Remainder of county:					
Retail trade.....	218	8,550	233	350	261
Wholesale trade.....	24	7,319	16	129	x
Selected service trades.....	61	711	64	60	56

x Not available.

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-12-062

### MARSHALL COUNTY, ILL.

Retail, wholesale, and service establishments located in Marshall County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.5 million, an increase of 239 percent over the \$3.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$12.2 million in 1948 as compared with \$4.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$333,000 in 1948 compared with \$120,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 621 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 412 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Marshall County, Illinois. Final figures, superseding the preliminary data for Marshall County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Marshall County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



**Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
MARSHALL COUNTY, ILL.**

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	206	10,515	212	487	330
Food group.....	39	2,749	38	108	72
Eating and drinking places.....	52	1,130	56	114	68
General merchandise grp, general stores.	9	723	9	43	28
Apparel group.....	5	83	5	4	2
Furniture-home furnishings-appliance grp.	12	218	14	14	5
Automotive group.....	14	1,667	16	54	52
Gasoline service stations.....	25	678	26	22	12
Lumber-building-hardware group.....	35	2,712	35	101	75
All other retail stores.....	15	555	13	27	16
WHOLESALE TRADE, total.....	33	12,174	21	105	x
Merchant wholesalers.....	8	2,652	3	42	x
Other types of wholesale.....	25	9,522	18	63	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	50	333	62	29	23
Personal services.....	32	146	36	13	9
All other service trades.....	18	187	26	16	14

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-12-063

### MASON COUNTY, ILL.

Retail, wholesale, and service establishments located in Mason County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$14.8 million, an increase of 289 percent over the \$3.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.9 million in 1948 as compared with \$3.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$561,000 in 1948 compared with \$190,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,087 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 485 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Mason County, Illinois, which also includes data for the city of Havana. Final figures, superseding the preliminary data for Mason County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Mason County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### MASON COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	278	14,813	304	786	588
Food group.....	47	3,192	48	128	84
Eating and drinking places.....	84	1,949	100	267	204
General merchandise grp, general stores.	13	559	19	36	24
Apparel group.....	11	469	13	27	16
Furniture-home furnishings-appliance grp.	6	400	7	24	17
Automotive group.....	23	2,126	28	82	66
Gasoline service stations.....	38	1,043	34	34	25
Lumber-building-hardware group.....	29	3,508	28	124	111
Drug and proprietary stores.....	10	400	12	26	10
All other retail stores.....	17	1,167	15	38	31
WHOLESALE TRADE.....	39	10,927	20	218	2
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	80	561	85	83	77
Personal services.....	48	359	50	68	63
All other service trades.....	32	202	35	15	14

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## MASON COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Havana:					
Retail trade.....	118	7,444	126	435	350
Selected service trades....	26	274	27	65	62
Remainder of county:					
Retail trade.....	160	7,369	178	351	238
Selected service trades....	54	287	58	18	15

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-12-064

### MASSAC COUNTY, ILL.

Retail, wholesale, and service establishments located in Massac County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.6 million, an increase of 217 percent over the \$2.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.8 million in 1948 as compared with \$1.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$267,000 in 1948 compared with \$141,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 561 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 374 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Massac County, Illinois, which also includes data for the city of Metropolis. Final figures, superseding the preliminary data for Massac County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Massac County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### MASSAC COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	180	7,550	199	403	302
Food group.....	53	1,757	55	68	45
Eating and drinking places.....	41	604	46	74	48
Apparel group.....	5	421	4	28	20
Furniture-home furnishings-appliance grp.	11	415	11	33	20
Automotive group.....	11	1,455	14	49	49
Gasoline service stations.....	17	611	20	29	25
Lumber-building-hardware group.....	13	1,277	19	64	54
Drug and proprietary stores.....	5	294	5	21	12
All other retail stores.....	24	716	25	37	29
WHOLESALE TRADE, total.....	24	4,760	20	118	x
Merchant wholesalers.....	15	2,640	14	88	x
Other types of wholesale.....	9	2,120	6	30	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	43	267	50	40	33
Personal services.....	28	181	32	35	30
All other service trades.....	15	86	18	5	3

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## MASSAC COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
Metropolis:					
Retail trade.....	126	6,583	143	358	277
Remainder of county:					
Retail trade.....	54	967	56	45	25

<sup>1</sup>/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-12-065

### MENARD COUNTY, ILL.

Retail, wholesale, and service establishments located in Menard County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.6 million, an increase of 200 percent over the \$2.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.6 million in 1948 as compared with \$1.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$248,000 in 1948 compared with \$107,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 359 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 279 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Menard County, Illinois, which also includes data for the city of Petersburg. Final figures, superseding the preliminary data for Menard County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Menard County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
MENARD COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	129	6,569	123	285	211
Food group.....	28	1,481	23	45	31
Eating and drinking places.....	25	650	25	94	58
Gasoline service stations.....	14	322	15	8	4
All other retail stores.....	62	4,116	60	138	118
WHOLESALE TRADE, total.....	27	6,560	13	59	x
Merchant wholesalers.....	5	448	3	10	x
Other types of wholesale.....	22	6,112	10	49	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	32	248	33	15	13
Personal services.....	20	132	19	13	11
All other service trades.....	12	116	14	2	2

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## MENARD COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Petersburg:					
Retail trade.....	64	3,605	59	163	121
Selected service trades....	16	134	17	8	6
Remainder of county:					
Retail trade.....	65	2,964	64	122	90
Selected service trades....	16	114	16	7	7

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

For Release May 15, 1950

Release Series BC-1P-12-066

### MERCER COUNTY, ILL.

Retail, wholesale, and service establishments located in Mercer County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.5 million, an increase of 255 percent over the \$3.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$14.6 million in 1948 as compared with \$1.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$506,000 in 1948 compared with \$133,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 621 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 462 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Mercer County, Illinois, which also includes data for the city of Aledo. Final figures, superseding the preliminary data for Mercer County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Mercer County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
MERCER COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	251	13,531	274	512	375
Food group.....	50	2,868	59	85	42
Eating and drinking places.....	42	681	48	91	61
General merchandise grp, general stores	9	606	10	48	32
Apparel group.....	9	272	11	12	5
Furniture-home furnishings-appliance grp	10	330	9	20	14
Automotive group.....	19	1,888	19	59	56
Gasoline service stations.....	35	1,523	39	36	31
Lumber-building-hardware group.....	33	3,362	31	106	94
Drug and proprietary stores.....	8	271	9	20	9
All other retail stores.....	36	1,730	39	35	31
WHOLESALE TRADE, total.....	34	14,554	24	78	x
Merchant wholesalers.....	5	786	4	21	x
Other types of wholesale.....	29	13,768	20	57	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	62	506	67	31	28
Personal services.....	31	158	33	18	16
All other service trades.....	31	348	34	13	12

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
MERCER COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Aledo:					
Retail trade.....	91	7,619	105	329	246
Selected service trades....	17	158	18	19	18
Remainder of county:					
Retail trade.....	160	5,912	169	183	129
Selected service trades....	45	348	49	12	10

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1938, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$800 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-12-067

### MONROE COUNTY, ILL.

Retail, wholesale, and service establishments located in Monroe County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.9 million, an increase of 230 percent over the \$3.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.1 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$174,000 in 1948 compared with \$73,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 525 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 339 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Monroe County, Illinois. Final figures, superseding the preliminary data for Monroe County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Monroe County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### MONROE COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	176	9,932	172	436	338
Food group.....	37	1,867	41	46	32
Eating and drinking places.....	55	1,001	54	102	59
General merchandise grp, general stores.	21	1,169	20	65	53
Furniture-home furnishings-appliance grp.	7	260	9	7	6
Automotive group.....	13	1,730	12	78	71
Gasoline service stations.....	9	275	8	9	8
Lumber-building-hardware group.....	14	1,602	7	70	62
All other retail stores.....	20	2,028	21	59	47
WHOLESALE TRADE.....	12	2,057	5	72	x
SELECTED SERVICE TRADES <sup>2/</sup> .....	29	174	32	17	16
AMUSEMENTS.....	7	99	6	23	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-12-068

### MONTGOMERY COUNTY, ILL.

Retail, wholesale, and service establishments located in Montgomery County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$27.4 million, an increase of 222 percent over the \$8.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$26.2 million in 1948 as compared with \$4.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.0 million in 1948 compared with \$0.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,702 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,194 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Montgomery County, Illinois, which also includes data for the cities of Hillsboro, Litchfield, and Nokomis. Final figures, superseding the preliminary data for Montgomery County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Montgomery County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### MONTGOMERY COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts  (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	516	27,384	532	1,389	1,072
Food group.....	126	6,520	136	208	146
Eating and drinking places.....	118	2,500	128	254	175
General merchandise grp, general stores.....	20	1,026	17	108	70
Apparel group.....	31	1,961	30	121	86
Furniture-home furnishings-appliance grp.....	20	1,288	17	81	73
Automotive group.....	37	5,782	28	204	197
Gasoline service stations.....	64	1,633	65	75	52
Lumber-building-hardware group.....	45	5,224	49	231	209
Drug and proprietary stores.....	15	523	17	58	35
All other retail stores.....	40	927	45	49	29
WHOLESALE TRADE, total.....	72	26,182	66	232	x
Merchant wholesalers.....	28	5,505	31	115	x
Petroleum bulk plants, terminals.....	23	2,321	21	25	x
Other types of wholesale.....	21	18,356	14	92	x
SELECTED SERVICE TRADES, <sup>2</sup> total.....	129	1,043	133	81	71
Personal services.....	80	667	82	65	57
All other service trades.....	49	376	51	16	14

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## MONTGOMERY COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Hillsboro:					
Retail trade.....	98	7,580	91	413	331
Selected service trades....	24	201	26	23	22
Litchfield:					
Retail trade.....	139	8,174	139	435	327
Wholesale trade.....	14	12,996	18	68	x
Selected service trades....	46	468	46	44	35
Nokomis:					
Retail trade.....	63	3,312	67	173	136
Selected service trades....	15	108	15	6	6
Remainder of county: 3/					
Retail trade.....	216	8,318	235	368	278
Wholesale trade.....	58	13,186	48	164	x
Selected service trades....	44	266	46	8	8

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

x Not available.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series EC-1P-12-069

### MORGAN COUNTY, ILL.

Retail, wholesale, and service establishments located in Morgan County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$34.0 million, an increase of 204 percent over the \$11.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$23.2 million in 1948 as compared with \$6.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.3 million in 1948 compared with \$0.6 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,329 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,877 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Morgan County, Illinois, which also includes data for the city of Jacksonville. Final figures, superseding the preliminary data for Morgan County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Morgan County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
MORGAN COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	431	33,990	446	1,820	1,457
Food group.....	101	6,173	102	174	126
Eating and drinking places.....	86	2,676	113	375	294
General merchandise grp, general stores	13	4,356	6	401	288
Apparel group.....	23	1,900	23	135	90
Furniture-home furnishings-appliance grp	14	1,149	10	50	44
Automotive group.....	32	7,465	29	225	219
Gasoline service stations.....	55	2,257	56	99	80
Lumber-building-hardware group.....	32	3,525	34	123	116
Drug and proprietary stores.....	8	747	7	51	50
All other retail stores.....	67	3,742	66	187	150
WHOLESALE TRADE, total.....	64	23,230	41	300	x
Merchant wholesalers.....	26	7,249	18	171	x
Assemblers of farm products.....	19	11,641	9	78	x
Other types of wholesale.....	19	4,340	14	51	x
SELECTED SERVICE TRADES, <sup>2</sup> total.....	124	1,271	135	209	179
Personal services.....	68	840	79	158	130
Business services.....	6	28	5	7	6
Automotive repairs and services.....	20	162	20	13	13
Other repair services.....	30	241	31	31	30

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## MORGAN COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Jacksonville:					
Retail trade.....	289	27,993	297	1,588	1,289
Wholesale trade.....	35	11,219	23	218	x
Selected service trades....	76	976	82	179	159
Remainder of county:					
Retail trade.....	142	5,997	149	232	168
Wholesale trade.....	29	12,011	18	82	x
Selected service trades....	48	295	53	30	20

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release March 22, 1950

Release Series BC-1P-12-070

### MOULTRIE COUNTY, ILL.

Retail, wholesale, and service establishments located in Moultrie County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.2 million, an increase of 300 percent over the \$2.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$28.9 million in 1948 as compared with \$4.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$411,000 in 1948 compared with \$135,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 548 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 357 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Moultrie County, Illinois, which also includes data for the city of Sullivan. Final figures, superseding the preliminary data for Moultrie County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Moultrie County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### MOULTRIE COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	184	9,191	202	396	300
Food group.....	41	1,785	50	54	35
Eating and drinking places.....	26	446	27	54	34
Apparel group.....	13	354	15	19	12
Furniture-home furnishings-appliance grp.	9	290	8	18	15
Automotive group.....	13	1,620	16	50	44
Gasoline service stations.....	28	1,028	30	45	31
Lumber-building-hardware group.....	26	2,505	31	104	93
Drug and proprietary stores.....	5	141	5	9	3
All other retail stores.....	23	1,022	20	43	33
WHOLESALE TRADE.....	31	28,883	20	101	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	53	411	56	51	45
Personal services.....	29	226	29	41	37
All other service trades.....	24	185	27	10	8

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
MOULTRIE COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Sullivan:					
Retail trade.....	87	5,102	86	241	178
Selected service trades....	26	244	28	43	37
Remainder of county:					
Retail trade.....	97	4,089	116	155	122
Selected service trades....	27	167	28	8	8

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

For Release May 15, 1950

Release Series BC-1P-12-071

### OGLE COUNTY, ILL.

Retail, wholesale, and service establishments located in Ogle County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$28.6 million, an increase of 276 percent over the \$7.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$14.8 million in 1948 as compared with \$6.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$777,000 in 1948 compared with \$212,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,474 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 964 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Ogle County, Illinois, which also includes data for the cities of Oregon and Rochelle. Final figures, superseding the preliminary data for Ogle County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Ogle County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### OGLE COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	473	28,617	479	1,192	890
Food group.....	96	7,357	97	233	150
Eating and drinking places.....	100	2,019	109	241	159
General merchandise group, general stores....	17	1,183	15	100	58
Apparel group.....	20	938	18	29	22
Furniture-home furnishings-appliance group...	28	1,024	26	28	24
Automotive group.....	33	4,094	34	113	105
Gasoline service stations.....	69	2,182	72	85	65
Lumber-building-hardware group.....	53	6,762	51	247	227
Drug and proprietary stores.....	11	641	10	34	25
All other retail stores.....	46	2,417	47	82	55
WHOLESALE TRADE, total.....	60	14,849	40	201	x
Merchant wholesalers.....	16	4,103	14	58	x
Petroleum bulk plants, terminals.....	27	3,940	12	59	x
Agents, brokers (merchandise).....	5	1,743	3	46	x
Assemblers of farm products.....	12	5,063	11	38	x
SELECTED SERVICE TRADES, <sup>2</sup> total.....	110	777	115	81	69
Personal services.....	63	470	65	62	51
All other service trades.....	47	307	50	19	18
HOTELS.....	11	145	11	15	14
AMUSEMENTS.....	12	331	12	70	x

X Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## OGLE COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Oregon:</b>					
Retail trade.....	76	5,271	74	229	153
Selected service trades.....	17	203	18	17	15
<b>Rochelle:</b>					
Retail trade.....	105	8,789	97	365	282
Selected service trades.....	33	272	36	38	34
<b>Remainder of county:<sup>2/</sup></b>					
Retail trade.....	292	14,557	308	598	455
Selected service trades.....	60	302	61	26	20

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-12-072

### PEORIA COUNTY, ILL.

Retail, wholesale, and service establishments located in Peoria County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$190.8 million, an increase of 185 percent over the \$66.9 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 318 percent rise over the same period, reaching a total of \$371.1 million in 1948 as compared with \$88.7 million in 1939. The service trades included in the Census of Business reported receipts totaling \$13.3 million in 1948 compared with \$4.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 10,942 paid employees for the workweek ended nearest November 15, 1948. Of these, 8,668 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 8,614 and 6,883. Wholesale trade establishments reported a total of 3,967 full- and part-week employees for the week of November 15, 1948, compared with 2,429 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 2,196; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 1,424.

These preliminary figures have been derived from a Census report on Peoria County, Illinois. The report also contains data for the cities of Peoria and Peoria Heights.

Final figures, superseding the preliminary data for Peoria County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Peoria County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
PEORIA COUNTY, ILL.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts  (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	1,885	190,760	1,865	10,942	8,668
Food group.....	463	39,392	485	1,446	979
Eating and drinking places.....	539	18,903	639	2,087	1,658
General merchandise grp, general stores.	45	35,502	28	3,023	2,389
Apparel group.....	93	12,594	61	752	587
Furniture-home furnishgs-appliance grp.	82	12,160	64	702	653
Automotive group.....	96	29,223	76	823	763
Gasoline service stations.....	197	8,614	191	410	277
Lumber-building-hardware group.....	115	14,513	106	522	446
Drug and proprietary stores.....	58	5,449	47	419	254
All other retail stores.....	197	14,410	168	758	662
WHOLESALE TRADE, total.....	351	371,087	175	3,967	x
Merchant wholesalers, total.....	206	132,014	110	2,489	x
Groceries, foods.....	33	18,140	35	379	x
Hardware, elec'l, plum'g and heat'g..	28	26,264	9	578	x
Mach'y, equip't, industrial supplies.	39	10,543	18	343	x
Automotive parts, accessories.....	21	5,256	9	246	x
All other merchant wholesalers.....	85	71,811	39	943	x
Manufact'rs' sales branches, offices...	61	87,049	-	1,112	x
Petroleum bulk plants, terminals.....	20	10,443	16	103	x
Agents, brokers (merchandise).....	41	110,459	35	130	x
Assemblers of farm products.....	23	31,122	14	133	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	633	13,332	640	2,196	1,952
Personal services.....	375	6,828	379	1,388	1,254
Business services.....	59	2,122	53	337	305
Automotive repairs and services.....	111	2,823	117	328	257
Other repair services.....	88	1,559	91	143	136
HOTELS.....	Data withheld to avoid disclosure				
AMUSEMENTS.....	47	2,943	46	587	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## PEORIA COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Peoria:					
Retail trade.....	1,366	165,052	1,316	9,824	7,922
Wholesale trade.....	317	360,720	150	3,836	x
Selected service trades...	531	12,337	537	2,036	1,805
Hotels.....	29	3,252	29	663	619
Peoria Heights:					
Retail trade.....	46	2,593	46	123	86
Selected service trades...	16	161	17	48	47
Remainder of county: 3/					
Retail trade.....	473	23,115	503	995	660
Wholesale trade.....	34	10,367	25	131	x
Selected service trades...	86	834	86	112	100

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-12-073

### PERRY COUNTY, ILL.

Retail, wholesale, and service establishments located in Perry County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.4 million, an increase of 208 percent over the \$5.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.1 million in 1948 as compared with \$1.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$471,000 in 1948 compared with \$227,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 843 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 671 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Perry County, Illinois, which also includes data for the cities of Du Quion and Pickneyville. Final figures, superseding the preliminary data for Perry County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Perry County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### PERRY COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	310	15,393	318	728	559
Food group.....	77	4,058	77	116	82
Eating and drinking places.....	54	988	58	122	91
General merchandise grp, general stores.....	21	1,179	21	79	48
Apparel group.....	19	1,210	16	82	54
Furniture-home furnishings-appliance grp.....	17	593	13	29	28
Automotive group.....	21	3,225	29	106	100
Gasoline service stations.....	45	1,160	44	58	39
Lumber-building-hardware group.....	25	1,827	27	78	71
Drug and proprietary stores.....	9	434	10	31	27
All other retail stores.....	22	719	23	27	19
WHOLESALE TRADE, total.....	24	3,065	17	64	x
Merchant wholesalers.....	14	2,097	10	52	x
Other types of wholesale.....	10	968	7	12	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	69	471	71	51	41
Personal services.....	43	306	45	41	33
All other service trades.....	26	165	26	10	8
TOURIST COURTS AND CAMPS.....	5	30	5	3	2
AMUSEMENTS.....	8	319	12	38	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
PERRY COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Du Quoin:					
Retail trade.....	133	8,395	122	445	343
Wholesale trade.....	16	2,285	12	51	x
Selected service trades....	38	290	39	39	31
Pinckneyville:					
Retail trade.....	90	4,824	108	208	167
Selected service trades....	21	118	21	9	8
Remainder of county:3/					
Retail trade.....	87	2,174	88	75	49
Wholesale trade.....	8	780	5	13	x
Selected service trades....	10	63	11	3	2

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-12-074

### PIATT COUNTY, ILL.

Retail, wholesale, and service establishments located in Piatt County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.9 million, an increase of 241 percent over the \$2.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$17.9 million in 1948 as compared with \$5.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$325,000 in 1948 compared with \$97,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 581 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 455 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Piatt County, Illinois, which also includes data for the city of Monticello. Final figures, superseding the preliminary data for Piatt County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Piatt County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### PIATT COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	176	9,939	178	434	327
Food group.....	38	2,274	39	77	47
Eating and drinking places.....	31	831	34	67	44
General merchandise grp, general stores.	5	214	5	24	10
Furniture-home furnishings-appliance grp.	9	299	12	10	9
Automotive group.....	14	1,847	13	62	58
Gasoline service stations.....	24	1,094	25	32	28
Lumber-building-hardware group.....	34	2,738	30	120	102
Drug and proprietary stores.....	7	253	8	15	10
All other retail stores.....	14	389	12	27	19
WHOLESALE TRADE, total.....	54	17,880	34	119	x
Petroleum bulk plants, terminals.....	18	1,285	15	11	x
Assemblers of farm products.....	29	15,965	10	78	x
Other types of wholesale.....	7	630	9	30	x
SELECTED SERVICE TRADES, <sup>2</sup> total.....	48	325	50	28	23
Personal services.....	27	158	29	15	11
All other service trades.....	21	167	21	13	12

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## PIATT COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Monticello:					
Retail trade.....	54	4,086	52	191	146
Selected service trades....	21	152	22	17	14
Remainder of county:					
Retail trade.....	122	5,853	126	243	181
Selected service trades....	27	173	28	11	9

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-12-075

### PIKE COUNTY, ILL.

Retail, wholesale, and service establishments located in Pike County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$14.4 million, an increase of 206 percent over the \$4.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.4 million in 1948 as compared with \$2.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$582,000 in 1948 compared with \$207,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 771 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 569 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Pike County, Illinois, which also includes data for the city of Pittsfield. Final figures, superseding the preliminary data for Pike County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Pike County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
PIKE COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	323	14,374	324	636	532
Food group.....	87	3,885	81	118	95
Eating and drinking places.....	48	1,092	53	153	111
General merchandise grp, general stores	18	691	19	35	29
Apparel group.....	9	394	8	18	11
Furniture-home furnishgs-appliance grp	11	863	13	31	30
Automotive group.....	19	2,355	25	96	91
Gasoline service stations.....	47	1,067	53	33	26
Lumber-building-hardware group.....	41	2,565	36	79	75
Drug and proprietary stores.....	9	262	7	19	16
All other retail stores.....	34	1,200	29	54	45
WHOLESALE TRADE, total.....	48	7,408	38	94	x
Merchant wholesalers.....	10	1,053	7	36	x
Other types of wholesale.....	38	6,355	31	58	x
SELECTED SERVICE TRADES, 2/ total.....	102	582	111	41	31
Personal services.....	59	318	65	29	21
All other service trades.....	43	264	46	12	10
HOTELS.....	5	59	5	15	9
AMUSEMENTS.....	13	94	12	22	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## PIKE COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Pittsfield:					
Retail trade.....	99	6,632	98	313	279
Selected service trades.....	28	229	32	25	19
Remainder of county:					
Retail trade.....	224	7,742	226	323	253
Selected service trades.....	74	353	79	16	12

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P- 12-076

### POPE COUNTY, ILL.

Retail and service establishments located in Pope County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.8 million, an increase of 125 percent over the \$0.8 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$43,000 in 1948 compared with \$31,000 in 1939.

Employment in the county decreased over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 86 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 105 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Pope County, Illinois. Final figures, superseding the preliminary data for Pope County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Pope County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
POPE COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	63	1,802	63	84	66
Food group.....	19	376	18	11	7
Eating and drinking places.....	9	172	9	11	5
All other retail stores.....	35	1,254	36	62	54
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	13	43	13	2	1

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

91215



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-12-077

### PULASKI COUNTY, ILL.

Retail, wholesale, and service establishments located in Pulaski County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.7 million, an increase of 194 percent over the \$1.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$349,000 in 1948 as compared with \$194,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$220,000 in 1948 compared with \$81,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 280 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 227 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Pulaski County, Illinois. Final figures, superseding the preliminary data for Pulaski County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Pulaski County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### PULASKI COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	159	4,667	156	258	192
Food group.....	50	1,390	46	49	35
Eating and drinking places.....	35	486	36	61	40
General merchandise grp, general stores	12	817	14	42	34
Furniture-home furnishings-appliance grp	5	149	4	12	11
Automotive group.....	5	529	6	25	24
Gasoline service stations.....	20	324	20	17	13
Lumber-building-hardware group.....	16	545	14	29	22
Drug and proprietary stores.....	5	156	5	11	7
All other retail stores.....	11	271	11	12	6
WHOLESALE TRADE.....	5	349	2	5	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	29	220	34	17	15
Personal services.....	15	74	17	7	6
All other service trades.....	14	146	17	10	9

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-12-078

### PUTNAM COUNTY, ILL.

Retail, wholesale, and service establishments located in Putnam County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.9 million, an increase of 314 percent over the \$0.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.5 million in 1948 as compared with \$1.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$126,000 in 1948 compared with \$29,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 140 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 68 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Putnam County, Illinois. Final figures, superseding the preliminary data for Putnam County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Putnam County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
PUTNAM COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	79	2,893	75	114	76
Food group.....	17	664	19	11	9
Eating and drinking places.....	30	400	33	22	14
Gasoline service stations.....	11	155	7	3	2
All other retail stores.....	21	1,674	16	78	51
WHOLESALE TRADE.....	12	3,468	7	21	x
SELECTED SERVICE TRADES <sup>2/</sup> .....	13	126	13	5	3

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

91215



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications; but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-12-079

### RANDOLPH COUNTY, ILL.

Retail, wholesale, and service establishments located in Randolph County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$23.3 million, an increase of 309 percent over the \$5.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$12.2 million in 1948 as compared with \$2.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$632,000 in 1948 compared with \$295,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,213 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 726 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Randolph County, Illinois, which also includes data for the cities of Chester and Sparta. Final figures, superseding the preliminary data for Randolph County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Randolph County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
RANDOLPH COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	471	23,338	480	933	679
Food group.....	113	5,664	109	184	110
Eating and drinking places.....	104	1,937	108	175	130
General merchandise grp, general stores	23	1,234	23	77	53
Apparel group.....	30	1,150	27	75	47
Furniture-home furnishings-appliance grp	23	999	26	51	45
Automotive group.....	30	3,808	36	102	96
Gasoline service stations.....	55	1,541	56	69	45
Lumber-building-hardware group.....	42	3,039	43	96	80
Drug and proprietary stores.....	12	474	13	45	27
All other retail stores.....	39	3,492	39	59	46
WHOLESALE TRADE, total.....	34	12,224	28	213	x
Merchant wholesalers.....	8	6,604	7	131	x
Other types of wholesale.....	26	5,620	21	82	x
SELECTED SERVICE TRADES, 2/ total.....	103	632	108	67	62
Personal services.....	68	393	70	56	51
All other service trades.....	35	239	38	11	11
AMUSEMENTS.....	13	243	7	70	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
RANDOLPH COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Chester:					
Retail trade.....	106	6,659	108	314	234
Selected service trades....	31	280	38	40	38
Sparta:					
Retail trade.....	79	4,029	75	198	148
Selected service trades....	19	123	18	15	14
Remainder of County: <sup>3</sup> /					
Retail trade.....	286	12,650	297	421	297
Selected service trades....	53	229	52	12	10

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P- 12-080

### RICHLAND COUNTY, ILL.

Retail, wholesale, and service establishments located in Richland County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.7 million, an increase of 241 percent over the \$4.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.8 million in 1948 as compared with \$2.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$500,000 in 1948 compared with \$252,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 938 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 703 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Richland County, Illinois, which also includes data for the city of Olney. Final figures, superseding the preliminary data for Richland County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Richland County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### RICHLAND COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	211	15,683	212	689	574
Food group.....	55	3,326	53	83	55
Eating and drinking places.....	23	797	24	106	93
General merchandise grp, general stores	10	1,120	7	82	54
Apparel group.....	16	1,018	19	49	35
Furniture-home furnishings-appliance grp	10	557	11	21	20
Automotive group.....	28	4,123	33	120	118
Gasoline service stations.....	25	767	25	49	36
Lumber-building-hardware group.....	19	2,798	15	110	109
Drug and proprietary stores.....	5	375	7	29	27
All other retail stores.....	20	802	18	40	27
WHOLESALE TRADE, total.....	28	7,792	19	183	x
Merchant wholesalers.....	10	2,805	5	114	x
Other types of wholesale.....	18	4,987	14	69	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	70	500	73	66	59
Personal services.....	41	372	43	60	54
All other service trades.....	29	128	30	6	5

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## RICHLAND COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Olney:</b>					
Retail trade.....	157	13,281	156	617	518
Wholesale trade.....	23	7,213	15	169	x
Selected service trades....	56	449	60	61	56
<b>Remainder of county:</b>					
Retail trade.....	54	2,402	56	72	56
Wholesale trade.....	5	579	4	14	x
Selected service trades....	14	51	13	5	3

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-12-081

### ROCK ISLAND COUNTY, ILL.

Retail, wholesale, and service establishments located in Rock Island County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$127.7 million, an increase of 216 percent over the \$40.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$134.6 million in 1948 as compared with \$29.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$6.4 million in 1948 compared with \$2.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 10,071 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 6,856 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Rock Island County, Illinois, which also includes data for the cities of East Moline, Moline, Rock Island, and Silvis. Final figures, superseding the preliminary data for Rock Island County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Rock Island County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
ROCK ISLAND COUNTY, ILL.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts  (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	1,519	127,706	1,554	7,201	5,285
Food group.....	352	30,930	385	1,115	727
Eating and drinking places.....	476	15,257	544	1,921	1,381
Gen'l merchandise grp, general stores...	39	16,216	22	1,424	1,011
Apparel group.....	71	5,563	66	317	210
Furniture-home furnishings-appliance grp.	52	5,283	51	248	223
Automotive group.....	91	23,527	72	636	601
Gasoline service stations.....	173	7,915	181	330	174
Lumber-building-hardware group.....	62	7,647	61	266	214
Drug and proprietary stores.....	42	4,276	22	311	228
All other retail stores.....	161	11,092	150	633	516
WHOLESALE TRADE, total.....	169	134,648	107	1,927	x
Merchant wholesalers, total.....	109	55,473	83	1,208	x
Groceries, foods.....	23	15,511	18	346	x
Hardware, elec'l, plum'g and heat'g..	7	2,434	8	68	x
Mach'y, equip't, industrial supplies..	21	3,112	16	119	x
Waste materials dealers.....	10	5,939	14	61	x
All other merchant wholesalers.....	48	28,477	27	614	x
Manufact'rs' sales branches, offices...	30	68,229	1	644	x
Petroleum bulk plants, terminals.....	19	6,111	14	45	x
Agents, brokers (merchandise).....	11	4,835	9	30	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	428	6,358	428	943	822
Personal services.....	282	4,196	278	722	636
Business services.....	29	784	27	88	75
Automotive repairs and services.....	59	701	59	76	68
Other repair services.....	58	677	64	57	43
HOTELS.....	11	1,755	8	303	284
AMUSEMENTS.....	44	2,077	27	438	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## ROCK ISLAND COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
East Moline:					
Retail trade.....	17	12,220	19	613	457
Wholesale trade.....		"Included with remainder of county"			
Selected service trades....	39	496	41	82	83
Moline:					
Retail trade.....	488	50,645	48	2,304	2,036
Wholesale trade.....	22	11,705	39	944	x
Selected service trades....	173	3,379	172	208	401
Rock Island:					
Retail trade.....	574	61,356	552	3,122	2,335
Wholesale trade.....	29	50,065	57	803	x
Selected service trades....	174	1,208	170	150	315
Amusements.....	22	1,741	15	223	x
Silvis:					
Retail trade.....	41	2,474	50	112	75
Selected service trades....	17	87	14	10	7
Remainder of county: 3/					
Retail trade.....	240	10,341	263	540	372
Wholesale trade.....	12	2,783	15	2	x
Selected service trades....	51	101	31	21	16

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P- 12-082

### ST. CLAIR COUNTY, ILL.

Retail, wholesale, and service establishments located in St. Clair County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$157.8 million, an increase of 241 percent over the \$46.3 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 387 percent rise over the same period, reaching a total of \$679.7 million in 1948 as compared with \$139.5 million in 1939. The service trades included in the Census of Business reported receipts totaling \$8.6 million in 1948 compared with \$2.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 8,352 paid employees for the workweek ended nearest November 15, 1948. Of these, 6,621 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 5,215 and 3,996. Wholesale trade establishments reported a total of 1,998 full- and part-week employees for the week of November 15, 1948, compared with 1,324 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 1,412; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 732.

These preliminary figures have been derived from a Census report on St. Clair County, Illinois. The report also contains data for the cities of Belleville, East St. Louis, and Washington Park.

Final figures, superseding the preliminary data for St. Clair County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for St. Clair County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## ST. CLAIR COUNTY, ILL.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts  (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	2,372	157,784	2,349	8,352	6,621
Food group.....	692	41,676	733	1,411	1,034
Eating and drinking places.....	677	17,165	709	1,905	1,549
General merchandise grp, general stores	73	15,436	59	1,255	884
Apparel group.....	109	10,261	77	647	478
Furniture-home furnishings-appliance grp	78	7,480	59	524	469
Automotive group.....	95	26,523	75	839	784
Gasoline service stations.....	241	9,785	239	378	289
Lumber-building-hardware group.....	130	15,697	127	633	540
Drug and proprietary stores.....	79	4,115	74	272	195
All other retail stores.....	198	9,646	197	488	399
WHOLESALE TRADE, total.....	317	679,678	269	1,998	x
Merchant wholesalers, total.....	217	114,093	185	1,321	x
Groceries, foods.....	49	15,394	44	299	x
Hardware, elec'l, plum'g and heat'g.	6	3,037	2	84	x
Mach'y, equip't, industrial supplies	5	574	4	68	x
Farm products, inedible.....	80	63,399	91	96	x
All other merchant wholesalers.....	77	31,689	44	774	x
Manufact'rs' sales branches, offices..	8	10,394	-	106	x
Petroleum bulk plants, terminals.....	24	11,985	18	130	x
Agents, brokers (merchandise).....	42	486,271	46	364	x
Assemblers of farm products.....	26	56,935	20	77	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	639	8,627	655	1,412	1,188
Personal services.....	429	5,337	441	1,060	883
Business services.....	21	417	18	60	54
Automotive repairs and services.....	104	1,804	112	167	144
Other repair services.....	85	1,069	84	125	107
HOTELS.....		Data withheld to avoid disclosure.			
TOURIST COURTS AND CAMPS.....	12	132	13	20	17
AMUSEMENTS.....	54	2,255	47	337	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## ST. CLAIR COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Belleville:</b>					
Retail trade.....	465	39,390	466	2,030	1,599
Wholesale trade.....	43	11,342	27	227	x
Selected service trades....	149	1,921	150	218	191
<b>East St. Louis:</b>					
Retail trade.....	1,106	85,825	1,067	4,745	3,783
Wholesale trade.....	98	57,409	59	1,127	x
Selected service trades....	352	5,677	362	1,053	866
Amusements.....	26	1,492	21	214	x
<b>Washington Park:</b>					
Retail trade.....	40	1,109	42	43	35
Selected service trades....		Included with "Remainder of county"			
<b>Remainder of county:<sup>3/</sup></b>					
Retail trade.....	761	31,260	774	1,534	1,204
Wholesale trade.....	176	610,927	183	644	x
Selected service trades....	138	1,029	143	141	131

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-12-083

### SALINE COUNTY, ILL.

Retail, wholesale, and service establishments located in Saline County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$25.9 million, an increase of 205 percent over the \$8.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.7 million in 1948 as compared with \$3.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$925,000 in 1948 compared with \$376,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,598 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,263 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Saline County, Illinois, which also includes data for the cities of Eldorado and Harrisburg. Final figures, superseding the preliminary data for Saline County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Saline County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
SALINE COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	407	25,856	431	1,212	966
Food group.....	120	5,598	127	165	88
Eating and drinking places.....	43	712	48	133	119
General merchandise grp, general stores.	20	2,948	18	221	139
Apparel group.....	20	1,483	17	80	60
Furniture-home furnishgs-appliance grp.	26	1,721	23	107	92
Automotive group.....	33	6,281	32	232	230
Gasoline service stations.....	58	1,647	72	71	59
Lumber-building-hardware group.....	31	2,522	31	92	84
Drug and proprietary stores.....	12	614	14	46	35
All other retail stores.....	44	2,330	49	65	60
WHOLESALE TRADE, total.....	35	8,668	26	245	x
Merchant wholesalers.....	20	6,274	13	219	x
Other types of wholesale.....	15	2,394	13	26	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	108	925	116	141	120
Personal services.....	70	583	77	105	87
All other service trades.....	38	342	39	36	33

x. Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
SALINE COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Eldorado:					
Retail trade.....	86	5,535	106	229	184
Selected service trades....	33	221	37	20	18
Harrisburg:					
Retail trade.....	176	14,616	163	749	596
Wholesale trade.....	21	4,716	15	166	x
Selected service trades....	47	562	51	100	85
Remainder of county: <sup>3/</sup>					
Retail trade.....	145	5,705	162	234	186
Wholesale trade.....	14	3,952	11	79	x
Selected service trades....	28	142	28	21	17

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 29, 1950

Release Series BC-1P-12-024

### SANGAMON COUNTY, ILL.

Retail, wholesale, and service establishments located in Sangamon County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$143.8 million, an increase of 215 percent over the \$45.6 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 403 percent rise over the same period, reaching a total of \$183.6 million in 1948 as compared with \$36.5 million in 1939. The service trades included in the Census of Business reported receipts totaling \$9.0 million in 1948 compared with \$2.6 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 7,933 paid employees for the workweek ended nearest November 15, 1948. Of these, 6,507 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 6,379 and 5,294. Wholesale trade establishments reported a total of 2,248 full- and part-week employees for the week of November 15, 1948, compared with 1,442 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 1,501; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 862.

These preliminary figures have been derived from a Census report on Sangamon County, Illinois. The report also contains data for the city of Springfield.

Final figures, superseding the preliminary data for Sangamon County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Sangamon County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



**Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP**  
**SANGAMON COUNTY, ILL.**

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts  (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	1,563	143,803	1,654	7,933	6,507
Food group.....	378	29,583	403	1,038	786
Eating and drinking places.....	473	14,897	573	1,770	1,441
General merchandise grp, general stores.....	30	18,338	26	1,618	1,286
Apparel group.....	72	11,109	47	673	526
Furniture-home furnishings-appliance grp.....	58	7,641	60	446	432
Automotive group.....	82	25,632	70	561	532
Gasoline service stations.....	190	8,014	204	358	266
Lumber-building-hardware group.....	89	13,676	100	598	550
Drug and proprietary stores.....	48	5,143	43	401	278
All other retail stores.....	143	9,770	128	470	410
WHOLESALE TRADE, total.....	267	183,618	177	2,248	x
Merchant wholesalers, total.....	149	76,546	112	1,719	x
Groceries, foods.....	35	19,140	26	524	x
Hardware, elec'l, plum'g and heat'g... ..	17	8,106	9	183	x
Mach'y, equip't, industrial supplies... ..	30	6,549	28	205	x
Automotive parts, accessories.....	17	3,148	22	162	x
All other merchant wholesalers.....	50	39,603	27	645	x
Manufact'rs' sales branches, offices....	27	26,067	2	286	x
Petroleum bulk plants, terminals.....	36	8,723	25	71	x
Agents, brokers (merchandise).....	18	50,563	19	44	x
Assemblers of farm products.....	37	21,719	19	128	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	503	8,968	526	1,501	1,290
Personal services.....	292	4,585	299	963	819
Business services.....	42	1,290	39	168	132
Automotive repairs and services.....	91	1,596	100	194	173
Other repair services.....	78	1,497	88	176	166
HOTELS.....	Data withheld to avoid disclosure				
TOURIST COURTS AND CAMPS.....	25	185	29	18	15
AMUSEMENTS.....	38	1,970	26	319	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## SANGAMON COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Springfield:					
Retail trade.....	1,090	124,028	1,105	7,043	5,821
Wholesale trade.....	197	144,874	127	2,059	x
Selected service trades....	402	7,921	416	1,389	1,188
Hotels.....	21	1,768	22	593	506
Amusements.....	24	1,651	11	294	x
Remainder of county:					
Retail trade.....	473	19,775	549	890	686
Wholesale trade.....	70	38,744	50	189	x
Selected service trades....	101	1,047	110	112	102
Tourist courts and camps...	25	185	29	18	15
Amusements.....	14	319	15	25	x

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series EC-1P-12-085

### SCHUYLER COUNTY, ILL.

Retail, wholesale, and service establishments located in Schuyler County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.0 million, an increase of 233 percent over the \$1.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.3 million in 1948 as compared with \$0.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$203,000 in 1948 compared with \$61,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 354 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 241 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Schuyler County, Illinois. Final figures, superseding the preliminary data for Schuyler County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Schuyler County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
SCHUYLER COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	119	6,022	132	275	223
Food group.....	37	1,579	39	47	33
Eating and drinking places.....	14	353	17	41	37
Gasoline service stations.....	20	458	20	14	14
All other retail stores.....	48	3,632	56	173	139
WHOLESALE TRADE.....	16	3,311	9	57	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	23	203	24	22	18
Personal services.....	14	105	16	15	11
All other service trades.....	9	98	8	7	7

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 29, 1950

Release Series BC-1P- 12-086

### SCOTT COUNTY, ILL.

Retail, wholesale, and service establishments located in Scott County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.3 million, an increase of 279 percent over the \$1.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.6 million in 1948 as compared with \$0.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$98,000 in 1948 compared with \$84,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 251 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 150 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Scott County, Illinois. Final figures, superseding the preliminary data for Scott County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Scott County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
SCOTT COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE.....	100	5,329	106	215	178
Food group.....	24	1,241	22	38	29
Eating and drinking places.....	21	298	21	48	36
Gasoline service stations.....	16	345	17	9	6
All other retail stores.....	39	3,445	46	120	107
WHOLESALE TRADE.....	13	4,593	4	29	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	27	98	29	7	7
Personal services.....	18	53	19	4	4
All other service trades.....	9	45	10	3	3

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-12-087

### SHELBY COUNTY, ILL.

Retail, wholesale, and service establishments located in Shelby County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$16.0 million, an increase of 272 percent over the \$4.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$13.4 million in 1948 as compared with \$3.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$615,000 in 1948 compared with \$199,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 878 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 573 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Shelby County, Illinois, which also includes data for the city of Shelbyville. Final figures, superseding the preliminary data for Shelby County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Shelby County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### SHELBY COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	353	16,041	167	746	552
Food group.....	85	1,924	28	136	105
Eating and drinking places.....	46	873	51	111	73
General merchandise grp, general stores	13	712	17	31	15
Apparel group.....	13	531	12	21	14
Furniture-home furnishings-appliance grp	12	404	13	15	9
Automotive group.....	20	2,041	14	126	100
Gasoline service stations.....	45	1,042	15	77	35
Lumber-building-hardware group.....	45	3,120	19	127	145
Drug and proprietary stores.....	11	170	13	33	19
All other retail stores.....	42	1,553	41	80	47
WHOLESALE TRADE, total.....	19	13,473	20	83	x
Merchant wholesalers.....	6	155	4	10	x
Other types of wholesale.....	13	12,012	16	73	x
SELECTED SERVICE TRADES, 2/total.....	100	615	109	113	50
Personal services.....	52	294	53	23	20
All other service trades.....	48	321	56	90	20
AMUSEMENTS.....	17	104	11	24	x

x Not available.

1/ Includes those paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## SHELBY COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Shelbyville:</b>					
Retail trade.....	119	8,070	122	399	324
Selected service trades....	30	220	30	27	21
<b>Remainder of county:</b>					
Retail trade.....	234	7,964	247	347	258
Selected service trades....	78	395	79	22	19

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-12-088

### STARK COUNTY, ILL.

Retail, wholesale, and Service establishments located in Stark County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.0 million, an increase of 216 percent over the \$1.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.5 million in 1948 as compared with \$2.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$283,000 in 1948 compared with \$87,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 306 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 271 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Stark County, Illinois. Final figures, superseding the preliminary data for Stark County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Stark County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
STARK COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	135	6,045	150	245	176
Food group.....	30	1,536	28	43	24
Eating and drinking places.....	26	537	33	66	48
Gasoline service stations.....	16	483	16	18	14
All other retail stores.....	63	3,489	73	118	90
WHOLESALE TRADE.....	24	5,471	16	40	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	32	283	36	21	21
Personal services.....	14	102	15	7	7
All other service trades.....	18	181	21	14	14

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-12-089

### STEPHENSON COUNTY, ILL.

Retail, wholesale, and service establishments located in Stephenson County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$44.8 million, an increase of 205 percent over the \$14.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$27.1 million in 1948 as compared with \$7.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.0 million in 1948 compared with \$0.9 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,792 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,116 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Stephenson County, Illinois, which also includes data for the city of Freeport. Final figures, superseding the preliminary data for Stephenson County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Stephenson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### STEPHENSON COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	544	44,831	580	2,146	1,627
Food group.....	129	9,927	155	361	245
Eating and drinking places.....	105	3,180	128	309	210
General merchandise group, general stores....	16	4,363	8	344	233
Apparel group.....	34	2,872	31	160	114
Furniture-home furnishings-appliance group...	27	2,160	26	81	76
Automotive group.....	36	7,569	40	242	228
Gasoline service stations.....	65	2,266	76	76	55
Lumber-building-hardware group.....	55	7,116	41	305	268
Drug and proprietary stores.....	11	930	8	65	45
All other retail stores.....	66	4,448	67	203	153
WHOLESALE TRADE, total.....	73	27,084	61	370	x
Merchant wholesalers.....	41	8,086	32	218	x
Petroleum bulk plants, terminals.....	21	4,461	21	55	x
Other types of wholesale.....	11	14,537	8	97	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	171	2,013	178	276	249
Personal services.....	88	1,012	91	180	160
Business services.....	12	216	12	26	22
Automotive repairs and services.....	34	575	37	55	54
Other repair services.....	37	210	38	15	13
AMUSEMENTS.....	5	381	3	82	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
STEPHENSON COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Freeport:</b>					
Retail trade.....	353	36,773	371	1,898	1,461
Wholesale trade.....	49	23,560	37	338	x
Selected service trades.....	107	1,636	113	249	222
<b>Remainder of county:</b>					
Retail trade.....	191	8,058	209	248	166
Wholesale trade.....	24	3,524	24	32	x
Selected service trades.....	64	377	65	27	27

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-12-090

### TAZEWELL COUNTY, ILL.

Retail, wholesale, and service establishments located in Tazewell County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$51.2 million, an increase of 291 percent over the \$13.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$39.1 million in 1948 as compared with \$7.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.1 million in 1948 compared with \$0.7 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,239 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,924 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Tazewell County, Illinois, which also includes data for the cities of Creve Coeur, East Peoria, and Pekin. Final figures, superseding the preliminary data for Tazewell County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Tazewell County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
TAZEWELL COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	726	51,234	773	2,479	1,794
Food group.....	182	13,940	196	506	325
Eating and drinking places.....	196	6,025	249	677	451
General merchandise grp, general stores	30	2,948	31	260	142
Apparel group.....	26	1,727	23	89	65
Furniture-home furnishgs-appliance grp	18	1,643	15	80	57
Automotive group.....	52	9,243	47	263	247
Gasoline service stations.....	97	3,783	97	115	86
Lumber-building-hardware group.....	57	8,870	52	333	304
Drug and proprietary stores.....	15	783	13	51	35
All other retail stores.....	53	2,272	50	105	82
WHOLESALE TRADE, total.....	69	39,119	61	493	x
Merchant wholesalers.....	25	9,778	26	276	x
Petroleum bulk plants, terminals.....	24	12,187	28	86	x
Other types of wholesale.....	20	17,154	7	131	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	198	2,132	202	267	237
Personal services.....	124	1,191	123	182	163
All other service trades.....	74	941	79	85	74
AMUSEMENTS.....	21	603	20	167	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## TAZEWELL COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Creve Coeur:					
Retail trade.....	40	1,261	41	61	34
Selected service trades...	9	44	8	6	5
East Peoria:					
Retail trade.....	132	8,176	145	363	264
Wholesale trade.....	6	5,602	3	69	x
Selected service trades...	29	247	28	37	33
Pekin:					
Retail trade.....	255	22,570	266	1,201	864
Wholesale trade.....	26	15,753	24	274	x
Selected service trades...	84	1,136	84	178	159
Remainder of county: <sup>3/</sup>					
Retail trade.....	299	19,227	321	854	632
Wholesale trade.....	37	17,764	34	150	x
Selected service trades...	76	705	82	46	40

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-12-091

### UNION COUNTY, ILL.

Retail, wholesale, and service establishments located in Union County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.2 million, an increase of 213 percent over the \$3.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.0 million in 1948 as compared with \$2.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$569,000 in 1948 compared with \$224,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 823 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 544 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Union County, Illinois, which also includes data for the city of Anna. Final figures, superseding the preliminary data for Union County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Union County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
UNION COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	219	12,227	212	603	460
Food group.....	47	2,974	43	131	77
Eating and drinking places.....	37	710	40	98	71
General merchandise grp, general stores.....	10	600	9	58	37
Apparel group.....	17	879	17	54	40
Furniture-home furnishings-appliance grp.....	12	545	12	16	15
Automotive group.....	16	2,562	15	97	94
Gasoline service stations.....	29	914	27	40	38
Lumber-building-hardware group.....	21	1,904	17	75	66
Drug and proprietary stores.....	6	306	6	16	11
All other retail stores.....	24	833	26	18	11
WHOLESALE TRADE, total.....	35	8,005	36	124	x
Merchant wholesalers.....	10	1,624	7	67	x
Other types of wholesale.....	25	6,381	29	57	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	64	569	72	96	85
Personal services.....	42	370	49	76	67
All other service trades.....	22	199	23	20	18

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## UNION COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Anna:</b>					
Retail trade.....	91	7,198	87	398	308
Selected service trades....	32	383	38	75	70
<b>Remainder of county:</b>					
Retail trade.....	128	5,029	125	205	152
Selected service trades....	32	186	34	21	15

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-12-092

### VERMILION COUNTY, ILL.

Retail, wholesale, and service establishments located in Vermilion County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$83.6 million, an increase of 227 percent over the \$25.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$74.3 million in 1948 as compared with \$18.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$4.2 million in 1948 compared with \$1.6 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 6,692 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 4,592 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Vermilion County, Illinois, which also includes data for the cities of Danville, Georgetown, Hoopeston, and Westville. Final figures, superseding the preliminary data for Vermilion County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Vermilion County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
VERMILION COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	1,056	83,581	1,010	4,908	3,913
Food group.....	255	18,331	241	698	517
Eating and drinking places.....	202	6,004	216	876	691
General merchandise grp, general stores	32	12,574	18	979	697
Apparel group.....	57	5,131	41	319	236
Furniture-home furnishgs-appliance grp	41	4,752	34	335	296
Automotive group.....	81	13,099	89	517	506
Gasoline service stations.....	142	4,851	148	189	151
Lumber-building-hardware group.....	93	9,806	84	441	411
Drug and proprietary stores.....	31	3,011	26	216	153
All other retail stores.....	122	6,022	113	338	255
WHOLESALE TRADE, total.....	152	74,281	121	1,053	x
Merchant wholesalers, total.....	75	27,731	66	773	x
Groceries, foods.....	20	10,211	18	283	x
Hardware, elec'l, plum'g and heat'g.	6	4,291	4	153	x
Mach'y, equip't, industrial supplies	8	819	6	58	x
Automotive parts, accessories.....	7	908	8	42	x
All other merchant wholesalers.....	34	11,502	30	237	x
Petroleum bulk plants, terminals.....	33	5,323	32	36	x
Assemblers of farm products.....	33	24,032	20	92	x
Other types of wholesale.....	11	17,195	3	152	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	298	4,235	309	731	659
Personal services.....	176	2,616	184	565	509
Business services.....	12	137	7	27	20
Automotive repairs and services.....	59	933	65	77	71
Other repair services.....	51	549	53	62	59
HOTELS.....		Data withheld to avoid disclosure.			
AMUSEMENTS.....	28	1,127	22	176	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## VERMILION COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Danville:					
Retail trade.....	553	57,862	491	3,619	2,919
Wholesale trade.....	79	45,427	65	853	x
Selected service trades....	191	3,493	198	652	583
Hotels.....	14	1,040	18	213	192
Amusements.....	13	946	10	134	x
Georgetown:					
Retail trade.....	39	2,073	36	101	75
Selected service trades....		Included with "Remainder of county"			
Hoopeston:					
Retail trade.....	98	7,292	91	416	339
Wholesale trade.....	9	1,479	7	16	x
Selected service trades....	21	225	18	33	33
Westville:					
Retail trade.....	64	2,956	73	158	121
Selected service trades....	12	73	11	4	4
Remainder of county:3/					
Retail trade.....	302	13,398	319	614	459
Wholesale trade.....	64	27,375	49	184	x
Selected service trades....	74	444	82	42	39

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-12-093

### WABASH COUNTY, ILL.

Retail, wholesale, and service establishments located in Wabash County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.1 million, an increase of 245 percent over the \$3.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.0 million in 1948 as compared with \$1.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$667,000 in 1948 compared with \$185,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 836 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 580 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wabash County, Illinois, which also includes data for the city of Mt. Carmel. Final figures, superseding the preliminary data for Wabash County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wabash County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

WABASH COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	191	13,073	194	680	559
Food group.....	46	2,943	42	97	78
Eating and drinking places.....	34	1,026	36	124	104
Apparel group.....	13	734	14	49	34
Furniture-home furnishings-appliance grp.	11	761	12	23	22
Automotive group.....	21	2,907	15	116	109
Gasoline service stations.....	26	713	27	38	32
Lumber-building-hardware group.....	15	1,789	27	96	89
Drug and proprietary stores.....	5	266	4	20	10
All other retail stores.....	20	1,934	17	117	81
WHOLESALE TRADE, total.....	23	5,959	21	67	x
Merchant wholesalers.....	8	2,524	7	38	x
Other types of wholesale.....	15	3,435	14	29	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	52	667	54	89	77
Personal services.....	28	391	29	65	58
All other service trades.....	24	276	25	24	19

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WABASH COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Mount Carmel:					
Retail trade.....	144	11,697	150	628	518
Selected service trades....	42	587	43	86	74
Remainder of county:					
Retail trade.....	47	1,376	44	52	41
Selected service trades....	10	80	11	3	3

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 29, 1950

Release Series BC-1P-12-094

### WARREN COUNTY, ILL.

Retail, wholesale, and service establishments located in Warren County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$22.3 million, an increase of 220 percent over the \$6.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.9 million in 1948 as compared with \$5.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$515,000 in 1948 compared with \$331,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,193 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 984 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Warren County, Illinois, which also includes data for the city of Monmouth. Final figures, superseding the preliminary data for Warren County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Warren County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### WARREN COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	302	22,286	330	1,035	895
Food group.....	61	4,152	74	134	99
Eating and drinking places.....	40	913	49	141	80
General merchandise grp, general stores	13	1,767	12	162	110
Apparel group.....	17	847	21	40	25
Furniture-home furnishings-appliance grp	14	1,047	15	39	30
Automotive group.....	27	5,199	33	163	150
Gasoline service stations.....	48	1,958	49	73	60
Lumber-building-hardware group.....	38	4,136	34	201	181
Drug and proprietary stores.....	8	420	5	30	14
All other retail stores.....	36	1,847	38	82	58
WHOLESALE TRADE, total.....	34	8,386	27	104	x
Merchant wholesalers.....	10	1,853	8	73	x
Other types of wholesale.....	24	7,033	19	33	x
SELECTED SERVICE TRADES, <sup>2</sup> total.....	71	515	84	52	36
Personal services.....	44	321	48	31	25
All other service trades.....	27	194	36	21	11

x Not available.

<sup>1</sup> Includes employees paid for less than the full workweek.

<sup>2</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WARREN COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Monmouth:					
Retail trade.....	177	16,255	186	834	651
Wholesale trade.....	11	2,775	9	70	x
Selected service trades...	54	417	62	40	30
Remainder of county:					
Retail trade.....	125	6,031	144	201	157
Wholesale trade.....	23	6,111	18	36	x
Selected service trades...	17	98	22	12	6

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P- 12-095

### WASHINGTON COUNTY, ILL.

Retail, wholesale, and service establishments located in Washington County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.3 million, an increase of 244 percent over the \$2.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.9 million in 1948 as compared with \$1.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$664,000 in 1948 compared with \$121,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 529 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 326 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Washington County, Illinois. Final figures, superseding the preliminary data for Washington County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Washington County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

91223



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## WASHINGTON COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	212	9,336	223	427	296
Food group.....	41	1,878	45	56	46
Eating and drinking places.....	53	989	56	123	70
Gen'l merchandise grp, general stores..	18	982	17	40	27
Apparel group.....	6	111	5	4	3
Furniture-home furnishgs-appliance grp	12	302	13	18	11
Automotive group.....	9	1,243	10	35	31
Gasoline service stations.....	23	900	22	22	18
Lumber-building-hardware group.....	25	2,002	25	75	61
Drug and proprietary stores.....	4	109	4	7	2
All other retail stores.....	21	820	26	47	27
WHOLESALE TRADE, total.....	18	6,930	17	56	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	71	664	71	46	39
Personal services.....	38	183	38	11	8
All other service trades.....	33	481	33	35	31
HOTELS.....	5	101	8	15	9

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-12-096

### WAYNE COUNTY, ILL.

Retail, wholesale, and service establishments located in Wayne County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$14.6 million, an increase of 284 percent over the \$3.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.5 million in 1948 as compared with \$3.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$648,000 in 1948 compared with \$145,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 756 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 546 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wayne County, Illinois, which also includes data for the city of Fairfield. Final figures, superseding the preliminary data for Wayne County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wayne County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### WAYNE COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	231	14,615	229	565	418
Food group.....	67	2,890	65	78	49
Eating and drinking places.....	23	372	25	73	55
General merchandise grp, general stores	13	827	14	51	25
Apparel group.....	10	673	11	38	31
Furniture-home furnishings-appliance grp	8	470	9	15	15
Automotive group.....	20	4,327	22	95	91
Gasoline service stations.....	38	1,522	36	59	46
Lumber-building-hardware group.....	19	2,221	14	88	74
Drug and proprietary stores.....	5	233	3	20	13
All other retail stores.....	28	1,080	30	48	19
WHOLESALE TRADE, total.....	27	6,475	20	113	x
Merchant wholesalers.....	11	4,040	4	66	x
Other types of wholesale.....	16	2,435	16	47	x
SELECTED SERVICE TRADES, 2/total.....	77	648	76	78	49
Personal services.....	40	296	37	41	31
All other service trades.....	37	352	39	37	18

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
WAYNE COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Fairfield:					
Retail trade.....	120	10,740	114	427	343
Selected service trades....	42	455	43	58	38
Remainder of county:					
Retail trade.....	111	3,875	115	138	75
Selected service trades....	35	193	33	20	11

<sup>1</sup>/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

<sup>2</sup>/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-12-097

### WHITE COUNTY, ILL.

Retail, wholesale, and service establishments located in White County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.1 million, an increase of 268 percent over the \$4.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.4 million in 1948 as compared with \$2.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$753,000 in 1948 compared with \$241,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,008 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 719 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on White County, Illinois, which also includes data for the city of Carmi. Final figures, superseding the preliminary data for White County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for White County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### WHITE COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	272	15,141	281	776	612
Food group.....	62	3,273	61	135	88
Eating and drinking places.....	32	1,068	32	155	133
General merchandise grp, general stores.	17	1,200	16	82	55
Apparel group.....	21	884	23	55	32
Furniture-home furnishings-appliance grp.	15	686	15	21	17
Automotive group.....	19	2,282	24	78	75
Gasoline service stations.....	48	1,423	53	64	51
Lumber-building-hardware group.....	27	2,869	21	96	84
Drug and proprietary stores.....	8	396	9	32	22
All other retail stores.....	23	1,060	27	58	55
WHOLESALE TRADE, total.....	40	11,390	26	142	x
Merchant wholesalers.....	16	5,641	11	78	x
Other types of wholesale.....	24	5,749	15	64	x
SELECTED SERVICE TRADES, <sup>2</sup> total.....	80	753	87	90	81
Personal services.....	54	321	57	40	34
All other service trades.....	26	432	30	50	47

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
WHITE COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Carmi:					
Retail trade.....	109	8,293	112	414	341
Selected service trades....	32	274	35	32	30
Remainder of county:					
Retail trade.....	163	6,848	169	362	271
Selected service trades....	48	479	52	58	51

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-12-098

### WHITESIDE COUNTY, ILL.

Retail, wholesale, and service establishments located in Whiteside County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$44.7 million, an increase of 239 percent over the \$13.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$27.5 million in 1948 as compared with \$4.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.8 million in 1948 compared with \$0.6 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,504 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,701 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Whiteside County, Illinois, which also includes data for the cities of Fulton, Morrison, Rock Falls, and Sterling. Final figures, superseding the preliminary data for Whiteside County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Whiteside County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
WHITESIDE COUNTY, ILL.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts  (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	574	44,684	617	1,983	1,520
Food group.....	128	10,270	133	351	229
Eating and drinking places.....	107	3,455	130	328	263
General merchandise grp, general stores	22	3,743	15	330	211
Apparel group.....	43	3,043	42	138	103
Furniture-home furnishgs-appliance grp	33	2,176	35	72	68
Automotive group.....	35	5,792	43	164	156
Gasoline service stations.....	70	2,750	76	96	67
Lumber-building-hardware group.....	67	8,904	69	293	258
Drug and proprietary stores.....	16	1,180	18	75	51
All other retail stores.....	53	3,371	56	136	114
WHOLESALE TRADE, total.....	77	27,526	68	294	x
Merchant wholesalers.....	26	5,854	29	171	x
Assemblers of farm products.....	24	13,773	20	53	x
Other types of wholesale.....	27	7,899	19	70	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	156	1,838	167	227	198
Personal services.....	94	985	99	159	141
Business services.....	5	128	4	12	10
Automotive repairs and services.....	31	533	35	40	37
Other repair services.....	26	192	29	16	10
HOTELS.....	7	333	5	49	48
TOURIST COURTS AND CAMPS.....	6	22	6	2	1
AMUSEMENTS.....	15	556	9	122	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR 1,000 INHABITANTS OR MORE

## WHITESIDE COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure.)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended Nov. 15, 1948	
				Total employees	Full workweek employees
Fulton:					
Retail trade.....	44	2,212	51	106	66
Selected service trades...	13	114	16	10	6
Morrison:					
Retail trade.....	79	4,605	97	219	171
Selected service trades...	14	127	15	23	20
Rock Falls:					
Retail trade.....	35	5,443	96	220	169
Selected service trades...	29	341	34	38	37
Sterling:					
Retail trade.....	169	19,522	162	959	740
Wholesale trade.....	23	8,328	23	166	x
Selected service trades...	53	908	55	127	112
Remainder of county:3/					
Retail trade.....	197	12,902	211	479	374
Wholesale trade.....	54	19,198	45	128	x
Selected service trades...	47	348	47	29	23

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November, 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 16 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-12-099

### WILL COUNTY, ILL.

Retail, wholesale, and service establishments located in Will County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$112.7 million, an increase of 236 percent over the \$33.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$67.3 million in 1948 as compared with \$17.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$6.7 million in 1948 compared with \$1.8 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 7,753 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 5,338 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Will County, Illinois, which also includes data for the cities of Joliet, Lockport, and the part of the city of Steger located in Will County. Final figures, superseding the preliminary data for Will County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Will County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
WILL COUNTY, ILLINOIS

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	1,499	112,665	1,546	5,747	4,413
Food group.....	416	30,767	439	996	739
Eating and drinking places.....	393	10,732	451	971	737
General merchandise grp, general stores.....	30	16,559	18	1,473	1,038
Apparel group.....	77	6,177	72	388	269
Furniture-home furnishgs-appliance grp.....	50	4,705	53	222	211
Automotive group.....	80	17,220	57	494	456
Gasoline service stations.....	188	6,585	193	243	174
Lumber-building-hardware group.....	85	9,549	78	368	332
Drug and proprietary stores.....	40	3,500	35	265	194
All other retail stores.....	140	6,871	150	327	263
WHOLESALE TRADE, total.....	128	67,300	78	1,003	x
Merchant wholesalers, total.....	72	32,199	53	645	x
Groceries, foods.....	21	10,203	19	163	x
Hardware, elec'l, plum'g and heating.....	6	5,281	6	119	x
Mach'y, equip't, industrial supplies.....	5	1,227	3	33	x
Automotive parts, accessories.....	7	1,201	4	70	x
All other merchant wholesalers.....	33	14,287	21	260	x
Manufact'rs' sales branches, offices....	14	8,800	-	169	x
Petroleum bulk plants, terminals.....	23	10,326	17	95	x
Assemblers of farm products.....	19	15,975	8	94	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	401	6,687	420	1,003	921
Personal services.....	275	4,124	286	733	684
Business services.....	15	450	18	83	73
Automotive repairs and services.....	67	1,215	70	112	98
Other repair services.....	44	898	46	75	66
TOURIST COURTS AND CAMPS, total.....	9	124	10	3	1
AMUSEMENTS.....	38	1,889	31	474	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WILL COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Joliet:					
Retail trade.....	783	80,613	777	4,448	3,422
Wholesale trade.....	80	44,710	48	798	x
Selected service trades....	260	5,263	267	873	814
Amusements.....	22	1,534	16	383	x
Lockport:					
Retail trade.....	70	4,521	80	204	149
Selected service trades....	17	228	19	28	26
Amusements.....	Included with "Remainder of county"				
Steger: (part)					
Retail trade.....	21	710	26	35	18
Selected service trades....	Included with "Remainder of county"				
Amusements.....	Included with "Remainder of county"				
Remainder of county: <sup>3/</sup>					
Retail trade.....	625	26,821	663	1,060	824
Wholesale trade.....	48	22,590	30	205	x
Selected minor service trades....	124	1,196	134	102	81
Tourist courts and camps...	9	124	10	3	1
Amusements.....	16	355	15	91	x

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-12-100

### WILLIAMSON COUNTY, ILL.

Retail, wholesale, and service establishments located in Williamson County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$32.6 million, an increase of 220 percent over the \$10.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.2 million in 1948 as compared with \$4.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.8 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,004 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,518 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Williamson County, Illinois, which also includes data for the cities of Carterville, Herrin, Johnston City, and Marion. Final figures, superseding the preliminary data for Williamson County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Williamson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### WILLIAMSON COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts  (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	602	32,555	613	1,560	1,226
Food group.....	184	8,753	191	269	186
Eating and drinking places.....	112	2,347	128	284	213
General merchandise grp, general stores..	23	2,499	18	173	127
Apparel group.....	34	2,957	26	185	135
Furniture-home furnishgs-appliance grp..	32	2,036	28	89	75
Automotive group.....	39	6,407	34	217	213
Gasoline service stations.....	81	2,119	86	101	75
Lumber-building-hardware group.....	30	2,924	29	108	102
Drug and proprietary stores.....	18	866	15	79	56
All other retail stores.....	49	1,647	58	55	44
WHOLESALE TRADE, total.....	49	9,208	34	210	x
Merchant wholesalers.....	33	5,869	25	170	x
Other types of wholesale.....	16	3,339	9	40	x
SELECTED SERVICE TRADES <sup>2/</sup> .....	141	1,803	157	234	203
HOTELS.....	7	151	7	44	42
AMUSEMENTS.....	22	629	19	144	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WILLIAMSON COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Cartersville:</b>					
Retail trade.....	38	1,672	36	84	63
Selected service trades....	14	92	13	9	5
<b>Herrin:</b>					
Retail trade.....	161	12,018	157	607	475
Wholesale trade.....	16	2,084	9	50	x
Selected service trades....	40	481	46	87	77
<b>Johnston City:</b>					
Retail trade.....	82	2,794	77	137	104
Wholesale trade.....		Included with "Remainder of county"			
Selected service trades....	19	152	21	18	17
<b>Marion:</b>					
Retail trade.....	160	12,328	167	571	477
Wholesale trade.....	19	5,635	12	127	x
<b>Remainder of county:<sup>3/</sup></b>					
Retail trade.....	161	3,743	176	161	107
Wholesale trade.....	14	1,489	13	33	x

x Not available.

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repair and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

For Release May 22, 1950

Release Series BC-1P-12-101

### WINNEBAGO COUNTY, ILL.

Retail, wholesale, and service establishments located in Winnebago County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$163.4 million, an increase of 235 percent over the \$48.8 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 390 percent rise over the same period, reaching a total of \$133.2 million in 1948 as compared with \$27.2 million in 1939. The service trades included in the Census of Business reported receipts totaling \$10.0 million in 1948 compared with \$2.7 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 8,713 paid employees for the workweek ended nearest November 15, 1948. Of these, 6,594 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 5,762 and 4,479. Wholesale trade establishments reported a total of 2,363 full- and part-week employees for the week of November 15, 1948, compared with 1,227 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 1,393; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 793.

These preliminary figures have been derived from a Census report on Winnebago County, Illinois. The report also contains data for the cities of Rockford and South Beloit.

Final figures, superseding the preliminary data for Winnebago County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Winnebago County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## WINNEBAGO COUNTY, ILL.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts  (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	1,668	163,449	1,744	8,713	6,594
Food group.....	458	37,701	511	1,334	868
Eating and drinking places.....	354	15,088	446	1,814	1,331
General merchandise grp, general stores	32	20,010	17	1,684	1,185
Apparel group.....	99	10,799	72	636	469
Furniture-home furnishgs-appliance grp	74	10,140	65	589	541
Automotive group.....	84	23,711	75	637	603
Gasoline service stations.....	188	8,104	192	313	182
Lumber-building-hardware group.....	101	17,334	77	692	621
Drug and proprietary stores.....	52	4,736	52	282	175
All other retail stores.....	226	15,826	237	732	619
WHOLESALE TRADE, total.....	268	133,154	165	2,363	x
Merchant wholesalers, total.....	184	81,090	130	1,614	x
Groceries, foods.....	45	10,882	45	232	x
Hardware, elec'l, plum'g and heat'g.	18	14,292	4	332	x
Mach'y, equip't, industrial supplies	34	7,205	16	248	x
Lumber, construction materials.....	13	7,202	8	115	x
All other merchant wholesalers.....	74	41,509	57	687	x
Manufact'rs' sales branches, offices..	40	27,011	2	423	x
Petroleum bulk plants, terminals.....	29	15,529	21	265	x
Agents, brokers (merchandise).....	8	4,729	8	17	x
Assemblers of farm products.....	7	4,795	4	44	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	548	10,020	587	1,393	1,226
Personal services.....	323	5,203	341	879	776
Business services.....	44	1,834	42	246	212
Automotive repairs and services.....	108	2,100	123	197	175
Other repair services.....	73	883	81	71	63
HOTELS.....		Data withheld to avoid disclosure.			

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WINNEBAGO COUNTY, ILL.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Rockford:					
Retail trade.....	1,213	137,417	1,224	7,634	5,860
Wholesale trade.....	219	111,579	121	2,022	x
Selected service trades....	447	9,230	474	1,315	1,164
Hotels.....	18	1,919	16	355	342
South Beloit:					
Retail trade.....	45	3,150	53	135	85
Selected service trades....		Included with "Remainder of county"			
Remainder of county: <sup>3/</sup>					
Retail trade.....	410	22,882	467	944	649
Wholesale trade.....	49	21,575	44	341	x
Selected service trades....	101	790	113	78	62

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

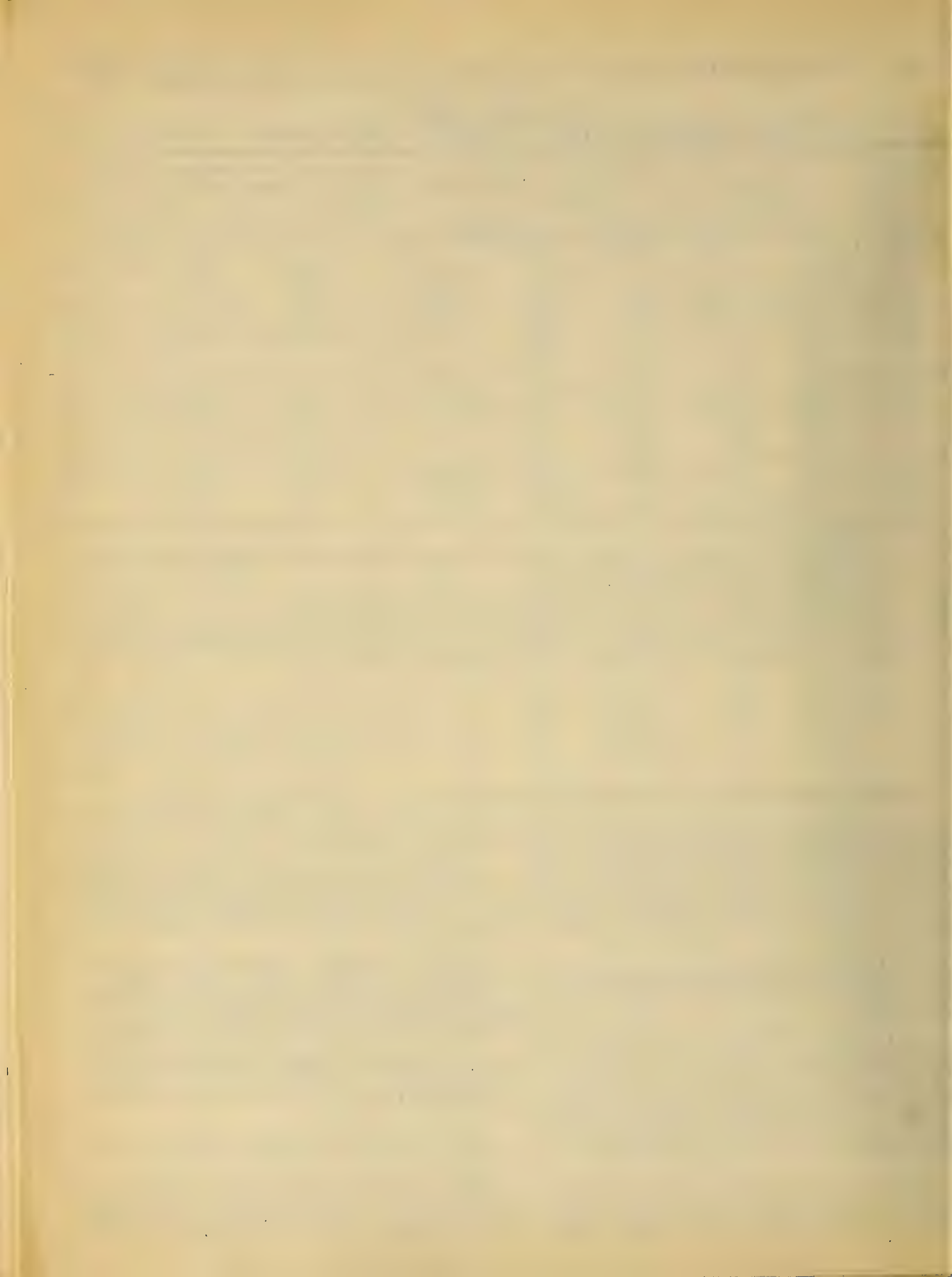
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

For Release May 22, 1950

Release Series BC-1P-12-102

### WOODFORD COUNTY, ILL.

Retail, wholesale, and service establishments located in Woodford County, Illinois, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$18.1 million, an increase of 255 percent over the \$5.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$14.3 million in 1948 as compared with \$4.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$510,000 in 1948 compared with \$146,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,026 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 588 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Woodford County, Illinois. Final figures, superseding the preliminary data for Woodford County, will be included in a Bulletin for the State of Illinois to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Woodford County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

WOODFORD COUNTY, ILL.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	280	18,115	297	795	581
Food group.....	61	3,758	63	150	98
Eating and drinking places.....	52	1,430	59	177	114
General merchandise grp, general stores.....	11	366	13	29	15
Apparel group.....	13	341	12	19	12
Furniture-home furnishings-appliance grp.....	12	512	13	14	11
Automotive group.....	29	4,739	39	125	119
Gasoline service stations.....	31	839	29	34	17
Lumber-building-hardware group.....	44	4,923	44	194	165
Drug and proprietary stores.....	9	246	10	21	7
All other retail stores.....	18	961	15	32	23
WHOLESALE TRADE.....	38	14,334	26	189	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	61	510	62	42	37
Personal services.....	44	290	45	30	26
All other service trades.....	17	220	17	12	11
AMUSEMENTS.....	10	134	8	39	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.







# INDIANA

## counties

### INDIANA

1. Adams
2. Allen
3. Bartholomew
4. Benton
5. Blackford
6. Boone
7. Brown
8. Carroll
9. Cass
10. Clark
11. Clay
12. Clinton
13. Crawford
14. Daviess
15. Dearborn
16. Decatur
17. De Kalb
18. Delaware
19. Dubois
20. Elkhart
21. Fayette
22. Floyd
23. Fountain
24. Franklin
25. Fulton
26. Gibson
27. Grant
28. Greene
29. Hamilton
30. Hancock
31. Harrison
32. Hendricks
33. Henry
34. Howard
35. Huntington
36. Jackson
37. Jasper
38. Jay
39. Jefferson
40. Jennings

41. Johnson
42. Knox
43. Kosciusko
44. Lagrange
45. Lake
46. La Porte
47. Lawrence
48. Madison (lacking)
49. Marion
50. Marshall
51. Martin
52. Miami
53. Monroe
54. Montgomery
55. Morgan
56. Newton
57. Noble
58. Ohio
59. Orange
60. Owen
61. Parke
62. Perry
63. Pike
64. Porter
65. Posey
66. Pulaski
67. Putnam
68. Randolph
69. Ripley
70. Rush
71. St. Joseph
72. Scott
73. Shelby
74. Spencer
75. Starke
76. Steuben
77. Sullivan
78. Switzerland
79. Tippecanoe
80. Tipton





INDIANA-----cont'd

- 81. Union
- 82. Vanderburgh
- 83. Vermillion
- 84. Vigo
- 85. Wabash
- 86. Warren
- 87. Warrick
- 88. Washington
- 89. Wayne
- 90. Wells
- 91. White
- 92. Whitley





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 29, 1950

Release Series BC-1P-13-000

### INDIANA

Retail, wholesale, and service establishments located in Indiana showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the State during 1948 aggregated \$3,520,500,000, an increase of 230 percent over the \$1,066,400,000 sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the State showed a 278 percent rise over the same period, reaching a total of \$3,204,700,000 in 1948 as compared with \$847,000,000 in 1939. The service trades included in the Census of Business reported receipts totaling \$183,900,000 in 1948 compared with \$58,200,000 in 1939. Hotel receipts moved from \$15,100,000 in 1939 to \$34,500,000 in 1948. Amusement businesses in the State recorded receipts of \$49,700,000 in 1948 compared with 21,700,000 in 1939.

Employment in the State also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 189,629 paid employees for the workweek ended nearest November 15, 1948. Of these, 148,787 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 129,757 and 101,990. Wholesale trade establishments reported a total of 45,213 full- and part-week employees for the week of November 15, 1948, compared with 29,087 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 29,175; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 19,017.

These preliminary figures have been compiled from similar releases being made available for each county in Indiana. Final figures, superseding the preliminary data for Indiana, will be included in a State Bulletin to be issued in several months. Similar data will be made available in preliminary and final form for each of the States.

A single copy of the preliminary release for the State of Indiana as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## INDIANA

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts  (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	44,537	3,520,507	45,173	189,629	148,787
Food group.....	11,523	780,767	12,277	26,944	19,020
Eating and drinking places.....	7,995	254,726	9,195	34,425	26,275
Gen'l merchandise grp, general stores..	1,551	432,605	1,294	35,456	26,136
Apparel group.....	2,418	232,322	2,004	14,101	10,493
Furniture-home furnishgs-appliance grp	2,323	181,613	2,245	10,110	9,181
Automotive group.....	2,700	586,154	2,371	18,433	17,449
Gasoline service stations.....	5,730	207,734	6,123	8,457	6,255
Lumber-building-hardware group.....	3,235	360,170	2,982	16,636	14,934
Drug and proprietary stores.....	1,454	114,080	1,315	8,825	5,583
All other retail stores.....	5,608	370,336	5,367	16,242	13,461
WHOLESALE TRADE, total.....	5,321	3,204,712	3,597	45,213	x
Merchant wholesalers, total.....	2,927	1,399,537	2,025	32,407	x
Groceries, confectionery, meats.....	323	189,615	244	3,456	x
Farm products, (edible).....	431	144,313	411	4,635	x
Tobacco.....	78	67,866	63	765	x
Furniture, home furnishings.....	55	20,255	27	511	x
Automotive.....	322	60,610	223	3,172	x
Electrical merchandise.....	116	93,164	40	1,844	x
Hardware, plumbing heating.....	101	70,070	55	1,982	x
Lumber, construction materials.....	154	85,754	60	2,286	x
Mach'y, equip't, industrial supplies	403	126,021	251	3,531	x
All other merchant wholesalers.....	944	541,869	651	10,225	x
Manufact'rs' sales branches, offices..	421	521,803	10	5,583	x
Petroleum bulk plants, terminals.....	1,095	325,768	915	2,904	x
Agents, brokers (merchandise).....	323	546,435	306	1,330	x
Assemblers of farm products.....	555	411,169	341	2,989	x
SELECTED SERVICE TRADES, total.....	13,566	183,922	14,124	29,175	25,713
Personal services.....	8,419	110,605	8,848	20,844	18,618
Business services.....	630	18,821	531	2,879	2,448
Automotive repairs and services.....	2,546	36,474	2,691	3,696	3,156
Other repairs and services.....	1,971	18,022	2,054	1,756	1,491
HOTELS.....	513	34,473	436	7,402	6,826
TOURIST COURTS AND CAMPS.....	279	1,507	329	136	96
AMUSEMENTS.....	1,355	49,732	1,106	9,044	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-13-001

### ADAMS COUNTY, IND.

Retail, wholesale, and service establishments located in Adams County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$17.7 million, an increase of 269 percent over the \$4.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.4 million in 1948 as compared with \$5.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$527,000 in 1948 compared with \$201,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,129 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 828 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Adams County, Indiana, which also includes data for the city of Decatur. Final figures, superseding the preliminary data for Adams County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Adams County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### ADAMS COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	271	17,706	274	839	630
Food group.....	57	3,910	59	154	99
Eating and drinking places.....	38	1,079	41	121	81
General merchandise grp, general stores	10	913	4	90	52
Apparel group.....	16	657	17	44	24
Furniture-home furnishings-appliance grp	20	1,229	21	55	48
Automotive group.....	25	2,873	32	88	83
Gasoline service stations.....	34	1,240	38	45	31
Lumber-building-hardware group.....	30	3,222	26	144	134
Drug and proprietary stores.....	6	360	8	25	15
All other retail stores.....	35	2,223	28	73	63
WHOLESALE TRADE, total.....	40	11,372	27	228	x
Merchant wholesalers.....	15	5,689	14	135	x
Other types of wholesale.....	25	5,683	13	93	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	67	527	73	62	50
Personal services.....	42	314	42	46	36
All other service trades.....	25	213	31	16	14

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## ADAMS COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Decatur:</b>					
Retail trade.....	140	10,094	149	541	390
Wholesale trade.....	19	6,654	18	131	x
Selected service trades....	41	378	46	50	41
<b>Remainder of county:</b>					
Retail trade.....	131	7,612	125	298	240
Wholesale trade.....	21	4,718	9	97	x
Selected service trades....	26	149	27	12	9

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 29, 1950

Release Series BC-1P-13-002

### ALLEN COUNTY, IND.

Retail, wholesale, and service establishments located in Allen County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$193.0 million, an increase of 216 percent over the \$61.1 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 244 percent rise over the same period, reaching a total of \$188.8 million in 1948 as compared with \$54.9 million in 1939. The service trades included in the Census of Business reported receipts totaling \$12.9 million in 1948 compared with \$3.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades covered by the Census of Business. Retail trade establishments reported 11,362 paid employees for the workweek ended nearest November 15, 1948. Of these, 9,117 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 7,944 and 6,161. Wholesale trade establishments reported a total of 3,588 full- and part-week employees for the week of November 15, 1948, compared with 2,246 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 1,854; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 1,187.

These preliminary figures have been derived from a Census report on Allen County, Indiana. The report also contains data for the city of Fort Wayne.

Final figures, superseding the preliminary data for Allen County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Allen County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

ALLEN COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 16, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	1,768	193,020	1,733	11,362	9,117
Food group.....	401	40,535	417	1,519	1,054
Eating and drinking places.....	376	16,056	448	2,054	1,522
General merchandise grp, general stores.....	46	34,289	38	2,838	2,427
Apparel group.....	97	14,536	50	982	687
Furniture-home furnishings-appliance grp.....	84	10,648	73	667	611
Automotive group.....	113	30,866	88	874	833
Gasoline service stations.....	242	10,728	249	464	349
Lumber-building-hardware group.....	94	10,239	71	458	417
Drug and proprietary stores.....	78	6,356	75	534	357
All other retail stores.....	237	18,767	224	972	860
WHOLESALE TRADE, total.....	332	188,821	179	3,588	x
Merchant wholesalers, total.....	230	104,375	125	2,806	x
Groceries, foods.....	40	20,998	32	515	x
Hardware, elec'l, plum'g and heating.....	24	18,367	7	461	x
Mach'y, equip't, industrial supplies.....	36	13,641	15	437	x
Automotive parts, accessories.....	26	5,155	18	280	x
All other merchant wholesalers.....	104	46,214	53	1,113	x
Manufact'rs' sales branches, offices... ..	33	25,179	-	457	x
Petroleum bulk plants, terminals.....	25	15,279	23	158	x
Agents, brokers (merchandise).....	25	36,891	17	74	x
Assemblers of farm products.....	19	7,097	14	93	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	715	12,940	735	1,854	1,621
Personal services.....	416	6,112	447	1,083	959
Business services.....	62	2,501	45	319	279
Automotive repairs and services.....	125	2,930	117	318	279
Other repair services.....	112	1,397	126	134	104
HOTELS.....	Data withheld to avoid disclosure.				
TOURIST COURTS AND CAMPS.....	11	87	14	9	6
AMUSEMENTS.....	53	2,924	44	409	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## ALLEN COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Fort Wayne:					
Retail trade.....	1,394	171,268	1,323	10,516	8,487
Wholesale trade.....	282	168,106	147	3,203	x
Selected service trades....	619	11,756	628	1,754	1,528
Hotels.....	17	2,635	10	520	480
Amusements.....	40	2,472	29	336	x
Remainder of county:					
Retail trade.....	374	21,752	410	846	630
Wholesale trade.....	50	20,715	32	385	x
Selected service trades....	96	1,184	107	100	93
Tourist courts and camps...	11	87	14	9	6
Amusements.....	13	452	15	73	x

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

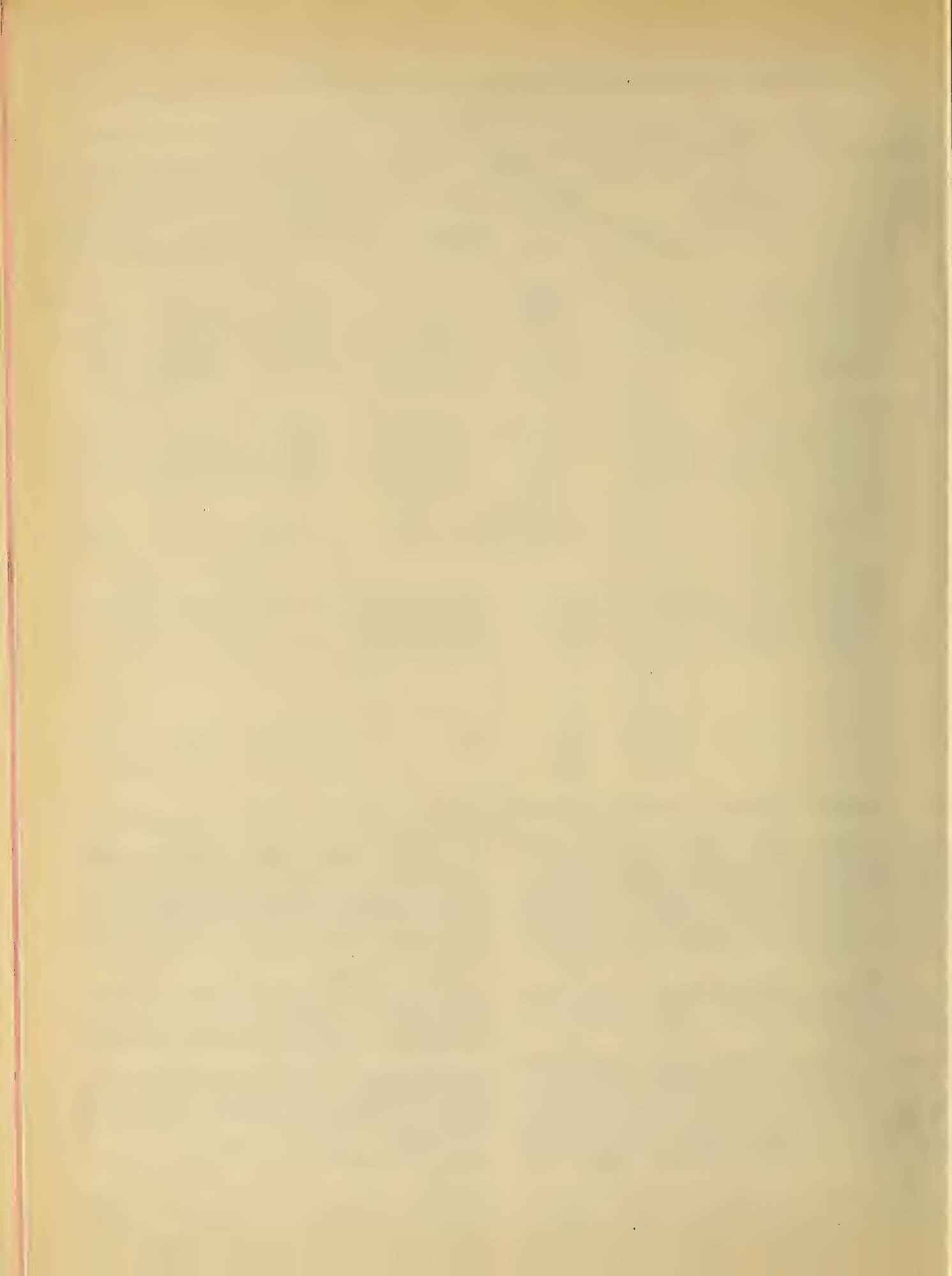
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-13-003

### BARTHOLOMEW COUNTY, IND.

Retail, wholesale, and service establishments located in Bartholomew County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$27.1 million, an increase of 230 percent over the \$8.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$20.2 million in 1948 as compared with \$3.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.1 million in 1948 compared with \$0.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,321 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,282 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Bartholomew County, Indiana, which also includes data for the city of Columbus. Final figures, superseding the preliminary data for Bartholomew County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Bartholomew County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### BARTHOLOMEW COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	415	27,131	409	1,718	1,411
Food group.....	121	6,655	131	215	155
Eating and drinking places.....	66	2,096	72	324	272
General merchandise grp, general stores	17	2,902	14	273	181
Apparel group.....	17	1,540	16	98	62
Furniture-home furnishgs-appliance grp	23	1,344	19	59	57
Automotive group.....	31	3,774	24	200	192
Gasoline service stations.....	62	1,927	62	82	61
Lumber-building-hardware group.....	27	4,436	17	332	322
Drug and proprietary stores.....	8	789	8	44	31
All other retail stores.....	43	1,668	46	91	78
WHOLESALE TRADE, total.....	52	20,177	32	439	x
Merchant wholesalers.....	29	10,523	15	296	x
Petroleum bulk plants, terminals.....	14	2,269	13	28	x
Other types of wholesale.....	9	7,385	4	115	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	118	1,114	129	164	143
Personal services.....	62	582	70	118	103
Business services.....	7	53	5	6	5
Automotive repairs and services.....	26	270	28	19	18
Other repair services.....	23	209	26	21	17

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## BARTHOLOMEW COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Columbus:</b>					
Retail trade.....	307	23,449	299	1,537	1,263
Wholesale trade.....	42	17,392	26	404	x
Selected service trades...	105	1,014	113	159	138
<b>Remainder of county:</b>					
Retail trade.....	108	3,682	110	181	148
Wholesale trade.....	10	2,785	6	35	x
Selected service trades...	13	100	16	5	5

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 4, 1950

Release Series BC-1P-13-004

### BENTON COUNTY, IND.

Retail, wholesale, and service establishments located in Benton County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.2 million, an increase of 209 percent over the \$3.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.3 million in 1948 as compared with \$3.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$405,000 in 1948 compared with \$89,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 549 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 429 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Benton County, Indiana. Final figures, superseding the preliminary data for Benton County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Benton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## BENTON COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	165	10,150	172	407	316
Food group.....	31	2,033	30	72	49
Eating and drinking places.....	28	605	31	94	77
General merchandise grp, general stores.....	9	286	10	24	16
Furniture-home furnishings-appliance grp.....	13	628	11	19	13
Automotive group.....	11	1,934	11	43	42
Gasoline service stations.....	27	564	31	18	13
Lumber-building-hardware group.....	25	2,863	23	103	92
Drug and proprietary stores.....	7	288	7	13	6
All other retail stores.....	14	949	18	21	8
WHOLESALE TRADE, total.....	39	11,326	24	92	x
Merchant wholesalers.....	9	1,222	6	25	x
Other types of wholesale.....	30	10,104	18	67	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	46	405	44	50	49
Personal services.....	29	245	27	41	40
All other service trades.....	17	160	17	9	9
AMUSEMENTS.....	11	158	7	33	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1938, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-13-005

### BLACKFORD COUNTY, IND.

Retail, wholesale, and service establishments located in Blackford County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.7 million, an increase of 243 percent over the \$3.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.6 million in 1948 as compared with \$1.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$430,000 in 1948 compared with \$151,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 855 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 574 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Blackford County, Indiana, which also includes data for Hartford City. Final figures, superseding the preliminary data for Blackford County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Blackford County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### BLACKFORD COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	199	12,706	210	688	512
Food group.....	46	2,913	50	110	76
Eating and drinking places.....	21	605	22	92	64
General merchandise grp, general stores	7	1,263	2	119	80
Apparel group.....	12	460	10	28	16
Furniture-home furnishings-appliance grp	14	641	13	29	28
Automotive group.....	19	2,398	24	77	72
Gasoline service stations.....	31	803	36	36	23
Lumber-building-hardware group.....	11	1,411	10	77	69
All other retail stores.....	38	2,212	43	120	84
WHOLESALE TRADE, total.....	24	6,620	18	101	x
Merchant wholesalers.....	8	1,636	9	52	x
Other types of wholesale.....	16	4,984	9	49	x
SELECTED SERVICE TRADES, 2/total.....	62	430	74	66	53
Personal services.....	33	253	41	43	36
All other service trades.....	29	177	33	23	17

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## BLACKFORD COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Hartford City:					
Retail trade.....	128	9,953	133	517	389
Wholesale trade.....	11	1,861	10	18	x
Selected service trades....	39	291	47	50	41
Remainder of county:					
Retail trade.....	71	2,753	77	171	123
Wholesale trade.....	13	4,759	8	83	x
Selected service trades....	23	139	27	16	12

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-13-006

### BOONE COUNTY, IND.

Retail, wholesale, and service establishments located in Boone County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$23.0 million, an increase of 297 percent over the \$5.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.8 million in 1948 as compared with \$2.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$761,000 in 1948 compared with \$255,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,238 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 898 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Boone County, Indiana, which also includes data for the city of Lebanon. Final figures, superseding the preliminary data for Boone County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Boone County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
BOONE COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	288	23,042	290	1,041	841
Food group.....	56	4,220	56	119	85
Eating and drinking places.....	39	1,341	39	209	172
General merchandise grp, general stores.....	17	1,666	15	111	72
Apparel group.....	17	1,464	13	102	76
Furniture-home furnishings-appliance grp.....	17	845	19	32	27
Automotive group.....	15	2,415	14	94	93
Gasoline service stations.....	51	1,902	53	80	54
Lumber-building-hardware group.....	36	3,677	40	143	134
Drug and proprietary stores.....	11	674	11	46	26
All other retail stores.....	29	4,838	30	105	102
WHOLESALE TRADE, total.....	29	6,824	19	109	x
Merchant wholesalers.....	12	3,638	8	61	x
Other types of wholesale.....	17	3,186	11	48	x
SELECTED SERVICE TRADES, 2/total.....	89	761	99	88	69
Personal services.....	47	465	58	71	55
All other service trades.....	42	296	41	17	14
AMUSEMENTS.....	16	214	14	44	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## BOONE COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Lebanon:					
Retail trade.....	143	15,507	140	758	610
Wholesale trade.....	15	2,506	9	42	x
Selected service trades...	51	484	57	70	56
Remainder of county:					
Retail trade.....	145	7,535	150	283	231
Wholesale trade.....	14	4,318	10	67	x
Selected service trades...	38	277	42	18	13

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-13-007

### BROWN COUNTY, IND.

Retail and service establishments located in Brown County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$1.9 million, an increase of 280 percent over the \$0.5 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$90,000 in 1948 compared with \$17,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 80 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 42 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Brown County, Indiana. Final figures, superseding the preliminary data for Brown County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Brown County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### BROWN COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	64	1,898	76	74	53
Food group.....	25	706	28	13	9
Eating and drinking places.....	12	256	14	38	27
Gasoline service stations.....	6	101	6	2	1
All other retail stores.....	21	835	28	21	16
SELECTED SERVICE TRADES <sup>2/</sup> .....	10	90	9	6	6

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

9/215



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-13-008

### CARROLL COUNTY, IND.

Retail, wholesale, and service establishments located in Carroll County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.0 million, an increase of 214 percent over the \$3.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.1 million in 1948 as compared with \$3.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$357,000 in 1948 compared with \$150,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 639 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 459 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Carroll County, Indiana. Final figures, superseding the preliminary data for Carroll County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Carroll County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CARROLL COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	179	11,015	201	496	400
Food group.....	47	2,610	48	93	60
Eating and drinking places.....	26	732	33	101	79
General merchandise grp, general stores	7	399	9	23	19
Apparel group.....	7	383	8	21	13
Furniture-home furnishings-appliance grp	9	526	9	22	21
Automotive group.....	16	2,437	18	74	68
Gasoline service stations.....	24	894	27	28	21
Lumber-building-hardware group.....	24	2,179	30	87	83
Drug and proprietary stores.....	5	189	4	10	8
All other retail stores.....	14	666	15	37	28
WHOLESALE TRADE, total.....	33	9,110	24	111	x
Merchant wholesalers.....	10	1,516	9	34	x
Other types of wholesalers.....	23	7,594	15	77	x
SELECTED SERVICE TRADES, <sup>2</sup> total.....	52	357	60	32	29
Personal services.....	28	201	32	24	22
All other service trades.....	24	156	28	8	7

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P- 13-009

### CASS COUNTY, IND.

Retail, wholesale, and service establishments located in Cass County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$38.3 million, an increase of 242 percent over the \$11.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$24.5 million in 1948 as compared with \$7.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.7 million in 1948 compared with \$0.7 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,709 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,967 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cass County, Indiana, which also includes data for the city of Logansport. Final figures, superseding the preliminary data for Cass County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cass County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CASS COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	479	38,261	494	1,998	1,599
Food group.....	110	6,557	133	205	147
Eating and drinking places.....	85	2,797	96	400	315
General merchandise group, general stores....	11	4,870	3	399	295
Apparel group.....	31	2,593	25	162	115
Furniture-home furnishings-appliance group...	24	1,636	22	83	78
Automotive group.....	38	6,425	34	181	178
Gasoline service stations.....	71	2,296	79	104	81
Lumber-building-hardware group.....	37	4,335	35	183	164
Drug and proprietary stores.....	16	1,259	16	94	58
All other retail stores.....	56	5,493	51	187	168
WHOLESALE TRADE, total.....	62	24,502	41	389	x
Merchant wholesalers.....	34	10,636	20	290	x
Petroleum bulk plants, terminals.....	15	2,576	15	23	x
Assemblers of farm products.....	8	6,424	6	41	x
Other types of wholesale.....	5	4,866	-	35	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	149	1,733	163	322	295
Personal services.....	89	1,248	96	275	254
Business services.....	10	109	9	17	14
Automotive repairs and services.....	27	299	31	28	27
Other repair services.....	23	77	27	2	-
AMUSEMENTS.....	13	601	11	113	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
CASS COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Logansport:</b>					
Retail trade.....	348	31,448	349	1,801	1,440
Wholesale trade.....	43	16,648	20	318	x
Selected service trades.....	112	1,497	122	306	279
<b>Remainder of county:</b>					
Retail trade.....	131	6,813	145	197	159
Wholesale trade.....	19	7,854	21	71	x
Selected service trades.....	37	236	41	16	16

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-13-010

### CLARK COUNTY, IND.

Retail, wholesale, and service establishments located in Clark County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$24.5 million, an increase of 362 percent over the \$5.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.0 million in 1948 as compared with \$1.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$892,000 in 1948 compared with \$204,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,423 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 671 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Clark County, Indiana, which also includes data for the city of Jeffersonville. Final figures, superseding the preliminary data for Clark County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Clark County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CLARK COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	476	24,466	492	1,166	916
Food group.....	146	7,239	166	231	161
Eating and drinking places.....	91	1,881	93	230	184
General merchandise group, general stores.....	24	1,466	26	97	54
Apparel group.....	14	922	11	61	46
Furniture-home furnishings-appliance group.....	15	823	10	42	36
Automotive group.....	25	4,487	25	158	152
Gasoline service stations.....	62	2,397	64	91	63
Lumber-building-hardware group.....	28	2,075	28	82	78
Drug and proprietary stores.....	9	610	9	44	31
All other retail stores.....	62	2,566	60	130	111
WHOLESALE TRADE, total.....	28	6,042	19	128	x
Merchant wholesalers.....	16	3,300	9	104	x
Other types of wholesale.....	12	2,742	10	24	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	105	892	106	129	101
Personal services.....	74	665	76	95	74
All other service trades.....	31	227	30	34	27
HOTELS.....	5	73	5	20	10
TOURIST COURTS AND CAMPS.....	13	82	15	7	5
AMUSEMENTS.....	19	426	16	63	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## CLARK COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Jeffersonville:					
Retail trade.....	231	15,691	223	804	640
Wholesale trade.....	20	4,132	13	107	x
Selected service trades.....	58	525	54	62	48
Remainder of county:					
Retail trade.....	245	8,775	269	362	276
Wholesale trade.....	8	1,910	6	21	x
Selected service trades.....	47	367	52	67	53
Tourist courts and camps.....	13	82	15	7	5

x Not available.

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2/</sup> Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-13-011

### CLAY COUNTY, IND.

Retail, wholesale, and service establishments located in Clay County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.5 million, an increase of 167 percent over the \$5.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.1 million in 1948 as compared with \$0.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$700,000 in 1948 compared with \$158,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,041 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 662 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Clay County, Indiana, which also includes data for the city of Brazil. Final figures, superseding the preliminary data for Clay County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Clay County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CLAY COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	315	15,467	322	799	647
Food group.....	100	4,407	104	136	96
Eating and drinking places.....	48	968	58	131	97
General merchandise grp, general stores	11	1,110	8	93	61
Apparel group.....	17	632	16	43	30
Furniture-home furnishings-appliance grp.	16	759	17	77	76
Automotive group.....	21	3,188	21	111	107
Gasoline service stations.....	47	1,366	48	53	48
Lumber-building-hardware group.....	20	1,829	17	85	81
Drug and proprietary stores.....	10	493	10	38	22
All other retail stores.....	25	715	23	32	29
WHOLESALE TRADE, total.....	26	8,117	15	138	x
Merchant wholesalers.....	11	2,115	6	68	x
Other types of wholesale.....	15	6,002	9	70	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	81	700	88	104	92
Personal services.....	42	392	45	67	58
All other service trades.....	39	308	43	37	34

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## CLAY COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Brazil:</b>					
Retail trade.....	179	11,440	180	652	531
Selected service trades....	47	497	52	84	75
<b>Remainder of county:</b>					
Retail trade.....	136	4,027	142	147	116
Selected service trades....	34	203	36	20	17

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-13-012

### CLINTON COUNTY, IND.

Retail, wholesale, and service establishments located in Clinton County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$26.7 million, an increase of 184 percent over the \$9.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.6 million in 1948 as compared with \$3.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.0 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,637 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,340 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Clinton County, Indiana, which also includes data for the city of Frankfort. Final figures, superseding the preliminary data for Clinton County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Clinton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CLINTON COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	358	26,724	364	1,284	1,009
Food group.....	95	5,524	103	148	109
Eating and drinking places.....	54	1,709	61	249	203
General merchandise grp, general stores	10	1,604	6	161	98
Apparel group.....	16	1,200	14	66	42
Furniture-home furnishings-appliance grp	26	1,499	28	53	43
Automotive group.....	22	4,751	19	145	133
Gasoline service stations.....	48	1,646	58	73	52
Lumber-building-hardware group.....	46	5,053	38	242	215
Drug and proprietary stores.....	10	715	8	64	34
All other retail stores.....	31	3,023	29	83	80
WHOLESALE TRADE, total.....	50	11,647	34	208	x
Merchant wholesalers.....	16	3,024	9	103	x
Petroleum bulk plants, terminals.....	17	3,024	14	25	x
Assemblers of farm products.....	17	5,599	11	80	x
SELECTED SERVICE TRADES, 2/total.....	123	1,029	128	145	118
Personal services.....	73	678	76	118	99
All other service trades.....	50	351	52	27	19

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## CLINTON COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Frankfort:					
Retail trade.....	217	19,847	210	1,019	794
Wholesale trade.....	22	4,625	14	88	x
Selected service trades....	73	811	78	134	109
Remainder of county:					
Retail trade.....	141	6,877	154	265	215
Wholesale trade.....	28	7,022	20	120	x
Selected service trades....	50	218	50	11	9

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-13-013

### CRAWFORD COUNTY, IND.

Retail and service establishments located in Crawford County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.7 million, an increase of 270 percent over the \$1.0 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$69,000 in 1948 compared with \$52,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 148 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 88 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Crawford County, Indiana. Final figures, superseding the preliminary data for Crawford County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Crawford County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
CRAWFORD COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	122	3,736	132	140	108
Food group.....	34	818	33	19	9
Eating and drinking places.....	14	164	16	26	24
Gasoline service stations.....	20	567	23	18	13
All other retail stores.....	54	2,187	60	77	62
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	19	69	21	8	6
Personal services.....	14	51	15	8	6
All other service trades.....	5	18	6	-	-
AMUSEMENTS.....	5	80	3	15	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-13-014

### DAVIESS COUNTY, IND.

Retail, wholesale, and service establishments located in Daviess County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$19.3 million, an increase of 271 percent over the \$5.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.0 million in 1948 as compared with \$1.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$649,000 in 1948 compared with \$257,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,254 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 698 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Daviess County, Indiana, which also includes data for the city of Washington. Final figures, superseding the preliminary data for Daviess County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Daviess County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### DAVIESS COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	301	19,274	293	989	800
Food group.....	88	4,015	91	118	84
Eating and drinking places.....	45	1,092	55	147	116
General merchandise grp, general stores.....	10	1,366	4	121	79
Apparel group.....	22	921	19	57	40
Furniture-home furnishings-appliance grp.....	17	998	20	51	47
Automotive group.....	24	4,321	15	173	173
Gasoline service stations.....	38	1,173	42	61	45
Lumber-building-hardware group.....	27	3,056	23	145	132
Drug and proprietary stores.....	5	452	5	53	27
All other retail stores.....	25	1,880	19	63	57
WHOLESALE TRADE, total.....	20	7,990	12	162	x
Merchant wholesalers.....	9	1,510	7	45	x
Other types of wholesale.....	11	6,480	5	117	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	74	649	82	103	95
Personal services.....	46	406	52	75	68
All other service trades.....	28	243	30	28	27

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## DAVIESS COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Washington:					
Retail trade.....	182	14,910	167	825	688
Selected service trades.....	43	461	46	81	76
Remainder of county:					
Retail trade.....	119	4,364	126	164	112
Selected service trades.....	31	188	36	22	19

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-13-015

### DEARBORN COUNTY, IND.

Retail, wholesale, and service establishments located in Dearborn County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$19.2 million, an increase of 300 percent over the \$4.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$17.4 million in 1948 as compared with \$2.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$713,000 in 1948 compared with \$219,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,122 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 651 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Dearborn County, Indiana, which also includes data for the cities of Aurora and Lawrenceburg. Final figures, superseding the preliminary data for Dearborn County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dearborn County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### DEARBORN COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	313	19,192	315	867	665
Food group.....	67	5,417	65	159	109
Eating and drinking places.....	58	1,662	61	221	155
General merchandise grp, general stores.....	19	849	21	41	25
Apparel group.....	30	1,321	30	79	54
Furniture-home furnishgs-appliance grp.....	20	1,238	22	39	37
Automotive group.....	23	2,808	25	102	94
Gasoline service stations.....	33	1,749	36	56	48
Lumber-building-hardware group.....	18	1,956	15	73	68
Drug and proprietary stores.....	5	310	6	24	4
All other retail stores.....	40	1,882	34	73	71
WHOLESALE TRADE.....	29	17,352	13	164	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	73	713	77	91	88
Personal services.....	51	511	49	86	83
All other service trades.....	22	202	28	5	5

x Not available.

1/ Includes employees paid for less than the workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## DEARBORN COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Aurora:</b>					
Retail trade.....	101	6,388	111	274	213
Selected service trades.....	28	351	30	65	64
<b>Lawrenceburg:</b>					
Retail trade.....	110	7,217	100	370	285
Selected service trades.....	24	204	24	22	20
<b>Remainder of county:</b>					
Retail trade.....	102	5,587	104	223	167
Selected service trades.....	21	158	23	4	4

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-13-016

### DECATUR COUNTY, IND.

Retail, wholesale, and service establishments located in Decatur County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$14.6 million, an increase of 211 percent over the \$4.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.2 million in 1948 as compared with \$2.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$542,000 in 1948 compared with \$165,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 950 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 700 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Decatur County, Indiana, which also includes data for the city of Greensburg. Final figures, superseding the preliminary data for Decatur County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Decatur County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### DECATUR COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	205	14,571	212	770	614
Food group.....	54	2,935	58	113	75
Eating and drinking places.....	27	790	32	139	99
General merchandise grp, general stores.	15	1,570	16	107	77
Apparel group.....	10	439	7	24	18
Furniture-home furnishings-appliance grp.	16	761	17	28	28
Automotive group.....	15	1,973	13	103	97
Gasoline service stations.....	20	915	21	43	34
Lumber-building-hardware group.....	19	2,064	23	100	95
Drug and proprietary stores.....	5	317	6	18	12
All other retail stores.....	24	2,807	19	95	79
WHOLESALE TRADE.....	26	10,194	20	118	x
SELECTED SERVICE TRADES, <sup>2</sup> / total.....	64	542	70	62	56
Personal services.....	36	307	36	48	42
All other service trades.....	28	235	34	14	14

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## DECATUR COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Greensburg:					
Retail trade.....	124	10,934	125	635	507
Wholesale trade.....	20	9,715	17	113	x
Selected service trades....	41	352	44	38	33
Remainder of county:					
Retail trade.....	81	3,637	87	135	107
Wholesale trade.....	6	479	3	5	x
Selected service trades....	23	190	26	24	23

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P- 13-017

### DE KALB COUNTY, IND.

Retail, wholesale, and service establishments located in De Kalb County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$20.4 million, an increase of 196 percent over the \$6.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.8 million in 1948 as compared with \$3.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$732,000 in 1948 compared with \$269,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,201 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 921 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on De Kalb County, Indiana, which also includes data for the cities of Auburn and Garrett. Final figures, superseding the preliminary data for De Kalb County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for De Kalb County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### DE KALB COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	335	20,366	354	976	751
Food group.....	69	5,207	77	186	142
Eating and drinking places.....	56	1,508	71	178	119
General merchandise grp, general stores	25	1,740	15	138	96
Apparel group.....	16	446	16	27	17
Furniture-home furnishgs-appliance grp	20	979	16	50	42
Automotive group.....	19	2,734	15	101	97
Gasoline service stations.....	47	1,551	58	57	38
Lumber-building-hardware group.....	29	3,253	30	122	114
Drug and proprietary stores.....	10	471	12	35	24
All other retail stores.....	44	2,477	44	82	62
WHOLESALE TRADE, total.....	28	6,789	26	110	x
Merchant wholesalers.....	12	3,987	10	84	x
Other types of wholesale.....	16	2,802	16	26	x
SELECTED SERVICE TRADES, 2/total.....	100	732	108	115	102
Personal services.....	62	484	67	61	53
All other service trades.....	38	248	41	54	49
AMUSEMENTS.....	10	306	10	59	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-13-018

### DELAWARE COUNTY, IND.

Retail, wholesale, and service establishments located in Delaware County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$77.4 million, an increase of 199 percent over the \$25.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$40.6 million in 1948 as compared with \$13.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$4.3 million in 1948 compared with \$1.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 6,155 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 4,564 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Delaware County, Indiana, which also includes data for the city of Muncie. Final figures, superseding the preliminary data for Delaware County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Delaware County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



**Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP**  
**DELAWARE COUNTY, IND.**

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	895	77,433	822	4,490	3,536
Food group.....	222	17,318	217	564	399
Eating and drinking places.....	148	5,029	170	805	637
General merchandise grp, general stores.	22	10,070	13	947	674
Apparel group.....	63	5,161	33	361	271
Furniture-home furnishings-appliance grp.	55	5,058	44	335	308
Automotive group.....	61	13,107	51	445	424
Gasoline service stations.....	103	4,246	100	161	124
Lumber-building-hardware group.....	59	5,682	52	274	248
Drug and proprietary stores.....	28	2,549	21	185	121
All other retail stores.....	134	9,213	121	413	330
WHOLESALE TRADE, total.....	106	40,597	62	961	x
Merchant wholesalers, total.....	67	26,207	36	781	x
Groceries, foods.....	18	11,307	6	341	x
Hardware, elec'l, plum'g and heat'g..	8	3,535	-	121	x
Mach'y, equip't, industrial supplies..	10	1,010	11	32	x
Automotive parts, accessories.....	7	1,815	1	98	x
All other merchant wholesalers.....	24	8,540	18	189	x
Manufact'rs' sales branches, offices...	8	2,136	2	73	x
Petroleum bulk plants, terminals....*	16	6,217	13	46	x
Agents, brokers (merchandise).....	7	1,983	4	19	x
Assemblers of farm products.....	8	4,054	7	42	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	295	4,251	311	704	608
Personal services.....	176	2,656	181	503	448
Business services.....	18	535	18	79	64
Automotive repairs and services.....	62	811	71	99	81
Other repair services.....	39	249	41	23	15

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## DELAWARE COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Muncie:</b>					
Retail trade.....	668	66,105	591	3,993	3,141
Wholesale trade.....	84	31,042	50	796	x
Selected service trades....	234	3,863	245	675	588
<b>Remainder of county:</b>					
Retail trade.....	227	11,328	231	497	395
Wholesale trade.....	22	9,555	12	165	x
Selected service trades....	61	388	66	29	20

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-13-019

### DUBOIS COUNTY, IND.

Retail, wholesale, and service establishments located in Dubois County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$17.7 million, an increase of 293 percent over the \$4.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.1 million in 1948 as compared with \$1.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$699,000 in 1948 compared with \$185,000 in 1939.

Employment in the county also rose over the 9-year between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,127 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 545 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Dubois County, Indiana, which also includes data for the cities of Huntingburg and Jasper. Final figures, superseding the preliminary data for Dubois County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dubois County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### DUBOIS COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	328	17,668	398	912	714
Food group.....	64	3,139	81	113	72
Eating and drinking places.....	55	1,325	70	151	93
General merchandise grp, general stores.	19	913	19	64	43
Apparel group.....	21	759	22	38	24
Furniture-home furnishings-appliance grp.	20	875	25	38	33
Automotive group.....	25	3,508	29	152	138
Gasoline service stations.....	36	1,013	41	42	32
Lumber-building-hardware group.....	42	3,212	57	196	180
Drug and proprietary stores.....	10	414	12	44	31
All other retail stores.....	36	2,510	42	74	68
WHOLESALE TRADE, total.....	31	8,092	27	131	x
Merchant wholesalers.....	18	3,361	17	97	x
Other types of wholesale.....	13	4,731	10	34	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	75	699	83	84	78
Personal services.....	58	351	60	56	53
All other service trades.....	17	348	23	28	25
AMUSEMENTS.....	10	142	10	44	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## DUBOIS COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Huntingburg:</b>					
Retail trade.....	88	4,385	102 <sup>x</sup>	245	169
Selected service trades....	22	129	22	14	13
<b>Jasper:</b>					
Retail trade.....	106	8,979	137	485	414
Wholesale trade.....	17	3,702	17	65	x
Selected service trades...	34	274	37	46	43
<b>Remainder of county: 3/</b>					
Retail trade.....	134	4,304	159	182	131
Wholesale trade.....	14	4,390	10	66	x
Selected service trades...	19	296	24	24	22

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.
- 3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.
- x Not available.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-13-020

### ELKHART COUNTY, IND.

Retail, wholesale, and service establishments located in Elkhart County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$87.2 million, an increase of 246 percent over the \$25.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$34.2 million in 1948 as compared with \$9.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$4.3 million in 1948 compared with \$1.1 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 5,665 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 3,577 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Elkhart County, Indiana, which also includes data for the cities of Elkhart, Goshen and Nappanee. Final figures, superseding the preliminary data for Elkhart County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Elkhart County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### ELKHART COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	1,017	87,219	999	4,461	3,322
Food group.....	223	18,796	242	645	440
Eating and drinking places.....	147	4,397	168	609	406
General merchandise grp, general stores.	24	7,790	12	795	574
Apparel group.....	67	4,830	54	311	205
Furniture-home furnishings-appliance grp.	70	4,399	76	233	192
Automotive group.....	96	17,719	77	485	465
Gasoline service stations.....	144	5,289	159	214	132
Lumber-building-hardware group.....	81	10,669	70	461	394
Drug and proprietary stores.....	30	2,906	24	235	132
All other retail stores.....	135	10,424	117	473	382
WHOLESALE TRADE, total.....	99	34,234	67	582	x
Merchant wholesalers.....	70	23,845	41	493	x
Petroleum bulk plants, terminals.....	21	6,352	21	51	x
Other types of wholesale.....	8	4,037	5	38	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	284	4,280	293	622	561
Personal services.....	178	3,088	187	518	476
Business services.....	18	243	18	30	24
Automotive repairs and services.....	47	717	49	58	53
Other repair services.....	41	232	39	16	8

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## ELKHART COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Elkhart:					
Retail trade.....	505	46,621	452	2,654	1,999
Wholesale trade.....	56	21,396	33	410	x
Selected service trades....	159	3,013	159	484	438
Goshen:					
Retail trade.....	200	19,628	186	1,015	754
Wholesale trade.....	15	5,445	9	99	x
Selected service trades....	64	716	67	101	95
Nappanee:					
Retail trade.....	74	6,367	77	261	185
Selected service trades....	20	155	25	13	10
Remainder of county:					
Retail trade.....	238	14,603	284	531	384
Wholesale trade.....	28	7,393	25	73	x
Selected service trades....	41	396	42	24	18

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-13-021

### FAYETTE COUNTY, IND.

Retail, wholesale, and service establishments located in Fayette County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$20.7 million, an increase of 291 percent over the \$5.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.3 million in 1948 as compared with \$3.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$749,000 in 1948 compared with \$128,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,325 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 875 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Fayette County, Indiana, which also includes data for the city of Connersville. Final figures, superseding the preliminary data for Fayette County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Fayette County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
FAYETTE COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	269	20,679	271	1,087	857
Food group.....	81	4,901	88	166	126
Eating and drinking places.....	39	1,891	53	249	217
General merchandise grp, general stores	8	1,305	5	143	75
Apparel group.....	18	1,149	11	87	62
Furniture-home furnishings-appliance grp	13	1,420	13	58	53
Automotive group.....	24	3,747	20	136	128
Gasoline service stations.....	25	1,191	29	31	24
Lumber-building-hardware group.....	20	1,714	20	68	60
Drug and proprietary stores.....	7	678	7	40	18
All other retail stores.....	34	2,683	25	109	94
WHOLESALE TRADE, total.....	20	5,311	20	132	x
Merchant wholesalers.....	13	4,282	15	121	x
Other types of wholesale.....	7	1,029	5	11	x
SELECTED SERVICE TRADES, 2/total.....	98	749	106	106	82
Personal services.....	61	466	69	86	66
All other service trades.....	37	283	37	20	16

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



**Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
FAYETTE COUNTY, IND.**

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of estab- lishments	1948 sales and receipts  (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Connersville:</b>					
Retail trade.....	178	16,191	165	899	703
Selected service trades..	91	723	99	104	82
<b>Remainder of county:</b>					
Retail trade.....	91	4,488	106	188	154
Selected service trades..	7	26	7	2	-

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-13-022

### FLOYD COUNTY, IND.

Retail, wholesale, and service establishments located in Floyd County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$34.3 million, an increase of 299 percent over the \$8.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$17.0 million in 1948 as compared with \$4.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.5 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,627 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,406 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Floyd County, Indiana, which also includes data for the city of New Albany. Final figures, superseding the preliminary data for Floyd County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Floyd County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### FLOYD COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	530	34,295	543	1,943	1,534
Food group.....	158	8,346	171	297	194
Eating and drinking places.....	95	2,689	107	309	234
General merchandise group, general stores....	16	2,242	15	251	183
Apparel group.....	29	3,211	23	212	175
Furniture-home furnishings-appliance group...	28	1,901	24	116	111
Automotive group.....	23	5,561	18	191	187
Gasoline service stations.....	62	2,312	61	111	83
Lumber-building-hardware group.....	29	3,930	36	204	188
Drug and proprietary stores.....	16	892	12	100	55
All other retail stores.....	74	3,211	76	152	124
WHOLESALE TRADE, total.....	55	17,037	49	436	x
Merchant wholesalers.....	43	11,381	42	345	x
Assemblers of farm products.....	6	3,301	4	27	x
Other types of wholesale.....	6	2,355	3	64	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	180	1,492	191	248	203
Personal services.....	116	1,042	122	205	172
Business services.....	8	72	7	10	6
Automotive repairs and services.....	31	252	32	27	22
Other repair services.....	25	126	30	6	3

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## FLOYD COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
New Albany:					
Retail trade.....	448	32,223	447	1,855	1,477
Wholesale trade.....	49	16,105	43	427	x
Remainder of county:					
Retail trade.....	82	2,072	96	88	57
Wholesale trade.....	6	932	6	9	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-13-023

### FOUNTAIN COUNTY, IND.

Retail, wholesale, and service establishments located in Fountain County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$14.0 million, an increase of 204 percent over the \$4.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.7 million in 1948 as compared with \$1.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$652,000 in 1948 compared with \$167,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 817 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 557 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Fountain County, Indiana, which also includes data for the city of Attica. Final figures, superseding the preliminary data for Fountain County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Fountain County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### FOUNTAIN COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	266	14,017	273	663	531
Food group.....	56	2,986	47	116	74
Eating and drinking places.....	42	962	44	153	120
General merchandise grp, general stores.....	11	421	11	29	20
Apparel group.....	11	431	14	23	13
Furniture-home furnishings-appliance grp.....	16	840	15	30	26
Automotive group.....	25	2,980	28	103	100
Gasoline service stations.....	44	1,302	52	58	47
Lumber-building-hardware group.....	22	1,648	24	60	58
Drug and proprietary stores.....	11	410	12	26	20
All other retail stores.....	28	2,037	26	65	53
WHOLESALE TRADE, total.....	27	8,733	20	63	x
Merchant wholesalers.....	5	774	5	13	x
Other types of wholesale.....	22	7,959	15	50	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	68	652	82	91	89
Personal services.....	49	463	58	75	73
All other service trades.....	19	189	24	16	16
AMUSEMENTS.....	11	168	9	19	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## FOUNTAIN COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Attica:					
Retail trade.....	94	6,270	98	291	227
Selected service trades..	25	372	33	66	66
Remainder of county:					
Retail trade.....	172	7,747	175	372	304
Selected service trades..	43	280	49	25	23

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 17, 1950

Release Series BC-1P- 13-024

### FRANKLIN COUNTY, IND.

Retail, wholesale, and service establishments located in Franklin County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.8 million, an increase of 239 percent over the \$2.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.1 million in 1948 as compared with \$0.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$305,000 in 1948 compared with \$84,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 386 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 257 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Franklin County, Indiana. Final figures, superseding the preliminary data for Franklin County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Franklin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



**Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
FRANKLIN COUNTY, IND.**

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts  (Thousand dollars)	Active proprietors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	175	7,838	202	323	239
Food group.....	44	1,824	52	46	33
Eating and drinking places.....	26	587	34	56	34
General merchandise grp, general stores.	11	566	11	35	28
Apparel group.....	5	177	7	6	4
Furniture-home furnishgs-appliance grp.	7	308	7	14	13
Automotive group.....	12	771	17	32	31
Gasoline service stations.....	25	839	23	27	18
Lumber-building-hardware group.....	20	1,178	23	59	48
All other retail stores.....	25	1,588	28	48	30
WHOLESALE TRADE.....	14	1,149	17	35	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	37	305	38	28	19
Personal services.....	20	135	20	18	13
All other service trades.....	17	170	18	10	6

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 4, 1950

Release Series BC-1P-13-025

### FULTON COUNTY, IND.

Retail, wholesale, and service establishments located in Fulton County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.3 million, an increase of 292 percent over the \$3.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.1 million in 1948 as compared with \$2.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$578,000 in 1948 compared with \$165,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 826 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 503 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Fulton County, Indiana, which also includes data for the city of Rochester. Final figures, superseding the preliminary data for Fulton County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Fulton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### FULTON COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	247	15,345	263	670	526
Food group.....	44	2,752	45	84	55
Eating and drinking places.....	36	893	45	127	105
General merchandise grp, general stores.....	13	1,353	10	93	63
Apparel group.....	12	407	11	27	17
Furniture-home furnishgs-appliance grp.....	12	626	11	37	28
Automotive group.....	16	2,254	17	66	60
Gasoline service stations.....	49	1,361	58	34	22
Lumber-building-hardware group.....	27	2,921	27	111	93
Drug and proprietary stores.....	8	369	8	19	15
All other retail stores.....	30	2,409	31	72	68
WHOLESALE TRADE, total.....	30	6,141	25	69	x
Merchant wholesalers.....	13	1,072	14	19	x
Other types of wholesale.....	17	5,069	11	50	x
SELECTED SERVICE TRADES, 2/total.....	62	578	66	87	77
Personal services.....	36	290	37	57	51
All other service trades.....	26	288	29	30	26
TOURIST COURTS AND CAMPS.....	5	11	5	-	-

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## FULTON COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Rochester:					
Retail trade.....	124	9,907	131	479	371
Selected service trades....	28	368	33	75	69
Remainder of county:					
Retail trade.....	123	5,438	132	191	155
Selected service trades....	34	210	33	12	8
Tourist courts and camps...	5	11	5	—	—

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-13-026

### GIBSON COUNTY, IND.

Retail, wholesale, and service establishments located in Gibson County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$24.4 million, an increase of 328 percent over the \$5.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.4 million in 1948 as compared with \$3.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$888,000 in 1948 compared with \$321,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,413 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 809 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Gibson County, Indiana, which also includes data for Princeton and Oakland City. Final figures, superseding the preliminary data for Gibson County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Gibson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
GIBSON COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	420	24,394	454	1,216	943
Food group.....	124	5,334	144	164	119
Eating and drinking places.....	68	1,701	78	208	148
General merchandise grp, general stores	17	1,845	15	134	77
Apparel group.....	24	937	29	60	46
Furniture-home furnishgs-appliance grp	16	571	15	31	28
Automotive group.....	19	3,688	18	152	140
Gasoline service stations.....	57	1,576	62	68	52
Lumber-building-hardware group.....	33	4,768	33	236	202
Drug and proprietary stores.....	12	415	10	36	26
All other retail stores.....	50	3,559	50	127	105
WHOLESALE TRADE, total.....	28	6,383	25	109	x
Merchant wholesalers.....	13	3,793	9	87	x
Other types of wholesale.....	15	2,590	16	22	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	115	888	124	38	73
Personal services.....	73	468	78	62	50
All other service trades.....	42	420	46	26	23
AMUSEMENTS.....	15	242	16	69	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## GIBSON COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Oakland City:					
Retail trade.....	55	2,741	57	135	109
Selected service trades.....	29	192	30	27	22
Princeton:					
Retail trade.....	148	12,804	161	734	589
Wholesale trade.....	7	1,721	5	21	x
Selected service trades.....	37	334	42	35	32
Remainder of county <sup>3/</sup>					
Retail trade.....	217	8,849	236	347	245
Wholesale trade.....	21	4,662	20	88	x
Selected service trades.....	49	362	52	26	19

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-13-027

### GRANT COUNTY, IND.

Retail, wholesale, and service establishments located in Grant County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$52.2 million, an increase of 205 percent over the \$17.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$22.3 million in 1948 as compared with \$6.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$3.1 million in 1948 compared with \$1.1 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 4,040 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,729 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Grant County, Indiana, which also includes data for Gas City and Marion. Final figures, superseding the preliminary data for Grant County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Grant County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### GRANT COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	747	52,214	754	2,912	2,181
Food group.....	182	11,715	189	373	258
Eating and drinking places.....	129	3,234	149	528	387
General merchandise group, general stores....	24	6,950	16	635	426
Apparel group.....	45	3,350	31	206	155
Furniture-home furnishings-appliance group...	42	2,953	37	158	139
Automotive group.....	43	8,166	40	269	251
Gasoline service stations.....	99	3,381	116	128	89
Lumber-building-hardware group.....	63	5,988	49	259	221
Drug and proprietary stores.....	20	1,760	17	133	84
All other retail stores.....	100	4,717	110	223	171
WHOLESALE TRADE, total.....	79	22,333	65	484	x
Merchant wholesalers.....	43	11,351	37	361	x
Petroleum bulk plants, terminals.....	22	5,083	19	72	x
Other types of wholesale.....	14	5,899	9	51	x
SELECTED SERVICE TRADES, 2/ total.....	254	3,102	267	644	567
Personal services.....	145	2,138	158	541	485
Business services.....	9	205	6	23	21
Automotive repairs and services.....	54	509	52	60	49
Other repair services.....	46	250	51	20	12
AMUSEMENTS.....	20	828	13	137	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## GRANT COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Gas City:					
Retail trade.....	66	2,462	67	126	79
Selected service trades.....	15	104	17	6	6
Marion:					
Retail trade.....	431	38,896	408	2,348	1,793
Wholesale trade.....	51	15,919	40	419	x
Selected service trades.....	165	2,319	157	548	487
Remainder of county: <sup>3/</sup>					
Retail trade.....	250	10,856	279	438	309
Wholesale trade.....	28	6,414	25	65	x
Selected service trades.....	74	679	83	90	74

x Not available.

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2/</sup> Includes employees paid for less than the full workweek.<sup>3/</sup> Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-13-028

### GREENE COUNTY, IND.

Retail, wholesale, and service establishments located in Greene County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U.S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$18.0 million, an increase of 195 percent over the \$6.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.4 million in 1948 as compared with \$1.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$691,000 in 1948 compared with \$228,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,144 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 804 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Greene County, Indiana, which also includes data for the cities of Jasonville and Linton. Final figures, superseding the preliminary data for Greene County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Greene County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### GREENE COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	405	17,984	414	951	762
Food group.....	122	4,910	133	138	107
Eating and drinking places.....	51	1,277	55	184	147
General merchandise grp, general stores	21	1,723	22	116	78
Apparel group.....	23	870	24	68	45
Furniture-home furnishgs-appliance grp	33	1,291	34	77	66
Automotive group.....	26	2,509	25	103	100
Gasoline service stations.....	58	1,618	60	76	56
Lumber-building-hardware group.....	30	2,108	26	100	89
Drug and proprietary stores.....	10	554	6	54	41
All other retail stores.....	31	1,124	29	35	33
WHOLESALE TRADE, total.....	33	6,414	26	103	x
Merchant wholesalers.....	13	2,367	13	55	x
Other types of wholesale.....	20	4,047	13	48	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	92	691	101	90	78
Personal services.....	62	415	67	67	58
All other service trades.....	30	276	34	23	20
HOTELS.....	5	59	6	13	7
AMUSEMENTS.....	13	257	13	89	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
GREENE COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Jasonville:</b>					
Retail trade.....	67	3,108	66	149	120
Selected service trades....	13	77	14	12	8
<b>Linton:</b>					
Retail trade.....	132	6,738	125	399	324
Wholesale trade.....	13	1,751	9	41	x
Selected service trades....	35	257	38	37	32
<b>Remainder of county:<sup>3/</sup></b>					
Retail trade.....	206	8,138	223	403	318
Wholesale trade.....	20	4,663	17	62	x
Selected service trades....	44	357	49	41	38

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-13-029

### HAMILTON COUNTY, IND.

Retail, wholesale, and service establishments located in Hamilton County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$21.7 million, an increase of 244 percent over the \$6.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.9 million in 1948 as compared with \$2.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$957,000 in 1948 compared with \$239,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,319 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 911 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hamilton County, Indiana, which also includes data for the city of Noblesville. Final figures, superseding the preliminary data for Hamilton County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hamilton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
HAMILTON COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	348	21,719	335	1,067	826
Food group.....	79	4,333	78	166	107
Eating and drinking places.....	46	1,284	45	166	134
General merchandise grp., general stores.....	13	1,084	13	105	62
Apparel group.....	15	777	21	46	25
Furniture-home furnishings-appliance grp.....	22	684	23	35	25
Automotive group.....	21	3,222	16	129	124
Gasoline service stations.....	57	1,891	60	98	72
Lumber-building-hardware group.....	35	3,884	28	162	149
Drug and proprietary stores.....	10	540	11	47	33
All other retail stores.....	50	4,020	40	113	95
WHOLESALE TRADE, total.....	35	9,915	27	148	x
Merchant wholesalers.....	16	6,674	14	97	x
Other types of Wholesale.....	19	3,241	13	51	x
SELECTED SERVICE TRADES, <u>2</u> /total.....	110	957	128	104	78
Personal services.....	60	479	67	70	52
All other service trades.....	50	478	61	34	26
AMUSEMENTS.....	10	197	9	38	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
HAMILTON COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Noblesville:					
Retail trade.....	139	10,908	132	582	448
Wholesale trade.....	12	1,684	13	42	x
Selected service trades....	49	516	61	68	55
Remainder of county:					
Retail trade.....	209	10,811	203	485	378
Wholesale trade.....	23	8,231	14	106	x
Selected service trades....	61	441	67	36	23

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

x Not available.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-13-030

### HANCOCK COUNTY, IND.

Retail, wholesale, and service establishments located in Hancock County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$14.8 million, an increase of 229 percent over the \$4.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.8 million in 1948 as compared with \$1.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$680,000 in 1948 compared with \$183,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 828 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 619 employees reported for the week of November 15 1939.

These preliminary figures have been derived from a Census report on Hancock County, Indiana, which also includes data for the city of Greenfield. Final figures, superseding the preliminary data for Hancock County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hancock County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### HANCOCK COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	222	14,822	240	650	525
Food group.....	61	3,744	63	121	77
Eating and drinking places.....	28	695	35	111	84
General merchandise grp, general stores	7	483	10	34	25
Apparel group.....	10	212	9	18	11
Furniture-home furnishgs-appliance grp	17	960	18	35	31
Automotive group.....	16	3,250	17	113	108
Gasoline service stations.....	28	1,049	37	33	27
Lumber-building-hardware group.....	21	2,092	21	102	93
Drug and proprietary stores.....	5	344	5	21	19
All other retail stores.....	29	1,993	25	62	50
WHOLESALE TRADE, total.....	23	5,845	14	98	x
Merchant wholesalers.....	9	2,251	5	50	x
Other types of wholesale.....	14	3,594	9	48	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	67	680	75	80	76
Personal services.....	41	330	48	44	41
All other service trades.....	26	350	27	36	35

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## HANCOCK COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Greenfield:					
Retail trade.....	103	8,723	105	429	355
Selected service trades..	29	347	33	58	55
Remainder of county:					
Retail trade.....	119	6,099	135	221	170
Selected service trades..	38	333	42	22	21

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 17, 1950

Release Series BC-1P-13-031

### HARRISON COUNTY, IND.

Retail, wholesale, and service establishments located in Harrison County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.3 million, an increase of 295 percent over the \$2.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.8 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$338,000 in 1948 compared with \$76,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 to 1948 for the above trades. Establishments in these trades reported a combined total of 405 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 246 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Harrison County, Indiana. Final figures, superseding the preliminary data for Harrison County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Harrison County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
HARRISON COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	174	8,324	173	334	237
Food group.....	50	1,620	48	50	20
Eating and drinking places.....	25	419	23	41	19
General merchandise grp, general stores	16	907	23	35	24
Furniture-home furnishings-appliance grp	8	253	7	13	8
Automotive group.....	14	1,632	15	57	54
Gasoline service stations.....	23	433	24	18	11
Lumber-building-hardware group.....	9	1,120	8	47	45
All other retail stores.....	29	1,940	25	73	56
WHOLESALE TRADE.....	14	1,789	16	41	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	53	338	56	30	20
Personal services.....	26	179	29	22	14
All other service trades.....	27	159	27	8	6

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-13-032

### HENDRICKS COUNTY, IND.

Retail, wholesale, and service establishments located in Hendricks County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.1 million, an increase of 212 percent over the \$4.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.1 million in 1948 as compared with \$1.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$812,000 in 1948 compared with \$201,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 699 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 465 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hendricks County, Indiana. Final figures, superseding the preliminary data for Hendricks County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hendricks County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### HENDRICKS COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	249	13,125	270	583	425
Food group.....	55	2,721	57	78	45
Eating and drinking places.....	37	772	48	131	87
General merchandise grp, general stores.....	14	443	12	27	20
Apparel group.....	8	251	8	15	11
Furniture-home furnishings-appliance grp.....	14	359	14	8	7
Automotive group.....	16	2,330	18	87	82
Gasoline service stations.....	43	1,417	43	69	45
Lumber-building-hardware group.....	30	2,879	32	99	87
Drug and proprietary stores.....	10	594	11	37	19
All other retail stores.....	22	1,359	27	32	22
WHOLESALE TRADE, total.....	29	5,069	32	66	x
Merchant wholesalers.....	6	455	6	13	x
Other types of wholesale.....	23	4,614	26	53	x
SELECTED SERVICE TRADES, 2/total.....	90	812	103	50	35
Personal services.....	53	470	60	33	23
All other service trades.....	37	342	43	17	12
TOURIST COURTS AND CAMPS.....	9	56	15	7	6
AMUSEMENTS.....	7	121	6	14	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-13-033

### HENRY COUNTY, IND.

Retail, wholesale, and service establishments located in Henry County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$34.7 million, an increase of 221 percent over the \$10.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.9 million in 1948 as compared with \$2.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.2 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,061 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,449 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Henry County, Indiana, which also includes data for the city of New Castle. Final figures, superseding the preliminary data for Henry County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Henry County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
HENRY COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	482	34,734	447	1,826	1,371
Food group.....	126	9,954	124	368	276
Eating and drinking places.....	56	1,306	51	233	167
General merchandise grp, general stores	17	3,285	12	301	205
Apparel group.....	31	2,090	22	167	124
Furniture-home furnishings-appliance grp	31	1,697	31	72	57
Automotive group.....	29	5,164	18	200	185
Gasoline service stations.....	71	2,280	78	75	35
Lumber-building-hardware group.....	36	3,120	29	149	131
Drug and proprietary stores.....	13	979	12	76	50
All other retail stores.....	72	4,859	70	185	141
WHOLESALE TRADE, total.....	41	9,927	39	100	x
Merchant wholesalers.....	21	3,631	18	70	x
Other types of wholesale.....	20	6,296	21	30	x
SELECTED SERVICE TRADES, <sup>2</sup> total.....	174	1,220	181	135	114
Personal services.....	99	729	105	101	84
All other service trades.....	75	491	76	34	30

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## HENRY COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>New Castle:</b>					
Retail trade.....	249	23,653	208	1,395	1,058
Wholesale trade.....	16	3,431	15	42	x
Selected service trades....	100	841	105	113	93
<b>Remainder of county:</b>					
Retail trade.....	233	11,081	239	431	313
Wholesale trade.....	25	6,496	24	58	x
Selected service trades....	74	379	76	22	21

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-13-034

### HOWARD COUNTY, IND.

Retail, wholesale, and service establishments located in Howard County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$49.3 million, an increase of 202 percent over the \$16.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$22.8 million in 1948 as compared with \$11.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.1 million in 1948 compared with \$0.7 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,645 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,774 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Howard County, Indiana, which also includes data for the city of Kokomo. Final figures, superseding the preliminary data for Howard County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Howard County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### HOWARD COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
<b>RETAIL TRADE, total</b> .....	607	49,339	609	2,865	2,165
Food group.....	154	10,735	159	477	312
Eating and drinking places.....	101	3,072	124	512	392
General merchandise grp, general stores.....	14	5,710	4	534	347
Apparel group.....	41	3,029	34	189	123
Furniture-home furnishings-appliance grp.....	33	3,687	30	176	169
Automotive group.....	42	8,336	36	246	234
Gasoline service stations.....	80	2,902	88	114	94
Lumber-building-hardware group.....	50	5,809	43	288	260
Drug and proprietary stores.....	11	1,544	12	107	59
All other retail stores.....	81	4,515	79	222	175
<b>WHOLESALE TRADE, total</b> .....	65	22,831	42	458	x
Merchant wholesalers.....	40	15,951	32	362	x
Petroleum bulk plants, terminals.....	12	3,652	7	41	x
Assemblers of farm products.....	6	2,338	2	30	x
Other types of wholesale.....	7	890	1	25	x
<b>SELECTED SERVICE TRADES,<sup>2</sup> total</b> .....	187	2,128	216	322	275
Personal services.....	105	1,237	125	234	208
Business services.....	8	158	4	24	14
Automotive repairs and services.....	43	514	52	43	37
Other repair services.....	31	219	35	21	16

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
HOWARD COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Kokomo:</b>					
Retail trade.....	500	44,470	495	2,664	2,012
Wholesale trade.....	53	19,034	35	386	x
Selected service trades.....	156	1,838	176	301	258
<b>Remainder of county:</b>					
Retail trade.....	107	4,869	114	201	153
Wholesale trade.....	12	3,737	7	72	x
Selected service trades.....	31	290	40	21	17

x Not available.

<sup>1</sup>/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

<sup>2</sup>/ Includes employees paid for less than the full workweek.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-13-035

### HUNTINGTON COUNTY, IND.

Retail, wholesale, and service establishments located in Huntington County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$26.8 million, an increase of 205 percent over the \$8.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.1 million in 1948 compared with \$3.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.1 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,735 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,268 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Huntington County, Indiana, which also includes data for the city of Huntington. Final figures, superseding the preliminary data for Huntington County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Huntington County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
HUNTINGTON COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	395	26,788	418	1,374	1,006
Food group.....	94	6,684	104	262	174
Eating and drinking places.....	48	1,431	56	170	111
General merchandise grp, general stores.....	10	1,965	8	129	78
Apparel group.....	31	1,772	24	117	76
Furniture-home furnishings-appliance grp.....	27	1,385	29	83	70
Automotive group.....	22	3,524	21	137	126
Gasoline service stations.....	63	2,311	72	116	75
Lumber-building-hardware group.....	36	4,239	41	176	151
Drug and proprietary stores.....	12	799	12	71	58
All other retail stores.....	52	2,678	51	113	87
WHOLESALE TRADE, total.....	40	11,103	27	210	x
Merchant wholesalers.....	14	3,043	9	90	x
Other types of wholesale.....	26	8,060	18	120	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	117	1,126	128	151	126
Personal services.....	74	681	85	106	87
All other service trades.....	43	445	43	45	39

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
HUNTINGTON COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of estab- lishments	1948 sales and receipts  (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Huntington:					
Retail trade.....	237	19,357	236	1,088	785
Wholesale trade.....	21	6,935	11	154	x
Selected service trades...	70	826	77	135	112
Remainder of county:					
Retail trade.....	158	7,431	182	286	221
Wholesale trade.....	19	4,168	16	56	x
Selected service trades...	47	300	51	16	14

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-13-036

### JACKSON COUNTY, IND.

Retail, wholesale, and service establishments located in Jackson County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$22.5 million, an increase of 257 percent over the \$6.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.5 million in 1948 as compared with \$2.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$723,000 in 1948 compared with \$295,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,457 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 877 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jackson County, Indiana, which also includes data for the city of Seymour. Final figures, superseding the preliminary data for Jackson County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jackson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### JACKSON COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	377	22,527	375	1,176	933
Food group.....	97	4,886	94	166	112
Eating and drinking places.....	58	1,381	67	181	134
General merchandise grp, general stores	25	2,051	23	157	106
Apparel group.....	19	1,139	16	80	54
Furniture-home furnishings-appliance grp	18	592	22	19	16
Automotive group.....	28	3,345	19	141	125
Gasoline service stations.....	55	1,547	59	59	42
Lumber-building-hardware group.....	29	4,092	30	239	227
Drug and proprietary stores.....	10	395	10	23	15
All other retail stores.....	38	3,099	35	111	102
WHOLESALE TRADE, total.....	35	9,487	27	181	x
Merchant wholesalers.....	13	4,064	8	124	x
Other types of wholesale.....	22	5,423	19	57	x
SELECTED SERVICE TRADES, <sup>2</sup> total.....	110	723	114	100	93
Personal services.....	71	506	75	85	81
All other service trades.....	39	217	39	15	12

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## JACKSON COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Seymour:					
Retail trade.....	182	15,273	168	879	710
Wholesale trade.....	22	6,117	15	125	x
Selected service trades...	60	476	60	85	80
Remainder of county:					
Retail trade.....	195	7,254	207	297	223
Wholesale trade.....	13	3,370	12	56	x
Selected service trades...	50	247	54	15	13

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-13-037

### JASPER COUNTY, IND.

Retail, wholesale, and service establishments located in Jasper County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.6 million, an increase of 258 percent over the \$3.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.1 million in 1948 as compared with \$2.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$562,000 in 1948 compared with \$105,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 723 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 498 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jasper County, Indiana, which also includes data for the city of Rensselaer. Final figures, superseding the preliminary data for Jasper County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jasper County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### JASPER COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	218	13,636	241	556	427
Food group.....	50	3,066	60	82	56
Eating and drinking places.....	30	649	33	85	57
General merchandise grp, general stores.....	11	1,018	9	71	41
Apparel group.....	9	342	8	20	12
Automotive group.....	20	2,375	23	69	65
Gasoline service stations.....	31	999	37	38	27
Lumber-building-hardware group.....	29	2,909	33	108	102
Drug and proprietary stores.....	5	246	5	16	11
All other retail stores.....	33	2,032	33	67	56
WHOLESALE TRADE, total.....	33	11,055	26	101	x
Merchant wholesalers.....	10	827	11	29	x
Other types of wholesale.....	23	10,228	15	72	x
SELECTED SERVICE TRADES, 2/total.....	61	562	67	66	53
Personal services.....	31	219	35	32	30
All other service trades.....	30	343	32	34	23

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## JASPER COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Rensselaer:</b>					
Retail trade.....	105	9,245	105	414	320
Selected service trades....	34	346	36	49	39
<b>Remainder of county:</b>					
Retail trade.....	113	4,391	136	142	107
Selected service trades....	27	216	31	17	14

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-13-038

### JAY COUNTY, IND.

Retail, wholesale, and service establishments located in Jay County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$17.6 million, an increase of 189 percent over the \$6.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.5 million in 1948 as compared with \$2.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$645,000 in 1948 compared with \$256,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 969 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 794 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jay County, Indiana, which also includes data for the city of Portland and part of the city of Dunkirk located in Jay County. Final figures, superseding the preliminary data for Jay County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jay County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.--CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### JAY COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	311	17,591	326	821	637
Food group.....	69	4,109	73	136	91
Eating and drinking places.....	45	1,084	59	163	123
General merchandise grp, general stores.	13	816	8	97	71
Apparel group.....	17	743	18	47	36
Furniture-home furnishings-appliance grp.	22	830	27	42	38
Automotive group.....	22	3,234	16	114	112
Gasoline service stations.....	49	1,326	50	34	22
Lumber-building-hardware group.....	29	2,271	31	73	57
Drug and proprietary stores.....	9	431	11	28	15
All other retail stores.....	36	2,747	33	87	72
WHOLESALE TRADE, total.....	23	4,483	17	85	x
Merchant wholesalers.....	12	2,404	7	65	x
Other types of wholesale.....	11	2,079	10	20	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	77	645	86	63	51
Personal services.....	50	404	57	46	36
All other service trades.....	27	241	29	17	15

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## JAY COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Dunkirk(part):					
Retail trade.....	58	3,512	52	181	149
Selected service trades....	14	122	15	16	12
Portland:					
Retail trade.....	157	10,622	171	504	397
Wholesale trade.....	14	2,469	9	59	x
Selected service trades....	35	398	41	38	33
Remainder of county: <sup>3/</sup>					
Retail trade.....	96	3,457	103	136	91
Wholesale trade.....	9	2,014	8	26	x
Selected service trades....	28	125	30	9	6

x Not available.

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2/</sup> Includes employees paid for less than the full workweek.<sup>3/</sup> Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-13-039

### JEFFERSON COUNTY, IND.

Retail, wholesale, and service establishments located in Jefferson County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.2 million, an increase of 262 percent over the \$4.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$12.2 million in 1948 as compared with \$3.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$561,000 in 1948 compared with \$228,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,139 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 728 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jefferson County, Indiana, which also includes data for the city of Madison. Final figures, superseding the preliminary data for Jefferson County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jefferson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
JEFFERSON COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	258	15,165	261	766	581
Food group.....	78	3,266	83	116	73
Eating and drinking places.....	29	732	29	109	88
General merchandise grp, general stores	12	1,423	9	124	77
Apparel group.....	17	902	21	46	31
Furniture-home furnishgs-appliance grp	14	874	19	38	35
Automotive group.....	17	2,449	11	83	77
Gasoline service stations.....	34	797	35	21	18
Lumber-building-hardware group.....	17	1,783	18	79	76
Drug and proprietary stores.....	5	553	7	62	32
All other retail stores.....	35	2,386	29	88	74
WHOLESALE TRADE, total.....	30	12,196	30	294	x
Merchant wholesalers.....	16	7,042	16	147	x
Other types of wholesale.....	14	5,154	14	147	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	79	561	89	79	75
Personal services.....	47	321	53	57	55
All other service trades.....	32	240	36	22	20
HOTELS.....	6	262	6	73	49

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## JEFFERSON COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Madison:</b>					
Retail trade.....	179	13,150	179	685	532
Selected service trades...	60	489	67	74	70
<b>Remainder of county:</b>					
Retail trade.....	79	2,015	82	81	49
Selected service trades...	19	72	22	5	5

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-13-040

### JENNINGS COUNTY, IND.

Retail, wholesale, and service establishments located in Jennings County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.9 million, an increase of 259 percent over the \$2.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$721,000 in 1948 as compared with \$257,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$270,000 in 1948 compared with \$118,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 444 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 309 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jennings County, Indiana, which also includes data for the city of North Vernon. Final figures, superseding the preliminary data for Jennings County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jennings County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
JENNINGS COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	143	7,932	140	398	325
Food group.....	35	1,951	33	61	50
Eating and drinking places.....	21	602	25	62	54
Gasoline service stations.....	18	647	17	24	17
All other retail stores.....	69	4,732	65	251	204
WHOLESALE TRADE.....	7	721	5	13	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	41	270	42	33	31
Personal services.....	25	198	26	29	27
All other service trades.....	16	72	16	4	4

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
JENNINGS COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
North Vernon:					
Retail trade.....	95	6,948	87	362	298
Selected service trades....	24	210	25	29	27
Remainder of county:					
Retail trade.....	48	984	53	36	27
Selected service trades....	17	60	17	4	4

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-13-041

### JOHNSON COUNTY, IND.

Retail, wholesale, and service establishments located in Johnson County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$19.5 million, an increase of 242 percent over the \$5.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.0 million in 1948 as compared with \$1.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$777,000 in 1948 compared with \$257,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,274 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 781 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Johnson County, Indiana, which also includes data for the city of Franklin. Final figures, superseding the preliminary data for Johnson County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Johnson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
JOHNSON COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	301	19,494	310	1,076	847
Food group.....	78	4,684	81	161	101
Eating and drinking places.....	40	1,221	43	182	124
General merchandise grp, general stores.....	14	1,068	11	110	82
Apparel group.....	14	685	12	48	42
Furniture-home furnishings-appliance grp.....	19	944	23	32	24
Automotive group.....	24	3,762	24	148	138
Gasoline service stations.....	41	1,414	40	61	53
Lumber-building-hardware group.....	26	3,576	24	205	197
Drug and proprietary stores.....	10	684	10	55	33
All other retail stores.....	35	1,456	42	74	53
WHOLESALE TRADE, total.....	26	4,003	14	107	x
Merchant wholesalers.....	6	924	3	49	x
Other types of wholesale.....	20	3,079	11	58	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	87	777	86	91	79
Personal services.....	55	474	54	70	59
All other service trades.....	32	303	32	21	20
TOURIST COURTS AND CAMPS.....	5	13	6		
AMUSEMENTS.....	13	401	9	42	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## JOHNSON COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Franklin:					
Retail trade.....	121	10,143	116	668	521
Wholesale trade.....	9	964	6	31	x
Selected service trades...	43	478	40	72	64
Remainder of county:					
Retail trade.....	180	9,351	194	408	326
Wholesale trade.....	17	3,039	8	76	x
Selected service trades...	44	299	46	19	15
Tourist courts and camps..	5	13	6	—	—

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-13-042

### KNOX COUNTY, IND.

Retail, wholesale, and service establishments located in Knox County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$39.9 million, an increase of 219 percent over the \$12.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$17.4 million in 1948 as compared with \$6.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.9 million in 1948 compared with \$0.7 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,757 paid employees for the workweek ended nearest November 15, 1948. This compared with a total 1,914 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Knox County, Indiana, which also includes data for the cities of Bicknell and Vincennes. Final figures, superseding the preliminary data for Knox County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Knox County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### KNOX COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	587	39,863	579	2,099	1,799
Food group.....	158	8,368	155	290	233
Eating and drinking places.....	95	2,481	103	326	260
General merchandise grp, general stores	16	6,163	12	465	385
Apparel group.....	29	1,774	28	117	90
Furniture-home furnishings-appliance grp	23	1,592	27	70	62
Automotive group.....	43	6,445	44	213	210
Gasoline service stations.....	85	2,346	90	104	86
Lumber-building-hardware group.....	49	5,035	41	227	216
Drug and proprietary stores.....	19	1,074	22	83	77
All other retail stores.....	70	4,585	57	204	180
WHOLESALE TRADE, total.....	50	17,401	49	321	x
Merchant wholesalers.....	25	7,880	25	236	x
Petroleum bulk plants, terminals.....	15	3,695	14	49	x
Assemblers of farm products.....	5	4,082	7	20	x
Other types of wholesale.....	5	1,744	3	16	x
SELECTED SERVICE TRADES, 2/total.....	189	1,891	205	337	313
Personal services.....	118	1,240	128	268	257
All other service trades.....	71	651	77	69	56

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## KNOX COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Bicknell:</b>					
Retail trade.....	101	5,154	103	221	194
Wholesale trade.....	Included with "Remainder of county"				
Selected service trades....	24	160	27	21	19
<b>Vincennes:</b>					
Retail trade.....	323	29,540	305	1,639	1,417
Wholesale trade.....	33	12,689	29	258	x
Selected service trades....	113	1,517	120	305	287
<b>Remainder of county:<sup>3/</sup></b>					
Retail trade.....	163	5,169	171	239	188
Wholesale trade.....	17	4,712	20	63	x
Selected service trades....	52	205	58	11	7

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

x Not available.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-13-043

### KOSCIUSKO COUNTY, IND.

Retail, wholesale, and service establishments located in Kosciusko County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$28.7 million, an increase of 263 percent over the \$7.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.6 million in 1948 as compared with \$1.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.5 million in 1948 compared with \$0.2 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,641 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 877 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Kosciusko County, Indiana, which also includes data for the city of Warsaw. Final figures, superseding the preliminary data for Kosciusko County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Kosciusko County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### KOSCIUSKO COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	478	28,742	557	1,244	956
Food group.....	109	6,556	149	198	105
Eating and drinking places.....	74	1,420	91	191	107
General merchandise group, general stores...	15	1,190	16	99	64
Apparel group.....	22	1,039	22	67	54
Furniture-home furnishings-appliance group..	31	1,593	34	60	54
Automotive group.....	34	4,168	42	113	110
Gasoline service stations.....	66	1,980	74	51	49
Lumber-building-hardware group.....	47	5,007	45	217	186
Drug and proprietary stores.....	14	689	16	48	53
All other retail stores.....	66	5,100	66	190	164
WHOLESALE TRADE, total.....	59	9,602	44	198	x
Merchant wholesalers.....	27	3,432	21	121	x
Petroleum bulk plants, terminals.....	23	3,226	16	27	x
Other types of wholesale.....	9	2,944	7	50	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	144	1,483	154	199	194
Personal services.....	81	675	91	112	110
All other service trades.....	63	808	63	87	84
HOTELS.....	9	371	10	19	18
TOURIST COURTS AND CAMPS.....	6	14	10	-	-
AMUSEMENTS.....	21	332	21	99	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## KOSCIUSKO COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Warsaw:</b>					
Retail trade.....	156	14,014	166	684	537
Wholesale trade.....	24	3,276	19	71	x
Selected service trades.....	60	898	63	135	133
<b>Remainder of county:</b>					
Retail trade.....	322	14,728	391	560	419
Wholesale trade.....	35	6,326	25	127	x
Selected service trades.....	84	585	91	64	61

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-13-044

### LAGRANGE COUNTY, IND.

Retail, wholesale, and service establishments located in Lagrange County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.3 million, an increase of 200 percent over the \$3.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.6 million in 1948 as compared with \$0.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$220,000 in 1948 compared with \$68,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 470 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 288 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lagrange County, Indiana. Final figures, superseding the preliminary data for Lagrange County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lagrange County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## LAGRANGE COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	181	9,257	197	388	258
Food group.....	42	2,200	46	88	50
Eating and drinking places.....	28	506	33	61	27
General merchandise grp, general stores	12	567	11	35	18
Furniture-home furnishings-appliance grp	8	385	9	10	9
Automotive group.....	15	1,477	16	43	40
Gasoline service stations.....	22	651	23	24	18
Lumber-building-hardware group.....	27	2,267	33	86	68
Drug and proprietary stores.....	5	209	5	18	6
All other retail stores.....	22	995	21	23	22
WHOLESALE TRADE, total.....	20	3,648	17	64	x
Merchant wholesalers.....	5	336	4	20	x
Other types of wholesale .....	15	3,312	13	44	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	33	220	33	18	14
Personal services.....	17	86	15	13	9
All other service trades.....	16	134	18	5	5

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-13-045

### LAKE COUNTY, IND.

Retail, wholesale, and service establishments located in Lake County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$354.3 million, an increase of 247 percent over the \$102.0 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 553 percent rise over the same period, reaching a total of \$234.3 million in 1948 as compared with \$35.9 million in 1939. The service trades included in the Census of Business reported receipts totaling \$15.7 million in 1948 compared with \$4.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades covered by the Census of Business. Retail trade establishments reported 17,458 paid employees for the workweek ended nearest November 15, 1948. Of these, 13,501 worked the full week, and the remainder part of the week. The comparable figures for 1939 were 11,380 and 9,051. Wholesale trade establishments reported a total of 2,963 full- and part-week employees for the week of November 15, 1948, compared with 1,330 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 2,646; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 1,445.

These preliminary figures have been derived from a Census report on Lake County, Indiana. The report also contains data for the cities of Crown Point, East Chicago, East Gary, Gary, Hammond, Highland, Hobart, and Whiting.

Final figures, superseding the preliminary data for Lake County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lake County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

LAKIE COUNTY, IND.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts  (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	4,177	354,326	4,375	17,458	13,501
Food group.....	1,269	88,105	1,392	2,705	1,930
Eating and drinking places.....	1,008	33,482	1,230	3,609	2,908
General merchandise grp, general stores	65	48,305	37	3,613	2,460
Apparel group.....	306	31,597	247	1,578	1,181
Furniture-home furnishgs, appliance grp	178	18,309	151	910	813
Automotive group.....	161	49,730	127	1,375	1,302
Gasoline service stations.....	394	15,829	456	606	431
Lumber-building-hardware group.....	188	28,931	155	1,192	1,070
Drug and proprietary stores.....	104	9,830	89	746	466
All other retail stores.....	504	30,208	491	1,124	940
WHOLESALE TRADE, total.....	284	234,316	188	2,963	x
Merchant wholesalers, total.....	218	129,715	166	2,252	x
Groceries, foods.....	55	26,476	46	548	x
Hardware, elec'l, plum'g and heat'g.	17	8,007	15	150	x
Mach'y, equip't, industrial supplies.	30	5,725	28	192	x
Waste materials dealers.....	21	3,253	25	109	x
All other merchant wholesalers.....	95	86,256	52	1,253	x
Manufact'rs' sales branches, offices..	24	19,312	-	335	x
Petroleum bulk plants, terminals.....	33	76,212	18	335	x
Other types of wholesale.....	9	9,077	4	41	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	1,131	15,687	1,166	2,646	2,238
Personal services.....	825	11,073	863	1,997	1,773
Business services.....	47	1,048	38	260	148
Automotive repairs and services.....	149	2,333	147	267	218
Other repair services.....	110	1,233	118	122	99
HOTELS.....		Data withheld to avoid disclosure			
TOURIST COURTS AND CAMPS.....	17	190	18	29	19
AMUSEMENTS.....	136	5,820	119	1,285	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## LAKE COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of estab- lishments	1948 sales and receipts (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Crown Point:					
Retail trade.....	98	10,278	114	440	361
Selected service trades....	23	241	30	17	17
East Chicago:					
Retail trade.....	788	51,272	844	2,332	1,826
Wholesale trade.....	40	82,722	21	733	x
Selected service trades....	156	1,657	169	266	227
Hotels.....	16	401	19	38	32
Amusements.....	28	747	22	192	x
East Gary:					
Retail trade.....	45	1,714	56	70	39
Gary:					
Retail trade.....	1,526	140,281	1,568	7,535	5,990
Wholesale trade.....	117	62,734	84	1,122	x
Selected service trades....	515	6,916	516	1,273	1,028
Hotels.....	40	1,653	32	325	305
Amusements.....	49	2,242	40	490	x
Hammond:					
Retail trade.....	938	104,838	935	5,077	3,795
Wholesale trade.....	76	56,521	40	872	x
Selected service trades....	286	5,414	294	901	801
Hotels.....	13	243	13	54	50
Amusements.....	27	1,607	27	328	x
Highland:					
Retail trade.....	65	4,418	80	196	168
Hobart:					
Retail trade.....	107	6,154	119	244	170
Wholesale trade.....	6	1,232	4	28	x
Selected service trades....	21	180	21	20	16
Amusements.....	6	114	10	37	x
Whiting:					
Retail trade.....	168	13,208	170	627	471
Wholesale trade.....		Included with "Remainder of county"			
Selected service trades....	32	350	29	62	57
Remainder of county: <sup>3/</sup>					
Retail trade.....	442	22,163	489	937	681
Wholesale trade.....	45	31,107	39	208	x
Selected service trades....	83	620	87	58	48

x Not available.

<sup>1/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2/</sup> Includes employees paid for less than the full workweek.<sup>3/</sup> Except as indicated above, includes figures for establishments, other than whole-sale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-13-046

### LA PORTE COUNTY, IND.

Retail, wholesale, and service establishments located in La Porte County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$70.5 million, an increase of 222 percent over the \$21.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$33.5 million in 1948 as compared with \$7.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$3.1 million in 1948 compared with \$1.0 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 4,682 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 3,187 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on La Porte County, Indiana, which also includes data for La Porte and Michigan City. Final figures, superseding the preliminary data for La Porte County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for La Porte County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### LA PORTE COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	917	70,506	916	3,730	2,751
Food group.....	218	17,976	246	683	451
Eating and drinking places.....	204	5,759	232	652	473
General merchandise group, general stores....	23	7,315	6	645	423
Apparel group.....	63	4,293	58	259	160
Furniture-home furnishings-appliance group...	54	3,405	47	196	173
Automotive group.....	63	12,045	49	390	354
Gasoline service stations.....	116	3,970	118	147	104
Lumber-building-hardware group.....	54	7,997	34	348	309
Drug and proprietary stores.....	18	1,854	11	121	88
All other retail stores.....	104	5,892	115	289	216
WHOLESALE TRADE, total.....	78	33,513	49	457	x
Merchant wholesalers.....	43	18,237	26	335	x
Petroleum bulk plants, terminals.....	21	5,758	16	47	x
Other types of wholesale.....	14	9,518	7	75	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	246	3,050	267	495	436
Personal services.....	154	2,107	168	408	364
Business services.....	14	170	15	24	22
Automotive repairs and services.....	37	453	42	32	31
Other repair services.....	41	320	42	31	19
AMUSEMENTS.....	26	1,322	12	236	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## LA PORTE COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>La Porte:</b>					
Retail trade.....	294	28,147	279	1,530	1,174
Wholesale trade.....	27	10,646	16	153	x
Selected service trades.....	95	1,158	113	207	181
<b>Michigan city:</b>					
Retail trade.....	410	33,167	404	1,845	1,292
Wholesale trade.....	31	16,932	20	236	x
Selected service trades.....	120	1,656	122	275	244
Amusements.....	13	890	1	158	x
<b>Remainder of county:<sup>3/</sup></b>					
Retail trade.....	213	9,192	233	355	285
Wholesale trade.....	20	5,935	13	68	x
Selected service trades.....	31	236	32	13	11

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-13-047

### LAWRENCE COUNTY, IND.

Retail, wholesale, and service establishments located in Lawrence County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$24.8 million, an increase of 254 percent over the \$7.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.3 million in 1948 as compared with \$2.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$839,000 in 1948 compared with \$286,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,558 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 926 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lawrence County, Indiana, which also includes data for the cities of Bedford and Mitchell. Final figures, superseding the preliminary data for Lawrence County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lawrence County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### LAWRENCE COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 16, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	410	24,787	417	1,233	938
Food group.....	115	5,778	118	173	106
Eating and drinking places.....	51	1,252	51	177	141
General merchandise grp, general stores	21	2,142	23	200	113
Apparel group.....	30	1,671	25	106	75
Furniture-home furnishings-appliance grp	27	1,855	32	86	77
Automotive group.....	26	4,258	27	134	133
Gasoline service stations.....	55	1,914	52	84	68
Lumber-building-hardware group.....	24	2,889	30	125	107
Drug and proprietary stores.....	11	750	11	56	39
All other retail stores.....	50	2,278	48	92	79
WHOLESALE TRADE, total.....	38	6,299	28	184	x
Merchant wholesalers.....	23	4,547	14	166	x
Other types of wholesale.....	15	1,752	14	18	x
SELECTED SERVICE TRADES, 2/ total.....	110	839	117	141	122
Personal services.....	69	614	70	110	103
All other service trades.....	41	225	47	31	19
AMUSEMENTS.....	12	351	10	58	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## LAWRENCE COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Bedford:					
Retail trade.....	250	18,884	247	990	753
Wholesale trade.....	26	5,100	17	132	x
Selected service trades....	83	710	87	123	108
Mitchell:					
Retail trade.....	63	3,217	70	158	125
Selected service trades....	16	100	19	18	14
Remainder of county: <sup>3/</sup>					
Retail trade.....	97	2,626	100	85	60
Wholesale trade.....	12	1,199	11	52	x
Selected service trades....	11	29	11	-	-

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

x Not available.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release May 29, 1950

Release Series BC-1P-13-049

### MARION COUNTY, IND.

Retail, wholesale, and service establishments located in Marion County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$624,200,000, an increase of 217 percent over the \$197,200,000 sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 287 percent rise over the same period, reaching a total of \$1,462,100,000 in 1948 as compared with \$377,500,000 in 1939. The service trades included in the Census of Business reported receipts totaling \$48,000,000 in 1948 compared with \$16,800,000 in 1939. Hotel receipts moved from \$4,400,000 in 1939 to \$9,200,000 in 1948. Amusement businesses in the county recorded receipts of \$10,400,000 in 1948. No comparable figure for 1939 is available.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 37,623 paid employees for the workweek ended nearest November 15, 1948. Of these, 30,888 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 28,148 and 23,110. Wholesale trade establishments reported a total of 15,264 full- and part-week employees for the week of November 15, 1948, compared with 10,373 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 8,366; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 6,123.

These preliminary figures have been derived from a Census report on Marion County, Indiana. The report also contains data for the cities of Beech Grove and Indianapolis.

Final figures, superseding the preliminary data for Marion County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Marion County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

91907



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## MARION COUNTY, IND.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts  (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	5,233	624,219	4,880	37,623	30,888
Food group.....	1,435	128,307	1,415	5,198	3,844
Eating and drinking places.....	1,025	46,166	1,093	6,475	5,345
Gen'l merchandise grp, general stores...	156	114,476	144	9,396	7,814
Apparel group.....	248	50,688	182	2,794	2,245
Furniture-home furnishgs-appliance grp.	260	33,771	234	2,317	2,168
Automotive group.....	219	111,077	116	2,989	2,850
Gasoline service stations.....	550	30,018	539	1,421	1,133
Lumber-building-hardware group.....	231	26,470	181	1,564	1,403
Drug and proprietary stores.....	303	29,380	245	2,094	1,248
All other retail stores.....	806	53,866	731	3,375	2,838
WHOLESALE TRADE, total.....	1,123	1,462,149	686	15,264	x
Merchant wholesalers, total.....	670	522,252	441	10,729	x
Groceries, foods.....	117	70,168	115	1,294	x
Dry goods, apparel.....	15	8,810	16	237	x
Hardware, elec'l, plum'g and heat'g..	67	73,006	27	1,552	x
Mach'y, equip't, industrial supplies..	136	63,817	83	1,619	x
Automotive parts, accessories.....	58	19,480	36	948	x
All other merchant wholesalers.....	277	286,971	164	5,079	x
Manufact'rs sales branches, offices....	203	375,017	1	3,267	x
Petroleum bulk plants, terminals.....	33	43,634	18	522	x
Agents, brokers (merchandise).....	191	373,186	207	581	x
Assemblers of farm products.....	26	148,060	19	165	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	2,095	47,968	2,029	8,366	7,519
Personal services.....	1,306	28,194	1,300	5,683	5,199
Business services.....	146	7,246	127	1,104	1,012
Automotive repairs and services.....	345	8,223	320	1,116	899
Other repair services.....	298	4,305	282	463	409
HOTELS.....	71	9,221	45	2,261	2,157
TOURIST COURTS AND CAMPS.....	24	190	25	16	13
AMUSEMENTS.....	186	10,445	139	1,698	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## MARION COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Beech Grove:					
Retail trade.....	49	3,100	53	156	96
Selected service trades...	13	112	15	13	10
Amusements.....	Included with "Remainder of county"				
Indianapolis:					
Retail trade.....	4,595	583,072	4,200	35,556	29,235
Wholesale trade.....	1,079	1,424,229	652	14,795	x
Selected service trades...	1,919	46,098	1,847	8,128	7,305
Hotels.....	71	9,221	45	2,261	2,157
Amusements.....	145	8,548	98	1,495	x
Remainder of county: <sup>3/</sup>					
Retail trade.....	589	38,047	627	1,911	1,557
Wholesale trade.....	44	37,920	34	469	x
Selected service trades...	163	1,758	167	225	204
Tourist courts and camps..	24	190	25	16	13
Amusements.....	41	1,897	41	203	x

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

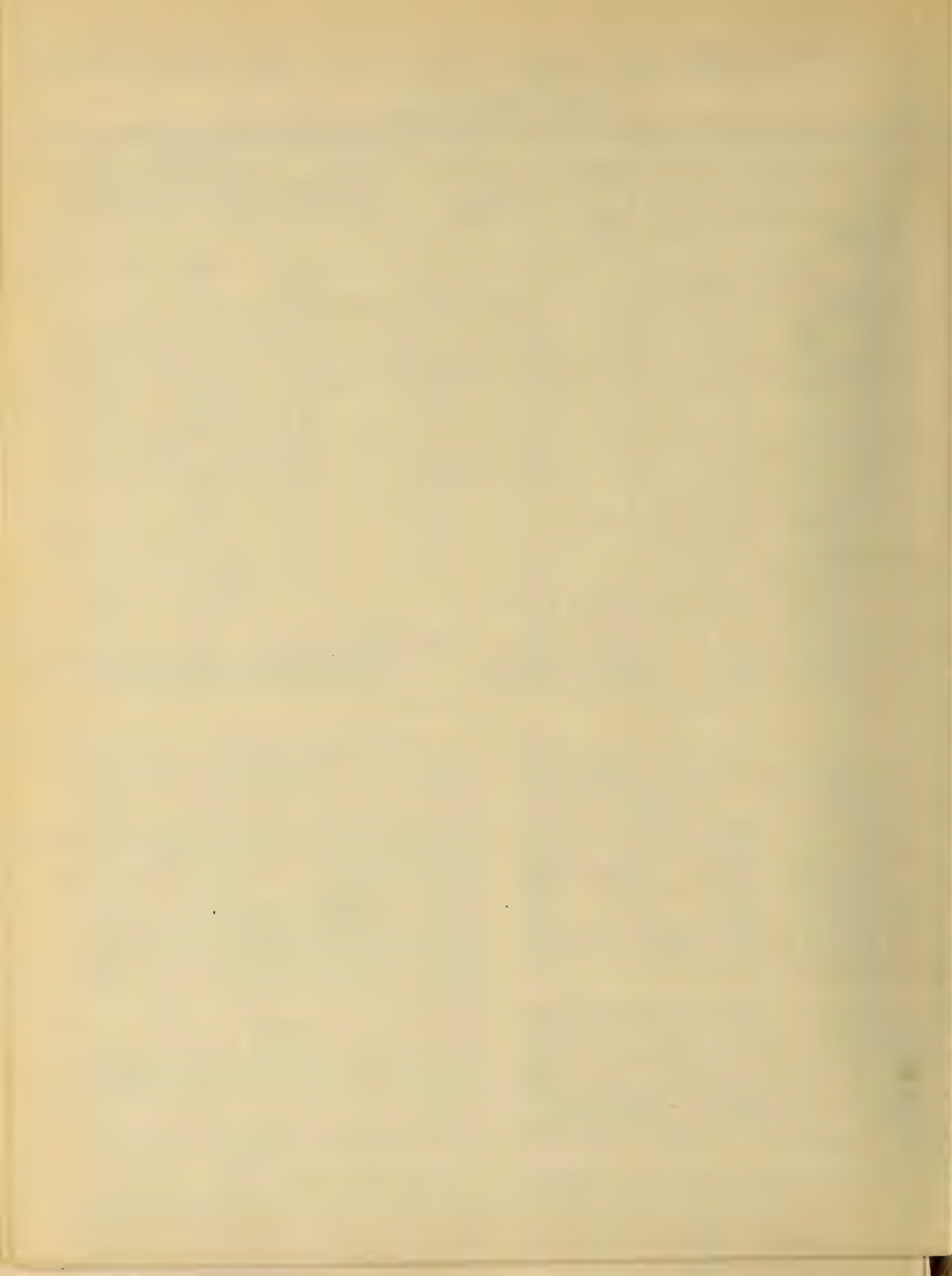
"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P13-050

### MARSHALL COUNTY, IND.

Retail, wholesale, and service establishments located in Marshall County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$27.1 million, an increase of 293 percent over the \$6.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$12.9 million in 1948 as compared with \$3.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$781,000 in 1948 compared with \$292,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,387 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 889 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Marshall County, Indiana, which also includes data for the city of Plymouth. Final figures, superseding the preliminary data for Marshall County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Marshall County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
MARSHALL COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	380	27,059	386	1,196	947
Food group.....	69	4,963	77	166	122
Eating and drinking places.....	64	1,586	73	247	170
General merchandise grp, general stores	18	2,000	13	159	107
Apparel group.....	16	800	17	44	32
Furniture-home furnishgs-appliance grp	25	898	24	29	25
Automotive group.....	32	4,140	26	133	131
Gasoline service stations.....	60	2,199	66	69	50
Lumber-building-hardware group.....	37	3,371	33	138	124
Drug and proprietary stores.....	10	540	12	32	20
All other retail stores.....	49	6,562	45	179	166
WHOLESALE TRADE, total.....	29	12,867	23	110	x
Merchant wholesalers.....	12	3,247	10	62	x
Other types of wholesale.....	17	9,620	13	48	x
SELECTED SERVICE TRADES, 2/total.....	89	781	93	81	73
Personal services.....	50	447	51	60	55
All other service trades.....	39	334	42	21	18
TOURIST COURTS AND CAMPS.....	7	24	7	2	1
AMUSEMENTS.....	12	246	9	66	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## MARSHALL COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Plymouth:					
Retail trade.....	129	13,326	119	651	521
Wholesale trade.....	14	3,151	8	56	x
Selected service trades.	26	336	24	55	51
Remainder of county:					
Retail trade.....	251	13,733	267	545	426
Wholesale trade.....	15	9,716	15	54	x
Selected service trades.	63	445	69	26	22

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-13-051

### MARTIN COUNTY, IND.

Retail, wholesale, and service establishments located in Martin County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.8 million, an increase of 243 percent over the \$1.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$613,000 in 1948 as compared with \$207,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$219,000 in 1948 compared with \$57,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 321 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 155 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Martin County, Indiana. Final figures, superseding the preliminary data for Martin County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Martin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### MARTIN COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	105	4,802	107	291	198
Food group.....	29	1,409	29	44	30
Eating and drinking places.....	18	482	22	80	61
Gasoline service stations.....	18	542	19	26	18
All other retail stores.....	40	2,369	37	141	89
WHOLESALE TRADE.....	8	613	7	13	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	32	219	36	17	10
Personal services.....	20	108	23	9	5
All other service trades.....	12	111	13	8	5
AMUSEMENTS.....	7	105	7	17	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-13-052

### MIAMI COUNTY, IND.

Retail, wholesale, and service establishments located in Miami County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$23.0 million, an increase of 207 percent over the \$7.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$15.2 million in 1948 as compared with \$3.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$954,000 in 1948 compared with \$364,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,637 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,233 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Miami County, Indiana, which also includes data for the city of Peru. Final figures, superseding the preliminary data for Miami County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Miami County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### MIAMI COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	366	22,994	369	1,296	973
Food group.....	84	5,321	92	144	98
Eating and drinking places.....	61	1,654	72	281	201
General merchandise grp, general stores	8	2,900	3	266	171
Apparel group.....	16	566	17	42	27
Furniture-home furnishings-appliance grp	17	1,089	14	58	53
Automotive group.....	23	2,837	17	105	102
Gasoline service stations.....	61	1,911	66	81	57
Lumber-building-hardware group.....	32	2,998	25	139	114
Drug and proprietary stores.....	13	575	12	36	28
All other retail stores.....	51	3,143	51	144	122
WHOLESALE TRADE, total.....	49	15,188	37	211	x
Merchant wholesalers.....	24	5,793	22	141	x
Other types of wholesale.....	25	9,395	15	70	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	115	954	117	130	112
Personal services.....	65	617	64	99	87
All other service trades.....	50	337	53	31	25

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## MIAMI COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Peru:					
Retail trade.....	234	17,566	224	1,102	824
Wholesale trade.....	29	7,327	24	136	x
Selected service trades....	77	756	76	119	107
Remainder of county:					
Retail trade .....	132	5,428	145	194	149
Wholesale trade.....	20	7,861	13	75	x
Selected service trades....	38	198	41	11	5

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-13-053

### MONROE COUNTY, IND.

Retail and service establishments located in Monroe County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$33.4 million, an increase of 204 percent over the \$11.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.1 million in 1948. No comparable figure for 1939 is available. The service trades included in the Census of Business recorded receipts totaling \$1.9 million in 1948 compared with \$0.6 million in 1939.

Employment in the county rose over the 9-year period between 1939 and 1948 for the retail and service trades. Establishments in these trades reported a combined total of 2,310 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,584 employees reported for the week of November 15, 1939. Wholesale trade establishments reported a total of 297 paid employees for the week of November 15, 1948.

These preliminary figures have been derived from a Census report on Monroe County, Indiana, which also includes data for the city of Bloomington. Final figures, superseding the preliminary data for Monroe County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Monroe County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### MONROE COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	427	33,432	426	1,979	1,493
Food group.....	122	7,850	133	249	182
Eating and drinking places.....	74	2,886	79	479	359
Gen'l merchandise grp, general stores...	17	3,183	16	306	189
Apparel group.....	21	2,433	9	172	110
Furniture-home furnishgs-appliance grp.	28	1,836	25	109	90
Automotive group.....	28	6,706	23	236	227
Gasoline service stations.....	46	1,823	47	83	61
Lumber-building-hardware group.....	25	2,568	33	110	90
Drug and proprietary stores.....	12	1,306	9	86	65
All other retail stores.....	54	2,841	52	149	120
WHOLESALE TRADE, total.....	34	11,113	25	297	x
Merchant wholesalers.....	23	8,393	15	261	x
Other types of wholesale.....	11	2,715	10	36	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	128	1,938	148	331	298
Personal services.....	81	1,337	95	270	252
All other service trades.....	47	601	53	61	46
AMUSEMENTS.....	14	617	13	78	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



**Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
MONROE COUNTY, IND.**

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Bloomington:</b>					
Retail trade.....	339	31,007	332	1,902	1,443
Selected service trades....	115	1,820	133	325	293
<b>Remainder of county:</b>					
Retail trade.....	88	2,425	94	77	50
Selected service trades....	13	118	15	6	5

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-13-054

### MONTGOMERY COUNTY, IND.

Retail, wholesale, and service establishments located in Montgomery County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$26.4 million, an increase of 211 percent over the \$8.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$21.5 million in 1948 as compared with \$4.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.1 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,759 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,343 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Montgomery County, Indiana, which also includes data for the city of Crawfordsville. Final figures, superseding the preliminary data for Montgomery County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Montgomery County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### MONTGOMERY COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	378	26,437	385	1,343	1,023
Food group.....	92	5,917	90	202	142
Eating and drinking places.....	59	1,619	66	252	169
General merchandise grp, general stores	9	2,669	0	214	135
Apparel group.....	20	1,617	15	100	75
Furniture-home furnishings-appliance grp	26	1,215	33	50	43
Automotive group.....	33	5,361	34	190	179
Gasoline service stations.....	55	1,614	61	51	40
Lumber-building-hardware group.....	33	3,409	28	132	122
Drug and proprietary stores.....	12	707	10	50	41
All other retail stores.....	39	2,309	42	102	77
WHOLESALE TRADE, total.....	61	21,491	37	256	x
Merchant wholesalers.....	23	5,422	13	135	x
Petroleum bulk plants, terminals.....	18	2,234	13	19	x
Assemblers of farm products.....	14	5,361	8	75	x
Other types of wholesale.....	6	8,474	3	27	x
SELECTED SERVICE TRADES, 2/total.....	99	1,111	110	160	153
Personal services.....	58	602	64	109	104
All other service trades.....	41	509	46	51	49

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
MONTGOMERY COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Crawfordsville:					
Retail trade.....	195	18,068	188	1,030	793
Wholesale trade.....	35	14,811	18	172	x
Selected service trades..	52	721	58	131	125
Remainder of county:					
Retail trade.....	183	8,369	197	313	230
Wholesale trade.....	26	6,680	19	84	x
Selected service trades..	47	390	52	29	28

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-13-055

### MORGAN COUNTY, IND.

Retail, wholesale, and service establishments located in Morgan County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$16.8 million, an increase of 236 percent over the \$5.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.7 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$940,000 in 1948 compared with \$230,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 999 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 619 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Morgan County, Indiana, which also includes data for the city of Martinsville. Final figures, superseding the preliminary data for Morgan County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Morgan County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### MORGAN COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	282	16,839	294	822	669
Food group.....	72	4,501	76	148	112
Eating and drinking places.....	34	1,081	38	150	112
General merchandise grp, general stores	12	1,201	15	73	50
Apparel group.....	11	334	14	23	14
Furniture-home furnishings-appliance grp	19	658	19	30	25
Automotive group.....	17	2,010	15	91	86
Gasoline service stations.....	48	1,345	53	63	57
Lumber-building-hardware group.....	30	3,104	29	155	140
Drug and proprietary stores.....	8	389	6	25	19
All other retail stores.....	31	2,216	29	64	54
WHOLESALE TRADE, total.....	30	3,749	20	60	x
Merchant wholesalers.....	11	1,182	5	39	x
Other types of wholesale.....	19	2,567	15	21	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	84	940	89	117	110
Personal services.....	43	361	47	56	51
All other service trades.....	41	579	42	61	59

x/ Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## MORGAN COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
Martinsville:					
Retail trade.....	125	9,667	119	522	429
Wholesale trade.....	13	1,490	6	35	x
Remainder of county:					
Retail trade.....	157	7,172	175	300	240
Wholesale trade.....	17	2,259	14	25	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-13-056

### NEWTON COUNTY, IND.

Retail, wholesale, and service establishments located in Newton County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.1 million, an increase of 226 percent over the \$3.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$12.7 million in 1948 as compared with \$1.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$187,000 in 1948 compared with \$110,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 613 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 348 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Newton County, Indiana. Final figures, superseding the preliminary data for Newton County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Newton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### NEWTON COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	201	10,064	228	449	357
Food group.....	38	2,004	41	71	47
Eating and drinking places.....	35	987	36	148	118
General merchandise grp, general stores.	7	295	7	23	13
Apparel group.....	9	257	8	9	5
Furniture-home furnishgs-appliance grp.	9	348	9	14	12
Automotive group.....	13	1,474	24	39	39
Gasoline service stations.....	44	1,043	52	29	20
Lumber-building-hardware group.....	21	2,787	22	83	77
Drug and proprietary stores.....	7	338	10	16	11
All other retail stores.....	18	531	19	17	15
WHOLESALE TRADE.....	29	12,705	15	146	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	42	187	44	18	15
Personal services.....	26	113	26	9	9
All other service trades.....	16	74	18	9	6

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-13-057

### NOBLE COUNTY, IND.

Retail, wholesale, and service establishments located in Noble County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$23.5 million, an increase of 292 percent over the \$6.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.8 million in 1948 as compared with \$3.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$691,000 in 1948 compared with \$246,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,325 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 811 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Noble County, Indiana, which also includes data for the city of Kendallville. Final figures, superseding the preliminary data for Noble County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Noble County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
NOBLE COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	366	23,464	393	1,062	767
Food group.....	70	4,609	78	148	84
Eating and drinking places.....	61	1,529	77	186	115
General merchandise grp, general stores	17	1,253	17	114	66
Apparel group.....	18	514	17	36	22
Furniture-home furnishings-appliance grp	19	844	15	42	37
Automotive group.....	30	5,154	19	145	137
Gasoline service stations.....	52	2,074	59	106	82
Lumber-building-hardware group.....	36	4,504	34	161	147
Drug and proprietary stores.....	12	499	13	30	15
All other retail stores.....	51	2,484	64	94	62
WHOLESALE TRADE, total.....	50	8,814	31	167	x
Merchant wholesalers.....	21	5,092	9	122	x
Petroleum bulk plants, terminals.....	17	1,895	13	10	x
Assemblers of farm products.....	7	1,071	4	25	x
Other types of wholesale.....	5	756	5	10	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	97	691	107	96	80
Personal services.....	61	427	69	71	58
All other service trades.....	36	264	38	25	22

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
NOBLE COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Kendallville:</b>					
Retail trade.....	128	11,105	123	569	421
Wholesale trade.....	20	2,686	14	67	x
Selected service trades....	34	369	39	68	61
<b>Remainder of county:</b>					
Retail trade.....	238	12,359	270	493	346
Wholesale trade.....	30	6,128	17	100	x
Selected service trades....	63	322	68	28	19

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-13-058

### OHIO COUNTY, IND.

Retail and service establishments located in Ohio County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$2.0 million, an increase of 233 percent over the \$0.6 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$98,000 in 1948 compared with \$37,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 99 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 70 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Ohio County, Indiana. Final figures, superseding the preliminary data for Ohio County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Ohio County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### OHIO COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	54	2,042	60	83	60
Food group.....	16	538	16	18	9
Eating and drinking places.....	8	153	8	21	14
Gasoline service stations.....	5	210	6	6	3
All other retail stores.....	25	1,141	30	43	34
SELECTED SERVICE TRADES <sup>2/</sup> .....	15	98	18	11	11

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

91215



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P- 13-059

### ORANGE COUNTY, IND.

Retail, wholesale, and service establishments located in Orange County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.8 million, an increase of 188 percent over the \$3.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.4 million in 1948 as compared with \$1.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$278,000 in 1948 compared with \$110,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 623 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 392 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Orange County, Indiana. Final figures, superseding the preliminary data for Orange County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Orange County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

ORANGE COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	229	9,757	251	505	390
Food group.....	50	2,632	48	94	55
Eating and drinking places.....	41	729	44	129	107
General merchandise grp, general stores.	13	472	16	40	19
Apparel group.....	13	429	17	21	17
Furniture-home furnishings-appliance grp.	11	298	10	10	10
Automotive group.....	16	1,664	14	72	65
Gasoline service stations.....	32	748	41	27	23
Lumber-building-hardware group.....	17	1,413	26	46	40
Drug and proprietary stores.....	6	409	5	25	20
All other retail stores.....	30	963	30	41	34
WHOLESALE TRADE.....	18	6,443	19	71	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	42	278	53	47	43
Personal services.....	26	196	35	35	34
All other service trades.....	16	82	18	12	9
AMUSEMENTS.....	9	157	12	36	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.<sup>2/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-13-060

### OWEN COUNTY, IND.

Retail, wholesale, and service establishments located in Owen County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.2 million, an increase of 170 percent over the \$2.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.6 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$260,000 in 1948 compared with \$66,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 419 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 232 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Owen County, Indiana. Final figures, superseding the preliminary data for Owen County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Owen County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### OWEN COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	132	6,216	138	315	225
Food group.....	36	1,652	37	70	44
Eating and drinking places.....	21	485	22	74	50
Gasoline service stations.....	21	576	21	21	18
All other retail stores.....	54	3,503	58	150	113
WHOLESALE TRADE.....	10	1,566	10	83	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	34	260	38	21	19
Personal services.....	23	140	25	13	12
All other service trades.....	11	120	13	8	7

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 27, 1950

Release Series BC-1P- 13-061

### PARKE COUNTY, IND.

Retail, wholesale, and service establishments located in Parke County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.9 million, an increase of 183 percent over the \$3.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.1 million in 1948 as compared with \$1.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$279,000 in 1948 compared with \$94,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 510 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 419 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Parke County, Indiana. Final figures, superseding the preliminary data for Parke County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Parke County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
PARKE COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	214	9,890	232	443	348
Food group.....	56	2,312	68	49	35
Eating and drinking places.....	33	646	33	113	81
Furniture-home furnishings-appliance grp	10	272	11	9	9
Automotive group.....	13	1,168	15	47	44
Gasoline service stations.....	46	798	42	24	20
Lumber-building-hardware group.....	20	1,877	25	83	68
Drug and proprietary stores.....	7	304	8	34	22
All other retail stores.....	29	2,513	30	84	69
WHOLESALE TRADE.....	16	3,062	10	33	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	46	279	50	34	28
Personal services.....	28	145	29	22	19
All other service trades.....	18	134	21	12	9

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-13-062

### PERRY COUNTY, IND.

Retail, wholesale, and service establishments located in Perry County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.2 million, an increase of 292 percent over the \$2.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.4 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$287,000 in 1948 compared with \$87,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 538 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 257 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Perry County, Indiana, which also includes data for Tell City. Final figures, superseding the preliminary data for Perry county, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Perry County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### PERRY COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	210	10,153	231	478	336
Food group.....	58	2,600	65	75	41
Eating and drinking places.....	28	799	29	91	54
General merchandise grp, general stores.	27	1,283	31	75	54
Apparel group.....	15	489	20	31	13
Furniture-home furnishings-appliance grp.	12	565	15	27	18
Automotive group.....	17	2,593	14	97	91
Gasoline service stations.....	23	525	27	13	9
Lumber-building-hardware group.....	17	820	17	47	41
Drug and proprietary stores.....	5	267	5	15	10
All other retail stores.....	8	212	8	7	5
WHOLESALE TRADE.....	11	1,390	11	30	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	47	287	54	30	29
Personal services.....	38	230	44	26	25
All other service trades.....	9	57	10	4	4

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## PERRY COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Tell City:</b>					
Retail trade.....	107	7,094	118	370	259
Selected service trades....	27	201	34	26	25
<b>Remainder of county:</b>					
Retail trade.....	103	3,059	113	108	77
Selected service trades....	20	86	20	4	4

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-13-063

### PIKE COUNTY, IND.

Retail, wholesale, and service establishments located in Pike County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.5 million, an increase of 228 percent over the \$2.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.7 million in 1948 as compared with \$0.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$291,000 in 1948 compared with \$108,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 469 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 318 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Pike County, Indiana, which also includes data for the city of Petersburg. Final figures, superseding the preliminary data for Pike County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Pike County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
PIKE COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	191	9,484	199	394	317
Food group.....	77	2,438	82	69	49
Eating and drinking places.....	21	383	26	57	37
General merchandise grp, general stores.	7	466	5	34	25
Apparel group.....	11	412	15	21	13
Automotive group.....	13	3,302	12	103	102
Gasoline service stations.....	25	490	26	14	12
Lumber-building-hardware group.....	12	772	5	46	40
All other retail stores.....	25	1,221	28	50	39
WHOLESALE TRADE.....	10	4,651	7	47	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	38	291	41	28	28
Personal services.....	22	212	24	25	25
All other service trades.....	16	79	17	3	3

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## PIKE COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Petersburg:					
Retail trade.....	72	5,420	70	258	213
Selected service trades...	19	172	23	21	21
Remainder of county:					
Retail trade.....	119	4,064	129	136	104
Selected service trades...	19	119	18	7	7

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-13-064

### PORTER COUNTY, IND.

Retail, wholesale, and service establishments located in Porter County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$30.5 million, an increase of 259 percent over the \$8.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$14.4 million in 1948 as compared with \$2.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.1 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,804 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,092 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Porter County, Indiana, which also includes data for the city of Valparaiso. Final figures, superseding the preliminary data for Porter County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Porter County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### PORTER COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	441	30,480	503	1,497	1,044
Food group.....	114	7,569	137	276	171
Eating and drinking places.....	89	2,286	113	289	167
General merchandise grp., general stores.....	11	2,284	9	235	158
Apparel group.....	24	83	24	41	21
Furniture-home furnishings-appliance grp.....	19	1,007	24	54	47
Automotive group.....	13	5,974	30	211	179
Gasoline service stations.....	10	1,975	76	69	38
Lumber-building-hardware group.....	27	3,982	24	188	161
Drug and proprietary stores.....	10	861	10	57	41
All other retail stores.....	47	3,630	56	77	61
WHOLESALE TRADE, total.....	37	14,424	32	171	x
Merchant wholesalers.....	13	3,309	13	109	x
Other types of wholesale.....	24	10,915	16	62	x
SELECTED SERVICE TRADES, 2/total.....	9	1,081	113	136	121
Personal services.....	6	693	70	121	110
All other service trades.....	3	388	43	15	11
TOURIST COURTS AND CAMPS.....	1	55	19	2	1
AMUSEMENTS.....	1	322	12	60	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
PORTER COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Valparaiso:</b>					
Retail trade.....	165	15,210	197	860	597
Wholesale trade.....	22	6,171	21	128	x
Selected service trades.....	54	730	60	124	111
<b>Remainder of county:</b>					
Retail trade.....	276	15,270	306	637	447
Wholesale trade.....	15	8,253	11	43	x
Selected service trades.....	44	351	53	12	10

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-13-065

### POSEY COUNTY, IND.

Retail, wholesale, and service establishments located in Posey County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.8 million, an increase of 266 percent over the \$3.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.1 million in 1948 as compared with \$2.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$439,000 in 1948 compared with \$104,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 781 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 536 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Posey County, Indiana, which also includes data for the city of Mount Vernon. Final figures, superseding the preliminary data for Posey County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Posey County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### POSEY COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	231	12,815	256	662	562
Food group.....	61	2,851	63	95	67
Eating and drinking places.....	39	874	53	106	92
General merchandise grp, general stores.....	8	673	11	48	37
Furniture-home furnishings-appliance grp.....	15	460	17	18	14
Automotive group.....	13	2,061	13	90	84
Gasoline service stations.....	35	801	38	28	24
Lumber-building-hardware group.....	31	3,082	34	188	172
Drug and proprietary stores.....	6	205	7	24	15
All other retail stores.....	23	1,808	20	65	57
WHOLESALE TRADE, total.....	27	6,142	33	74	x
Merchant wholesalers.....	13	3,123	19	42	x
Other types of wholesale.....	14	3,019	14	32	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	72	439	78	45	37
Personal services.....	39	246	43	35	28
All other service trades.....	33	193	35	10	9
AMUSEMENTS.....	6	55	7	19	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## POSEY COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Mount Vernon:					
Retail trade.....	101	7,075	107	449	402
Wholesale trade.....	13	2,534	18	40	x
Selected service trades....	28	164	29	30	26
Remainder of county:					
Retail trade.....	130	5,740	149	213	160
Wholesale trade.....	14	3,608	15	34	x
Selected service trades....	44	275	49	15	11

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-13-066

### PULASKI COUNTY, IND.

Retail, wholesale, and service establishments located in Pulaski County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.1 million, an increase of 261 percent over the \$2.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.5 million in 1948 as compared with \$2.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$182,000 in 1948 compared with \$107,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 533 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 362 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Pulaski County, Indiana. Final figures, superseding the preliminary data for Pulaski County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Pulaski County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## PULASKI COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	154	10,123	172	429	331
Food group.....	33	2,041	42	54	43
Eating and drinking places.....	27	516	28	88	41
Apparel group.....	5	450	16	17	13
Furniture-home furnishings-appliance grp.	10	421	13	21	17
Automotive group.....	14	1,874	15	64	62
Gasoline service stations.....	25	710	25	29	21
Lumber-building-hardware group.....	20	2,470	18	90	83
Drug and proprietary stores.....	5	206	3	15	11
All other retail stores.....	15	1,435	12	51	40
WHOLESALE TRADE, total.....	28	9,541	27	79	x
Merchant wholesalers.....	7	855	7	17	x
Other types of wholesale.....	21	8,686	20	62	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	33	182	35	25	19
Personal services.....	23	108	25	19	17
All other service trades.....	10	74	10	6	2

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

\* This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-13-067

### PUTNAM COUNTY, IND.

Retail, wholesale, and service establishments located in Putnam County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$18.0 million, an increase of 283 percent over the \$4.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.3 million in 1948 as compared with \$1.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$564,000 in 1948 compared with \$209,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,060 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 672 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Putnam County, Indiana, which also includes data for the city of Greencastle. Final figures, superseding the preliminary data for Putnam County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Putnam County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### PUTNAM COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	252	18,040	257	856	646
Food group.....	67	3,441	76	100	74
Eating and drinking places.....	35	340	40	162	99
General merchandise grp, general stores.	6	1,265	3	95	75
Apparel group.....	3	622	6	30	27
Furniture-home furnishgs-appliance grp.	12	521	11	31	29
Automotive group.....	13	2,035	9	102	102
Gasoline service stations.....	11	1,039	41	42	25
Lumber-building-hardware group.....	2	5,350	31	152	132
Drug and proprietary stores.....	9	476	2	37	17
All other retail stores.....	33	2,451	32	105	66
WHOLESALE TRADE, total.....	30	5,338	26	109	x
Merchant wholesalers.....	6	1,002	5	46	x
Other types of wholesale.....	24	4,336	21	63	x
SELECTED SERVICE TRADES, 2/total.....	69	564	69	25	76
Personal services.....	46	371	47	75	56
All other service trades.....	23	193	22	20	20
TOURIST COURTS AND CAMPS.....	5	22	6	-	-

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## PUTNAM COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Greencastle:					
Retail trade.....	128	11,383	124	610	477
Selected service trades....	39	363	38	79	66
Remainder of County:					
Retail trade.....	124	6,657	133	246	169
Selected service trades....	30	201	31	16	10
Tourist courts and camps...	5	22	6	-	-

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-13-048

### RANDOLPH COUNTY, IND.

Retail, wholesale, and service establishments located in Randolph County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$25.7 million, an increase of 284 percent over the \$6.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.3 million in 1948 as compared with \$5.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$801,000 in 1948 compared with \$305,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,177 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,092 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Randolph County, Indiana, which also includes data for Winchester and Union City. Final figures, superseding the preliminary data for Randolph County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Randolph County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
RANDOLPH COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	313	25,724	317	975	799
Food group.....	71	4,445	75	127	93
Eating and drinking places.....	32	823	39	113	94
General merchandise grp, general stores	17	1,803	16	177	136
Apparel group.....	16	545	15	39	23
Furniture-home furnishgs-appliance grp	18	1,048	15	71	68
Automotive group.....	31	3,342	28	118	110
Gasoline service stations.....	43	1,724	51	54	49
Lumber-building-hardware group.....	37	2,586	33	104	87
Drug and proprietary stores.....	12	617	14	49	24
All other retail stores.....	36	8,791	31	123	115
WHOLESALE TRADE, total.....	33	5,347	29	120	x
Merchant wholesalers.....	12	1,765	14	59	x
Other types of wholesale.....	21	3,582	15	61	x
SELECTED SERVICE TRADES, <sup>2</sup> total.....	72	801	76	82	72
Personal services.....	45	385	49	51	48
All other service trades.....	27	416	27	31	28
AMUSEMENTS.....	11	287	6	49	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## RANDOLPH COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Union City (part):					
Retail trade.....	64	4,305	57	238	201
Selected service trades...	19	244	19	30	25
Winchester:					
Retail trade.....	105	14,531	108	511	413
Wholesale trade.....	15	2,131	15	55	x
Selected service trades...	17	255	17	33	32
Remainder of county: <sup>3/</sup>					
Retail trade.....	144	6,888	152	226	185
Wholesale trade.....	18	3,216	14	65	x
Selected service trades...	36	302	40	19	16

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1938, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P- 13-069

### RIPLEY COUNTY, IND.

Retail, wholesale, and service establishments located in Ripley County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.2 million, an increase of 271 percent over the \$4.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.6 million in 1948 as compared with \$1.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$320,000 in 1948 compared with \$140,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 659 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 374 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Ripley County, Indiana, which also includes data for the city of Batesville. Final figures, superseding the preliminary data for Ripley County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Ripley County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
RIPLEY COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	270	15,151	272	571	449
Food group.....	63	3,411	53	105	71
Eating and drinking places.....	36	1,043	39	89	52
General merchandise grp, general stores	18	844	19	35	23
Apparel group.....	15	419	16	19	11
Furniture-home furnishings-appliance grp	20	758	26	24	23
Automotive group.....	20	3,132	21	78	76
Gasoline service stations.....	34	985	37	41	32
Lumber-building-hardware group.....	33	2,315	32	93	87
Drug and proprietary stores.....	7	412	10	21	15
All other retail stores.....	24	1,832	19	66	59
WHOLESALE TRADE, total.....	25	3,598	20	59	x
Merchant wholesalers.....	10	1,591	7	29	x
Other types of wholesale.....	15	2,007	13	30	x
SELECTED SERVICE TRADES, 2/ total.....	61	320	70	29	26
Personal services.....	44	203	50	16	13
All other service trades.....	17	117	20	13	13
HOTELS.....	6	254	5	30	22
AMUSEMENTS.....	6	92	7	12	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



**Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
RIPLEY COUNTY, IND.**

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of estab- lishments	1948 sales and receipts  (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Batesville:</b>					
Retail trade.....	65	4,519	64	222	171
Selected service trades...	15	106	19	13	12
<b>Remainder of county:</b>					
Retail trade.....	205	10,632	208	349	278
Selected service trades...	46	214	51	16	14

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-13-070

### RUSH COUNTY, IND.

Retail, wholesale, and service establishments located in Rush County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.8 million, an increase of 251 percent over the \$4.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.9 million in 1948 as compared with \$1.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$693,000 in 1948 compared with \$224,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 879 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 611 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Rush County, Indiana, which also includes data for the city of Rushville. Final figures, superseding the preliminary data for Rush County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Rush County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### RUSH COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	219	15,783	219	739	552
Food group.....	50	2,800	54	93	55
Eating and drinking places.....	29	632	36	120	73
General merchandise grp, general stores.....	9	896	5	79	47
Apparel group.....	13	603	10	34	26
Furniture-home furnishings-appliance grp.....	13	518	14	26	20
Automotive group.....	13	1,593	9	71	68
Gasoline service stations.....	29	1,087	32	61	41
Lumber-building-hardware group.....	31	4,123	26	160	140
Drug and proprietary stores.....	6	317	5	23	17
All other retail stores.....	26	3,214	28	72	65
WHOLESALE TRADE, total.....	26	7,886	28	64	x
Merchant wholesalers.....	6	1,013	7	22	x
Other types of wholesale.....	20	6,873	21	42	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	71	693	76	76	66
Personal services.....	38	383	40	58	49
All other service trades.....	33	310	36	18	17

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## RUSH COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Rushville:					
Retail trade.....	143	12,089	133	599	452
Wholesale trade.....	13	2,676	11	32	x
Selected service trades...	44	402	47	59	51
Remainder of county:					
Retail trade.....	76	3,694	86	140	100
Wholesale trade.....	13	5,210	17	32	x
Selected service trades...	27	291	29	17	15

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-13-071

### ST. JOSEPH COUNTY, IND.

Retail, wholesale, and service establishments located in St. Joseph County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$217.2 million, an increase of 261 percent over the \$60.2 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 230 percent rise over the same period, reaching a total of \$165.8 million in 1948 as compared with \$50.2 million in 1939. The service trades included in the Census of Business reported receipts totaling \$12.3 million in 1948 compared with \$3.0 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 11,911 paid employees for the workweek ended nearest November 15, 1948. Of these, 9,122 worked the full week, and the remainder part of the week. The comparable figures for 1939 were 7,246 and 5,612. Wholesale trade establishments reported a total of 3,012 full- and part-week employees for the week of November 15, 1948, compared with 1,763 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 2,019; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 1,067.

These preliminary figures have been derived from a Census report on St. Joseph County, Indiana. The report also contains data for the cities of Mishawaka and South Bend.

Final figures, superseding the preliminary data for St. Joseph County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for St. Joseph County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

90222



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## ST. JOSEPH COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	2,157	217,219	2,091	11,911	9,122
Food group.....	585	45,423	630	1,438	1,021
Eating and drinking places.....	389	16,256	446	2,129	1,640
General merchandise grp, general stores	56	31,523	41	2,683	1,757
Apparel group.....	124	18,813	82	1,213	918
Furniture-home furnishings-appliance grp	115	13,541	105	761	686
Automotive group.....	121	36,596	97	947	892
Gasoline service stations.....	256	11,675	261	428	299
Lumber-building-hardware group.....	122	19,662	84	977	887
Drug and proprietary stores.....	69	6,338	58	471	280
All other retail stores.....	320	17,392	287	864	742
WHOLESALE TRADE, total.....	284	165,769	148	3,012	x
Merchant wholesalers, total.....	191	91,318	98	2,330	x
Groceries, foods.....	33	24,903	18	534	x
Hardware, elec'l, plum'g and heat'g.	22	15,748	6	432	x
Mach'y, equip't, industrial supplies.	41	8,375	24	291	x
Automotive parts, accessories.....	16	2,999	6	144	x
All other merchant wholesalers.....	79	39,293	44	929	x
Manufact'rs' sales branches, offices..	42	50,948	1	446	x
Petroleum bulk plants, terminals.....	26	14,446	27	170	x
Agents, brokers (merchandise).....	17	4,697	16	23	x
Assemblers of farm products.....	8	4,360	6	43	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	640	12,310	602	2,019	1,732
Personal services.....	417	6,983	412	1,379	1,154
Business services.....	40	1,946	25	285	258
Automotive repairs and services.....	107	2,471	88	260	235
Other repair services.....	76	910	77	95	85
HOTELS.....	Data withheld to avoid disclosure.				

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
ST. JOSEPH COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Mishawaka:</b>					
Retail trade.....	380	28,284	400	1,390	1,072
Wholesale trade.....	27	6,581	17	155	x
Selected service trades....	117	1,770	121	353	340
<b>South Bend:</b>					
Retail trade.....	1,475	168,674	1,379	9,712	7,402
Wholesale trade.....	234	154,383	111	2,791	x
Selected service trades....	467	9,986	423	1,607	1,341
Hotels.....	20	2,613	18	467	444
<b>Remainder of county:</b> <sup>3/</sup>					
Retail trade.....	302	20,261	312	809	648
Wholesale trade.....	23	4,805	20	66	x
Selected service trades....	56	554	58	59	51

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-13-072

### SCOTT COUNTY, IND.

Retail, wholesale, and service establishments located in Scott County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U.S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.0 million, an increase of 433 percent over the \$1.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.2 million in 1948 as compared with \$0.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$197,000 in 1948 compared with \$74,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 464 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 229 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Scott County, Indiana. Final figures, superseding the preliminary data for Scott County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Scott County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### SCOTT COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	143	8,001	144	405	334
Food group.....	35	2,190	36	107	93
Eating and drinking places.....	22	559	23	75	60
Gasoline service stations.....	24	715	27	20	17
All other retail stores.....	62	4,537	58	203	164
WHOLESALE TRADE.....	13	1,167	10	24	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	36	197	40	35	34
Personal services.....	24	143	26	30	29
All other service trades.....	12	54	14	5	5

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-13-073

### SHELBY COUNTY, IND.

Retail, wholesale, and service establishments located in Shelby County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$23.9 million, an increase of 203 percent over the \$7.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$13.1 million in 1948 as compared with \$2.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.1 million in 1948 compared with \$0.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,763 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,170 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Shelby County, Indiana, which also includes data for the city of Shelbyville. Final figures, superseding the preliminary data for Shelby County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Shelby County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
SHELBY COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	327	23,929	317	1,362	1,086
Food group.....	90	5,076	89	205	133
Eating and drinking places.....	40	1,420	52	197	161
General merchandise grp, general stores	8	1,943	4	200	138
Apparel group.....	16	1,136	12	75	49
Furniture-home furnishgs-appliance grp	22	1,335	24	64	61
Automotive group.....	21	3,961	17	171	168
Gasoline service stations.....	48	1,655	47	63	42
Lumber-building-hardware group.....	29	4,012	23	194	180
Drug and proprietary stores.....	7	611	6	50	37
All other retail stores.....	46	2,780	43	143	117
WHOLESALE TRADE, total.....	38	13,137	26	239	x
Merchant wholesalers.....	12	3,396	7	86	x
Other types of wholesale.....	26	9,741	19	153	x
SELECTED SERVICE TRADES, 2/total.....	88	1,132	90	162	154
Personal services.....	57	759	58	135	128
All other service trades.....	31	373	32	27	26

x, Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## SHELBY COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Shelbyville:</b>					
Retail trade.....	215	18,918	197	1,180	942
Wholesale trade.....	26	9,858	16	209	x
Selected service trades....	64	956	68	154	146
<b>Remainder of county:</b>					
Retail trade.....	112	5,011	120	182	144
Wholesale trade.....	12	3,279	10	30	x
Selected service trades....	24	176	22	8	8

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 4, 1950

Release Series BC-1P-13-C74

### SPENCER COUNTY, IND.

Retail, wholesale, and service establishments located in Spencer County, Indiana, showed a considerable expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.5 million, an increase of 225 percent over the \$2.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.0 million in 1948 as compared with \$2.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$426,000 in 1948 compared with \$113,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 714 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 308 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Spencer County, Indiana. Final figures, superseding the preliminary data for Spencer County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Spencer County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
SPENCER COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	230	8,547	235	625	369
Food group.....	50	1,640	56	65	46
Eating and drinking places.....	44	608	49	72	44
General merchandise grp, general stores	23	619	21	41	20
Apparel group.....	10	269	8	20	11
Furniture-home furnishings-appliance grp	8	288	8	12	9
Automotive group.....	17	1,339	19	61	50
Gasoline service stations.....	33	822	30	34	23
Lumber-building-hardware group.....	22	1,269	23	63	54
All other retail stores.....	23	1,693	21	257	112
WHOLESALE TRADE.....	8	3,964	12	41	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	55	426	57	48	43
Personal services.....	28	177	30	30	27
All other service trades.....	27	249	27	18	16

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-13-075

### STARKE COUNTY, IND.

Retail, wholesale, and service establishments located in Starke County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.9 million, an increase of 316 percent over the \$3.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.6 million in 1948 as compared with \$1.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$250,000 in 1948 compared with \$80,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 504 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 313 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Starke County, Indiana. Final figures, superseding the preliminary data for Starke County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Starke County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



**Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP**  
**STARKE COUNTY, IND.**

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	207	12,905	241	441	336
Food group.....	47	2,620	61	89	74
Eating and drinking places.....	50	940	59	83	46
General merchandise grp, general stores	11	624	12	40	20
Apparel group.....	10	298	12	14	11
Furniture-home furnishgs-appliance grp	9	264	6	11	7
Automotive group.....	14	2,080	14	54	50
Gasoline service stations.....	26	836	32	28	18
Lumber-building-hardware group.....	19	2,104	18	80	75
All other retail stores.....	21	3,139	27	42	35
WHOLESALE TRADE.....	15	3,641	10	34	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	37	250	37	29	26
Personal services.....	25	155	26	20	18
All other service trades.....	12	95	11	9	8
HOTELS.....	8	106	6	14	5

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-13-076

### STEBEN COUNTY, IND.

Retail, wholesale, and service establishments located in Steuben County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$17.3 million, an increase of 260 percent over the \$4.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.5 million in 1948 as compared with \$1.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$619,000 in 1948 compared with \$168,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 982 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 519 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Steuben County, Indiana, which also includes data for the city of Angola. Final figures, superseding the preliminary data for Steuben County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Steuben County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
STEBEN COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	288	17,346	316	777	544
Food group.....	55	3,594	68	97	67
Eating and drinking places.....	49	1,313	61	173	93
General merchandise grp, general stores.....	17	1,152	15	62	43
Apparel group.....	10	416	10	31	17
Furniture-home furnishings-appliance group...	10	409	12	20	12
Automotive group.....	22	3,526	28	103	88
Gasoline service stations.....	46	1,315	52	36	19
Lumber-building-hardware group.....	32	2,619	29	124	106
Drug and proprietary stores.....	7	411	8	42	24
All other retail stores.....	40	2,591	33	89	75
WHOLESALE TRADE, total.....	38	6,450	38	135	x
Merchant wholesalers.....	15	1,745	17	71	x
Other types of wholesale.....	23	4,705	21	64	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	68	619	77	70	55
Personal services.....	40	375	45	58	46
All other service trades.....	28	244	32	12	9
TOURIST COURTS AND CAMPS.....	8	29	10	1	1
AMUSEMENTS.....	15	305	14	41	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## STEUBEN COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Angola:</b>					
Retail trade.....	113	9,438	121	482	328
Selected service trades.....	25	316	30	55	44
<b>Remainder of county:</b>					
Retail trade.....	175	7,908	195	295	216
Selected service trades.....	43	303	47	15	11
Tourist courts and camps.....	8	29	10	1	1

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-13-077

### SULLIVAN COUNTY, IND.

Retail, wholesale, and service establishments located in Sullivan County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.8 million, an increase of 229 percent over the \$4.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.8 million in 1948 as compared with \$1.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$601,000 in 1948 compared with \$198,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 874 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 553 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Sullivan County, Indiana, which also includes data for the city of Sullivan. Final figures, superseding the preliminary data for Sullivan County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Sullivan County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### SULLIVAN COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	364	15,820	386	723	577
Food group.....	102	4,217	111	115	90
Eating and drinking places.....	62	1,091	64	135	98
General merchandise grp, general stores	16	1,730	12	113	79
Apparel group.....	10	353	9	20	15
Furniture-home furnishings-appliance grp	17	558	18	17	15
Automotive group.....	30	2,926	34	114	109
Gasoline service stations.....	49	1,073	52	36	27
Lumber-building-hardware group.....	38	2,336	40	104	94
Drug and proprietary stores.....	9	345	11	20	12
All other retail stores.....	31	1,191	35	49	38
WHOLESALE TRADE, total.....	29	6,752	32	94	x
Merchant wholesalers.....	11	1,207	11	35	x
Other types of wholesale.....	18	5,545	21	59	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	89	601	97	57	48
Personal services.....	57	343	61	40	34
All other service trades.....	32	258	36	17	14

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CITIES OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## SULLIVAN COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Sullivan:					
Retail trade.....	148	9,270	158	451	366
Wholesale trade.....	19	4,065	17	64	x
Selected service trades..	30	318	37	48	39
Remainder of county:					
Retail trade.....	216	6,550	228	272	211
Wholesale trade.....	10	2,687	15	30	x
Selected service trades...	59	283	60	9	9

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-13-078

### SWITZERLAND COUNTY, IND.

Retail and service establishments located in Switzerland County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.0 million, an increase of 233 percent over the \$0.9 million in 1939, when the preceding Census of Business was taken. The service trades included in the Census of Business recorded receipts totaling \$106,000 in 1948 compared with \$43,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 175 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 107 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Switzerland County, Indiana. Final figures, superseding the preliminary data for Switzerland County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Switzerland County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### SWITZERLAND COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	113	3,035	129	164	109
Food group.....	28	772	34	29	17
Eating and drinking places.....	13	238	18	38	18
Gasoline service stations.....	20	287	22	9	8
All other retail stores.....	52	1,738	55	88	66
SELECTED SERVICE TRADES <sup>2/</sup> .....	18	106	21	11	10

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 4, 1950

Release Series BC-1P- 13-079

### TIPPECANOE COUNTY, IND.

Retail, wholesale, and service establishments located in Tippecanoe County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$66.1 million, an increase of 195 percent over the \$22.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$34.2 million in 1948 as compared with \$8.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$3.8 million in 1948 compared with \$0.9 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 5,692 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 3,582 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Tippecanoe County, Indiana, which also includes data for the cities of Lafayette and West Lafayette. Final figures, superseding the preliminary data for Tippecanoe County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Tippecanoe County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### TIPPECANOE COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
<b>RETAIL TRADE, total</b> .....	628	66,142	597	4,224	3,075
Food group.....	129	14,327	127	546	326
Eating and drinking places.....	140	5,767	163	961	684
General merchandise group, general stores.....	14	8,091	4	646	430
Apparel group.....	44	5,695	30	340	236
Furniture-home furnishings-appliance group...	31	3,208	25	214	184
Automotive group.....	40	9,918	31	329	303
Gasoline service stations.....	83	3,508	87	171	117
Lumber-building-hardware group.....	31	6,673	14	338	326
Drug and proprietary stores.....	24	2,672	18	251	149
All other retail stores.....	98	7,283	98	428	320
<b>WHOLESALE TRADE, total</b> .....	92	34,198	56	754	x
Merchant wholesalers.....	56	19,519	35	577	x
Petroleum bulk plants, terminals.....	17	4,522	15	47	x
Assemblers of farm products.....	11	9,068	5	94	x
Other types of wholesale.....	8	1,089	1	36	x
<b>SELECTED SERVICE TRADES,<sup>2</sup>/total</b> .....	193	3,820	184	714	640
Personal services.....	115	2,425	101	554	491
Business services.....	13	406	10	61	56
Automotive repairs and services.....	36	647	44	56	52
Other repair services.....	29	342	29	43	41
<b>TOURIST COURTS AND CAMPS, total</b> .....	6	47	5	6	6

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
TIPPECANOE COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Lafayette:</b>					
Retail trade.....	423	52,654	387	3,318	2,492
Wholesale trade.....	62	24,011	32	606	x
Selected service trades.....	132	2,852	123	580	535
<b>West Lafayette:</b>					
Retail trade.....	76	8,097	75	641	402
Wholesale trade.....	Included with "Remainder of county"				
Selected service trades.....	30	700	26	114	88
<b>Remainder of county:<sup>2/</sup></b>					
Retail trade.....	129	5,391	135	265	181
Wholesale trade.....	30	10,187	24	148	x
Selected service trades.....	31	268	35	20	17
Tourist courts and camps.....	6	47	6	6	6

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

2/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-13-080

### TIPTON COUNTY, IND.

Retail, wholesale, and service establishments located in Tipton County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.7 million, an increase of 194 percent over the \$3.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of 4.9 million in 1948 as compared with \$2.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$372,000 in 1948 compared with \$183,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 663 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 509 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Tipton County, Indiana, which also includes data for the city of Tipton. Final figures, superseding the preliminary data for Tipton County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Tipton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### TIPTON COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	169	9,674	180	519	388
Food group.....	37	2,354	42	71	49
Eating and drinking places.....	22	494	23	75	52
General merchandise grp, general stores.	8	861	6	76	50
Apparel group.....	7	320	8	18	13
Furniture-home furnishings-appliance grp.	9	426	10	17	13
Automotive group.....	10	1,184	10	57	55
Gasoline service stations.....	26	849	30	34	27
Lumber-building-hardware group.....	20	2,249	16	98	83
Drug and proprietary stores.....	7	278	7	22	17
All other retail stores.....	23	659	28	51	29
WHOLESALE TRADE, total.....	25	4,943	16	99	x
Merchant wholesalers.....	5	470	8	24	x
Other types of wholesale.....	20	4,473	8	75	x
SELECTED SERVICE TRADES, <sup>2</sup> total.....	41	372	48	45	39
Personal services.....	23	255	26	42	36
All other service trades.....	18	117	22	3	3

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## TIPTON COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Tipton:</b>					
Retail trade.....	98	7,099	102	405	300
Wholesale trade.....	11	1,719	9	47	x
Selected service trades....	27	282	29	42	38
<b>Remainder of county:</b>					
Retail trade.....	71	2,575	78	114	88
Wholesale trade.....	14	3,224	7	52	x
Selected service trades....	14	90	19	3	1

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-13-081

### UNION COUNTY, IND.

Retail, wholesale, and service establishments located in Union County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.9 million, an increase of 227 percent over the \$1.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$791,000 in 1948 as compared with \$145,000 in 1939. The service trades included in the Census of Business recorded receipts totaling \$128,000 in 1948 compared with \$13,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 232 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 152 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Union County, Indiana. Final figures, superseding the preliminary data for Union County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Union County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### UNION COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	69	4,937	71	196	135
Food group.....	15	1,172	15	35	20
Eating and drinking places.....	6	209	7	38	21
Gasoline service stations.....	11	450	14	12	7
All other retail stores.....	37	3,106	35	111	87
WHOLESALE TRADE.....	7	791	6	26	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	22	128	25	10	8
Personal services.....	13	66	14	5	5
All other service trades.....	9	62	11	5	3

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 27 1950

Release Series BC-1P-13-082

### VANDELBURGH COUNTY, IND.

Retail, wholesale, and service establishments located in Vanderburgh County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$149.9 million, an increase of 218 percent over the \$47.2 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 279 percent rise over the same period, reaching a total of \$198.4 million in 1948 as compared with \$52.4 million in 1939. The service trades included in the Census of Business reported receipts totaling \$11.0 million in 1948 compared with \$3.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 9,265 paid employees for the workweek ended nearest November 15, 1948. Of these, 7,559 worked the full week, and the remainder part of the week. The comparable figures for 1939 were 6,144 and 4,967. Wholesale trade establishments reported a total of 3,407 full- and part-week employees for the week of November 15, 1948, compared with 2,328 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 1,910; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 1,240.

These preliminary figures have been derived from a Census report on Vanderburgh County, Indiana. The report also contains data for the city of Evansville.

Final figures, superseding the preliminary data for Vanderburgh County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Vanderburgh County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
VANDERBURGH COUNTY, IND.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts  (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov, 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	1,635	149,859	1,715	9,265	7,559
Food group.....	457	32,611	507	1,211	913
Eating and drinking places.....	404	12,829	517	1,728	1,380
General merchandise grp, general stores..	43	19,933	41	1,670	1,286
Apparel group.....	90	18,997	63	1,333	1,076
Furniture-home furnishgs-appliance grp..	49	9,465	34	569	550
Automotive group.....	69	23,111	60	694	665
Gasoline service stations.....	153	6,667	148	321	239
Lumber-building-hardware group.....	87	8,016	83	425	363
Drug and proprietary stores.....	63	5,905	46	564	420
All other retail stores.....	220	12,325	216	750	667
WHOLESALE TRADE, total.....	231	198,354	110	3,407	x
Merchant wholesalers, total.....	162	104,916	93	2,853	x
Groceries, foods.....	28	22,873	25	728	x
Hardware, elec'l, plum'g and heating..	17	21,129	8	430	x
Mach'y, equip't, industrial supplies...	37	12,718	18	415	x
Automotive parts, accessories.....	18	4,334	11	267	x
All other merchant wholesalers.....	62	43,862	31	1,013	x
Manufact'rs' sales branches, offices....	34	24,158	-	375	x
Agents, brokers (merchandise).....	18	60,770	8	87	x
Other types of wholesale.....	17	8,510	9	92	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	614	10,951	605	1,910	1,790
Personal services.....	362	6,342	361	1,329	1,269
Business services.....	45	1,267	33	209	191
Automotive repairs and services.....	132	2,157	139	250	217
Other repair services.....	75	1,185	72	122	113
HOTELS.....	14	2,456	7	497	477
AMUSEMENTS.....	49	2,264	38	526	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## VANDERBURGH COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Evansville:</b>					
Retail trade.....	1,433	139,197	1,462	8,758	7,145
Wholesale trade.....	223	193,054	104	3,274	x
Selected service trades....	557	10,018	541	1,804	1,692
Amusements.....	40	1,926	36	462	x
Hotels.....	14	2,456	7	497	477
<b>Remainder of county:</b>					
Retail trade.....	202	10,662	253	507	414
Wholesale trade.....	8	5,300	6	133	x
Selected service trades....	57	933	64	106	98
Amusements.....	9	338	2	64	x

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-13-083

### VERMILLION COUNTY, IND.

Retail, wholesale, and service establishments located in Vermillion County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$14.2 million, an increase of 196 percent over the \$4.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.4 million in 1948 as compared with \$1.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$384,000 in 1948 compared with \$195,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 805 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 580 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Vermillion County, Indiana, which also includes data for the city of Clinton. Final figures, superseding the preliminary data for Vermillion County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Vermillion County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D.C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### VERMILLION COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	321	14,150	350	666	518
Food group.....	82	3,736	94	113	80
Eating and drinking places.....	85	1,206	95	134	92
General merchandise grp, general stores	12	946	10	70	50
Furniture-home furnishings-appliance grp	17	576	20	25	22
Automotive group.....	18	2,995	23	119	116
Gasoline service stations.....	46	993	47	31	22
Lumber-building-hardware group.....	26	2,154	21	88	74
Drug and proprietary stores.....	11	394	12	38	26
All other retail stores.....	24	1,150	28	48	36
WHOLESALE TRADE, total.....	20	4,399	15	83	x
Merchant wholesalers.....	8	1,393	6	43	x
Other types of wholesale.....	12	3,006	9	40	x
SELECTED SERVICE TRADES, 2/ total.....	54	384	57	56	50
Personal services.....	40	291	41	47	41
All other service trades.....	14	93	16	9	9
AMUSEMENTS.....	10	189	12	28	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## VERMILLION COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Clinton:					
Retail trade.....	153	8,291	174	439	341
Wholesale trade.....	11	1,796	8	46	x
Selected service trades....	31	323	32	52	47
Amusements.....	5	154	7	24	x
Remainder of county:					
Retail trade.....	168	5,859	176	227	177
Wholesale trade.....	9	2,603	7	37	x
Selected service trades....	23	61	25	4	3
Amusements.....	5	35	5	4	x

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they include sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-13-084

### VIGO COUNTY, IND.

Retail, wholesale, and service establishments located in Vigo County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$104.7 million, an increase of 185 percent over the \$36.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$93.6 million in 1948 as compared with \$30.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$6.0 million in 1948 compared with \$2.1 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 9,248 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 6,826 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Vigo County, Indiana, which also includes data for the cities of Terre Haute, and West Terre Haute. Final figures, superseding the preliminary data for Vigo County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Vigo County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



**Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP**  
VIGO COUNTY, IND.

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts  (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	1,374	104,682	1,328	6,000	4,883
Food group.....	446	23,297	455	688	529
Eating and drinking places.....	322	8,316	363	1,139	901
General merchandise grp, general stores.	24	20,513	10	1,403	1,081
Apparel group.....	63	6,034	42	391	325
Furniture-home furnishgs-appliance grp.	54	5,421	49	411	386
Automotive group.....	58	18,624	42	683	626
Gasoline service stations.....	149	4,876	138	233	183
Lumber-building-hardware group.....	59	6,337	49	319	307
Drug and proprietary stores.....	48	3,507	40	373	252
All other retail stores.....	151	7,757	140	360	293
WHOLESALE TRADE, total.....	175	93,554	108	2,160	x
Merchant wholesalers, total.....	135	66,701	76	1,834	x
Groceries, foods.....	32	21,379	22	781	x
Hardware, elec'l, plum'g and heating.	13	7,363	1	189	x
Mach'y, equip't, industrial supplies..	22	2,747	16	94	x
Automotive parts, accessories.....	11	2,205	5	104	x
All other merchant wholesalers.....	57	33,007	32	666	x
Manufact'rs' sales branches, offices...	14	5,610	-	180	x
Petroleum bulk plants, terminals.....	17	8,705	20	92	x
Other types of wholesale.....	9	12,538	12	54	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	398	5,964	394	1,088	942
Personal services.....	229	3,333	225	781	684
Business services.....	36	803	31	123	86
Automotive repairs and services.....	74	1,077	79	93	89
Other repair services.....	59	751	59	91	83
TOURIST COURTS AND CAMPS.....	11	70	13	6	5
AMUSEMENTS.....	43	1,518	42	341	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## VIGO COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Terre Haute:</b>					
Retail trade.....	1,050	94,404	995	5,606	4,589
Wholesale trade.....	168	91,092	99	2,137	x
Selected service trades....	345	5,414	336	1,045	908
<b>West Terre Haute:</b>					
Retail trade.....	71	2,677	72	139	98
Selected service trades....	11	144	14	8	7
<b>Remainder of county:</b>					
Retail trade.....	253	7,601	261	255	196
Wholesale trade.....	7	2,462	9	23	x
Selected service trades....	42	406	44	35	27

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-13-085

### WABASH COUNTY, IND.

Retail, wholesale, and service establishments located in Wabash County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$24.7 million, an increase of 205 percent over the \$8.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$15.7 million in 1948 as compared with \$3.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$790,000 in 1948 compared with \$359,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,545 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,187 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wabash County, Indiana, which also includes data for the cities of North Manchester and Wabash. Final figures, superseding the preliminary data for Wabash County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wabash County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### WABASH COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	342	24,711	358	1,206	921
Food group.....	83	5,260	100	153	106
Eating and drinking places.....	43	1,271	52	183	141
General merchandise grp, general stores.....	11	1,519	7	149	85
Apparel group.....	18	1,043	11	70	49
Furniture-home furnishings-appliance grp.....	18	1,030	17	54	46
Automotive group.....	26	3,479	25	133	124
Gasoline service stations.....	48	1,539	58	34	24
Lumber-building-hardware group.....	39	4,207	42	220	202
Drug and proprietary stores.....	16	828	14	80	35
All other retail stores.....	40	4,535	32	130	109
WHOLESALE TRADE, total.....	55	15,659	52	239	x
Merchant wholesalers.....	22	3,257	25	100	x
Petroleum bulk plants, terminals.....	20	2,231	17	21	x
All other types of wholesale.....	13	10,171	10	118	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	88	790	103	100	77
Personal services.....	56	514	68	81	60
All other service trades.....	32	276	35	19	17
AMUSEMENTS.....	8	345	4	65	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WABASH COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
North Manchester:					
Retail trade.....	70	6,456	78	293	223
Selected service trades....	15	193	19	26	22
Wabash:					
Retail trade.....	169	13,094	164	767	583
Wholesale trade.....	27	5,666	25	105	x
Selected service trades....	42	396	49	66	49
Remainder of county: <sup>3/</sup>					
Retail trade.....	103	5,161	116	146	115
Wholesale trade.....	28	9,993	27	134	x
Selected service trades....	31	201	35	8	6

x Not available.

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2/</sup> Includes employees paid for less than the full workweek.<sup>3/</sup> Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series EC-1P-13-086

### WARREN COUNTY, IND.

Retail, wholesale, and service establishments located in Warren County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$3.7 million, an increase of 208 percent over the \$1.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.2 million in 1948 as compared with \$1.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$100,000 in 1948 compared with \$41,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 181 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 120 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Warren County, Indiana. Final figures, superseding the preliminary data for Warren County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Warren County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### WARREN COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	90	3,676	100	129	103
Food group.....	27	996	25	34	28
Eating and drinking places.....	9	207	11	18	13
Gasoline service stations.....	17	272	20	5	4
All other retail stores.....	37	2,201	44	72	58
WHOLESALE TRADE.....	16	6,180	10	44	x
SELECTED SERVICE TRADES <sup>2/</sup> .....	22	100	23	8	5

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-13-087

### WARRICK COUNTY, IND.

Retail, wholesale, and service establishments located in Warrick County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.3 million, an increase of 303 percent over the \$3.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$2.3 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$512,000 in 1948 compared with \$123,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 662 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 358 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Warrick County, Indiana, which also includes data for the city of Boonville. Final figures, superseding the preliminary data for Warrick County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Warrick County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### WARRICK COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	221	13,319	249	538	455
Food group.....	76	3,280	92	95	68
Eating and drinking places.....	42	934	52	93	78
General merchandise grp, general stores	11	938	14	49	43
Furniture-home furnishings-appliance grp	8	339	7	17	15
Automotive group.....	17	2,612	17	91	90
Gasoline service stations.....	21	497	22	24	12
Lumber-building-hardware group.....	26	2,219	26	93	79
All other retail stores.....	20	2,500	19	76	70
WHOLESALE TRADE.....	9	2,268	9	78	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	62	512	68	46	38
Personal services.....	38	238	42	25	19
All other service trades.....	24	274	26	21	19

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WARRICK COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Boonville:					
Retail trade.....	89	9,054	94	371	319
Selected service trades...	37	314	40	37	31
Remainder of county:					
Retail trade.....	132	4,265	155	167	136
Selected service trades...	25	198	28	9	7

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-13-088

### WASHINGTON COUNTY, IND.

Retail, wholesale, and service establishments located in Washington County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.7 million, an increase of 408 percent over the \$2.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.9 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$357,000 in 1948 compared with \$99,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 571 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 285 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Washington County, Indiana, which also includes data for the city of Salem. Final figures, superseding the preliminary data for Washington County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Washington County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### WASHINGTON COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	228	12,705	258	485	402
Food group.....	50	1,532	52	51	36
Eating and drinking places.....	30	507	37	62	40
General merchandise grp, general stores	28	1,387	32	72	56
Apparel group.....	8	348	9	14	12
Furniture-home furnishings-appliance grp	13	440	12	22	21
Automotive group.....	14	2,204	16	80	74
Gasoline service stations.....	30	647	37	19	15
Lumber-building-hardware group.....	22	1,350	30	52	45
Drug and proprietary stores.....	5	171	5	7	6
All other retail stores.....	28	4,119	28	106	97
WHOLESALE TRADE.....	13	1,888	10	41	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	60	357	65	45	41
Personal services.....	36	224	37	39	37
All other service trades.....	24	133	28	6	4

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WASHINGTON COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Salem:</b>					
Retail trade.....	111	7,578	123	345	291
Selected service trades.....	33	271	38	42	39
<b>Remainder of county:</b>					
Retail trade.....	117	5,127	135	140	111
Selected service trades.....	27	86	27	3	2

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P- 13-089

### WAYNE COUNTY, IND.

Retail, wholesale, and service establishments located in Wayne County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$68.7 million, an increase of 235 percent over the \$20.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$38.5 million in 1948 as compared with \$12.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$3.1 million in 1948 compared with \$1.1 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 5,153 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 3,561 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wayne County, Indiana, which also includes data for the city of Richmond. Final Figures, superseding the preliminary data for Wayne County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wayne County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### WAYNE COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	730	68,658	680	3,783	2,939
Food group.....	174	12,973	188	478	331
Eating and drinking places.....	107	4,262	109	704	491
General merchandise grp, general stores	22	7,683	13	630	451
Apparel group.....	49	5,482	26	353	259
Furniture-home furnishgs-appliance grp	37	3,731	31	185	176
Automotive group.....	45	12,567	32	351	341
Gasoline service stations.....	92	3,747	102	160	124
Lumber-building-hardware group.....	52	6,976	48	371	328
Drug and proprietary stores.....	24	2,148	19	157	98
All other retail stores.....	128	8,089	112	394	340
WHOLESALE TRADE, total.....	88	38,461	44	885	x
Merchant wholesalers.....	60	29,290	28	807	x
Petroleum bulk plants, terminals.....	15	3,692	13	39	x
Other types of wholesale.....	13	5,479	3	39	x
SELECTED SERVICE TRADES, 2/total.....	288	3,132	300	485	425
Personal services.....	183	2,026	190	378	326
All other service trades.....	105	1,107	110	107	99
TOURIST COURTS AND CAMPS.....	10	50	12	4	2

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
WAYNE COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Richmond:					
Retail trade.....	501	56,835	424	3,245	2,545
Wholesale trade.....	69	32,484	35	823	x
Selected service trades.....	209	2,717	218	445	396
Remainder of county:					
Retail trade.....	229	11,823	256	538	394
Wholesale trade.....	19	5,977	9	62	x
Selected service trades.....	79	416	82	40	29

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-13-090

### WELLS COUNTY, IND.

Retail, wholesale, and service establishments located in Wells County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.5 million, an increase of 137 percent over the \$4.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$14.2 million in 1948 as compared with \$3.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$627,000 in 1948 compared with \$158,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,002 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 723 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wells County, Indiana, which also includes data for the city of Bluffton. Final figures, superseding the preliminary data for Wells County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wells County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### WELLS COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	228	15,469	263	713	556
Food group.....	43	3,450	51	107	81
Eating and drinking places.....	25	711	29	99	77
General merchandise grp, general stores.....	10	921	8	88	53
Apparel group.....	10	519	11	26	12
Furniture-home furnishings-appliance grp.....	22	1,112	26	46	43
Automotive group.....	16	2,733	22	87	81
Gasoline service stations.....	35	1,208	37	44	36
Lumber-building-hardware group.....	29	3,298	33	147	117
Drug and proprietary stores.....	5	284	5	21	14
All other retail stores.....	33	1,233	41	48	42
WHOLESALE TRADE, total.....	42	14,230	33	210	x
Merchant wholesalers.....	13	5,945	12	120	x
Other types of wholesale.....	29	8,285	21	90	x
SELECTED SERVICE TRADES, <sup>2</sup> total.....	64	627	71	79	69
Personal services.....	37	336	40	61	56
All other service trades.....	27	291	31	18	13

<sup>1</sup> Not available.

<sup>2</sup> Includes employees paid for less than the full workweek.

See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WELLS COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Bluffton:					
Retail trade.....	119	10,463	129	547	431
Wholesale trade.....	16	6,941	14	112	x
Selected service trades....	33	408	40	70	64
Remainder of county:					
Retail trade.....	109	5,006	134	166	125
Wholesale trade.....	26	7,289	19	98	x
Selected service trades....	31	219	31	9	5

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-13-091

### WHITE COUNTY, IND.

Retail, wholesale, and service establishments located in White County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.4 million, an increase of 227 percent over the \$4.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$15.6 million in 1948 as compared with \$3.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$668,000 in 1948 compared with \$219,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 895 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 468 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on White County, Indiana, which also includes data for the city of Monticello. Final figures, superseding the preliminary data for White County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for White County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
WHITE COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	263	13,358	278	677	502
Food group.....	43	2,735	40	91	61
Eating and drinking places.....	47	1,228	52	211	134
General merchandise grp, general stores	17	1,108	14	63	46
Apparel group.....	11	368	11	11	8
Furniture-home furnishgs-appliance grp	13	492	13	17	11
Automotive group.....	19	1,558	21	55	49
Gasoline service stations.....	57	1,642	64	55	41
Lumber-building-hardware group.....	29	3,067	34	106	103
Drug and proprietary stores.....	9	568	12	35	31
All other retail stores.....	18	592	17	33	18
WHOLESALE TRADE, total.....	44	15,569	33	151	x
Merchant wholesalers.....	10	1,108	7	35	x
Other types of wholesale.....	34	14,461	26	116	x
SELECTED SERVICE TRADES, <sup>2</sup> / total.....	70	668	70	67	60
Personal services.....	42	303	44	34	30
All other service trades.....	28	365	26	33	30
TOURIST COURTS AND CAMPS.....	18	77	16	-	-

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WHITE COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Monticello:					
Retail trade.....	95	6,001	101	354	278
Selected service trades..	30	394	32	44	41
Remainder of county:					
Retail trade.....	168	7,357	177	323	224
Selected service trades..	40	274	38	23	19
Tourist courts and camps.	18	77	16	-	-

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-13-092

### WHITLEY COUNTY, IND.

Retail, wholesale, and service establishments located in Whitley County, Indiana, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.7 million, an increase of 265 percent over the \$4.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.1 million in 1948 as compared with \$1.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$611,000 in 1948 compared with \$152,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 913 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 480 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Whitley County, Indiana, which also includes data for Columbus City. Final figures, superseding the preliminary data for Whitley County, will be included in a Bulletin for the State of Indiana to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Whitley County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### WHITLEY COUNTY, IND.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	238	15,667	271	756	573
Food group.....	18	3,031	41	109	68
Eating and drinking places.....	36	1,163	47	133	100
General merchandise grp, general stores	9	687	7	71	43
Apparel group.....	10	102	12	37	25
Furniture-home furnishings-appliance grp	12	151	17	15	13
Automotive group.....	24	2,370	23	96	93
Gasoline service stations.....	42	1,040	50	53	36
Lumber-building-hardware group.....	24	3,304	22	162	147
Drug and proprietary stores.....	6	205	8	30	10
All other retail stores.....	24	1,121	25	45	38
WHOLESALE TRADE.....	18	5,117	12	96	x
SELECTED SERVICE TRADES, <sup>2</sup> total.....	80	611	91	61	49
Personal services.....	43	287	42	34	26
All other service trades.....	37	324	49	27	23
AMUSEMENTS.....	11	137	13	23	x

x Not available.

<sup>1</sup> Includes employees paid for less than the full workweek.

<sup>2</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WHITLEY COUNTY, IND.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Columbia City:					
Retail trade.....	114	9,934	127	490	377
Selected service trades.....	32	342	39	40	33
Remainder of county:					
Retail trade.....	124	5,732	144	266	196
Selected service trades.....	48	269	54	21	16

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.







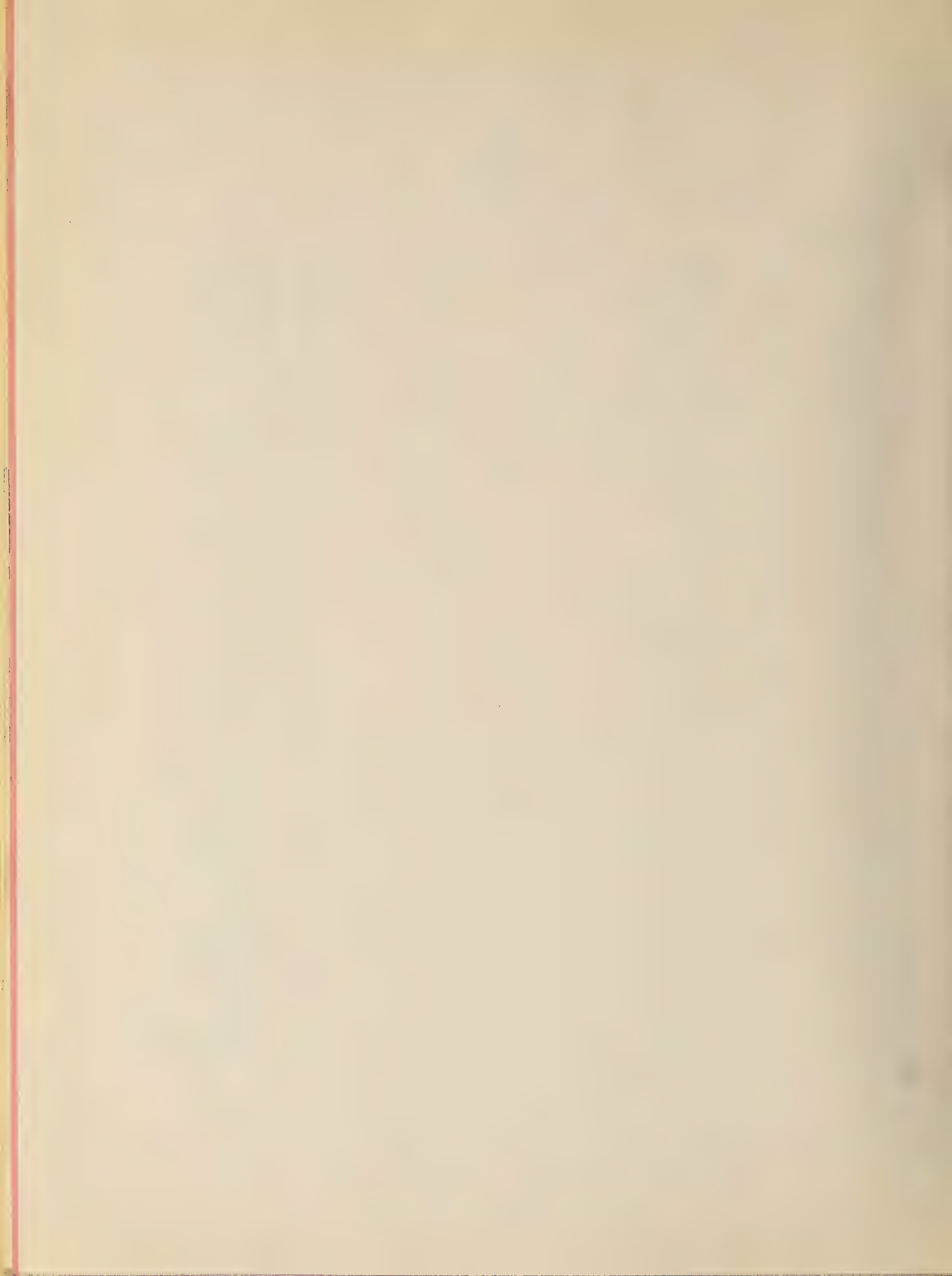
# IOWA

## counties

### IOWA

- |                 |                   |
|-----------------|-------------------|
| 1. Adair        | 41. Hancock       |
| 2. Adams        | 42. Hardin        |
| 3. Allamakee    | 43. Harrison      |
| 4. Appanoose    | 44. Henry         |
| 5. Audubon      | 45. Howard        |
| 6. Benton       | 46. Humboldt      |
| 7. Black Hawk   | 47. Ida           |
| 8. Boone        | 48. Iowa          |
| 9. Bremer       | 49. Jackson       |
| 10. Buchanan    | 50. Jasper        |
| 11. Buena Vista | 51. Jefferson     |
| 12. Butler      | 52. Johnson       |
| 13. Calhoun     | 53. Jones         |
| 14. Carroll     | 54. Keokuk        |
| 15. Cass        | 55. Kossuth       |
| 16. Cedar       | 56. Lee           |
| 17. Cerro Gordo | 57. Linn          |
| 18. Cherokee    | 58. Louisa        |
| 19. Chickasaw   | 59. Lucas         |
| 20. Clarke      | 60. Lyon          |
| 21. Clay        | 61. Madison       |
| 22. Clayton     | 62. Mahaska       |
| 23. Clinton     | 63. Marion        |
| 24. Crawford    | 64. Marshall      |
| 25. Dallas      | 65. Mills         |
| 26. Davis       | 66. Mitchell      |
| 27. Decatur     | 67. Monona        |
| 28. Delaware    | 68. Monroe        |
| 29. Des Moines  | 69. Montgomery    |
| 30. Dickinson   | 70. Muscatine     |
| 31. Dubuque     | 71. O'Brien       |
| 32. Emmet       | 72. Osceola       |
| 33. Fayette     | 73. Page          |
| 34. Floyd       | 74. Palo Alto     |
| 35. Franklin    | 75. Plymouth      |
| 36. Fremont     | 76. Pocahontas    |
| 37. Greene      | 77. Polk          |
| 38. Grundy      | 78. Pottawattamie |
| 39. Guthrie     | 79. Poweshiek     |
| 40. Hamilton    | 80. Ringgold      |





IOWA ----- cont'd

- 81. Sac
- 82. Scott
- 83. Shelby
- 84. Sioux
- 85. Story
- 86. Tama
- 87. Taylor
- 88. Union
- 89. Van Buren
- 90. Wapello
- 91. Warren
- 92. Washington
- 93. Wayne
- 94. Webster
- 95. Winnebago
- 96. Winneshiek
- 97. Woodbury
- 98. Worth
- 99. Wright





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 29, 1950

Release Series BC-1P-14-000

### IOWA

Retail, wholesale, and service establishments located in Iowa showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the State during 1948 aggregated \$2,553,900,000, an increase of 210 percent over the \$822,900,000 sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the State showed a 320 percent rise over the same period, reaching a total of \$3,323,500,000 in 1948 as compared with \$790,500,000 in 1939. The service trades included in the Census of Business reported receipts totaling \$107,700,000 in 1948 compared with \$40,800,000 in 1939. Hotel receipts moved from \$11,700,000 in 1939 to \$23,400,000 in 1948. Amusement businesses in the State recorded receipts of \$30,400,000 in 1948 compared with \$15,400,000 in 1939.

Employment in the State also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 126,350 paid employees for the workweek ended nearest November 15, 1948. Of these, 99,294 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 92,137 and 70,383. Wholesale trade establishments reported a total of 34,801 full- and part-week employees for the week of November 15, 1948, compared with 24,548 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 14,638; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 12,222.

These preliminary figures have been compiled from similar releases being made available for each county in Iowa. Final figures, superseding the preliminary data for Iowa, will be included in a State Bulletin to be issued in several months. Similar data will be made available in preliminary and final form for each of the States.

A single copy of the preliminary release for the State of Iowa as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



**Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP**  
**IOWA**

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts  (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	33,572	2,553,851	34,291	126,350	99,294
Food group.....	6,562	477,462	6,885	17,659	12,179
Eating and drinking places.....	6,357	164,920	7,141	21,360	16,051
General merchandise grp, general stores	1,266	262,259	1,011	20,960	15,138
Apparel group.....	1,678	137,147	1,596	7,949	6,097
Furniture-home furnishgs-appliance grp	1,772	115,112	1,779	6,065	5,231
Automotive group.....	2,266	425,063	2,303	13,839	13,047
Gasoline service stations.....	4,546	152,547	4,722	5,932	4,303
Lumber-building-hardware group.....	4,574	463,321	4,492	17,745	15,416
Drug and proprietary stores.....	1,089	65,930	1,149	4,832	3,406
All other retail stores.....	3,462	290,090	3,213	10,009	8,426
WHOLESALE TRADE, total.....	5,941	3,323,533	4,412	34,801	x
Merchant wholesalers, total.....	1,965	966,221	1,447	20,688	x
Groceries, confectionery, meat.....	187	168,394	113	2,834	x
Farm products, edible.....	354	141,532	335	3,480	x
Tobacco.....	52	38,821	63	460	x
Furniture, home furnishings.....	15	5,028	4	179	x
Automotive supplies.....	243	52,437	156	2,346	x
Electrical merchandise.....	75	68,367	40	1,182	x
Hardware, plumbing heating.....	60	52,943	15	1,555	x
Lumber, construction materials.....	64	31,457	24	563	x
Mach'y, equi't, industrial supplies.	226	85,082	153	2,332	x
All other merchant wholesalers.....	689	322,160	544	5,757	x
Manufact'rs' sales branches, offices..	314	360,142	12	4,175	x
Petroleum bulk plants, terminals.....	1,801	251,822	1,683	2,742	x
Agents, brokers (merchandise).....	280	725,951	272	1,883	x
Assemblers of farm products.....	1,581	1,019,397	998	5,313	x
SELECTED SERVICE TRADES, total.....	9,792	107,661	10,321	14,638	12,658
Personal services.....	5,654	57,352	5,931	9,543	8,404
Business services.....	411	11,414	387	1,819	1,423
Automotive repairs and services.....	1,894	24,222	2,046	1,967	1,751
Other repairs and services.....	1,833	14,673	1,957	1,309	1,080
HOTELS.....	435	23,360	393	5,546	4,507
TOURIST COURTS AND CAMPS.....	307	1,836	331	120	88
AMUSEMENTS.....	1,061	30,380	886	5,698	x

x Not available.

1/ Includes employees paid for less than the full workweek.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-14-001

### ADAIR COUNTY, IOWA

Retail, wholesale, and service establishments located in Adair County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.5 million, an increase of 183 percent over the \$3.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.5 million in 1948 as compared with \$2.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$208,000 in 1948 compared with \$77,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 454 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 371 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Adair County, Iowa. Final figures, superseding the preliminary data for Adair County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Adair County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## ADAIR COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	159	8,529	173	328	251
Food group.....	24	1,406	24	50	26
Eating and drinking places.....	21	378	22	52	30
General merchandise grp, general stores.....	11	513	13	24	18
Apparel group.....	6	266	7	14	10
Furniture-home furnishings-appliance grp.....	6	242	6	15	10
Automotive group.....	11	833	14	32	28
Gasoline service stations.....	21	637	25	14	12
Lumber-building-hardware group.....	36	3,066	38	92	88
Drug and proprietary stores.....	8	222	10	9	6
All other retail stores.....	15	966	14	26	23
WHOLESALE TRADE, total.....	32	11,467	33	109	x
Merchant wholesalers.....	5	845	6	25	x
Other types of wholesale.....	27	10,622	27	84	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	40	208	46	17	12
Personal services.....	28	115	32	10	5
All other service trades.....	12	93	14	7	7

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-14-002

### ADAMS COUNTY, IOWA

Retail, wholesale, and service establishments located in Adams County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.9 million, an increase of 195 percent over the \$2.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.7 million in 1948 as compared with \$0.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$182,000 in 1948 compared with \$90,000 in 1939.

Retail trade establishments in the county reported 250 paid employees for the workweek ended nearest November 15, 1948. For the same week in 1948, wholesale trade establishments reported 18 paid employees and the selected service trades reported 18 paid employees.

These preliminary figures have been derived from a Census report on Adams County, Iowa. Final figures, superseding the preliminary data for Adams County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Adams County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### ADAMS COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	106	5,938	122	250	194
Food group.....	13	610	12	25	14
Eating and drinking places.....	11	224	15	25	15
Gasoline service stations.....	20	698	24	20	18
All other retail stores.....	62	4,406	71	180	147
WHOLESALE TRADE.....	13	1,720	12	18	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	34	182	36	18	11
Personal services.....	18	129	19	14	10
All other service trades.....	16	53	17	4	1

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-14-003

### ALLAMAKEE COUNTY, IOWA

Retail, wholesale, and service establishments located in Allamakee County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$14.9 million, an increase of 239 percent over the \$4.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.2 million in 1948 as compared with \$2.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$303,000 in 1948 compared with \$112,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 680 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 474 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Allamakee County, Iowa, which also includes data for the city of Waukon. Final figures, superseding the preliminary data for Allamakee County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Allamakee County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### ALLAMAKEE COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	255	14,903	277	605	455
Food group.....	48	2,750	54	101	65
Eating and drinking places.....	43	1,071	45	104	81
General merchandise grp, general stores.	14	1,141	15	77	47
Apparel group.....	16	539	18	23	15
Furniture-home furnishings-appliance grp.	11	550	14	21	12
Automotive group.....	19	2,554	22	66	62
Gasoline service stations.....	36	777	38	28	20
Lumber-building-hardware group.....	40	3,227	47	127	100
Drug and proprietary stores.....	5	202	6	10	7
All other retail stores.....	23	2,092	18	48	46
WHOLESALE TRADE.....	27	10,187	23	49	x
SELECTED SERVICE TRADES, 2/total.....	62	303	63	26	21
Personal services.....	33	156	32	21	19
All other service trades.....	29	147	31	5	2
HOTELS.....	5	38	10	6	4
AMUSEMENTS.....	7	123	8	33	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2. CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## ALLAMAKEE COUNTY, IOWA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Waukon:</b>					
Retail trade.....	97	7,089	97	340	254
Selected service trades...	35	209	33	22	17
<b>Remainder of county:</b>					
Retail trade.....	158	7,814	180	265	201
Selected service trades...	27	94	30	4	4

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P- 14-004

### APPANOOSE COUNTY, IOWA

Retail, wholesale, and service establishments located in Appanoose County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.1 million, an increase of 143 percent over the \$5.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.8 million in 1948 as compared with \$1.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$439,000 in 1948 compared with \$242,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 798 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 729 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Appanoose County, Iowa, which also includes data for the city of Centerville. Final figures, superseding the preliminary data for Appanoose County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Appanoose County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### APPANOOSE COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	270	13,135	279	671	524
Food group.....	70	2,893	71	99	67
Eating and drinking places.....	39	670	47	81	63
General merchandise grp, general stores	14	1,410	9	142	35
Apparel group.....	13	481	17	16	9
Furniture-home furnishings-appliance grp	16	665	20	39	22
Automotive group.....	14	3,343	10	147	146
Gasoline service stations.....	42	745	45	19	11
Lumber-building-hardware group.....	31	1,703	33	72	69
Drug and proprietary stores.....	9	378	10	24	18
All other retail stores.....	22	847	17	32	29
WHOLESALE TRADE, total.....	30	3,812	29	37	x
Merchant wholesalers.....	8	1,036	9	46	x
Other types of wholesale.....	22	2,776	20	41	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	75	439	32	40	34
Personal services.....	45	277	50	32	26
All other service trades.....	30	162	32	8	8

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
APPANOOSE COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Centerville:					
Retail trade.....	157	10,259	158	574	442
Wholesale trade.....	18	2,910	14	61	x
Selected service trades...	46	295	49	34	28
Remainder of county:					
Retail trade.....	113	2,876	121	97	82
Wholesale trade.....	12	902	15	26	x
Selected service trades...	29	144	33	6	6

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-14-005

### AUDUBON COUNTY, IOWA

Retail, wholesale, and service establishments located in Audubon County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.0 million, an increase of 287 percent over the \$3.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.6 million in 1948 as compared with \$2.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$248,000 in 1948 compared with \$111,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 604 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 329 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Audubon County, Iowa. Final figures, superseding the preliminary data for Audubon County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Audubon County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-14-006

### BENTON COUNTY, IOWA

Retail, wholesale, and service establishments located in Benton County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$18.8 million, an increase of 194 percent over the \$6.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$17.0 million in 1948 as compared with \$2.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$496,000 in 1948 compared with \$226,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,115 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 652 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Benton County, Iowa, which also includes data for the cities of Belle Plaine and Vinton. Final figures, superseding the preliminary data for Benton County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Benton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
BENTON COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	330	18,788	330	827	637
Food group.....	57	3,627	58	144	88
Eating and drinking places.....	68	1,287	71	137	99
General merchandise grp, general stores	14	900	15	79	44
Apparel group.....	11	415	15	12	10
Furniture-home furnishings-appliance grp	20	749	18	33	24
Automotive group.....	21	2,517	23	89	84
Gasoline service stations.....	45	1,215	42	36	29
Lumber-building-hardware group.....	59	5,403	59	219	197
Drug and proprietary stores.....	9	325	8	21	11
All other retail stores.....	26	2,350	21	57	51
WHOLESALE TRADE, total.....	52	17,042	37	241	x
Petroleum bulk plants, terminals.....	23	2,628	22	27	x
Other types of wholesale.....	29	14,414	15	214	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	73	496	70	47	43
Personal services.....	44	277	43	31	28
All other service trades.....	29	219	27	16	15

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
BENTON COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Belle Plaine:					
Retail trade.....	75	4,150	74	249	192
Selected service trades....	17	122	15	14	11
Vinton:					
Retail trade.....	97	7,500	106	335	259
Selected service trades....	24	192	28	15	15
Remainder of county: <sup>3/</sup>					
Retail trade.....	158	7,138	150	243	186
Selected service trades....	32	182	27	18	17

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-14-007

### BLACK HAWK COUNTY, IOWA

Retail, wholesale, and service establishments located in Black Hawk County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$107.2 million, an increase of 205 percent over the \$35.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$72.9 million in 1948 as compared with \$21.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$5.0 million in 1948 compared with \$1.8 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 8,231 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 5,791 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Black Hawk County, Iowa, which also includes data for the cities of Cedar Falls and Waterloo. Final figures, superseding the preliminary data for Black Hawk County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Black Hawk County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## BLACK HAWK COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	1,033	107,239	1,046	5,947	4,489
Food group.....	215	20,599	237	756	507
Eating and drinking places.....	232	7,485	268	1,187	869
General merchandise grp, general stores	22	15,181	5	1,168	768
Apparel group.....	62	7,368	59	440	321
Furniture-home furnishings-appliance grp	54	7,437	50	492	457
Automotive group.....	67	16,791	54	540	490
Gasoline service stations.....	119	5,454	124	208	143
Lumber-building-hardware group.....	84	11,254	83	455	382
Drug and proprietary stores.....	36	3,001	36	205	138
All other retail stores.....	142	12,669	130	496	414
WHOLESALE TRADE, total.....	152	72,939	96	1,424	x
Merchant wholesalers, total.....	106	48,222	65	1,199	x
Groceries, foods.....	21	14,176	18	361	x
Hardware, elec'l, plum'g and heat'g.	12	10,543	5	194	x
Mach'y, equip't, industrial supplies	13	2,728	9	120	x
Automotive parts, accessories.....	12	3,436	4	146	x
All other merchant wholesalers.....	48	17,339	29	378	x
Manufact'rs' sales branches, offices..	10	9,837	-	103	x
Petroleum bulk plants, terminals.....	24	6,751	24	63	x
Agents, brokers (merchandise).....	6	4,805	3	33	x
Assemblers of farm products.....	6	3,324	4	26	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	304	4,993	325	860	768
Personal services.....	179	2,859	196	619	573
Business services.....	17	486	13	55	48
Automotive repairs and services.....	60	911	63	107	84
Other repair services.....	48	737	53	79	63
AMUSEMENTS.....	34	1,696	29	346	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## BLACK HAWK COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Cedar Falls:</b>					
Retail trade.....	157	13,264	173	737	511
Wholesale trade.....	11	2,001	11	61	x
Selected service trades...	40	551	48	77	63
<b>Waterloo:</b>					
Retail trade.....	707	84,497	680	4,861	3,711
Wholesale trade.....	125	66,955	73	1,311	x
Selected service trades...	235	4,282	243	772	694
Amusements.....	20	1,160	16	184	x
<b>Remainder of county:<sup>3/</sup></b>					
Retail trade.....	169	9,478	193	349	267
Wholesale trade.....	16	3,983	12	52	x
Selected service trades...	29	160	34	11	8

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-14-008

### BOONE COUNTY, IOWA

Retail, wholesale, and service establishments located in Boone County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$22.3 million, an increase of 159 percent over the \$8.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$17.6 million in 1948 as compared with \$3.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$957,000 in 1948 compared with \$383,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,340 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,096 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Boone County, Iowa, which also includes data for the city of Boone. Final figures, superseding the preliminary data for Boone County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Boone County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### BOONE COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	308	22,301	301	1,027	829
Food group.....	57	4,294	57	192	129
Eating and drinking places.....	55	1,183	59	140	120
General merchandise grp., general stores.	16	1,393	11	128	77
Apparel group.....	20	1,306	20	61	48
Furniture-home furnishings-appliance grp.	16	753	17	30	25
Automotive group.....	19	4,629	15	139	135
Gasoline service stations.....	49	1,392	52	61	44
Lumber-building-hardware group.....	37	4,386	34	197	171
Drug and proprietary stores.....	10	602	9	37	31
Other retail stores.....	29	2,363	27	62	49
WHOLESALE TRADE, total.....	43	17,591	32	135	x
Merchant wholesalers.....	8	1,564	4	36	x
Other types of wholesale.....	35	16,027	28	99	x
SELECTED SERVICE TRADES, <sup>2</sup> total.....	88	957	93	158	139
Personal services.....	56	536	58	118	105
All other service trades.....	32	421	35	40	34

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## BOONE COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Boone:					
Retail trade.....	175	15,875	160	780	617
Wholesale trade.....	18	4,737	16	65	x
Selected service trades....	64	784	69	142	126
Remainder of county:					
Retail trade.....	133	6,426	141	267	212
Wholesale trade.....	25	12,854	16	70	x
Selected service trades....	24	173	24	16	13

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-14-009

### BREMER COUNTY, IOWA

Retail, wholesale, and service establishments located in Bremer County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$19.3 million, an increase of 222 percent over the \$6.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$19.4 million in 1948 as compared with \$4.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$475,000 in 1948 compared with \$187,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,198 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 741 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Bremer County, Iowa, which also includes data for the city of Waverly. Final figures, superseding the preliminary data for Bremer County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Bremer County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### BREMER COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	259	19,272	265	811	643
Food group.....	49	3,218	46	128	76
Eating and drinking places.....	35	1,192	36	149	109
Apparel group.....	14	465	14	27	20
Furniture-home furnishings-appliance grp	14	571	15	32	26
Automotive group.....	18	2,857	20	92	90
Gasoline service stations.....	30	1,056	39	28	23
Lumber-building-hardware group.....	55	5,540	52	195	173
Drug and proprietary stores.....	6	256	9	21	11
All other retail stores.....	38	4,117	34	139	115
WHOLESALE TRADE, total.....	41	19,445	42	350	x
Merchant wholesalers.....	9	2,305	13	76	x
Other types of wholesale.....	32	17,140	29	274	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	63	475	66	37	27
Personal services.....	36	167	38	12	8
All other service trades.....	27	308	28	25	19

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## BREMER COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Waverly:					
Retail trade.....	95	8,905	94	471	360
Selected service trades..	28	241	29	19	14
Remainder of county:					
Retail trade.....	164	10,367	171	340	283
Selected service trades..	35	234	37	18	13

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-14-010

### BUCHANAN COUNTY, IOWA

Retail, wholesale, and service establishments located in Buchanan County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$16.0 million, an increase of 227 percent over the \$4.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.3 million in 1948 as compared with \$2.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$392,000 in 1948 compared with \$143,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 805 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 583 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Buchanan County, Iowa, which also includes data for the city of Independence. Final figures, superseding the preliminary data for Buchanan County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Buchanan County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### BUCHANAN COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	314	15,988	335	688	521
Food group.....	56	2,790	59	89	61
Eating and drinking places.....	52	971	66	128	90
General merchandise grp, general stores.....	14	663	13	58	39
Apparel group.....	10	388	11	20	11
Furniture-home furnishings-appliance grp.....	12	800	11	43	40
Automotive group.....	19	1,914	24	79	77
Gasoline service stations.....	45	1,178	45	41	29
Lumber-building-hardware group.....	60	3,984	64	167	122
Drug and proprietary stores.....	7	239	10	14	10
All other retail stores.....	39	3,061	32	49	44
WHOLESALE TRADE, total.....	42	8,251	40	90	x
Merchant wholesalers.....	12	1,540	12	43	x
Other types of wholesale.....	30	6,711	28	47	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	78	392	80	27	23
Personal services.....	39	190	38	17	15
All other service trades.....	39	202	42	10	8

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## BUCHANAN COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Independence:					
Retail trade.....	119	8,449	120	425	332
Selected service trades....	36	212	36	21	18
Remainder of county:					
Retail trade.....	195	7,539	215	263	189
Selected service trades....	42	180	44	6	5

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-14-011

### BUENA VISTA COUNTY, IOWA

Retail, wholesale, and service establishments located in Buena Vista County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$23.7 million, an increase of 225 percent over the \$7.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$24.8 million in 1948 as compared with \$5.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$996,000 in 1948 compared with \$271,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,263 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 943 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Buena Vista County, Iowa, which also includes data for the city of Storm Lake. Final figures, superseding the preliminary data for Buena Vista County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Buena Vista County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
BUENA VISTA COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	314	23,735	320	1,024	807
Food group.....	46	4,314	49	161	120
Eating and drinking places.....	50	1,482	55	203	163
General merchandise grp, general stores	16	1,166	11	84	62
Apparel group.....	21	1,350	25	65	43
Furniture-home furnishings-appliance grp	21	878	19	34	25
Automotive group.....	15	3,259	14	90	84
Gasoline service stations.....	47	1,927	44	75	53
Lumber-building-hardware group.....	60	6,386	68	215	180
Drug and proprietary stores.....	9	485	10	35	21
All other retail stores.....	29	2,488	25	62	51
WHOLESALE TRADE, total.....	61	24,821	47	142	x
Petroleum bulk plants, terminals.....	20	3,505	16	33	x
Assemblers of farm products.....	24	15,851	16	39	x
Other types of wholesale.....	17	5,465	15	65	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	95	996	108	97	87
Personal services.....	49	417	53	58	51
All other service trades.....	46	579	55	39	36
AMUSEMENTS.....	16	506	16	83	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
BUENA VISTA COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Storm Lake:					
Retail trade.....	127	14,005	131	669	535
Wholesale trade.....	27	13,092	19	98	x
Selected service trades...	41	554	46	70	64
Remainder of county:					
Retail trade.....	187	9,730	189	355	270
Wholesale trade.....	34	11,729	28	44	x
Selected service trades...	54	442	62	27	23

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-14-012

### BUTLER COUNTY, IOWA

Retail, wholesale, and service establishments located in Butler County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$16.2 million, an increase of 277 percent over the \$4.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$17.2 million in 1948 as compared with \$3.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$275,000 in 1948 compared with \$96,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 684 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 488 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Butler County, Iowa. Final figures, superseding the preliminary data for Butler County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Butler County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### BUTLER COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	263	16,239	292	554	442
Food group.....	48	2,326	58	71	44
Eating and drinking places.....	36	891	44	63	53
General merchandise grp, general stores.....	14	901	17	36	28
Furniture-home furnishings-appliance grp.....	11	367	11	9	8
Automotive group.....	26	3,080	27	110	104
Gasoline service stations.....	38	1,222	40	32	29
Lumber-building-hardware group.....	55	4,791	61	140	118
Drug and proprietary stores.....	8	232	8	18	12
All other retail stores.....	27	2,409	26	63	47
WHOLESALE TRADE, total.....	47	17,157	40	110	7
Merchant wholesalers.....	6	1,149	4	26	x
Other types of wholesale.....	41	16,008	36	84	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	57	275	61	20	13
Personal services.....	39	166	42	11	1
All other service trades.....	18	109	19	9	6
AMUSEMENTS.....	9	72	12	12	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-14-013

### CALHOUN COUNTY, IOWA

Retail, wholesale, and service establishments located in Calhoun County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$14.0 million, an increase of 169 percent over the \$5.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$21.5 million in 1948 as compared with \$5.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$404,000 in 1948 compared with \$142,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 723 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 524 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Calhoun County, Iowa. Final figures, superseding the preliminary data for Calhoun County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Calhoun County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CALHOUN COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	259	13,974	286	570	408
Food group.....	40	2,695	40	85	59
Eating and drinking places.....	46	896	54	127	66
General merchandise grp, general stores	9	352	9	32	22
Apparel group.....	12	608	15	21	13
Furniture-home furnishings-appliance grp	15	398	17	14	12
Automotive group.....	22	2,292	25	66	60
Gasoline service stations.....	39	1,049	45	25	20
Lumber-building-hardware group.....	63	4,500	61	152	121
Drug and proprietary stores.....	8	372	8	29	23
All other retail stores.....	15	812	12	19	12
WHOLESALE TRADE, total.....	57	21,518	35	117	x
Assemblers of farm products.....	29	12,240	14	56	x
Other types of wholesale.....	28	9,278	21	61	x
SELECTED SERVICE TRADES, <sup>2</sup> total.....	84	404	87	36	26
Personal services.....	45	206	46	20	10
Business services.....	39	198	41	16	16
AMUSEMENTS.....	7	94	8	10	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-14-014

### CARROLL COUNTY, IOWA

Retail, wholesale, and service establishments located in Carroll County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$26.9 million, an increase of 254 percent over the \$7.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$31.6 million in 1948 as compared with \$7.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$838,000 in 1948 compared with \$334,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,481 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,029 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Carroll County, Iowa, which also includes data for the city of Carroll. Final figures, superseding the preliminary data for Carroll County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Carroll County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CARROLL COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	373	26,897	408	1,156	909
Food group.....	51	4,022	41	156	120
Eating and drinking places.....	83	2,135	96	264	193
General merchandise grp, general stores.	17	1,965	20	112	71
Apparel group.....	25	1,451	39	68	56
Furniture-home furnishings-appliance grp.	20	1,323	20	54	47
Automotive group.....	27	5,002	38	160	149
Gasoline service stations.....	47	1,874	50	54	41
Lumber-building-hardware group.....	62	6,328	66	217	175
Drug and proprietary stores.....	11	454	11	21	16
All other retail stores.....	30	2,343	27	50	41
WHOLESALE TRADE, total.....	82	31,649	66	249	x
Petroleum bulk plants, terminals.....	30	2,507	29	31	x
Assemblers of farm products.....	26	20,711	16	68	x
Other types of wholesale.....	26	8,431	21	150	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	95	838	110	76	63
Personal services.....	54	363	63	41	32
All other service trades.....	41	475	47	35	31
HOTELS.....	5	85	6	28	28

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## CARROLL COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Carroll:</b>					
Retail trade.....	140	14,040	154	649	511
Wholesale trade.....	33	13,116	21	133	x
Selected service trades...	35	364	42	39	35
<b>Remainder of county:</b>					
Retail trade.....	233	12,857	254	507	398
Wholesale trade.....	49	18,533	45	116	x
Selected service trades...	60	474	68	37	28

x Not available.

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2/</sup> Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-14-015

### CASS COUNTY, IOWA

Retail, wholesale, and service establishments located in Cass County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$21.1 million, an increase of 206 percent over the \$6.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$20.1 million in 1948 as compared with \$2.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$735,000 in 1948 compared with \$284,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,226 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 823 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cass County, Iowa, which also includes data for the city of Atlantic. Final figures, superseding the preliminary data for Cass County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cass County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
CASS COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	296	21,061	292	1,014	791
Food group.....	44	3,605	44	146	107
Eating and drinking places.....	43	840	43	124	101
General merchandise grp, general stores	11	1,605	10	119	69
Apparel group.....	17	1,149	16	60	33
Furniture-home furnishings-appliance grp	21	1,023	20	50	42
Automotive group.....	32	3,886	31	155	142
Gasoline service stations.....	37	1,244	39	67	42
Lumber-building-hardware group.....	45	4,650	43	192	175
Drug and proprietary stores.....	10	542	13	33	24
All other retail stores.....	36	2,517	33	68	56
WHOLESALE TRADE, total.....	57	20,057	51	145	x
Petroleum bulk plants, terminals.....	19	1,772	18	24	x
Assemblers of farm products.....	29	14,452	22	70	x
Other types of wholesale.....	9	3,833	11	51	x
SELECTED SERVICE TRADES, 2/ total.....	84	735	92	67	60
Personal services.....	48	364	55	45	42
All other service trades.....	36	371	37	22	18
AMUSEMENTS.....	10	231	7	45	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## CASS COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Atlantic:</b>					
Retail trade.....	150	14,326	140	705	578
Wholesale trade.....	28	11,517	25	111	x
Selected service trades..	38	422	47	45	41
<b>Remainder of county:</b>					
Retail trade.....	146	6,735	152	309	213
Wholesale trade.....	29	8,540	26	34	x
Selected service trades..	46	313	45	22	19

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-14-016

### CEDAR COUNTY, IOWA

Retail, wholesale, and service establishments located in Cedar County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.6 million, an increase of 212 percent over the \$5.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.4 million in 1948 as compared with \$1.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$358,000 in 1948 compared with \$85,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 711 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 475 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cedar County, Iowa, which also includes data for the city of Tipton. Final figures, superseding the preliminary data for Cedar County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cedar County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CEDAR COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	263	15,576	273	612	500
Food group.....	43	2,314	47	81	54
Eating and drinking places.....	46	1,064	49	112	80
General merchandise grp, general stores	18	813	15	49	32
Apparel group.....	5	245	5	9	6
Furniture-home furnishings-appliance grp	13	326	16	7	7
Automotive group.....	17	2,801	17	83	81
Gasoline service stations.....	40	967	39	31	26
Lumber-building-hardware group.....	46	4,606	54	183	173
Drug and proprietary stores.....	9	287	11	16	6
All other retail stores.....	26	2,153	20	41	35
WHOLESALE TRADE.....	32	10,362	24	73	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	52	358	53	26	20
Personal services.....	31	202	31	18	13
All other service trades.....	21	156	22	8	7

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## CEDAR COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Tipton:</b>					
Retail trade.....	76	5,331	82	215	175
Selected service trades....	13	142	13	18	14
<b>Remainder of county:</b>					
Retail trade.....	187	10,245	191	397	325
Selected service trades....	39	216	40	8	6

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-14-017

### CERRO GORDO COUNTY, IOWA

Retail, wholesale, and service establishments located in Cerro Gordo County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$56.1 million, an increase of 202 percent over the \$18.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$54.2 million in 1948 as compared with \$20.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.9 million in 1948 compared with \$1.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 4,096 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 3,043 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cerro Gordo County, Iowa, which also includes data for the cities of Clear Lake and Mason City. Final figures, superseding the preliminary data for Cerro Gordo County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cerro Gordo County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

90397



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## CERRO GORDO COUNTY, IOWA

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts  (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	577	56,137	552	2,777	2,262
Food group.....	130	10,798	139	422	333
Eating and drinking places.....	113	3,264	137	398	323
General merchandise grp, general stores	16	7,806	13	554	423
Apparel group.....	41	4,219	24	287	186
Furniture-home furnishings-appliance grp	31	2,510	28	124	122
Automotive group.....	41	11,105	34	292	284
Gasoline service stations.....	74	2,304	76	97	69
Lumber-building-hardware group.....	57	8,627	38	352	322
Drug and proprietary stores.....	12	1,385	10	67	52
All other retail stores.....	62	4,119	53	184	148
WHOLESALE TRADE, total.....	112	54,163	59	868	x
Merchant wholesalers, total.....	52	22,757	27	487	x
Groceries, foods.....	19	12,987	10	238	x
Mach'y, equip't, industrial supplies.	7	2,657	2	42	x
Automotive parts, accessories.....	7	1,531	3	101	x
All other merchant wholesalers.....	19	5,582	12	106	x
Petroleum bulk plants, terminals.....	22	5,138	25	71	x
Assemblers of farm products.....	21	12,380	3	102	x
Other types of wholesale.....	17	13,888	4	208	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	166	2,893	184	451	427
Personal services.....	86	1,694	94	334	318
All other service trades.....	80	1,199	90	117	109
HOTELS.....	Data withheld to avoid disclosure				

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

90397

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## CERRO GORDO COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Clear Lake:					
Retail trade.....	105	7,034	109	430	349
Selected service trades....	22	209	26	24	23
Mason City:					
Retail trade.....	375	45,613	339	2,241	1,832
Wholesale trade.....	78	42,108	41	732	x
Selected service trades....	115	2,436	125	411	390
Hotels.....	7	899	4	187	172
Remainder of county: <sup>3/</sup>					
Retail trade.....	97	3,490	104	106	81
Wholesale trade.....	34	12,055	18	136	x
Selected service trades....	29	248	33	16	14

x Not available.

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2/</sup> Includes employees paid for less than the full workweek.<sup>3/</sup> Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-14-018

### CHEROKEE COUNTY, IOWA

Retail, wholesale, and service establishments located in Cherokee County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$17.5 million, an increase of 207 percent over the \$5.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$24.0 million in 1948 as compared with \$2.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$749,000 in 1948 compared with \$261,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 927 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 697 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Cherokee County, Iowa, which includes data for the city of Cherokee. Final figures, superseding the preliminary data for Cherokee County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Cherokee County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CHEROKEE COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	239	17,529	243	746	574
Food group.....	37	2,748	39	123	80
Eating and drinking places.....	43	1,112	52	113	77
General merchandise grp, general stores.	7	1,126	5	96	55
Apparel group.....	15	736	14	32	27
Furniture-home furnishings-appliance grp.	8	532	6	19	16
Automotive group.....	19	3,658	20	103	101
Gasoline service stations.....	36	1,497	39	43	37
Lumber-building-hardware group.....	47	4,327	43	157	132
Drug and proprietary stores.....	7	478	9	23	18
All other retail stores.....	20	1,315	16	37	31
WHOLESALE TRADE, total.....	42	23,971	34	105	x
Merchant wholesalers.....	6	3,184	3	20	x
Other types of wholesale.....	36	20,787	31	85	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	78	749	83	76	72
Personal services.....	44	343	44	44	41
All other service trades.....	34	406	39	32	31

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
CHEROKEE COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of estab- lishments	1948 sales and receipts  (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Cherokee:					
Retail trade.....	119	12,811	118	577	441
Wholesale trade.....	17	9,298	12	44	x
Selected service trades.....	45	433	46	55	52
Remainder of county:					
Retail trade.....	120	4,718	125	169	133
Wholesale trade.....	25	14,673	22	61	x
Selected service trades.....	33	316	37	21	20

x Not available.

1/ See General Description on this page for changes from 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-14-019

### CHICKASAW COUNTY, IOWA

Retail, wholesale, and service establishments located in Chickasaw County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.1 million, an increase of 287 percent over the \$3.9 million in 1939 when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$14.7 million in 1948 as compared with \$2.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$305,000 in 1948 compared with \$134,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 740 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 420 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Chickasaw County, Iowa, which also includes data for the city of New Hampton. Final figures, superseding the preliminary data for Chickasaw County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Chickasaw County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CHICKASAW COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	236	15,139	269	617	430
Food group.....	45	3,383	57	108	82
Eating and drinking places.....	42	973	51	97	60
General merchandise grp, general stores.	7	738	8	55	31
Apparel group.....	11	331	12	18	9
Furniture-home furnishings-appliance grp.	16	673	19	34	28
Automotive group.....	18	2,952	19	69	57
Gasoline service stations.....	30	1,104	35	30	19
Lumber-building-hardware group.....	38	3,539	41	150	112
Drug and proprietary stores.....	7	268	9	24	9
All other retail stores.....	22	1,178	18	32	23
WHOLESALE TRADE, total.....	30	14,749	27	92	x
Merchant wholesalers.....	6	3,196	7	52	x
Other types of wholesale.....	24	11,553	20	40	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	46	305	48	31	24
Personal services.....	30	190	30	21	15
All other service trades.....	16	115	18	10	9
AMUSEMENTS.....	6	129	5	23	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## CHICKASAW COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
New Hampton:					
Retail trade.....	97	8,744	113	394	277
Selected service trades...	20	167	21	17	11
Remainder of county:					
Retail trade.....	139	6,395	156	223	153
Selected service trades...	26	138	27	14	13

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-14-020

### CLARKE COUNTY, IOWA

Retail, wholesale, and service establishments located in Clarke County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.9 million, an increase of 259 percent over the \$2.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.8 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$277,000 in 1948 compared with \$105,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 382 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 297 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Clarke County, Iowa, which also includes data for the city of Osceola. Final figures, superseding the preliminary data for Clarke County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Clarke County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CLARKE COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	113	7,872	120	317	265
Food group.....	25	2,064	27	59	45
Eating and drinking places.....	13	377	14	56	52
Gasoline service stations.....	16	497	16	25	16
All other retail stores.....	59	4,934	63	177	152
WHOLESALE TRADE.....	19	3,830	18	44	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	42	277	47	21	16
Personal services.....	25	132	30	10	6
All other service trades.....	17	145	17	11	10
AMUSEMENTS.....	7	93	6	10	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## CLARKE COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Osceola:					
Retail trade.....	77	6,502	80	280	242
Selected service trades.....	29	196	32	16	14
Remainder of county:					
Retail trade.....	36	1,370	40	37	23
Selected service trades.....	13	81	15	5	2

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-14-021

### CLAY COUNTY, IOWA

Retail, wholesale, and service establishments located in Clay County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$25.2 million, an increase of 227 percent over the \$7.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$29.9 million in 1948 as compared with \$4.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$714,000 in 1948 compared with \$376,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,469 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,001 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Clay County, Iowa, which also includes data for the city of Spencer. Final figures, superseding the preliminary data for Clay County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Clay County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CLAY COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL, TRADE, total.....	254	25,193	237	1,124	910
Food group.....	41	4,460	46	189	127
Eating and drinking places.....	36	1,040	37	123	99
General merchandise grp, general stores.	8	1,364	4	118	77
Apparel group.....	21	1,910	18	121	109
Furniture-home furnishings-appliance grp.	12	863	14	31	27
Automotive group.....	14	4,971	11	136	134
Gasoline service stations.....	39	1,254	42	54	43
Lumber-building-hardware group.....	48	6,319	34	237	211
Drug and proprietary stores.....	6	505	4	47	31
All other retail stores.....	29	2,507	27	68	52
WHOLESALE TRADE, total.....	58	29,907	46	237	x
Merchant wholesalers.....	20	4,686	20	103	x
Petroleum bulk plants, terminals.....	22	2,574	16	66	x
Other types of wholesale.....	16	22,647	10	68	x
SELECTED SERVICE TRADES, 2/total.....	72	714	79	108	78
Personal services.....	43	447	48	70	64
All other service trades.....	29	267	31	38	14
TOURIST COURTS AND CAMPS.....	6	14	8	1	-

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## CLAY COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Spencer:					
Retail trade.....	145	19,243	133	928	744
Wholesale trade.....	34	19,355	30	169	x
Selected service trades....	48	565	54	103	73
Remainder of county:					
Retail trade.....	109	5,950	104	196	166
Wholesale trade.....	24	10,552	16	68	x
Selected service trades....	24	149	25	5	5

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-14-022

### CLAYTON COUNTY, IOWA

Retail, wholesale, and service establishments located in Clayton County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$17.7 million, an increase of 240 percent over the \$5.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$14.7 million in 1948 as compared with \$4.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$311,000 in 1948 compared with \$159,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 900 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 650 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Clayton County, Iowa. Final figures, superseding the preliminary data for Clayton County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Clayton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CLAYTON COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	357	17,673	380	729	538
Food group.....	63	3,117	65	122	84
Eating and drinking places.....	67	1,345	74	139	94
General merchandise grp, general stores.....	23	1,004	22	51	41
Apparel group.....	16	413	17	24	9
Furniture-home furnishings-appliance grp.....	19	743	26	25	24
Automotive group.....	25	3,086	30	86	73
Gasoline service stations.....	49	784	51	29	19
Lumber-building-hardware group.....	51	4,520	59	167	124
Drug and proprietary stores.....	11	372	10	23	17
All other retail stores.....	33	2,289	26	63	53
WHOLESALE TRADE, total.....	47	14,719	30	149	x
Merchant wholesalers.....	9	3,213	5	101	x
Other types of wholesale.....	38	11,506	25	48	x
SELECTED SERVICE TRADES, 2/total.....	64	311	67	22	18
Personal services.....	43	188	42	20	17
All other service trades.....	21	123	25	2	1
OTELS.....	6	145	6	28	26
AMUSEMENTS.....	10	216	9	45	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P- 14-023

### CLINTON COUNTY, IOWA

Retail, wholesale, and service establishments located in Clinton County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business, released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$52.6 million, an increase of 225 percent over the \$16.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$23.8 million in 1948 as compared with \$5.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.4 million in 1948 compared with \$0.8 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,364 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,257 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Clinton County, Iowa, which also includes data for the city of Clinton. Final figures, superseding the preliminary data for Clinton County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Clinton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CLINTON COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
<b>RETAIL TRADE, total.....</b>	657	52,573	667	2,745	2,139
Food group.....	151	10,698	156	375	234
Eating and drinking places.....	139	3,360	157	417	324
General merchandise group, general stores....	22	5,002	15	455	314
Apparel group.....	37	2,317	42	146	110
Furniture-home furnishings-appliance group...	32	2,348	35	110	99
Automotive group.....	37	10,325	35	368	349
Gasoline service stations.....	72	2,381	79	116	75
Lumber-building-hardware group.....	64	7,360	54	304	256
Drug and proprietary stores.....	18	1,115	15	90	46
All other retail stores.....	85	7,667	79	364	332
<b>WHOLESALE TRADE, total.....</b>	81	23,788	65	337	x
Merchant wholesalers.....	36	9,055	32	251	x
Petroleum bulk plants, terminals.....	28	3,453	21	30	x
Other types of wholesale.....	19	11,280	12	56	x
<b>SELECTED SERVICE TRADES, 2/ total.....</b>	194	2,418	221	282	237
Personal services.....	115	1,407	129	203	169
Business services.....	11	284	15	23	20
Automotive repairs and services.....	36	508	43	34	30
Other repair services.....	32	219	34	22	18
<b>AMUSEMENTS.....</b>	15	744	12	170	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## CLINTON COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Clinton:					
Retail trade.....	414	37,682	410	2,233	1,729
Wholesale trade.....	49	14,014	40	263	x
Selected service trades.....	144	1,010	143	255	213
Remainder of county:					
Retail trade.....	243	14,001	257	512	410
Wholesale trade.....	32	9,774	25	74	x
Selected service trades.....	50	395	56	27	24

x Not available.

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2/</sup> Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P- 14-324

### CRAWFORD COUNTY, IOWA

Retail, wholesale, and service establishments located in Crawford County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$16.6 million, an increase of 219 percent over the \$5.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.9 million in 1948 as compared with \$3.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$445,000 in 1948 compared with \$187,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 920 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 648 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Crawford County, Iowa, which also includes data for the city of Denison. Final figures, superseding the preliminary data for Crawford County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Crawford County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### CRAWFORD COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	288	16,554	327	727	568
Food group.....	47	3,274	55	107	84
Eating and drinking places.....	56	1,297	69	136	97
General merchandise group, general stores....	15	1,468	15	97	62
Apparel group.....	12	558	16	17	15
Furniture-home furnishings-appliance group...	15	588	17	17	15
Automotive group.....	22	2,015	28	80	75
Gasoline service stations.....	43	1,397	46	54	41
Lumber-building-hardware group.....	50	4,132	55	157	131
Drug and proprietary stores.....	8	370	9	25	15
All other retail stores.....	20	1,455	17	37	33
WHOLESALE TRADE, total.....	51	11,898	44	145	x
Petroleum bulk plants, terminals.....	24	1,913	21	11	x
Assemblers of farm products.....	19	7,518	13	56	x
Other types of wholesale.....	8	2,467	10	78	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	66	445	73	48	37
Personal services.....	41	228	44	27	22
All other service trades.....	25	217	29	21	15
TOURIST COURTS AND CAMPS.....	7	55	7	7	7
AMUSEMENTS.....	12	271	6	85	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## CRAWFORD COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Denison:</b>					
Retail trade.....	126	9,153	148	446	355
Selected service trades.....	25	238	29	35	29
Amusements.....	5	147	3	25	x
<b>Remainder of county:</b>					
Retail trade.....	162	7,401	179	281	213
Selected service trades.....	41	207	44	13	B
Amusements.....	7	124	3	60	x

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-14-025

### DALLAS COUNTY, IOWA

Retail, wholesale, and service establishments located in Dallas County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$22.3 million, an increase of 205 percent over the \$7.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$20.6 million in 1948 as compared with \$2.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$772,000 in 1948 compared with \$237,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,345 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 929 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Dallas County, Iowa, which also includes data for the city of Perry. Final figures, superseding the preliminary data for Dallas County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dallas County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### DALLAS COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	382	22,278	371	1,044	811
Food group.....	59	4,822	69	187	117
Eating and drinking places.....	63	1,111	64	111	78
General merchandise grp, general stores.	19	1,695	12	133	102
Apparel group.....	20	772	19	44	29
Furniture-home furnishgs-appliance grp.	19	824	16	37	35
Automotive group.....	33	3,616	32	131	125
Gasoline service stations.....	67	1,970	60	73	58
Lumber-building-hardware group.....	66	5,387	64	218	190
Drug and proprietary stores.....	12	602	11	62	35
All other retail stores.....	24	1,479	24	48	42
WHOLESALE TRADE, total.....	63	20,593	48	225	x
Petroleum bulk plants, terminals.....	30	3,370	30	38	x
Assemblers of farm products.....	19	14,005	9	87	x
Other types of wholesale.....	14	3,218	9	100	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	97	772	114	76	43
Personal services.....	53	371	61	40	31
All other service trades.....	44	401	53	36	12

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## DALLAS COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Perry:</b>					
Retail trade.....	127	10,390	117	546	408
Wholesale trade.....	23	9,588	16	116	x
Selected service trades....	38	338	45	36	29
<b>Remainder of county:</b>					
Retail trade.....	255	11,888	254	498	403
Wholesale trade.....	40	11,005	32	109	x
Selected service trades....	59	434	69	40	14

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-14-026

### DAVIS COUNTY, IOWA

Retail, wholesale, and service establishments located in Davis County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$4.8 million, an increase of 153 percent over the \$1.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.5 million in 1948 as compared with \$0.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$176,000 in 1948 compared with \$100,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 318 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 221 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Davis County, Iowa, which also includes data for the city of Bloomfield. Final figures, superseding the preliminary data for Davis County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Davis County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### DAVIS COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	106	4,833	114	239	183
Food group.....	20	1,257	18	34	27
Eating and drinking places.....	12	269	15	38	33
Gasoline service stations.....	16	484	17	14	11
All other retail stores.....	58	2,823	64	153	112
WHOLESALE TRADE.....	26	4,514	29	60	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	31	176	33	19	16
Personal services.....	19	70	18	10	7
All other service trades.....	12	106	15	9	9

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## DAVIS COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Bloomfield:					
Retail trade.....	74	4,058	83	212	163
Selected service trades...	23	151	24	18	15
Remainder of county:					
Retail trade.....	32	775	31	27	20
Selected service trades..	8	25	9	1	1

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P- 14-027

### DECATUR COUNTY, IOWA

Retail, wholesale, and service establishments located in Decatur County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$8.0 million, an increase of 176 percent over the \$2.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$4.5 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$278,000 in 1948 compared with \$92,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 408 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 367 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Decatur County, Iowa. Final figures, superseding the preliminary data for Decatur County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Decatur County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

90218



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## DECATUR COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	156	7,965	159	341	281
Food group.....	28	2,030	30	64	44
Eating and drinking places.....	23	482	22	68	60
General merchandise grp, general stores	10	629	8	31	28
Apparel group.....	7	187	7	5	4
Furniture-home furnishings-appliance grp	7	356	5	14	10
Automotive group.....	12	1,237	18	56	53
Gasoline service stations.....	23	382	24	15	13
Lumber-building-hardware group.....	24	1,474	27	50	43
Drug and proprietary stores.....	5	243	5	17	11
All other retail stores.....	17	945	13	21	15
WHOLESALE TRADE.....	21	4,549	16	52	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	50	278	52	15	10
Personal services.....	30	143	31	10	7
All other service trades.....	20	135	21	5	3
AMUSEMENTS.....	9	85	6	16	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-14-028

### DELAWARE COUNTY, IOWA

Retail, wholesale, and service establishments located in Delaware County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.1 million, an increase of 181 percent over the \$4.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.2 million in 1948 as compared with \$1.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$402,000 in 1948 compared with \$190,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 673 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 493 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Delaware County, Iowa, which also includes data for the city of Manchester. Final figures, superseding the preliminary data for Delaware County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Delaware County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### DELAWARE COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	226	12,117	230	548	428
Food group.....	39	2,371	44	81	60
Eating and drinking places.....	47	801	47	87	69
General merchandise grp, general stores	11	497	11	33	22
Apparel group.....	9	635	9	27	17
Furniture-home furnishings-appliance grp	14	514	16	22	11
Automotive group.....	12	1,650	20	56	54
Gasoline service stations.....	33	935	27	34	29
Lumber-building-hardware group.....	34	2,413	33	137	108
Drug and proprietary stores.....	5	307	5	24	19
All other retail stores.....	22	1,994	18	47	39
WHOLESALE TRADE, total.....	33	8,230	25	91	x
Merchant wholesalers.....	6	515	5	16	x
Other types of wholesale.....	27	7,715	20	75	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	60	402	62	34	31
Personal services.....	35	175	36	16	13
All other service trades.....	25	227	26	18	18

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## DELAWARE COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Manchester:					
Retail trade.....	108	7,708	107	410	323
Selected service trades...	31	231	32	25	22
Remainder of county:					
Retail trade.....	118	4,409	123	138	105
Selected service trades...	29	171	30	9	9

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P- 14-029

### DES MOINES COUNTY, IOWA

Retail, wholesale, and service establishments located in Des Moines County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$43.5 million, an increase of 209 percent over the \$14.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$37.3 million in 1948 as compared with \$12.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.9 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,710 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,660 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Des Moines County, Iowa, which also includes data for the city of Burlington. Final figures, superseding the preliminary data for Des Moines County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Des Moines County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### DES MOINES COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
<b>RETAIL TRADE, total.....</b>	<b>483</b>	<b>43,508</b>	<b>446</b>	<b>2,683</b>	<b>2,202</b>
Food group.....	132	9,935	121	463	344
Eating and drinking places.....	93	2,767	118	357	280
General merchandise group, general stores....	15	5,101	6	449	330
Apparel group.....	21	3,804	14	303	248
Furniture-home furnishings-appliance group...	21	2,886	14	180	157
Automotive group.....	26	7,099	18	271	268
Gasoline service stations.....	57	2,102	57	113	83
Lumber-building-hardware group.....	44	4,676	26	233	217
Drug and proprietary stores.....	17	1,545	13	128	108
All other retail stores.....	57	3,593	59	180	167
<b>WHOLESALE TRADE, total.....</b>	<b>72</b>	<b>37,318</b>	<b>42</b>	<b>768</b>	<b>x</b>
Merchant wholesalers.....	40	21,672	24	611	x
Petroleum bulk plants, terminals.....	12	3,485	10	40	x
Assemblers of farm products.....	11	10,303	4	72	x
Other types of wholesale.....	9	1,858	4	45	x
<b>SELECTED SERVICE TRADES,<sup>2</sup> total.....</b>	<b>170</b>	<b>1,917</b>	<b>177</b>	<b>259</b>	<b>242</b>
Personal services.....	104	1,002	111	187	174
Business services.....	12	165	12	16	14
Automotive repairs and services.....	25	477	23	32	31
Other repair services.....	29	273	31	24	23
<b>AMUSEMENTS.....</b>	<b>14</b>	<b>587</b>	<b>9</b>	<b>115</b>	<b>x</b>

x Not available.

<sup>1</sup> Includes employees paid for less than the full workweek.

<sup>2</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## DES MOINES COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Burlington:</b>					
Retail trade.....	402	34,603	365	2,511	2,067
Wholesale trade.....	62	32,950	39	711	x
Selected service trades.....	147	1,779	154	251	236
<b>Remainder of county:</b>					
Retail trade.....	81	3,905	81	172	135
Wholesale trade.....	10	4,368	3	57	x
Selected service trades.....	10	138	23	8	6

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-14-030

### DICKINSON COUNTY, IOWA

Retail, wholesale, and service establishments located in Dickinson County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.8 million, an increase of 220 percent over the \$4.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.5 million in 1948 as compared with \$2.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$446,000 in 1948 compared with \$160,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 701 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 414 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Dickinson County, Iowa. Final figures, superseding the preliminary data for Dickinson County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dickinson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

90319



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## DICKINSON COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	259	12,792	263	579	464
Food group.....	42	2,217	37	79	59
Eating and drinking places.....	67	1,292	73	191	143
General merchandise grp, general stores	11	653	14	38	34
Apparel group.....	13	507	15	21	15
Furniture-home furnishings-appliance grp.	9	542	7	21	12
Automotive group.....	12	2,115	15	41	41
Gasoline service stations.....	34	794	32	33	19
Lumber-building-hardware group.....	40	3,347	42	108	98
Drug and proprietary stores.....	5	316	4	23	23
All other retail stores.....	26	1,009	24	24	20
WHOLESALE TRADE, total.....	33	10,491	30	73	x
Merchant wholesalers.....	10	2,160	11	41	x
Other types of wholesale.....	23	8,331	19	32	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	68	446	73	49	35
Personal services.....	40	246	42	28	18
All other service trades.....	28	200	31	21	17
HOTELS.....	11	198	11	7	7
TOURIST COURTS AND CAMPS.....	73	215	73	2	2
AMUSEMENTS.....	38	384	31	23	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.<sup>2/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-14-031

### DUBUQUE COUNTY, IOWA

Retail, wholesale, and service establishments located in Dubuque County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$75.1 million, an increase of 218 percent over the \$23.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$64.4 million in 1948 as compared with \$24.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$3.0 million in 1948 compared with \$1.1 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 5,692 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 4,032 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Dubuque County, Iowa, which also includes data for the city of Dubuque. Final figures, superseding the preliminary data for Dubuque County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Dubuque County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

71060



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## DUBUQUE COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	876	75,089	919	4,090	3,267
Food group.....	205	14,786	218	493	335
Eating and drinking places.....	256	6,789	307	680	522
General merchandise grp, general stores	23	14,304	17	1,169	948
Apparel group.....	43	3,774	42	235	176
Furniture-home furnishings-appliance grp	37	2,823	38	183	154
Automotive group.....	54	11,024	42	389	367
Gasoline service stations.....	91	2,856	98	116	66
Lumber-building-hardware group.....	57	10,346	47	441	413
Drug and proprietary stores.....	22	1,299	19	119	70
All other retail stores.....	88	7,088	91	265	216
WHOLESALE TRADE, total.....	123	64,353	83	1,170	x
Merchant wholesalers, total.....	72	29,356	58	823	x
Groceries, foods.....	21	7,457	25	148	x
Hardware, elec'l, plum'g and heat'g.	6	5,700	4	146	x
Mach'y, equip't, industrial supplies	10	793	6	37	x
Automotive parts, accessories.....	7	4,191	5	197	x
All other merchant wholesalers.....	28	11,215	18	295	x
Manufact'rs' sales branches, offices..	18	18,973	-	251	x
Petroleum bulk plants, terminals.....	21	7,289	15	59	x
Other types of wholesale.....	12	8,735	10	37	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	247	2,983	261	432	373
Personal services.....	159	2,052	169	329	288
Business services.....	14	223	12	44	29
Automotive repairs and services.....	40	358	46	21	21
Other repair services.....	34	350	34	38	35
TOURIST COURTS AND CAMPS.....	5	35	5	1	1
AMUSEMENTS.....	24	971	19	219	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

7/066

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## DUBUQUE COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Dubuque:</b>					
Retail trade.....	615	62,002	648	3,599	2,862
Wholesale trade.....	104	58,960	64	1,026	x
Selected service trades....	191	2,627	199	406	352
Amusements.....	16	826	11	191	x
<b>Remainder of county:</b>					
Retail trade.....	261	13,087	271	491	405
Wholesale trade.....	19	5,393	19	144	x
Selected service trades....	56	356	62	26	21
Tourist courts and camps...	5	35	5	1	1
Amusements.....	8	145	8	28	x

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 19, 1950

Release Series BC-1P-14-032

### EMMET COUNTY, IOWA

Retail, wholesale, and service establishments located in Emmet County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.8 million, an increase of 182 percent over the \$4.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$18.3 million in 1948 as compared with \$4.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$518,000 in 1948 compared with \$178,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 955 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 708 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from Census report on Emmet County, Iowa, which also includes data for the city of Estherville. Final figures, superseding the preliminary data for Emmet County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Emmet County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### EMMET COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	176	13,844	167	645	494
Food group.....	31	2,716	33	122	71
Eating and drinking places.....	19	448	19	67	52
General merchandise grp, general stores	10	958	4	77	50
Apparel group.....	10	638	10	23	17
Furniture-home furnishings-appliance grp	13	651	13	25	23
Automotive group.....	14	2,207	16	77	74
Gasoline service stations.....	25	925	22	29	24
Lumber-building-hardware group.....	36	4,286	31	159	136
Drug and proprietary stores.....	6	384	7	36	26
All other retail stores.....	12	631	12	30	21
WHOLESALE TRADE, total.....	45	18,297	25	252	x
Merchant wholesalers.....	7	2,944	3	75	x
Other types of wholesale.....	38	15,353	22	177	x
SELECTED SERVICE TRADES, 2/total.....	51	518	50	58	51
Personal services.....	28	275	26	44	37
All other service trades.....	23	243	24	14	14

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## EMMET COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Estherville:					
Retail trade.....	112	10,615	103	516	405
Wholesale trade.....	23	9,749	16	185	x
Selected service trades....	32	378	29	50	44
Remainder of county:					
Retail trade.....	64	3,229	64	129	89
Wholesale trade.....	22	8,548	9	67	x
Selected service trades....	19	140	21	8	7

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P- 14-033

### FAYETTE COUNTY, IOWA

Retail, wholesale, and service establishments located in Fayette County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$23.7 million, an increase of 186 percent over the \$8.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$13.7 million in 1948 as compared with \$3.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.0 million in 1948 compared with \$0.4 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,359 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,006 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Fayette County, Iowa, which also includes data for the city of Oelwein. Final figures, superseding the preliminary data for Fayette County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Fayette County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### FAYETTE COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	382	23,665	399	1,076	821
Food group.....	72	4,527	78	194	115
Eating and drinking places.....	66	1,448	76	159	111
General merchandise grp, general stores.....	20	1,785	17	143	96
Apparel group.....	20	1,403	21	73	60
Furniture-home furnishings-appliance grp.....	18	901	21	43	43
Automotive group.....	26	4,407	27	167	163
Gasoline service stations.....	52	1,452	49	53	39
Lumber-building-hardware group.....	57	4,341	59	147	111
Drug and proprietary stores.....	11	467	11	28	18
All other retail stores.....	40	2,934	40	69	64
WHOLESALE TRADE, total.....	62	13,732	63	135	x
Merchant wholesalers.....	18	1,993	19	45	x
Petroleum bulk plants, terminals.....	25	2,818	25	42	x
Other types of wholesale.....	19	8,921	19	48	x
SELECTED SERVICE TRADES, 2/total.....	91	1,032	91	148	125
Personal services.....	55	702	57	119	107
All other service trades.....	36	330	34	29	18
AMUSEMENTS.....	11	323	9	53	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



**Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
FAYETTE COUNTY, IOWA**

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of estab- lishments	1948 sales and receipts  (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Oelwein:</b>					
Retail trade.....	118	11,611	135	578	453
Wholesale trade.....	18	4,166	20	73	x
Selected service trades...	32	652	33	116	109
<b>Remainder of county:</b>					
Retail trade.....	264	12,054	264	498	368
Wholesale trade.....	44	9,566	43	62	x
Selected service trades...	59	380	58	32	16

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-14-034

### FLOYD COUNTY, IOWA

Retail, wholesale, and service establishments located in Floyd County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$18.5 million, an increase of 208 percent over the \$6.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$22.4 million in 1948 as compared with \$3.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$622,000 in 1948 compared with \$278,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,240 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 779 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Floyd County, Iowa, which also includes data for Charles City. Final figures, superseding the preliminary data for Floyd County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Floyd County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### FLOYD COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	290	18,498	320	914	683
Food group.....	49	4,021	56	156	95
Eating and drinking places.....	54	1,388	68	213	162
General merchandise grp, general stores	9	1,099	8	105	58
Apparel group.....	13	664	14	31	26
Furniture-home furnishings-appliance grp	19	915	24	47	40
Automotive group.....	18	3,016	19	82	78
Gasoline service stations.....	44	1,161	47	44	29
Lumber-building-hardware group.....	44	4,163	38	160	139
Drug and proprietary stores.....	9	502	12	33	25
All other retail stores.....	31	1,569	34	43	31
WHOLESALE TRADE, total.....	33	22,384	36	251	x
Petroleum bulk plants, terminals.....	18	2,277	16	29	x
Assemblers of farm products.....	17	10,381	7	50	x
Other types of wholesale.....	20	9,747	13	172	x
ELECTED SERVICE TRADES, 2/ total.....	82	622	89	75	62
Personal services.....	50	342	52	51	42
All other service trades.....	32	280	37	24	20

x Not available.

1 Includes employees paid for less than the full workweek.

2 See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## FLOYD COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Charles City:</b>					
Retail trade.....	171	14,310	182	720	561
Wholesale trade.....	32	16,552	18	212	x
Selected service trades...	51	515	55	73	61
<b>Remainder of county:</b>					
Retail trade.....	119	4,188	138	194	122
Wholesale trade.....	23	5,833	18	39	x
Selected service trades...	31	107	34	2	1

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-14-035

### FRANKLIN COUNTY, IOWA

Retail, wholesale, and service establishments located in Franklin County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.8 million, an increase of 194 percent over the \$4.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$18.8 million in 1948 as compared with \$3.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$500,000 in 1948 compared with \$125,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 704 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 493 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Franklin County, Iowa, which also includes data for the city of Hampton. Final figures, superseding the preliminary data for Franklin County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Franklin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### FRANKLIN COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	203	13,768	205	547	419
Food group.....	34	2,340	35	71	46
Eating and drinking places.....	35	768	39	114	73
General merchandise grp, general stores..	10	622	8	52	36
Apparel group.....	9	523	11	24	16
Furniture-home furnishings-appliance grp..	14	646	14	24	19
Automotive group.....	15	2,662	20	66	64
Gasoline service stations.....	33	865	30	33	19
Lumber-building-hardware group.....	32	2,716	29	105	95
Drug and proprietary stores.....	5	211	6	14	11
Other retail stores.....	16	2,415	13	44	40
WHOLESALE TRADE, total.....	41	18,810	25	103	x
Merchant wholesalers.....	6	814	3	13	x
Other types of wholesale.....	35	17,996	22	90	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	57	500	58	54	45
Personal services.....	32	236	34	28	24
All other service trades.....	25	264	24	26	21

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## FRANKLIN COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Hampton:					
Retail trade.....	109	8,857	113	369	301
Selected service trades....	31	352	32	44	37
Remainder of county:					
Retail trade.....	94	4,911	92	158	118
Selected service trades....	26	148	26	10	8

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-14-036

### FREMONT COUNTY, IOWA

Retail, wholesale, and service establishments located in Fremont County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.2 million, an increase of 268 percent over the \$2.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.1 million in 1948 as compared with \$1.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$223,000 in 1948 compared with \$125,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 376 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 304 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Fremont County, Iowa. Final figures, superseding the preliminary data for Fremont County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Fremont County, as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

9/061



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## FREMONT COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	189	9,158	201	322	240
Food group.....	31	1,914	35	54	42
Eating and drinking places.....	29	506	31	36	20
General merchandise grp, general stores	14	468	15	31	17
Apparel group.....	7	138	7	7	5
Furniture-home furnishgs-appliance grp	14	530	11	20	18
Automotive group.....	13	1,899	15	56	46
Gasoline service stations.....	29	906	32	27	18
Lumber-building-hardware group.....	29	2,138	30	61	53
Drug and proprietary stores.....	8	223	8	15	11
All other retail stores.....	15	436	17	15	10
WHOLESALE TRADE.....	31	6,052	21	44	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	39	223	44	10	9
Personal services.....	26	128	28	7	6
All other service trades.....	13	95	16	3	3
AMUSEMENTS.....	6	55	8	8	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.<sup>2/</sup> See General Description on the this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-14-037

### GREENE COUNTY, IOWA

Retail, wholesale, and service establishments located in Greene County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$14.3 million, an increase of 225 percent over the \$4.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$16.4 million in 1948 as compared with \$2.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$547,000 in 1948 compared with \$179,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 761 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 554 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Greene County, Iowa, which also includes data for the city of Jefferson. Final figures, superseding the preliminary data for Greene County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Greene County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### GREEN COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	231	14,298	245	637	452
Food group.....	34	2,610	41	99	61
Eating and drinking places.....	32	605	35	98	58
Apparel group.....	12	565	13	29	18
Furniture-home furnishings-appliance grp.	11	327	13	15	6
Automotive group.....	22	3,060	23	88	79
Gasoline service stations.....	36	1,040	35	39	26
Lumber-building-hardware group.....	43	3,788	44	149	123
Drug and proprietary stores.....	10	331	10	17	13
All other retail stores.....	31	1,972	31	103	68
WHOLESALE TRADE.....	43	16,374	32	74	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	71	547	75	50	46
Personal services.....	42	335	43	38	36
All other service trades.....	29	212	32	12	10

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## GREENE COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Jefferson:					
Retail trade.....	112	9,431	117	432	317
Selected service trades....	36	381	39	41	39
Remainder of county:					
Retail trade.....	119	4,867	128	205	135
Selected service trades....	35	166	36	9	7

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 20, 1950

Release Series BC-1P- 14-038

### GRUNDY COUNTY, IOWA

Retail, wholesale, and service establishments located in Grundy County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.3 million, an increase of 197 percent over the \$3.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.3 million in 1948 as compared with \$2.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$335,000 in 1948 compared with \$117,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 560 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 411 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Grundy County, Iowa. Final figures, superseding the preliminary data for Grundy County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Grundy County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## GRUNDY COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	183	11,304	200	467	359
Food group.....	26	1,821	27	62	43
Eating and drinking places.....	27	532	30	74	49
General merchandise grp, general stores	6	451	5	26	16
Apparel group.....	6	239	7	11	5
Furniture-home furnishings-appliance grp	13	481	14	19	13
Automotive group.....	17	2,131	19	85	76
Gasoline service stations.....	35	1,058	38	41	29
Lumber-building-hardware group.....	35	3,614	41	112	101
Drug and proprietary stores.....	6	297	8	18	15
All other retail stores.....	12	680	11	19	12
WHOLESALE TRADE, total.....	34	7,321	19	75	x
Merchant wholesalers.....	5	1,112	-	19	x
Other types of wholesale.....	29	6,209	19	56	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	43	335	45	18	14
Personal services.....	25	124	26	12	11
All other service trades.....	18	211	19	6	3

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-14-039

### GUTHRIE COUNTY, IOWA

Retail, wholesale, and service establishments located in Guthrie County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.3 million, an increase of 214 percent over the \$3.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$17.2 million in 1948 as compared with \$2.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$213,000 in 1948 compared with \$132,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 675 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 427 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Guthrie County, Iowa. Final figures, superseding the preliminary data for Guthrie County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Guthrie County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
GUTHRIE COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	264	11,295	277	478	363
Food group.....	40	1,983	44	62	48
Eating and drinking places.....	42	657	48	90	72
General merchandise grp, general stores.	12	314	13	18	9
Apparel group.....	16	414	18	21	14
Furniture-home furnishings-appliance grp.	13	309	13	12	8
Automotive group.....	24	2,225	27	65	59
Gasoline service stations.....	44	961	45	49	36
Lumber-building-hardware group.....	49	3,518	48	127	95
Drug and proprietary stores.....	8	251	8	19	11
All other retail stores.....	16	663	13	15	11
WHOLESALE TRADE, total.....	53	17,161	47	184	x
Merchant wholesalers.....	5	219	4	11	x
Petroleum bulk plants, terminals.....	17	1,310	16	9	x
Assemblers of farm products.....	31	15,632	27	164	x
SELECTED SERVICE TRADES, 2/ total.....	52	213	55	13	12
Personal services.....	37	175	38	12	11
All other service trades.....	15	38	17	1	1
AMUSEMENTS.....	8	61	7	17	x

x. Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-14-040

### HAMILTON COUNTY, IOWA

Retail, wholesale, and service establishments located in Hamilton County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$18.0 million, an increase of 200 percent over the \$6.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$21.2 million in 1948 as compared with \$6.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$699,000 in 1948 compared with \$256,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,080 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 833 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hamilton County, Iowa, which also includes data for Webster City. Final figures, superseding the preliminary data for Hamilton County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hamilton County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### HAMILTON COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	244	18,031	245	802	657
Food group.....	47	3,419	49	101	65
Eating and drinking places.....	41	1,100	46	128	103
General merchandise grp, general stores.	9	1,599	3	119	86
Apparel group.....	13	986	13	54	42
Automotive group.....	16	2,166	15	89	84
Gasoline service stations.....	34	1,279	34	42	36
Lumber-building-hardware group.....	46	5,056	42	170	157
Drug and proprietary stores.....	10	468	13	32	22
All other retail stores.....	28	1,958	30	67	62
WHOLESALE TRADE, total.....	49	21,237	30	179	x
Merchant wholesalers.....	6	583	6	17	x
Other types of wholesale.....	43	20,654	24	162	x
SELECTED SERVICE TRADES, 2/total.....	67	699	73	99	83
Personal services.....	41	366	43	63	60
All other service trades.....	26	333	30	36	23

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
HAMILTON COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Webster City:					
Retail trade.....	121	11,903	121	552	456
Wholesale trade.....	17	7,952	14	53	x
Selected service trades..	44	602	48	96	80
Remainder of county:					
Retail trade.....	123	6,128	124	250	201
Wholesale trade.....	32	13,285	16	126	x
Selected service trades..	23	97	25	3	3

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-14-041

### HANCOCK COUNTY, IOWA

Retail, wholesale, and service establishments located in Hancock County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.7 million, an increase of 185 percent over the \$4.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$26.8 million in 1948 as compared with \$2.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$329,000 in 1948 compared with \$112,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 626 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 477 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hancock County, Iowa. Final figures, superseding the preliminary data for Hancock County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hancock County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### HANCOCK COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	200	11,700	204	444	344
Food group.....	39	2,311	43	84	54
Eating and drinking places.....	32	648	37	72	47
General merchandise grp, general stores	9	356	9	30	16
Apparel group.....	6	292	7	10	9
Furniture-home furnishings-appliance grp	11	469	9	19	12
Automotive group.....	13	2,159	14	65	64
Gasoline service stations.....	29	620	31	28	19
Lumber-building-hardware group.....	40	3,260	37	107	100
Drug and proprietary stores.....	5	253	6	11	6
All other retail stores.....	16	1,332	11	18	17
WHOLESALE TRADE, total.....	57	26,780	36	154	x
Petroleum bulk plants, terminals.....	16	1,860	14	43	x
Assemblers of farm products.....	24	15,546	8	49	x
Other types of wholesale.....	17	9,374	14	62	x
SERVICE TRADES, 2/total.....	51	329	54	28	23
Personal services.....	30	153	32	16	14
All other service trades.....	21	176	22	12	9
AMUSEMENTS.....	5	89	6	17	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P- 14-042

### HARDIN COUNTY, IOWA

Retail, wholesale, and service establishments located in Hardin County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$26.7 million, an increase of 226 percent over the \$8.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$28.3 million in 1948 as compared with \$4.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$722,000 in 1948 compared with \$301,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,590 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,088 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Hardin County, Iowa, which also includes data for the cities of Eldora and Iowa Falls. Final figures, superseding the preliminary data for Hardin County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Hardin County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### HARDIN COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	408	26,746	424	1,174	918
Food group.....	70	4,598	72	202	138
Eating and drinking places.....	59	1,380	72	159	131
General merchandise group, general stores....	14	1,145	7	126	73
Apparel group.....	21	919	22	47	35
Furniture-home furnishings-appliance group...	25	827	26	33	23
Automotive group.....	38	5,421	44	161	143
Gasoline service stations.....	53	1,360	58	49	29
Lumber-building-hardware group.....	78	8,128	76	300	271
Drug and proprietary stores.....	14	511	14	37	23
All other retail stores.....	36	2,457	33	60	52
WHOLESALE TRADE, total.....	81	28,318	59	332	x
Merchant wholesalers.....	20	6,259	13	142	x
Petroleum bulk plants, terminals.....	30	2,799	28	21	x
Assemblers of farm products.....	23	12,436	9	110	x
Other types of wholesale.....	8	6,824	9	59	x
SELECTED SERVICE TRADES, 2/ total.....	104	722	112	84	76
Personal services.....	63	406	69	58	55
All other service trades.....	41	316	43	26	21
TOURIST COURTS AND CAMPS.....	5	16	4	-	-
AMUSEMENTS.....	9	254	5	53	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## HARDIN COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Eldora:					
Retail trade.....	81	6,114	84	306	232
Selected service trades.....	23	192	24	27	25
Iowa Falls:					
Retail trade.....	120	9,583	111	462	364
Selected service trades.....	37	291	42	42	39
Remainder of county: <sup>3/</sup>					
Retail trade.....	207	11,049	229	406	322
Selected service trades.....	44	239	46	15	12

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments not located in cities of 2,500 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-14-043

### HARRISON COUNTY, IOWA

Retail, wholesale, and service establishments located in Harrison County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.5 million, an increase of 210 percent over the \$5.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.9 million in 1948 as compared with \$2.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$496,000 in 1948 compared with \$231,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 888 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 592 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Harrison County, Iowa, which also includes data for the city of Missouri Valley. Final figures, superseding the preliminary data for Harrison County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Harrison County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### HARRISON COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	287	15,488	308	761	588
Food group.....	46	2,893	49	94	65
Eating and drinking places.....	54	1,250	56	158	120
General merchandise grp, general stores.....	10	1,305	10	80	53
Apparel group.....	11	329	12	14	11
Furniture-home furnishings-appliance grp.....	22	654	23	28	19
Automotive group.....	15	2,134	14	95	84
Gasoline service stations.....	48	1,743	53	84	64
Lumber-building-hardware group.....	49	3,723	56	140	126
Drug and proprietary stores.....	12	490	14	43	26
All other retail stores.....	20	967	21	25	20
WHOLESALE TRADE, total.....	55	10,856	45	86	x
Petroleum bulk plants, terminals.....	26	1,873	25	16	x
Assemblers of farm products.....	22	8,247	10	54	x
Other types of wholesale.....	7	736	10	16	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	84	796	90	41	30
Personal services.....	49	287	56	23	16
All other service trades.....	35	209	34	18	14
AMUSEMENTS.....	13	227	9	34	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## HARRISON COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Missouri Valley:					
Retail trade.....	87	5,381	94	298	239
Selected service trades..	22	180	25	26	19
Remainder of county:					
Retail trade.....	200	10,107	214	463	349
Selected service trades..	62	316	65	15	11

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-14-044

### HENRY COUNTY, IOWA

Retail, wholesale, and service establishments located in Henry County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$14.6 million, an increase of 284 percent over the \$3.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$12.3 million in 1948 as compared with \$2.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$603,000 in 1948 compared with \$164,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 818 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 496 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Henry County, Iowa, which also includes data for the city of Mount Pleasant. Final figures, superseding the preliminary data for Henry County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Henry County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### HENRY COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	265	14,643	261	677	514
Food group.....	43	2,736	38	118	94
Eating and drinking places.....	36	703	38	85	55
General merchandise grp., general stores.....	20	1,629	11	111	78
Apparel group.....	9	332	11	17	10
Furniture-home furnishings-appliance grp.....	19	591	20	26	20
Automotive group.....	18	2,552	17	92	88
Gasoline service stations.....	41	1,389	44	64	39
Lumber-building-hardware group.....	39	3,345	37	100	87
Drug and proprietary stores.....	10	398	11	22	15
All other retail stores.....	30	968	32	42	28
WHOLESALE TRADE.....	43	12,334	37	88	x
SELECTED SERVICE TRADES, <sup>2</sup> total.....	83	603	91	53	46
Personal services.....	45	298	50	42	36
All other service trades.....	38	305	41	11	10

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## HENRY COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Mount Pleasant:					
Retail trade.....	121	9,002	122	485	379
Selected service trades....	40	359	48	41	38
Remainder of county:					
Retail trade.....	144	5,641	141	192	135
Selected service trades....	43	244	46	12	8

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-14-045

### HOWARD COUNTY, IOWA

Retail, wholesale, and service establishments located in Howard County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.6 million, an increase of 252 percent over the \$3.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$17.0 million in 1948 as compared with \$4.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$273,000 in 1948 compared with \$119,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 724 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 486 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Howard County, Iowa, which also includes data for the city of Cresco. Final figures, superseding the preliminary data for Howard County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Howard County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### HOWARD COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	213	11,638	230	513	372
Food group.....	38	2,082	43	70	48
Eating and drinking places.....	38	713	47	113	63
General merchandise grp, general stores	6	393	7	33	23
Apparel group.....	9	551	9	34	26
Furniture-home furnishings-appliance grp	15	542	13	39	22
Automotive group.....	14	897	17	36	34
Gasoline service stations.....	32	827	31	27	22
Lumber-building-hardware group.....	35	3,146	40	119	100
Drug and proprietary stores.....	6	174	5	10	10
All other retail stores.....	20	2,313	18	32	24
WHOLESALE TRADE, total.....	31	16,990	24	174	x
Merchant wholesalers.....	6	2,371	4	93	x
Other types of wholesale.....	25	14,619	20	81	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	53	273	54	37	22
Personal services.....	35	184	36	26	17
All other service trades.....	18	89	18	11	5

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
HOWARD COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Cresco:					
Retail trade.....	106	7,049	113	371	284
Selected service trades....	28	183	30	26	18
Remainder of county:					
Retail trade.....	107	4,589	117	142	88
Selected service trades....	25	90	24	11	4

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-14-046

### HUMBOLDT COUNTY, IOWA

Retail, wholesale, and service establishments located in Humboldt County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.6 million, an increase of 222 percent over the \$3.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$21.8 million in 1948 as compared with \$5.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$405,000 in 1948 compared with \$151,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 604 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 456 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Humboldt County, Iowa, which also includes data for the city of Humboldt. Final figures, superseding the preliminary data for Humboldt County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Humboldt County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### HUMBOLDT COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	185	11,624	211	462	364
Food group.....	36	2,167	41	72	40
Eating and drinking places.....	36	653	41	101	77
General merchandise grp, general stores.....	6	430	7	30	25
Furniture-home furnishings-appliance grp.....	8	518	9	26	24
Automotive group.....	15	1,933	17	61	60
Gasoline service stations.....	27	783	31	27	16
Lumber-building-hardware group.....	40	4,199	47	106	88
Drug and proprietary stores.....	5	205	6	13	12
All other retail stores.....	12	736	12	26	22
WHOLESALE TRADE, total.....	55	21,806	36	101	x
Assemblers of farm products.....	34	19,932	19	85	x
Other types of wholesale.....	21	1,874	17	16	x
SELECTED SERVICE TRADES, <sup>2</sup> total.....	48	405	54	41	32
Personal services.....	25	191	27	32	24
All other service trades.....	23	214	27	9	6
AMUSEMENTS.....	10	187	11	52	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
HUMBOLDT COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Humboldt:					
Retail trade.....	68	6,050	78	280	229
Selected service trades....	24	257	25	30	22
Remainder of county:					
Retail trade.....	117	5,574	133	182	135
Selected service trades....	24	148	29	11	10

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-14-047

### IDA COUNTY, IOWA

Retail, wholesale, and service establishments located in Ida County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.8 million, an increase of 281 percent over the \$3.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$7.6 million in 1948 as compared with \$1.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$368,000 in 1948 compared with \$73,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 525 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 384 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Ida County, Iowa. Final figures, superseding the preliminary data for Ida County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Ida County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

90319



**Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
IDA COUNTY, IOWA**

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts  (Thousand dollars)	Active proprietors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	179	11,825	189	454	368
Food group.....	27	1,983	27	66	52
Eating and drinking places.....	32	997	41	103	88
General merchandise grp, general stores	6	334	5	21	13
Apparel group.....	9	429	8	30	19
Furniture-home furnishgs-appliance grp	14	513	16	16	15
Automotive group.....	9	1,245	13	42	37
Gasoline service stations.....	22	582	20	27	22
Lumber-building-hardware group.....	35	3,228	37	97	85
Drug and proprietary stores.....	6	275	8	24	11
All other retail stores.....	19	2,239	14	28	26
WHOLESALE TRADE, total.....	31	7,609	33	40	x
Merchant wholesalers.....	8	1,263	11	12	x
Other types of wholesale.....	23	6,346	22	28	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	52	368	52	31	28
Personal services.....	29	150	28	18	17
All other service trades.....	23	218	24	13	11

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P 14-048

### IOWA COUNTY, IOWA

Retail, wholesale, and service establishments located in Iowa County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$14.6 million, an increase of 192 percent over the \$5.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.2 million in 1948 as compared with \$1.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$385,000 in 1948 compared with \$128,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 735 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 583 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Iowa County, Iowa. Final figures, superseding the preliminary data for Iowa County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Iowa County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

90319



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## IOWA COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	213	14,648	207	628	445
Food group.....	34	2,409	26	89	60
Eating and drinking places.....	32	1,012	30	178	102
General merchandise grp, general stores.....	17	1,631	17	64	49
Apparel group.....	6	265	9	4	4
Furniture-home furnishings-appliance grp.....	17	720	16	22	13
Automotive group.....	15	1,792	17	51	43
Gasoline service stations.....	33	1,793	31	57	50
Lumber-building-hardware group.....	30	2,919	32	101	78
Drug and proprietary stores.....	8	277	8	22	12
All other retail stores.....	21	1,830	21	40	34
WHOLESALE TRADE.....	23	5,183	19	59	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	56	385	54	48	42
Personal services.....	35	184	38	25	22
All other service trades.....	21	201	16	23	20

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P14-049

### JACKSON COUNTY, IOWA

Retail, wholesale, and service establishments located in Jackson County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$15.7 million, an increase of 185 percent over the \$5.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.9 million in 1948 as compared with \$3.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$402,000 in 1948 compared with \$173,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 752 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 597 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jackson County, Iowa, which also includes data for the city of Maquoketa. Final figures, superseding the preliminary data for Jackson County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jackson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### JACKSON COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	282	15,682	295	647	467
Food group.....	49	2,952	56	98	72
Eating and drinking places.....	61	1,222	63	148	99
General merchandise grp, general stores.....	15	1,133	12	78	42
Apparel group.....	13	683	15	26	16
Furniture-home furnishings-appliance grp.....	17	497	16	20	11
Automotive group.....	23	3,166	25	81	70
Gasoline service stations.....	39	876	40	39	25
Lumber-building-hardware group.....	32	2,540	34	81	68
Drug and proprietary stores.....	7	392	11	21	17
All other retail stores.....	26	2,221	23	55	47
WHOLESALE TRADE, total.....	35	5,875	27	73	x
Merchant wholesalers.....	6	1,008	2	37	x
Other types of wholesale.....	29	4,867	25	36	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	67	402	74	32	26
Personal services.....	35	221	39	19	16
All other service trades.....	32	181	35	13	10
AMUSEMENTS.....	11	165	10	41	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
JACKSON COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Maquoketa:					
Retail trade.....	117	9,394	122	426	320
Selected service trades.....	33	223	35	21	19
Remainder of county:					
Retail trade.....	165	6,288	173	221	147
Selected service trades.....	34	179	39	11	7

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 27, 1950

Release Series BC-1P-14-050

### JASPER COUNTY, IOWA

Retail, wholesale, and service establishments located in Jasper County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$26.6 million, an increase of 237 percent over the \$7.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$16.5 million in 1948 as compared with \$2.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.2 million in 1948 compared with \$0.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,556 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 994 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jasper County, Iowa, which also includes data for the city of Newton. Final figures, superseding the preliminary data for Jasper County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jasper County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### JASPER COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	358	26,568	369	1,232	970
Food group.....	74	6,599	79	244	156
Eating and drinking places.....	58	1,513	64	147	123
General merchandise grp, general stores.	9	2,004	4	159	93
Apparel group.....	15	882	14	35	29
Furniture-home furnishgs-appliance grp.	21	1,184	22	66	53
Automotive group.....	24	3,794	25	141	136
Gasoline service stations.....	54	1,841	57	68	54
Lumber-building-hardware group.....	53	5,166	59	209	184
Drug and proprietary stores.....	13	684	12	76	65
All other retail stores.....	37	2,901	33	87	77
WHOLESALE TRADE, total.....	60	16,532	59	198	x
Petroleum bulk plants, terminals.....	26	2,832	27	30	x
Assemblers of farm products.....	17	5,615	10	87	x
Other types wholesale.....	17	8,085	22	81	x
SELECTED SERVICE TRADES, 2/total.....	142	1,222	160	106	97
Personal services.....	78	666	85	94	70
All other service trades.....	64	556	75	32	27

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## JASPER COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Newton:					
Retail trade.....	153	16,954	150	913	725
Wholesale trade.....	21	3,482	19	56	x
Selected service trades....	70	777	78	101	77
Remainder of county:					
Retail trade.....	205	9,614	219	319	245
Wholesale trade.....	39	13,050	40	142	x
Selected service trades....	72	445	82	25	20

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 27, 1950

Release Series BC-1P- 14-051

### JEFFERSON COUNTY, IOWA

Retail, wholesale, and service establishments located in Jefferson County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.6 million, an increase of 193 percent over the \$4.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.9 million in 1948 as compared with \$1.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$460,000 in 1948 compared with \$196,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 750 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 532 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jefferson County, Iowa, which also includes data for the city of Fairfield. Final figures, superseding the preliminary data for Jefferson County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jefferson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### JEFFERSON COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	201	12,602	223	639	481
Food group.....	41	2,672	50	107	89
Eating and drinking places.....	34	684	45	101	61
General merchandise grp, general stores	9	1,142	4	94	63
Apparel group.....	11	840	19	42	24
Furniture-home furnishgs-appliance grp	8	568	9	28	25
Automotive group.....	14	1,354	14	81	76
Gasoline service stations.....	28	315	28	23	11
Lumber-building-hardware group.....	32	2,608	29	110	87
Drug and proprietary stores.....	5	323	5	16	13
All other retail stores.....	19	1,096	20	37	28
WHOLESALE TRADE, total.....	26	5,869	21	55	x
Merchant wholesalers.....	6	1,583	6	25	x
Other types of wholesale.....	20	4,286	15	30	x
SELECTED SERVICE TRADES, 2/total.....	60	460	62	56	51
Personal services.....	40	320	41	48	43
All other service trades.....	20	140	21	8	8

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## JASPER COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Newton:					
Retail trade.....	153	16,954	150	913	725
Wholesale trade.....	21	3,482	19	56	x
Selected service trades....	70	777	78	101	77
Remainder of county:					
Retail trade.....	205	9,614	219	319	245
Wholesale trade.....	39	13,050	40	142	x
Selected service trades....	72	445	82	25	20

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 27, 1950

Release Series BC-1P- 14-051

### JEFFERSON COUNTY, IOWA

Retail, wholesale, and service establishments located in Jefferson County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.6 million, an increase of 193 percent over the \$4.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.9 million in 1948 as compared with \$1.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$460,000 in 1948 compared with \$196,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 750 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 532 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jefferson County, Iowa, which also includes data for the city of Fairfield. Final figures, superseding the preliminary data for Jefferson County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jefferson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### JEFFERSON COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	201	12,602	223	639	484
Food group.....	41	2,672	50	107	89
Eating and drinking places.....	34	684	45	101	61
General merchandise grp. general stores	9	1,142	4	94	63
Apparel group.....	11	840	19	42	25
Furniture-home furnishgs-appliance grp	8	568	9	28	25
Automotive group.....	14	1,854	14	81	70
Gasoline service stations.....	28	815	28	23	11
Lumber-building-hardware group.....	32	2,608	29	110	87
Drug and proprietary stores.....	5	323	5	16	13
All other retail stores.....	19	1,096	20	37	28
WHOLESALE TRADE, total.....	26	5,869	21	55	x
Merchant wholesalers.....	6	1,583	6	25	x
Other types of wholesale.....	20	4,286	15	30	x
SELECTED SERVICE TRADES, 2/total.....	60	460	62	56	51
Personal services.....	40	320	41	48	43
All other service trades.....	20	140	21	8	8

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## JEFFERSON COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Fairfield:					
Retail trade.....	137	10,351	154	553	409
Wholesale trade.....	17	3,270	15	41	x
Selected service trades...	48	406	50	53	48
Remainder of county:					
Retail trade.....	64	2,251	69	86	72
Wholesale trade.....	9	2,599	6	14	x
Selected service trades...	12	54	12	3	3

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-14-552

### JOHNSON COUNTY, IOWA

Retail, wholesale, and service establishments located in Johnson County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$41.3 million, an increase of 206 percent over the \$13.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$20.2 million in 1948 as compared with \$3.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.5 million in 1948 compared with \$0.7 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,125 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,027 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Johnson County, Iowa, which includes data for Iowa City. Final figures, superseding the preliminary data for Johnson County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Johnson County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### JOHNSON COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	442	41,344	436	2,611	1,835
Food group.....	75	7,470	75	280	204
Eating and drinking places.....	94	3,255	103	601	352
General merchandise group, general stores....	18	5,255	10	387	293
Apparel group.....	27	2,504	24	134	102
Furniture-home furnishings-appliance group...	23	1,599	26	96	71
Automotive group.....	33	6,165	30	267	234
Gasoline service stations.....	50	2,602	48	190	96
Lumber-building-hardware group.....	46	5,535	39	247	205
Drug and proprietary stores.....	14	1,447	19	147	95
All other retail stores.....	62	5,512	62	262	182
WHOLESALE TRADE, total.....	59	20,175	43	223	x
Merchant wholesalers.....	22	5,139	12	133	x
Petroleum bulk plants, terminals.....	18	2,636	16	23	x
Other types of wholesale.....	19	12,400	15	67	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	97	1,465	98	291	253
Personal services.....	63	1,080	60	245	212
All other service trades.....	34	385	38	46	41
TOURIST COURTS AND CAMPS.....	6	56	5	6	5

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## JOHNSON COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Iowa City:					
Retail trade.....	296	35,469	280	2,344	1,670
Wholesale trade.....	32	6,841	19	148	x
Selected service trades.....	75	1,380	75	288	250
Remainder of county:					
Retail trade.....	146	5,875	156	267	165
Wholesale trade.....	27	13,334	24	75	x
Selected service trades.....	22	85	23	3	3

x Not available.

<sup>1</sup>/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2</sup>/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-14-053

### JONES COUNTY, IOWA

Retail, wholesale, and service establishments located in Jones County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$17.7 million, an increase of 254 percent over the \$5.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$12.0 million in 1948 as compared with \$1.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$586,000 in 1948 compared with \$174,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 818 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 550 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Jones County, Iowa, which also includes data for the cities of Anamosa and Monticello. Final figures, superseding the preliminary data for Jones County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Jones County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### JONES COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	271	17,689	268	662	470
Food group.....	51	2,865	52	106	60
Eating and drinking places.....	49	889	56	106	73
General merchandise grp, general stores	7	657	8	42	22
Apparel group.....	12	483	8	17	15
Furniture-home furnishings-appliance grp	20	632	21	42	21
Automotive group.....	19	1,635	18	69	60
Gasoline service stations.....	31	824	35	35	20
Lumber-building-hardware group.....	47	4,449	42	174	140
Drug and proprietary stores.....	9	381	9	14	9
All other retail stores.....	26	4,874	19	57	50
WHOLESALE TRADE, total.....	35	11,962	30	100	x
Merchant wholesalers.....	7	2,182	6	57	x
Other types of wholesale.....	28	9,780	24	43	x
SELECTED SERVICE TRADES, 2/total.....	66	586	66	56	40
Personal services.....	30	210	28	25	14
All other service trades.....	36	376	38	31	26
AMUSEMENTS.....	6	137	6	30	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## JONES COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Anamosa:					
Retail trade.....	73	5,172	75	223	171
Selected service trades...	21	194	22	25	18
Monticello:					
Retail trade.....	72	4,919	70	220	141
Selected service trades...	18	224	18	21	14
Remainder of county:					
Retail trade.....	126	7,598	123	219	158
Selected service trades...	27	168	26	10	8

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 20, 1950

Release Series BC-1P- 14-054

### KEOKUK COUNTY, IOWA

Retail, wholesale, and service establishments located in Keokuk County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$14.5 million, an increase of 209 percent over the \$4.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.3 million in 1948 as compared with \$1.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$332,000 in 1948 compared with \$144,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 622 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 426 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Keokuk County, Iowa. Final figures, superseding the preliminary data for Keokuk County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Keokuk County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## KEOKUK COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	258	14,536	249	540	418
Food group.....	35	2,064	30	88	57
Eating and drinking places.....	43	730	43	79	60
General merchandise grp, general stores	13	791	12	48	30
Apparel group.....	8	214	10	6	3
Furniture-home furnishings-appliance grp.	17	522	16	21	11
Automotive group.....	17	2,063	14	78	76
Gasoline service stations.....	40	1,014	41	31	19
Lumber-building-hardware group.....	49	3,852	47	127	116
Drug and proprietary stores.....	9	268	9	13	8
All other retail stores.....	27	3,018	27	49	38
WHOLESALE TRADE.....	40	8,258	39	60	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	69	332	73	22	20
Personal services.....	40	165	44	17	16
All other service trades.....	29	167	29	5	4
AMUSEMENTS.....	12	106	13	15	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-14-055

### KOSSUTH COUNTY, IOWA

Retail, wholesale, and service establishments located in Kossuth County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$23.5 million, an increase of 209 percent over the \$7.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$27.2 million in 1948 as compared with \$7.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$654,000 in 1948 compared with \$285,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,196 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 924 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Kossuth County, Iowa, which also includes data for the city of Algona. Final figures, superseding the preliminary data for Kossuth County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Kossuth County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### KOSSUTH COUNTY, IOWA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	338	23,506	361	939	771
Food group.....	61	4,135	67	133	101
Eating and drinking places.....	53	1,223	61	129	102
General merchandise grp, general stores.	17	1,115	15	68	57
Apparel group.....	13	996	14	50	39
Furniture-home furnishings-appliance grp.	14	686	15	30	23
Automotive group.....	28	4,843	36	155	146
Gasoline service stations.....	47	1,830	49	60	50
Lumber-building-hardware group.....	67	6,499	66	234	207
Drug and proprietary stores.....	14	499	14	25	17
All other retail stores.....	24	1,680	24	55	29
WHOLESALE TRADE, total.....	71	27,196	47	187	x
Petroleum bulk plants, terminals.....	26	2,685	24	31	x
Assemblers of farm products.....	31	19,181	15	70	x
Other types of wholesale.....	14	5,330	8	86	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	76	654	85	70	60
Personal services.....	42	359	48	52	47
All other service trades.....	34	295	37	18	13

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## KOSSUTH COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Algona:					
Retail trade.....	116	11,620	128	527	431
Selected service trades.....	34	398	40	62	53
Remainder of county:					
Retail trade.....	222	11,886	233	412	340
Selected service trades.....	42	256	45	8	7

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-14-056

### LEE COUNTY, IOWA

Retail, wholesale, and service establishments located in Lee County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$36.3 million, an increase of 208 percent over the \$11.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$12.4 million in 1948 as compared with \$4.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.9 million in 1948 compared with \$0.7 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,790 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,872 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lee County, Iowa, which also includes data for the cities of Fort Madison and Keokuk. Final figures, superseding the preliminary data for Lee County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lee County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### LEE COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	607	36,262	619	2,193	1,730
Food group.....	144	8,145	157	351	240
Eating and drinking places.....	119	3,121	127	417	333
General merchandise group, general stores....	17	3,039	8	275	189
Apparel group.....	45	2,767	41	192	161
Furniture-home furnishings-appliance group...	43	2,601	46	142	129
Automotive group.....	50	5,900	47	218	205
Gasoline service stations.....	54	1,853	59	71	52
Lumber-building-hardware group.....	48	4,216	53	181	154
Drug and proprietary stores.....	17	1,324	16	129	92
All other retail stores.....	70	3,296	65	217	175
WHOLESALE TRADE, total.....	67	12,362	58	343	x
Merchant wholesalers.....	41	8,338	33	282	x
Petroleum bulk plants, terminals.....	18	2,728	20	30	x
Other types of wholesale.....	8	1,296	5	31	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	197	1,875	214	254	216
Personal services.....	132	1,126	142	185	154
All other service trades.....	65	749	72	69	62
HOTELS.....	9	564	10	94	71
AMUSEMENTS.....	14	430	8	105	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## LEE COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Fort Madison:					
Retail trade.....	219	14,478	217	875	665
Wholesale trade.....	24	3,881	24	65	x
Selected service trades.....	73	729	81	129	106
Keokuk:					
Retail trade.....	268	17,408	267	1,154	936
Wholesale trade.....	29	6,822	20	242	x
Selected service trades.....	100	978	108	116	105
Remainder of county: <sup>3/</sup>					
Retail trade.....	120	4,376	135	164	129
Wholesale trade.....	14	1,659	14	36	x
Selected service trades.....	24	168	25	9	5

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-14-057

### LINN COUNTY, IOWA

Retail, wholesale, and service establishments located in Linn County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$118.1 million, an increase of 204 percent over the \$38.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$142.5 million in 1948 as compared with \$41.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$5.8 million in 1948 compared with \$2.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 9,742 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 7,324 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Linn County, Iowa, which also includes data for the cities of Cedar Rapids and Marion. Final figures, superseding the preliminary data for Linn County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Linn County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## LEE COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Fort Madison:					
Retail trade.....	219	14,478	217	875	665
Wholesale trade.....	24	3,881	24	65	x
Selected service trades.....	73	729	81	129	106
Keokuk:					
Retail trade.....	268	17,408	267	1,154	936
Wholesale trade.....	29	6,822	20	242	x
Selected service trades.....	100	978	108	116	105
Remainder of county: <sup>3/</sup>					
Retail trade.....	120	4,376	135	164	129
Wholesale trade.....	14	1,659	14	36	x
Selected service trades.....	24	168	25	9	5

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-14-057

### LINN COUNTY, IOWA

Retail, wholesale, and service establishments located in Linn County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$118.1 million, an increase of 204 percent over the \$38.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$142.5 million in 1948 as compared with \$41.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$5.8 million in 1948 compared with \$2.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 9,742 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 7,324 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Linn County, Iowa, which also includes data for the cities of Cedar Rapids and Marion. Final figures, superseding the preliminary data for Linn County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Linn County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## LINN COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	1,092	118,102	1,065	6,305	5,178
Food group.....	289	19,932	304	697	501
Eating and drinking places.....	215	6,719	253	995	784
Gen'l merchandise grp, general stores...	27	15,769	19	1,400	1,150
Apparel group.....	58	8,846	31	628	494
Furniture-home furnishings-appliance grp.	56	7,365	45	407	383
Automotive group.....	52	19,817	41	616	601
Gasoline service stations.....	128	5,766	137	259	180
Lumber-building-hardware group.....	99	13,973	93	651	592
Drug and proprietary stores.....	39	4,117	39	287	176
All other retail stores.....	129	15,798	103	365	317
WHOLESALE TRADE, total.....	227	142,522	129	2,495	x
Merchant wholesalers, total.....	137	79,134	76	1,857	x
Groceries, foods.....	25	26,679	19	512	x
Hardware, elec'l, plum'g and heat'g..	15	8,240	2	223	x
Mach'y, equip't, industrial supplies..	33	11,772	20	351	x
Automotive parts, accessories.....	10	4,127	6	172	x
All other merchant wholesalers.....	54	28,316	29	599	x
Manufact'rs' sales branches, offices...	29	32,422	-	323	x
Petroleum bulk plants, terminals.....	30	8,298	28	176	x
Agents, brokers (merchandise).....	12	13,506	8	49	x
Assemblers of farm products.....	19	9,162	17	90	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	369	5,834	363	942	849
Personal services.....	218	3,244	212	630	581
Business services.....	26	811	24	97	80
Automotive repairs and services.....	53	1,062	52	134	127
Other repair services.....	72	717	75	81	61
HOTELS.....	Data withheld to avoid disclosure				
AMUSEMENTS.....	39	1,582	30	246	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## LINN COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of estab- lishments	1948 sales and receipts  (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Cedar Rapids:					
Retail trade.....	763	100,060	725	5,620	4,695
Wholesale trade.....	192	133,976	90	2,403	x
Selected service trades....	284	5,286	278	871	793
Hotels.....	12	1,897	6	439	367
Amusements.....	28	1,466	20	223	x
Marion:					
Retail trade.....	76	5,902	72	275	187
Selected service trades....	23	228	24	47	40
Remainder of county: <sup>3/</sup>					
Retail trade.....	253	12,140	268	410	296
Wholesale trade.....	35	8,546	39	92	x
Selected service trades....	62	320	61	24	16

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-14-058

### LOUISA COUNTY, IOWA

Retail, wholesale, and service establishments located in Louisa County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.3 million, an increase of 277 percent over the \$3.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.5 million in 1948 as compared with \$1.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$154,000 in 1948 compared with \$75,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 482 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 272 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Louisa County, Iowa. Final figures, superseding the preliminary data for Louisa County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Louisa County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

90218



**Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP**  
**LOUISA COUNTY, IOWA**

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	155	11,335	145	391	330
Food group.....	27	1,718	25	47	35
Eating and drinking places.....	30	598	31	58	41
General merchandise grp, general stores	11	339	11	19	11
Apparel group.....	5	191	6	5	4
Furniture-home furnishings-appliance grp	8	207	7	10	9
Automotive group.....	14	2,111	11	79	77
Gasoline service stations.....	27	743	26	26	25
Lumber-building-hardware group.....	17	1,542	13	69	57
Drug and proprietary stores.....	6	274	7	22	15
All other retail stores.....	10	3,612	8	56	56
WHOLESALE TRADE.....	21	9,516	14	78	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	28	154	29	13	9
Personal services.....	21	102	22	10	7
All other service trades.....	7	52	7	3	2
AMUSEMENTS.....	7	108	6	19	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

For Release April 24, 1950

Release Series BC-1P-14-059

### LUCAS COUNTY, IOWA

Retail, wholesale, and service establishments located in Lucas County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.0 million, an increase of 243 percent over the \$3.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$18.1 million in 1948 as compared with \$2.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$366,000 in 1948 compared with \$212,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 744 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 450 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lucas County, Iowa, which also includes data for the city of Chariton. Final figures, superseding the preliminary data for Lucas County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lucas County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
LUCAS COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	151	11,987	158	485	367
Food group.....	32	2,600	30	72	49
Eating and drinking places.....	21	454	20	59	50
General merchandise grp, general stores.	7	1,108	4	87	67
Apparel group.....	8	534	11	24	17
Furniture-home furnishings-appliance grp.	9	379	14	21	12
Automotive group.....	8	945	8	33	32
Gasoline service stations.....	26	638	29	22	16
Lumber-building-hardware group.....	18	3,645	20	103	75
Drug and proprietary stores.....	6	263	7	16	11
All other retail stores.....	16	1,421	15	48	38
WHOLESALE TRADE.....	36	18,082	35	224	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	47	366	47	35	29
Personal services.....	24	172	26	19	14
All other service trades.....	23	194	21	16	15

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## LUCAS COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Chariton:					
Retail trade.....	109	7,962	118	427	323
Wholesale trade.....	29	9,295	24	151	x
Selected service trades....	34	274	35	30	24
Remainder of county:					
Retail trade.....	42	4,025	40	58	44
Wholesale trade.....	7	8,787	11	73	x
Selected service trades...	13	92	12	5	5

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-14-060

### LYON COUNTY, IOWA

Retail, wholesale, and service establishments located in Lyon County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$11.4 million, an increase of 256 percent over the \$3.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$15.5 million in 1948 as compared with \$2.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$311,000 in 1948 compared with \$118,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 580 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 431 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Lyon County, Iowa, which also includes data for the city of Rock Rapids. Final figures, superseding the preliminary data for Lyon County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Lyon County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
LYON COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	198	11,435	205	458	324
Food group.....	32	1,734	26	82	55
Eating and drinking places.....	38	760	46	88	51
General merchandise grp, general stores.	13	910	9	57	31
Apparel group.....	8	166	10	5	4
Furniture-home furnishgs-appliance grp.	11	381	15	12	6
Automotive group.....	12	1,649	17	53	50
Gasoline service stations.....	30	1,196	28	29	24
Lumber-building-hardware group.....	44	4,114	43	116	91
Drug and proprietary stores.....	5	232	7	12	8
All other retail stores.....	5	293	4	4	4
WHOLESALE TRADE.....	33	15,542	19	94	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	45	311	48	28	19
Personal services.....	25	134	26	18	9
All other service trades.....	20	177	22	10	10

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## LYON COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Rock Rapids:					
Retail trade.....	71	6,370	80	255	192
Selected service trades...	15	166	18	21	13
Remainder of county:					
Retail trade.....	127	5,065	125	203	132
Selected service trades...	30	145	30	7	6

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-14-061

### MADISON COUNTY, IOWA

Retail, wholesale, and service establishments located in Madison County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.7 million, an increase of 206 percent over the \$3.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.1 million in 1948 as compared with \$0.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$386,000 in 1948 compared with \$161,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 504 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 420 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Madison County, Iowa, which also includes data for the city of Winterset. Final figures, superseding the preliminary data for Madison County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Madison County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### MADISON COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	150	10,703	142	430	355
Food group.....	29	1,860	28	64	37
Eating and drinking places.....	16	413	16	66	58
General merchandise grp, general stores	9	644	6	39	29
Apparel group.....	7	370	13	8	7
Furniture-home furnishgs-appliance grp	5	278	4	14	14
Automotive group.....	13	1,443	10	60	56
Gasoline service stations.....	28	671	29	26	20
Lumber-building-hardware group.....	21	2,341	18	96	86
Drug and proprietary stores.....	7	289	7	12	11
All other retail stores.....	15	2,394	11	45	40
WHOLESALE TRADE.....	30	3,054	23	39	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	19	386	51	35	33
Personal services.....	26	204	26	23	22
All other service trades.....	23	182	28	12	11
AMUSEMENTS.....	6	36	7	5	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## MADISON COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Winterset:					
Retail trade.....	86	7,159	82	329	274
Selected service trades....	28	289	31	31	30
Remainder of county:					
Retail trade.....	64	3,544	60	101	84
Selected service trades....	21	97	23	4	3

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-14-062

### MAHASKA COUNTY, IOWA

Retail, wholesale, and service establishments located in Mahaska County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$23.3 million, an increase of 207 percent over the \$7.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$13.1 million in 1948 as compared with \$4.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$921,000 in 1948 compared with \$331,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,604 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,201 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Mahaska County, Iowa, which also includes data for the city of Oskaloosa. Final figures, superseding the preliminary data for Mahaska County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Mahaska County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
MAHASKA COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	284	23,285	265	1,281	1,007
Food group.....	50	3,683	53	140	81
Eating and drinking places.....	49	1,149	56	220	155
General merchandise grp, general stores	16	3,290	6	260	179
Apparel group.....	11	1,324	9	73	68
Furniture-home furnishings-appliance grp	11	1,059	6	49	47
Automotive group.....	21	3,588	21	131	126
Gasoline service stations.....	45	1,331	45	46	37
Lumber-building-hardware group.....	42	4,093	31	174	162
Drug and proprietary stores.....	9	672	7	51	42
All other retail stores.....	30	3,096	31	137	110
WHOLESALE TRADE, total.....	47	13,074	41	198	x
Merchant wholesalers.....	10	1,592	8	81	x
Other types of wholesale.....	37	11,482	33	117	x
SELECTED SERVICE TRADES, 2/total.....	90	921	100	125	106
Personal services.....	46	555	50	102	88
All other service trades.....	44	366	50	23	18

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## MAHASKA COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Oskaloosa:					
Retail trade.....	195	20,440	177	1,138	909
Wholesale trade.....	29	9,461	20	163	x
Selected service trades....	66	746	76	114	96
Remainder of county:					
Retail trade.....	89	2,845	88	143	98
Wholesale trade.....	18	3,613	21	35	x
Selected service trades....	24	175	24	11	10

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 4, 1950

Release Series BC-1P-14-063

### MARION COUNTY, IOWA

Retail, wholesale, and service establishments located in Marion County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$17.1 million, an increase of 148 percent over the \$6.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$18.2 million in 1948 as compared with \$3.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$604,000 in 1948 compared with \$262,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,002 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 949 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Marion County, Iowa, which also includes data for the cities of Knoxville and Pella. Final figures, superseding the preliminary data for Marion County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Marion County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### MARION COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	298	17,092	335	784	593
Food group.....	58	4,406	69	152	109
Eating and drinking places.....	47	1,092	53	154	121
General merchandise grp, general stores.	13	885	13	74	40
Apparel group.....	14	834	19	38	24
Furniture-home furnishgs-appliance grp.	18	919	17	37	24
Automotive group.....	21	2,305	19	88	84
Gasoline service stations.....	50	1,144	52	42	30
Lumber-building-hardware group.....	42	3,941	52	132	116
Drug and proprietary stores.....	10	494	11	36	22
All other retail stores.....	25	1,072	30	31	23
WHOLESALE TRADE, total.....	38	18,211	32	156	x
Merchant wholesalers.....	6	944	7	16	x
Other types of wholesale.....	32	17,267	25	140	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	80	604	95	62	53
Personal services.....	46	307	57	34	30
All other service trades.....	34	297	38	28	23

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## MARION COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Knoxville:					
Retail trade.....	119	7,865	128	399	309
Wholesale trade.....	20	9,415	20	89	x
Selected service trades.....	39	289	49	34	31
Pella:					
Retail trade.....	81	5,834	91	259	189
Selected service trades.....	17	181	21	18	15
Remainder of county: <sup>3/</sup>					
Retail trade.....	98	3,393	116	126	95
Wholesale trade.....	18	8,796	12	67	x
Selected service trades.....	24	134	25	10	7

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 3, 1950

Release Series BC-1P-14-064

### MARSHALL COUNTY, IOWA

Retail, wholesale, and service establishments located in Marshall County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$39.7 million, an increase of 196 percent over the \$13.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$39.8 million in 1948 as compared with \$11.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.4 million in 1948 compared with \$0.7 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,605 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,966 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Marshall County, Iowa, which also includes data for the city of Marshalltown. Final figures, superseding the preliminary data for Marshall County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Marshall County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### MARSHALL COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	438	39,746	425	1,967	1,540
Food group.....	77	8,045	82	251	170
Eating and drinking places.....	82	2,416	91	305	241
General merchandise group, general stores....	10	4,712	3	338	233
Apparel group.....	30	2,578	15	148	122
Furniture-home furnishings-appliance group..	24	1,940	20	101	87
Automotive group.....	37	6,915	28	224	202
Gasoline service stations.....	55	1,737	58	98	66
Lumber-building-hardware group.....	57	6,189	61	277	249
Drug and proprietary stores.....	11	948	10	63	39
All other retail stores.....	55	4,266	57	162	131
WHOLESALE TRADE, total.....	70	39,827	59	425	x
Merchant wholesalers.....	28	18,457	28	309	x
Petroleum bulk plants, terminals.....	19	2,630	18	21	x
Assemblers of farm products.....	16	9,825	4	49	x
Other types of wholesale.....	7	8,915	4	46	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	132	1,426	140	213	169
Personal services.....	78	867	82	154	132
All other service trades.....	54	559	58	59	37
AMUSEMENTS.....	2	220	2	6	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
MARSHALL COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Marshalltown:</b>					
Retail trade.....	289	32,910	258	1,720	1,349
Wholesale trade.....	44	34,670	36	369	x
Selected service trades.....	90	1,226	92	205	163
<b>Remainder of county:</b>					
Retail trade.....	149	6,836	167	247	191
Wholesale trade.....	26	5,157	23	56	x
Selected service trades.....	42	200	48	8	6

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P- 14-065

### MILLS COUNTY, IOWA

Retail, wholesale, and service establishments located in Mills County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.3 million, an increase of 232 percent over the \$3.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.4 million in 1948 as compared with \$0.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$349,000 in 1948 compared with \$129,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 510 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 400 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Mills County, Iowa, which also includes data for the city of Glenwood. Final figures, superseding the preliminary data for Mills County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Mills County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### MILLS COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	179	10,333	200	421	341
Food group.....	27	1,797	31	40	30
Eating and drinking places.....	25	536	33	78	61
General merchandise grp, general stores.....	7	269	7	26	14
Apparel group.....	6	270	7	10	7
Furniture-home furnishings-appliance grp.....	10	247	9	12	11
Automotive group.....	16	2,528	16	63	75
Gasoline service stations.....	32	966	37	39	32
Lumber-building-hardware group.....	34	2,569	36	89	81
Drug and proprietary stores.....	5	266	5	16	10
All other retail stores.....	17	885	19	28	20
WHOLESALE TRADE.....	29	5,409	24	31	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	33	349	34	58	54
Personal services.....	22	283	24	53	49
All other service trades.....	11	66	10	5	5
HOTELS.....	5	34	6	3	3

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## MILLS COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Glenwood:					
Retail trade.....	68	4,682	80	232	187
Selected service trades....	14	285	15	52	49
Remainder of county:					
Retail trade.....	111	5,651	120	189	154
Selected service trades....	19	64	19	6	5

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-14-066

### MITCHELL COUNTY, IOWA

Retail, wholesale, and service establishments located in Mitchell County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.9 million, an increase of 266 percent over the \$3.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$11.0 million in 1948 as compared with \$3.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$224,000 in 1948 compared with \$93,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 687 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 414 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Mitchell County, Iowa, which also includes data for the city of Osage. Final figures, superseding the preliminary data for Mitchell County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Mitchell County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### MITCHELL COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	228	13,912	238	524	401
Food group.....	47	2,201	48	71	43
Eating and drinking places.....	36	596	40	66	50
General merchandise grp., general stores.....	8	508	7	48	21
Apparel group.....	14	665	13	33	24
Furniture-home furnishings-appliance grp.....	9	856	13	35	29
Automotive group.....	19	1,610	24	54	50
Gasoline service stations.....	32	917	29	25	21
Lumber-building-hardware group.....	40	3,409	43	140	128
All other retail stores.....	23	3,150	21	52	35
WHOLESALE TRADE, total.....	29	11,018	31	143	x
Merchant wholesalers.....	5	1,039	8	19	x
Other types of wholesale.....	24	9,979	23	124	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	39	224	42	20	15
Personal services.....	21	109	22	12	11
All other service trades.....	18	115	20	8	4

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## MITCHELL COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Osage:					
Retail trade.....	95	7,416	103	345	278
Selected service trades....	16	112	18	13	12
Remainder of county:					
Retail trade.....	133	6,496	135	179	123
Selected service trades....	23	112	24	7	3

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-14-067

### MONONA COUNTY, IOWA

Retail, wholesale, and service establishments located in Monona County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.8 million, an increase of 205 percent over the \$4.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.8 million in 1948 as compared with \$2.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$414,000 in 1948 compared with \$163,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 727 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 577 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Monona County, Iowa, which also includes data for the city of Onawa. Final figures, superseding the preliminary data for Monona County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Monona County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
MONONA COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	228	12,775	237	614	454
Food group.....	36	2,369	36	74	51
Eating and drinking places.....	38	945	48	115	89
General merchandise grp, general stores	9	349	11	23	16
Apparel group.....	12	518	13	21	17
Furniture-home furnishings-appliance grp	15	450	14	20	15
Automotive group.....	19	1,981	20	65	60
Gasoline service stations.....	33	1,251	37	33	22
Lumber-building-hardware group.....	42	3,794	40	220	153
Drug and proprietary stores.....	7	321	7	21	14
All other retail stores.....	17	797	11	22	17
WHOLESALE TRADE, total.....	49	9,820	47	74	x
Merchant wholesalers.....	7	1,521	10	8	x
Other types of wholesale.....	42	8,299	37	66	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	69	414	67	39	28
Personal services.....	39	190	36	28	21
All other service trades.....	30	224	31	11	7
HOTELS.....	5	36	5	8	4
AMUSEMENTS.....	8	183	8	26	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## MONONA COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Onawa:					
Retail trade.....	70	5,445	64	214	194
Selected service trades..	23	151	20	14	10
Remainder of county:					
Retail trade.....	158	7,330	173	400	260
Selected service trades..	46	263	47	25	18

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-14-068

### MONROE COUNTY, IOWA

Retail, wholesale, and service establishments located in Monroe County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.5 million, an increase of 168 percent over the \$2.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.5 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$284,000 in 1948 compared with \$134,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 399 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 344 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Monroe County, Iowa, which also includes data for the city of Albia. Final figures, superseding the preliminary data for Monroe County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Monroe County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
MONROE COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	154	7,510	162	346	257
Food group.....	36	1,896	36	76	46
Eating and drinking places.....	29	431	36	44	25
General merchandise grp, general stores.....	5	709	1	62	46
Apparel group.....	8	249	9	17	11
Furniture-home furnishings-appliance grp.....	11	276	11	10	8
Automotive group.....	13	1,534	13	69	64
Gasoline service stations.....	22	473	26	18	12
Lumber-building-hardware group.....	14	1,341	16	27	25
Drug and proprietary stores.....	5	166	5	5	4
All other retail stores.....	11	435	9	18	16
WHOLESALE TRADE.....	20	1,509	17	19	x
SELECTED SERVICE TRADES, 2/total.....	38	284	36	34	31
Personal services.....	24	229	23	32	29
All other service trades.....	14	55	13	2	2

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## MONROE COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
<b>Albia:</b>					
Retail trade.....	104	6,587	111	329	248
<b>Remainder of county:</b>					
Retail trade.....	50	923	51	17	9

<sup>1</sup>/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P- 14-069

### MONTGOMERY COUNTY, IOWA

Retail, wholesale, and service establishments located in Montgomery County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$16.2 million, an increase of 218 percent over the \$5.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$14.5 million in 1948 as compared with \$4.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$551,000 in 1948 compared with \$237,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,021 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 726 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Montgomery County, Iowa, which also includes data for the city of Red Oak. Final figures, superseding the preliminary data for Montgomery County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Montgomery County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### MONTGOMERY COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	232	16,192	240	792	625
Food group.....	30	2,839	27	106	82
Eating and drinking places.....	36	916	45	130	95
General merchandise grp, general stores.....	8	726	4	72	40
Apparel group.....	18	1,050	14	64	44
Furniture-home furnishings-appliance grp.....	19	944	24	39	33
Automotive group.....	24	2,858	28	108	104
Gasoline service stations.....	20	617	22	28	19
Lumber-building-hardware group.....	42	4,242	40	160	149
Drug and proprietary stores.....	7	428	8	30	19
All other retail stores.....	28	1,572	28	55	40
WHOLESALE TRADE, total.....	47	14,486	42	165	x
Merchant wholesalers.....	7	1,155	6	29	x
Other types of wholesale.....	40	13,331	36	136	x
SELECTED SERVICE TRADES, <sup>2</sup> total.....	59	551	68	64	58
Personal services.....	39	293	46	44	39
All other service trades.....	20	258	22	20	19

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

MONTGOMERY COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Red Oak:					
Retail trade.....	130	11,603	123	585	466
Wholesale trade.....	24	8,745	19	100	x
Selected service trades....	37	431	44	54	50
Remainder of county:					
Retail trade.....	102	4,589	117	207	159
Wholesale trade.....	23	5,741	23	65	x
Selected service trades....	22	120	24	10	8

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-14-070

### MUSCATINE COUNTY, IOWA

Retail, wholesale, and service establishments located in Muscatine County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$34.5 million, an increase of 229 percent over the \$10.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$18.8 million in 1948 as compared with \$6.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.4 million in 1948 compared with \$0.5 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,097 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,581 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Muscatine County, Iowa, which also includes data for the city of Muscatine. Final figures, superseding the preliminary data for Muscatine County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Muscatine County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### MUSCATINE COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	453	34,478	479	1,660	1,514
Food group.....	101	6,228	108	255	181
Eating and drinking places.....	89	2,168	99	243	177
General merchandise group, general stores....	17	3,316	12	295	210
Apparel group.....	23	1,618	26	84	60
Furniture-home furnishings-appliance group...	24	1,326	24	61	34
Automotive group.....	32	6,587	32	266	254
Gasoline service stations.....	59	1,686	62	62	54
Lumber-building-hardware group.....	41	4,592	55	181	160
Drug and proprietary stores.....	12	591	13	34	24
All other retail stores.....	55	6,366	48	179	160
WHOLESALE TRADE, total.....	53	18,809	41	267	x
Merchant wholesalers.....	21	5,729	17	159	x
Petroleum bulk plants, terminals.....	20	2,458	17	21	x
Other types of wholesale.....	12	10,622	7	87	x
SELECTED SERVICE TRADES, 2/ total.....	146	1,402	166	170	148
Personal services.....	84	789	95	125	110
Business services.....	6	96	9	13	10
Automotive repairs and services.....	33	377	38	23	21
Other repair services.....	23	140	24	9	7
AMUSEMENTS.....	18	397	16	89	8

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

MUSCATINE COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Muscatine:					
Retail trade.....	313	27,020	312	1,375	1,080
Wholesale trade.....	35	13,416	29	190	x
Selected service trades.....	104	1,135	122	154	136
Amusements.....	13	341	12	84	x
Remainder of county:					
Retail trade.....	140	7,458	167	285	234
Wholesale trade.....	18	5,393	12	77	x
Selected service trades.....	42	267	44	16	12
Amusements.....	5	56	4	5	x

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-14-071

### O'BRIEN COUNTY, IOWA

Retail, wholesale, and service establishments located in O'Brien County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$20.7 million, an increase of 214 percent over the \$6.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$37.4 million in 1948 as compared with \$6.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$809,000 in 1948 compared with \$237,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,210 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 865 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on O'Brien County, Iowa, which also includes data for the city of Sheldon. Final figures, superseding the preliminary data for O'Brien County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for O'Brien County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
O'BRIEN COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts  (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	325	20,663	358	933	702
Food group.....	54	3,503	59	147	106
Eating and drinking places.....	59	1,222	74	215	125
General merchandise grp, general stores.....	15	1,504	16	99	70
Apparel group.....	18	1,026	20	47	33
Furniture-home furnishings-appliance grp.....	18	819	23	30	27
Automotive group.....	22	2,909	29	77	77
Gasoline service stations.....	40	1,363	45	48	36
Lumber-building-hardware group.....	64	6,658	61	215	184
Drug and proprietary stores.....	9	385	11	32	26
All other retail stores.....	26	1,274	20	23	18
WHOLESALE TRADE, total.....	69	37,351	56	198	x
Petroleum bulk plants, terminals.....	25	2,901	22	33	x
Assemblers of farm products.....	23	26,636	17	44	x
Other types of wholesale.....	21	7,814	17	121	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	95	809	98	79	70
Personal services.....	51	353	51	43	37
All other service trades.....	44	456	47	36	33
AMUSEMENTS.....	13	239	15	51	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## O'BRIEN COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Sheldon:</b>					
Retail trade.....	107	8,944	105	441	357
Selected service trades....	30	261	28	36	34
<b>Remainder of county:</b>					
Retail trade.....	218	11,719	253	492	345
Selected service trades....	65	548	70	43	36

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-14-072

### OSCEOLA COUNTY, IOWA

Retail, wholesale, and service establishments located in Osceola County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$9.4 million, an increase of 213 percent over the \$3.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$8.9 million in 1948 as compared with \$2.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$185,000 in 1948 compared with \$78,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 463 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 334 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Osceola County, Iowa. Final figures, superseding the preliminary data for Osceola County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Osceola County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### OSCEOLA COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	143	9,358	152	390	286
Food group.....	22	1,586	21	59	36
Eating and drinking places.....	27	485	36	56	45
Gasoline service stations.....	22	1,235	21	52	38
All other retail stores.....	72	6,052	74	223	167
WHOLESALE TRADE, total.....	24	8,924	18	57	x
Merchant wholesalers.....	7	1,117	6	31	x
Other types of wholesale.....	17	7,807	12	26	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	23	185	24	16	12
Personal services.....	15	101	15	12	8
All other service trades.....	8	84	9	4	4

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-14-073

### PAGE COUNTY, IOWA

Retail, wholesale, and service establishments located in Page County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$32.1 million, an increase of 203 percent over the \$10.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$13.4 million in 1948 as compared with \$2.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$324,000 in 1948 compared with \$384,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,737 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 1,348 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Page County, Iowa, which also includes data for the cities of Clarinda and Shenandoah. Final figures, superseding the preliminary data for Page County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Page County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### PAGE COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	347	32,118	378	1,495	1,270
Food group.....	60	3,958	76	145	98
Eating and drinking places.....	41	1,073	47	145	125
General merchandise group, general stores....	74	2,456	5	210	136
Apparel group.....	21	1,488	20	70	50
Furniture-home furnishings-appliance group...	27	1,327	23	55	52
Automotive group.....	37	4,798	42	173	168
Gasoline service stations.....	45	1,816	50	91	82
Lumber-building-hardware group.....	57	5,755	57	204	177
Drug and proprietary stores.....	8	779	10	40	34
All other retail stores.....	41	8,668	48	362	348
WHOLESALE TRADE, total.....	60	13,392	48	112	x
Petroleum bulk plants, terminals.....	22	2,655	21	26	x
Assemblers of farm products.....	28	6,935	21	38	x
Other types of wholesale.....	10	3,804	6	48	x
SELECTED SERVICE TRADES, 2/ total.....	118	824	123	130	122
Personal services.....	68	536	69	114	109
Business services.....	6	24	7	3	3
Automotive repairs and services.....	17	111	16	7	7
Other repair services.....	27	108	31	6	3
AMUSEMENTS.....	11	238	10	58	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## PAGE COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Clarinda:					
Retail trade.....	118	14,789	134	545	460
Selected service trades.....	48	331	53	46	45
Shenandoah:					
Retail trade.....	132	14,314	128	835	727
Wholesale trade.....	25	7,718	18	59	x
Selected service trades.....	47	423	45	81	76
Remainder of county:3/					
Retail trade.....	97	3,015	116	115	83
Wholesale trade.....	35	5,674	30	53	x
Selected service trades.....	23	70	25	3	1

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

For Release April 27, 1950

Release Series BC-1P-14-074

### PALO ALTO COUNTY, IOWA

Retail, wholesale, and service establishments located in Palo Alto County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.8 million, an increase of 200 percent over the \$4.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$20.2 million in 1948 as compared with \$4.7 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$350,000 in 1948 compared with \$156,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 782 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 568 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Palo Alto County, Iowa, which also includes data for the city of Emmetsburg. Final figures, superseding the preliminary data for Palo Alto County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Palo Alto County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### PALO ALTO COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	205	13,802	219	561	432
Food group.....	33	2,328	38	99	64
Eating and drinking places.....	38	739	42	66	40
General merchandise grp, general stores	10	867	10	63	43
Apparel group.....	8	486	11	19	16
Furniture-home furnishings-appliance grp.	11	457	11	18	17
Automotive group.....	9	1,838	10	63	62
Gasoline service stations.....	35	1,235	37	45	39
Lumber-building-hardware group.....	35	3,198	35	135	108
Drug and proprietary stores.....	9	334	11	18	14
All other retail stores.....	17	2,320	14	35	29
WHOLESALE TRADE, total.....	44	20,237	18	188	x
Merchant wholesalers.....	5	2,103	2	59	x
Other types of wholesale.....	39	18,134	16	129	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	55	350	59	33	25
Personal services.....	35	180	37	20	15
All other service trades.....	20	170	22	13	10

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## PALO ALTO COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Emmetsburg:					
Retail trade.....	83	7,649	89	340	259
Selected service trades....	30	201	33	23	19
Remainder of county:					
Retail trade.....	122	6,153	130	221	173
Selected service trades....	25	149	26	10	6

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-14-075

### PLYMOUTH COUNTY, IOWA

Retail, wholesale, and service establishments located in Plymouth County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$23.2 million, an increase of 287 percent over the \$6.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$13.6 million in 1948 as compared with \$2.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$815,000 in 1948 compared with \$231,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,197 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 692 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Plymouth County, Iowa, which also includes data for the city of Le Mars. Final figures, superseding the preliminary data for Plymouth County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Plymouth County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
PLYMOUTH COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	352	23,197	370	960	769
Food group.....	51	3,920	58	192	144
Eating and drinking places.....	88	1,994	97	178	130
General merchandise grp, general stores	12	1,002	11	70	43
Apparel group.....	12	646	13	30	16
Furniture-home furnishgs-appliance grp	17	527	20	24	21
Automotive group.....	25	3,308	25	129	124
Gasoline service stations.....	47	1,618	47	61	55
Lumber-building-hardware group.....	64	6,406	64	192	170
Drug and proprietary stores.....	10	506	14	41	29
All other retail stores.....	26	3,270	21	43	37
WHOLESALE TRADE, total.....	43	13,569	29	162	x
Merchant wholesalers.....	5	2,682	5	59	x
Other types of wholesale.....	38	10,887	24	103	x
SELECTED SERVICE TRADES, 2/total.....	105	815	109	75	66
Personal services.....	56	370	58	33	30
All other service trades.....	49	445	51	42	36
AMUSEMENTS.....	7	94	8	30	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
PLYMOUTH COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Le Mars:					
Retail trade.....	126	11,314	129	533	436
Wholesale trade.....	12	4,300	8	77	x
Selected service trades...	35	332	39	31	28
Remainder of county:					
Retail trade.....	226	11,883	241	427	333
Wholesale trade.....	31	9,269	21	85	x
Selected service trades...	70	483	70	44	38

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-14-076

### POCAHONTAS COUNTY, IOWA

Retail, wholesale, and service establishments located in Pocahontas County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$12.6 million, an increase of 200 percent over the \$4.2 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$19.1 million in 1948 as compared with \$4.9 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$468,000 in 1948 compared with \$222,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 745 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 669 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Pocahontas County, Iowa. Final figures, superseding the preliminary data for Pocahontas County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Pocahontas County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

40319



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
POCAHONTAS COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	223	12,648	241	514	368
Food group.....	34	2,457	39	87	47
Eating and drinking places.....	37	866	42	97	53
General merchandise grp, general stores	7	519	9	28	19
Apparel group.....	12	476	11	23	14
Furniture-home furnishings-appliance grp	19	674	14	29	22
Automotive group.....	14	2,153	20	61	58
Gasoline service stations.....	30	753	34	22	17
Lumber-building-hardware group.....	45	3,579	47	125	114
Drug and proprietary stores.....	8	357	8	31	14
All other retail stores.....	17	814	17	11	10
WHOLESALE TRADE, total.....	64	19,055	43	186	x
Petroleum bulk plants, terminals.....	25	2,103	23	18	x
Assemblers of farm products.....	24	12,365	9	67	x
Other types of wholesale.....	15	4,587	11	101	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	73	468	77	45	35
Personal services.....	40	235	39	27	21
All other service trades.....	33	233	38	18	14
AMUSEMENTS.....	11	179	10	42	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 29, 1950

Release Series BC-1P-14-077

### POLK COUNTY, IOWA

Retail, wholesale, and service establishments located in Polk County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$267.3 million, an increase of 208 percent over the \$86.9 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 299 percent rise over the same period, reaching a total of \$577.3 million in 1948 as compared with \$144.6 million in 1939. The service trades included in the Census of Business reported receipts totaling \$20.3 million in 1948 compared with \$6.9 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 15,169 paid employees for the workweek ended nearest November 15, 1948. Of these, 12,394 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 11,947 and 9,300. Wholesale trade establishments reported a total of 7,936 full- and part-week employees for the week of November 15, 1948, compared with 5,116 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 3,190; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 2,511.

These preliminary figures have been derived from a Census report on Polk County, Iowa. The report also contains data for the cities of Des Moines and West Des Moines.

Final figures, superseding the preliminary data for Polk County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Polk County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

91906



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

## POLK COUNTY, IOWA

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts  (Thousand dollars)	Active- proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	2,320	267,340	2,202	15,169	12,394
Food group.....	579	49,533	604	1,800	1,290
Eating and drinking places.....	548	17,598	588	2,531	2,073
General merchandise grp, general stores	44	44,140	33	3,504	2,633
Apparel group.....	110	19,771	65	1,204	976
Furniture-home furnishgs-appliance grp	95	14,541	90	965	919
Automotive group.....	128	51,863	107	1,380	1,307
Gasoline service stations.....	280	12,087	264	514	385
Lumber-building-hardware group.....	136	18,785	98	927	844
Drug and proprietary stores.....	105	8,218	111	661	477
All other retail stores.....	295	30,804	242	1,683	1,490
WHOLESALE TRADE, total.....	570	577,322	312	7,936	x
Merchant wholesalers, total.....	353	255,118	239	5,571	x
Groceries, foods.....	52	53,723	42	1,037	x
Dry goods, apparel.....	5	2,370	2	68	x
Hardware, elec'l, plum'g, and heat'g	41	44,889	16	1,130	x
Mach'y, equip't, industrial supplies	76	44,553	52	1,085	x
Automotive parts, accessories.....	34	10,529	23	485	x
All other merchant wholesalers.....	145	99,054	104	1,766	x
Manufact'rs' sales branches, offices..	102	188,997	-	1,711	x
Petroleum bulk plants, terminals.....	40	21,322	30	271	x
Agents, brokers (merchandise).....	57	93,502	34	238	x
Assemblers of farm products.....	18	18,383	9	145	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	937	20,319	930	3,190	2,848
Personal services.....	495	9,476	504	1,733	1,578
Business services.....	99	5,046	88	817	696
Automotive repairs and services.....	192	3,710	191	386	354
Other repair services.....	151	2,087	147	254	220
HOTELS.....	31	4,782	24	1,225	1,027
TOURIST COURTS AND CAMPS.....	23	301	25	11	11
AMUSEMENTS.....	66	3,884	40	485	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## POLK COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Des Moines:					
Retail trade.....	1,986	249,876	1,889	14,414	11,820
Wholesale trade.....	528	559,766	273	7,523	x
Selected service trades...	828	19,586	815	3,122	2,791
Hotels.....	31	4,782	24	1,225	1,027
Amusements.....	56	3,758	30	472	x
West Des Moines:					
Retail trade.....	57	4,279	48	173	129
Selected service trades...	17	190	21	25	22
Amusements.....		Included with "Remainder of county."			
Remainder of county: 3/					
Retail trade.....	277	13,185	265	582	445
Wholesale trade.....	42	17,556	39	413	x
Selected service trades...	92	543	94	43	35
Amusements.....	10	126	10	13	x

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-14-078

### POTTAWATTAMIE COUNTY, IOWA

Retail, wholesale, and service establishments located in Pottawattamie County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$60.0 million, an increase of 217 percent over the \$18.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$55.3 million in 1948 as compared with \$13.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$2.7 million in 1948 compared with \$1.1 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 4,161 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 3,193 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Pottawattamie County, Iowa, which also includes data for the city of Council Bluffs. Final figures, superseding the preliminary data for Pottawattamie County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Pottawattamie County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### POTTAWATTAMIE COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
<b>RETAIL TRADE, total</b> .....	802	59,860	806	3,239	2,605
Food group.....	166	13,729	167	464	339
Eating and drinking places.....	172	4,423	192	650	492
General merchandise group, general stores....	21	3,314	20	314	214
Apparel group.....	30	4,390	28	216	178
Furniture-home furnishings-appliance group...	37	2,640	32	174	134
Automotive group.....	48	3,466	45	405	382
Gasoline service stations.....	113	4,197	120	169	129
Lumber-building-hardware group.....	33	2,203	30	406	363
Drug and proprietary stores.....	29	1,200	25	148	106
All other retail stores.....	87	7,038	81	293	268
<b>WHOLESALE TRADE, total</b> .....	99	51,648	86	535	x
Merchant wholesalers.....	47	38,893	44	370	x
Petroleum bulk plants, terminals.....	26	4,390	27	35	x
Assemblers of farm products.....	20	10,648	13	85	x
Other types of wholesalers.....	6	2,417	4	45	x
<b>SELECTED SERVICE TRADES, 2/ total</b> .....	257	2,082	274	287	357
Personal services.....	137	1,440	147	252	234
Business services.....	13	1,111	14	34	25
Automotive repairs and services.....	57	316	61	76	76
Other repair services.....	10	210	52	25	22
<b>TOURIST COURTS AND CAMPS</b> .....	10	122	10	7	3
<b>AMUSEMENTS</b> .....	25	939	31	122	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Council Bluffs:					
Retail trade.....				2,100	2,200
Wholesale trade.....				276	x
Selected service trades.....				300	333
Remainder of county:					
Retail trade.....				400	405
Wholesale trade.....				7	x
Selected service trades.....				72	24

\* Not available.

<sup>1</sup> See Census of Business, 1948, for details of the coverage.<sup>2</sup> For full-time employees only.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-14-079

### POWESHIEK COUNTY, IOWA

Retail, wholesale, and service establishments located in Poweshiek County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$16.9 million, an increase of 207 percent over the \$5.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$13.3 million in 1948 as compared with \$2.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$618,000 in 1948 compared with \$180,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 929 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 705 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Poweshiek County, Iowa, which also includes data for the city of Grinnell. Final figures, superseding the preliminary data for Poweshiek County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Poweshiek County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
POWESHIEK COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	220	16,868	221	712	532
Food group.....	33	3,473	39	124	83
Eating and drinking places.....	30	823	32	99	74
General merchandise grp, general stores.....	13	970	10	90	59
Apparel group.....	7	399	7	18	12
Furniture-home furnishings-appliance grp.....	15	770	15	43	30
Automotive group.....	22	3,005	19	111	93
Gasoline service stations.....	34	902	38	39	27
Lumber-building-hardware group.....	32	3,592	29	115	104
Drug and proprietary stores.....	8	391	9	24	15
All other retail stores.....	26	2,543	23	49	35
WHOLESALE TRADE, total.....	54	13,283	40	153	x
Petroleum bulk plants, terminals.....	22	2,160	22	24	x
Assemblers of farm products.....	20	7,386	10	47	x
Other types of wholesale.....	12	3,737	8	82	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	73	618	74	64	58
Personal services.....	40	321	39	41	39
All other service trades.....	33	297	35	23	19

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## POWESHIEK COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Grinnell:</b>					
Retail trade.....	97	8,977	92	430	306
Wholesale trade.....	20	6,029	16	74	x
Selected service trades....	33	361	31	44	43
<b>Remainder of county:</b>					
Retail trade.....	123	7,891	129	282	226
Wholesale trade.....	34	7,254	24	79	x
Selected service trades....	40	257	43	20	15

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-14-080

### RINGGOLD COUNTY, IOWA

Retail, wholesale, and service establishments located in Ringgold County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$5.9 million, an increase of 228 percent over the \$1.8 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$3.7 million in 1948 as compared with \$0.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$145,000 in 1948 compared with \$65,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 284 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 216 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Ringgold County, Iowa. Final figures, superseding the preliminary data for Ringgold County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Ringgold County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
RINGGOLD COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	104	5,889	114	230	156
Food group.....	19	817	20	39	15
Eating and drinking places.....	16	269	19	45	25
Gasoline service stations.....	18	596	21	20	15
All other retail stores.....	51	4,207	54	126	101
WHOLESALE TRADE.....	21	3,668	27	42	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	31	145	31	12	10
Personal services.....	19	91	19	9	7
All other service trades.....	12	54	12	3	3

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P- 14-081

### SAC COUNTY, IOWA

Retail, wholesale, and service establishments located in Sac County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$16.0 million, an increase of 214 percent over the \$5.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$16.8 million in 1948 as compared with \$4.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$510,000 in 1948 compared with \$133,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 765 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 661 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Sac County, Iowa, which also includes data for Sac City. Final figures, superseding the preliminary data for Sac County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Sac County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
SAC COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	261	15,958	284	628	495
Food group.....	41	2,882	52	131	94
Eating and drinking places.....	48	1,097	47	108	80
General merchandise grp, general stores.....	17	633	17	38	25
Apparel group.....	11	740	15	22	17
Furniture-home furnishgs-appliance grp.....	14	756	17	28	27
Automotive group.....	16	2,040	20	63	61
Gasoline service stations.....	43	1,397	49	15	29
Lumber-building-hardware group.....	46	5,294	42	158	138
Drug and proprietary stores.....	9	343	9	20	13
All other retail stores.....	16	776	16	15	11
WHOLESALE TRADE, total.....	51	16,798	44	89	x
Petroleum bulk plants, terminals.....	20	1,467	19	5	x
Assemblers of farm products.....	22	10,797	17	68	x
Other types of wholesale.....	9	4,534	8	16	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	70	510	79	48	45
Personal services.....	43	249	46	29	25
All other service trades.....	27	261	33	19	18

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
SAC COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Sac City:</b>					
Retail trade.....	81	6,525	92	263	217
Selected service trades....	24	240	24	28	26
<b>Remainder of county:</b>					
Retail trade.....	180	9,433	192	365	278
Selected service trades....	46	270	55	20	17

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

RETAIL, WHOLESALE, SERVICE TRADES

## PRELIMINARY

For Release May 1, 1950

Release Series BC-1P-14-082

### SCOTT COUNTY, IOWA

Retail, wholesale, and service establishments located in Scott County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$118.9 million, an increase of 215 percent over the \$37.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$153.4 million in 1948 as compared with \$50.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$6.6 million in 1948 compared with \$2.1 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 10,475 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 7,533 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Scott County, Iowa, which also includes data for the cities of Bettendorf and Davenport. Final figures, superseding the preliminary data for Scott County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Scott County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
SCOTT COUNTY, IOWA

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts  (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	1,107	118,899	1,034	7,206	5,532
Food group.....	264	21,416	263	856	562
Eating and drinking places.....	280	11,102	312	1,308	1,016
General merchandise grp, general stores	24	20,860	13	1,904	1,408
Apparel group.....	57	8,230	36	549	399
Furniture-home furnishgs-appliance grp	50	6,154	35	375	342
Automotive group.....	46	19,164	32	585	532
Gasoline service stations.....	119	5,206	113	208	140
Lumber-building-hardware group.....	69	11,848	51	526	446
Drug and proprietary stores.....	31	3,367	22	231	167
All other retail stores.....	167	11,552	157	664	520
WHOLESALE TRADE, total.....	206	153,439	93	2,174	x
Merchant wholesalers, total.....	111	57,500	62	1,226	x
Groceries, foods.....	22	18,608	15	322	x
Hardware, elec'l, plum'g & heat'g...	10	12,007	1	203	x
Mach'y, equip't, industrial supplies.	25	6,959	12	279	x
Automotive parts, accessories.....	12	2,116	7	120	x
All other merchant wholesalers.....	42	17,810	27	302	x
Manufact'rs' sales branches, offices...	44	55,501	1	678	x
Petroleum bulk plants, terminals.....	23	18,388	15	115	x
Agents, brokers (merchandise).....	23	20,182	12	120	x
Assemblers of farm products.....	5	1,868	3	35	
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	373	6,595	377	1,095	927
Personal services.....	217	3,444	210	687	607
Business services.....	35	1,344	25	226	172
Automotive repairs and services.....	62	1,187	80	105	88
Other repair services.....	59	620	62	77	60
AMUSEMENTS.....	50	2,321	39	435	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## SCOTT COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Bettendorf:</b>					
Retail trade.....	59	5,573	64	266	219
Selected service trades...	22	226	24	16	13
Amusements.....		Included with "Remainder of county"			
<b>Davenport:</b>					
Retail trade.....	874	105,088	797	6,656	5,116
Wholesale trade.....	181	132,223	74	1,977	x
Selected service trades...	319	6,198	317	1,076	911
Amusements.....	44	2,261	32	433	x
<b>Remainder of county: 3/</b>					
Retail trade.....	174	8,238	173	284	197
Wholesale trade.....	25	21,216	19	197	x
Selected service trades...	32	171	36	3	3
Amusements.....	6	60	7	2	x

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

3/ Except as indicated above, includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-14-083

### SHELBY COUNTY, IOWA

Retail, wholesale, and service establishments located in Shelby County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$14.5 million, an increase of 230 percent over the \$4.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$15.4 million in 1948 as compared with \$2.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$273,000 in 1948 compared with \$129,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 747 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 529 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Shelby County, Iowa, which also includes data for the city of Harlan. Final figures, superseding the preliminary data for Shelby County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Shelby County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
SHELBY COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	243	14,501	254	559	469
Food group.....	34	1,749	33	59	44
Eating and drinking places.....	44	1,122	50	103	84
General merchandise grp, general stores.....	11	862	12	32	29
Apparel group.....	12	606	10	34	22
Furniture-home furnishings-appliance grp.....	14	500	14	24	21
Automotive group.....	24	2,527	29	86	81
Gasoline service stations.....	27	763	32	26	20
Lumber-building-hardware group.....	50	4,337	47	144	131
Drug and proprietary stores.....	6	296	8	13	7
All other retail stores.....	21	1,739	19	38	30
WHOLESALE TRADE, total.....	54	15,377	42	160	x
Petroleum bulk plants, terminals.....	18	1,714	17	30	x
Assemblers of farm products.....	28	11,894	19	91	x
Other types of wholesale.....	8	1,769	6	39	x
SELECTED SERVICE TRADES, <sup>2</sup> / total.....	54	273	55	28	27
Personal services.....	33	153	35	19	18
All other service trades.....	21	120	20	9	9

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## SHELBY COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Harlan:					
Retail trade.....	106	9,139	113	388	321
Selected service trades....	27	203	26	27	26
Remainder of county:					
Retail trade.....	137	5,362	141	171	148
Selected service trades....	27	70	29	1	1

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-14-084

### SIOUX COUNTY, IOWA

Retail, wholesale, and service establishments located in Sioux County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$23.6 million, an increase of 287 percent over the \$6.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$25.8 million in 1948 as compared with \$6.4 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.0 million in 1948 compared with \$0.3 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,173 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 718 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Sioux County, Iowa, which also includes data for the city of Hawarden. Final figures, superseding the preliminary data for Sioux County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Sioux County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### SIOUX COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	338	23,607	364	881	666
Food group.....	61	4,307	63	166	108
Eating and drinking places.....	49	1,064	51	132	78
General merchandise grp, general stores	18	1,308	21	86	61
Apparel group.....	11	260	11	11	8
Furniture-home furnishings-appliance grp	24	910	30	42	30
Automotive group.....	22	2,779	24	92	91
Gasoline service stations.....	40	2,635	42	76	65
Lumber-building-hardware group.....	66	6,880	74	184	162
Drug and proprietary stores.....	14	569	17	30	25
All other retail stores.....	33	2,895	31	62	38
WHOLESALE TRADE, total.....	46	25,787	33	213	x
Merchant wholesalers.....	16	5,197	12	108	x
Other types of wholesale.....	30	20,590	21	105	x
SELECTED SERVICE TRADES, <sup>2</sup> total.....	117	1,004	134	79	57
Personal services.....	58	292	59	28	15
All other service trades.....	59	712	75	51	42
AMUSEMENTS.....	7	78	7	25	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
SIOUX COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Hawarden:					
Retail trade.....	51	3,895	58	204	157
Selected service trades....	24	190	25	18	14
Remainder of county:					
Retail trade.....	287	19,712	306	677	509
Selected service trades....	93	814	109	61	43

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1938, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-14-Q85

### STORY COUNTY, IOWA

Retail, wholesale, and service establishments located in Story County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$37.8 million, an increase of 184 percent over the \$13.3 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$24.9 million in 1948 as compared with \$6.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.7 million in 1948 compared with \$1.1 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 2,351 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,240 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Story County, Iowa, which also includes data for the cities of Ames and Nevada. Final figures, superseding the preliminary data for Story County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Story County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### STORY COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	487	37,750	498	1,754	1,300
Food group.....	90	8,893	93	330	219
Eating and drinking places.....	80	2,047	92	286	157
General merchandise group, general stores....	17	3,143	11	238	166
Apparel group.....	32	1,849	30	111	84
Furniture-home furnishings-appliance group..	20	1,213	17	39	34
Automotive group.....	33	6,663	29	217	211
Gasoline service stations.....	80	2,554	90	90	61
Lumber-building-hardware group.....	62	6,552	57	227	192
Drug and proprietary stores.....	22	1,126	25	60	40
All other retail stores.....	51	3,710	54	156	126
WHOLESALE TRADE, total.....	82	24,898	51	372	x
Merchant wholesalers.....	15	2,239	13	122	x
Petroleum bulk plants, terminals.....	32	3,579	27	33	x
Assemblers of farm products.....	30	15,004	7	194	x
Other types of wholesale.....	5	4,076	4	23	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	164	1,663	173	225	172
Personal services.....	92	897	98	169	125
All other service trades.....	72	766	75	56	47
TOURIST COURTS AND CAMPS.....	10	77	12	8	3

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## STORY COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Ames:</b>					
Retail trade.....	185	22,281	182	1,145	826
Wholesale trade.....	20	5,901	18	89	x
Selected service trades.....	66	1,075	68	179	134
<b>Nevada:</b>					
Retail trade.....	77	6,956	80	274	234
Selected service trades.....	21	187	25	22	21
<b>Remainder of county:<sup>3/</sup></b>					
Retail trade.....	225	8,513	236	335	240
Wholesale trade.....	62	18,997	33	283	x
Selected service trades.....	77	401	80	24	17

x Not available.

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2/</sup> Includes employees paid for less than the full workweek.<sup>3/</sup> Includes figures for establishments, other than wholesale, not located in cities of 2,500 inhabitants or more, and wholesale establishments not located in cities of 5,000 inhabitants or more.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1938, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-14-086

### TAMA COUNTY, IOWA

Retail, wholesale, and service establishments located in Tama County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$20.3 million, an increase of 256 percent over the \$5.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$13.2 million in 1948 as compared with \$3.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$518,000 in 1948 compared with \$218,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 869 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 611 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Tama County, Iowa, which also includes data for the city of Tama. Final figures, superseding the preliminary data for Tama County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Tama County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### TAMA COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	348	20,333	364	710	527
Food group.....	63	3,169	70	115	72
Eating and drinking places.....	67	1,376	76	119	86
General merchandise grp, general stores	10	605	11	39	22
Apparel group.....	15	433	18	17	13
Furniture-home furnishings-appliance grp.	17	640	13	39	26
Automotive group.....	22	2,814	25	100	99
Gasoline service stations.....	46	1,226	49	37	25
Lumber-building-hardware group.....	59	5,269	60	165	130
Drug and proprietary stores.....	12	290	12	20	8
All other retail stores.....	37	4,511	30	59	46
WHOLESALE TRADE, total.....	53	13,187	50	97	x
Petroleum bulk plants, terminals.....	25	2,153	25	16	x
Other types of wholesale.....	28	11,734	25	81	x
SELECTED SERVICE TRADES, <sup>2</sup> total.....	80	518	89	62	51
Personal services.....	53	304	57	35	24
All other service trades.....	27	214	32	27	27
AMUSEMENTS.....	10	75	11	24	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE  
TAMA COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Tama:					
Retail trade.....	83	3,789	95	184	132
Selected service trades....	18	124	21	33	25
Remainder of county:					
Retail trade.....	265	16,544	269	526	395
Selected service trades....	62	394	68	29	26

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P- 14-087

### TAYLOR COUNTY, IOWA

Retail, wholesale, and service establishments located in Taylor County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.5 million, an increase of 200 percent over the \$2.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$6.9 million in 1948 as compared with \$1.1 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$232,000 in 1948 compared with \$130,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 427 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 289 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Taylor County, Iowa. Final figures, superseding the preliminary data for Taylor County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Taylor County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

91061



**Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
TAYLOR COUNTY, IOWA**

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts  (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	184	7,492	200	327	243
Food group.....	26	1,457	24	59	43
Eating and drinking places.....	22	336	24	37	28
General merchandise grp, general stores.	8	367	7	25	17
Apparel group.....	6	170	6	7	4
Furniture-home furnishgs-appliance grp.	13	227	15	9	6
Automotive group.....	23	998	26	38	28
Gasoline service stations.....	21	591	22	18	14
Lumber-building-hardware group.....	35	2,350	45	96	74
Drug and proprietary stores.....	6	171	7	15	9
All other retail stores.....	24	825	24	23	20
WHOLESALE TRADE.....	40	6,871	42	78	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	63	232	65	22	11
Personal services.....	28	122	30	12	7
Business services.....	7	7	7	-	-
Automotive repairs and services.....	8	35	8	1	1
Other repair services.....	20	68	20	9	3
AMUSEMENTS.....	13	149	14	13	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-14-088

### UNION COUNTY, ICWA

Retail, wholesale, and service establishments located in Union County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$14.3 million, an increase of 192 percent over the \$4.9 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$13.0 million in 1948 as compared with \$2.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$441,000 in 1948 compared with \$233,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 934 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 769 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Union County, Iowa, which also includes data for the city of Creston. Final figures, superseding the preliminary data for Union County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Union County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### UNION COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	217	14,323	223	714	576
Food group.....	50	2,858	50	94	65
Eating and drinking places.....	31	717	32	91	69
General merchandise grp, general stores.	9	1,183	4	122	74
Apparel group.....	11	823	15	53	46
Furniture-home furnishings-appliance grp.	12	940	18	38	30
Automotive group.....	17	2,741	18	106	106
Gasoline service stations.....	29	530	27	16	12
Lumber-building-hardware group.....	27	2,632	24	103	97
Drug and proprietary stores.....	8	432	9	32	25
All other retail stores.....	23	1,467	26	59	52
WHOLESALE TRADE, total.....	45	13,041	38	153	x
Merchant wholesalers.....	18	4,921	13	105	x
Other types of wholesale.....	27	8,120	25	48	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	63	441	66	67	59
Personal services.....	35	234	39	48	45
All other service trades.....	28	207	27	19	14

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## UNION COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Creston:					
Retail trade.....	144	11,320	143	624	510
Wholesales trade.....	33	10,482	28	132	x
Selected service trades.....	47	354	49	64	57
Remainder of county:					
Retail trade.....	73	3,003	80	90	66
Wholesale trade.....	12	2,559	10	21	x
Selected service trades.....	16	87	17	3	2

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 20, 1950

Release Series BC-1P-14-089

### VAN BUREN COUNTY, IOWA

Retail, wholesale, and service establishments located in Van Buren County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$6.4 million, an increase of 220 percent over the \$2.0 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$9.3 million in 1948 as compared with \$0.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$249,000 in 1948 compared with \$116,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 269 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 240 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Van Buren County, Iowa. Final figures, superseding the preliminary data for Van Buren County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Van Buren County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



**Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
VAN BUREN COUNTY, IOWA**

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	168	6,421	193	207	155
Food group.....	29	1,195	39	32	22
Eating and drinking places.....	29	409	36	37	17
General merchandise grp, general stores	15	557	16	26	21
Furniture-home furnishings-appliance grp	13	254	14	13	12
Automotive group.....	11	924	11	30	28
Gasoline service stations.....	29	567	32	16	12
Lumber-building-hardware group.....	22	1,226	25	33	27
Drug and proprietary stores.....	6	104	6	6	3
All other retail stores.....	14	1,185	14	14	13
WHOLESALE TRADE.....	28	9,315	35	45	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	65	249	63	17	11
Personal services.....	31	79	30	5	1
All other service trades.....	34	170	33	12	10
AMUSEMENTS.....	9	45	8	10	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1936, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.



# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-14-090

### WAPELLO COUNTY, IOWA

Retail, wholesale, and service establishments located in Wapello County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$41.3 million, an increase of 193 percent over the \$14.1 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$30.5 million in 1948 as compared with \$9.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.5 million in 1948 compared with \$0.8 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,262 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,424 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wapello County, Iowa, which also includes data for the city of Ottumwa. Final figures, superseding the preliminary data for Wapello County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wapello County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### WAPELLO COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	505	41,316	459	2,353	1,872
Food group.....	120	9,137	117	328	215
Eating and drinking places.....	94	2,716	91	387	320
General merchandise group, general stores....	15	4,100	6	391	264
Apparel group.....	35	3,201	27	240	206
Furniture-home furnishings-appliance group...	22	2,202	12	119	106
Automotive group.....	25	8,880	18	310	297
Gasoline service stations.....	73	2,178	70	99	61
Lumber-building-hardware group.....	43	3,767	37	216	197
Drug and proprietary stores.....	18	1,470	19	108	83
All other retail stores.....	60	3,665	62	155	123
WHOLESALE TRADE, total.....	76	30,517	56	672	x
Merchant wholesalers.....	37	20,439	25	523	x
Petroleum bulk plants, terminals.....	16	2,686	16	32	x
Assemblers of farm products.....	12	1,943	9	26	x
Other types of wholesale.....	11	5,449	6	91	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	146	1,529	144	237	204
Personal services.....	88	996	88	189	163
Business services.....	9	155	7	23	18
Automotive repairs and services.....	22	190	24	12	11
Other repair services.....	27	188	25	13	12

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

WAPELLO COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Ottumwa:					
Retail trade.....	413	37,728	354	2,236	1,774
Wholesale trade.....	65	26,421	45	631	x
Selected service trades.....	122	1,456	123	230	199
Remainder of county:					
Retail trade.....	92	3,588	105	117	98
Wholesale trade.....	11	4,096	11	41	x
Selected service trades.....	24	73	21	7	5

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P-14-091

### WARREN COUNTY, IOWA

Retail, wholesale, and service establishments located in Warren County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$10.6 million, an increase of 194 percent over the \$3.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$5.2 million in 1948 as compared with \$2.2 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$417,000 in 1948 compared with \$225,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 524 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 445 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Warren County, Iowa, which also includes data for the city of Indianola. Final figures, superseding the preliminary data for Warren County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Warren County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### WARREN COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	190	10,583	188	425	333
Food group.....	35	2,406	33	69	50
Eating and drinking places.....	32	653	34	59	49
General merchandises grp, general stores	6	465	5	27	18
Furniture-home furnishings-appliance grp	8	279	7	19	12
Gasoline service stations.....	42	1,436	39	39	33
Lumber-building-hardware group.....	29	2,203	32	100	76
Drug and proprietary stores.....	6	191	5	13	8
All other retail stores.....	32	2,950	33	99	87
WHOLESALE TRADE, total.....	24	5,188	20	65	x
Merchant wholesalers.....	5	832	3	19	x
Other types of wholesale.....	19	4,356	17	46	x
SELECTED SERVICE TRADES, <sup>2</sup> total.....	58	417	63	34	30
Personal services.....	32	177	33	19	15
All other service trades.....	26	240	30	15	15

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WARREN COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Indianola:					
Retail trade.....	86	7,284	83	295	241
Selected service trades...	29	234	31	26	23
Remainder of county:					
Retail trade.....	104	3,299	105	130	92
Selected service trades...	29	183	32	8	7

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P-14-092

### WASHINGTON COUNTY, IOWA

Retail, wholesale, and service establishments located in Washington County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$21.3 million, an increase of 233 percent over the \$6.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$23.4 million in 1948 as compared with \$1.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$639,000 in 1948 compared with \$272,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,175 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 824 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Washington County, Iowa, which also includes data for the city of Washington. Final figures, superseding the preliminary data for Washington County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Washington County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### WASHINGTON COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	295	21,314	341	938	708
Food group.....	41	2,939	45	134	91
Eating and drinking places.....	51	1,207	67	124	96
General merchandise grp, general stores.....	15	1,831	17	122	84
Apparel group.....	12	645	12	41	32
Furniture-home furnishings-appliance grp.....	15	771	18	47	22
Automotive group.....	27	3,016	31	107	102
Gasoline service stations.....	37	1,518	45	45	32
Lumber-building-hardware group.....	50	3,960	51	163	127
Drug and proprietary stores.....	9	533	10	33	29
All other retail stores.....	38	4,894	45	122	93
WHOLESALE TRADE, total.....	48	23,389	47	175	x
Merchant wholesalers.....	16	2,135	13	99	x
Other types of wholesale.....	32	21,254	34	76	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	75	639	85	62	51
Personal services.....	41	367	48	40	33
All other service trades.....	34	272	37	22	18

x/ Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

WASHINGTON COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Washington:					
Retail trade.....	133	11,034	149	609	446
Wholesale trade.....	25	19,059	21	152	x
Selected service trades....	41	383	46	48	39
Remainder of county:					
Retail trade.....	162	10,280	192	329	262
Wholesale trade.....	23	4,330	26	23	x
Selected service trades....	34	256	39	14	12

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 24, 1950

Release Series BC-1P- 14-093

### WAYNE COUNTY, IOWA

Retail, wholesale, and service establishments located in Wayne County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.7 million, an increase of 221 percent over the \$2.4 million in 1939 when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$1.7 million in 1948 as compared with \$1.6 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$212,000 in 1948 compared with \$66,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 351 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 292 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wayne County, Iowa. Final figures, superseding the preliminary data for Wayne County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wayne County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

90319



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
WAYNE COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	158	7,688	175	311	217
Food group.....	28	1,636	23	56	36
Eating and drinking places.....	19	351	20	45	26
General merchandise grp, general stores	11	395	11	30	20
Furniture-home furnishings-appliance grp	8	270	10	17	11
Automotive group.....	10	1,272	13	37	36
Gasoline service stations.....	24	567	27	20	17
Lumber-building-hardware group.....	34	1,928	40	65	41
Drug and proprietary stores.....	7	237	7	19	11
All other retail stores.....	17	1,032	24	22	19
WHOLESALE TRADE.....	19	1,656	19	19	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	42	212	44	21	20
Personal services.....	24	124	27	17	16
All other service trades.....	18	88	17	4	4

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

#### GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 15, 1950

Release Series BC-1P- 14-094

### WEBSTER COUNTY, IOWA

Retail, wholesale, and service establishments located in Webster County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$49.7 million, an increase of 186 percent over the \$17.4 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$81.1 million in 1948 as compared with \$20.0 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$1.8 million in 1948 compared with \$0.7 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 3,784 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 2,782 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Webster County, Iowa, which also includes data for the city of Fort Dodge. Final figures, superseding the preliminary data for Webster County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Webster County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

91060



Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP  
WEBSTER COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 16, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	539	49,687	547	2,556	2,008
Food group.....	124	8,503	128	267	182
Eating and drinking places.....	109	3,474	123	396	303
General merchandise grp, general stores.....	15	8,510	6	591	408
Apparel group.....	37	5,021	31	323	242
Furniture-home furnishgs-appliance grp.....	26	1,892	30	94	89
Automotive group.....	26	7,456	26	254	245
Gasoline service stations.....	69	2,322	75	88	59
Lumber-building-hardware group.....	65	7,686	65	283	271
Drug and proprietary stores.....	13	1,006	12	90	71
All other retail stores.....	55	3,817	51	170	138
WHOLESALE TRADE, total.....	130	81,115	90	961	x
Merchant wholesalers, total.....	53	21,671	38	594	
Groceries, foods.....	13	6,875	8	141	x
Automotive parts, accessories.....	8	1,081	4	62	x
All other merchant wholesalers.....	32	13,715	26	391	x
Petroleum bulk plants, terminals.....	24	3,869	25	64	x
Assemblers of farm products.....	39	23,860	24	88	x
Other types of wholesale.....	14	31,715	3	215	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	132	1,768	149	267	237
Personal services.....	89	1,231	105	220	197
All other service trades.....	43	537	44	47	40
HOTELS.....	8	628	7	157	121
AMUSEMENTS.....	21	669	21	144	x

x Not available.

<sup>1/</sup> Includes employees paid for less than the full workweek.

<sup>2/</sup> See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

71060

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WEBSTER COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
<b>Fort Dodge:</b>					
Retail trade.....	366	42,750	377	2,276	1,777
Wholesale trade.....	81	65,605	61	883	x
Selected service trades...	102	1,528	114	244	220
Hotels.....	8	628	7	157	121
Amusements.....	15	624	15	128	x
<b>Remainder of county:</b>					
Retail trade.....	173	6,937	170	280	231
Wholesale trade.....	49	15,510	29	78	x
Selected service trades...	30	240	35	23	17
Amusements.....	6	45	6	16	x

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-14-095

### WINNEBAGO COUNTY, IOWA

Retail, wholesale, and service establishments located in Winnebago County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$13.8 million, an increase of 200 percent over the \$4.6 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$15.5 million in 1948 as compared with \$2.3 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$445,000 in 1948 compared with \$122,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 710 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 492 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Winnebago County, Iowa, which also includes data for Forest City. Final figures, superseding the preliminary data for Winnebago County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Winnebago County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### WINNEBAGO COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	202	13,788	206	608	493
Food group.....	37	2,200	41	83	59
Eating and drinking places.....	35	822	38	134	93
General merchandise grp, general stores.	10	660	10	38	24
Apparel group.....	9	525	9	18	13
Furniture-home furnishings-appliance grp.	6	549	4	26	24
Automotive group.....	13	2,398	17	70	70
Gasoline service stations.....	30	1,819	31	53	46
Lumber-building-hardware group.....	34	3,763	26	143	131
Drug and proprietary stores.....	6	310	8	18	11
All other retail stores.....	22	742	22	25	22
WHOLESALE TRADE, total.....	29	15,492	20	50	x
Merchant wholesalers.....	6	810	6	4	x
Other types of wholesale.....	23	14,682	14	46	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	47	445	53	52	44
Personal services.....	27	213	28	34	32
All other service trades.....	20	232	25	18	12
AMUSEMENTS.....	9	133	7	21	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WINNEBAGO COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Forest City:					
Retail trade.....	71	5,419	74	293	235
Selected service trades....	17	203	19	33	28
Remainder of county:					
Retail trade.....	131	8,369	132	315	258
Selected service trades....	30	242	34	19	16

- 1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.
- 2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-14-096

### WINNESHIEK COUNTY, IOWA

Retail, wholesale, and service establishments located in Winneshiek County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$16.0 million, an increase of 191 percent over the \$5.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$17.5 million in 1948 as compared with \$4.5 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$384,000 in 1948 compared with \$216,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,103 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 776 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Winneshiek County, Iowa, which also includes data for the city of Decorah. Final figures, superseding the preliminary data for Winneshiek County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Winneshiek County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### WINNESHIEK COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	276	16,020	268	834	553
Food group.....	56	2,981	60	126	78
Eating and drinking places.....	52	1,364	55	193	97
General merchandise grp, general stores.....	18	1,421	11	115	72
Apparel group.....	15	644	15	28	24
Furniture-home furnishings-appliance grp.....	17	963	19	44	23
Automotive group.....	26	2,595	29	76	72
Gasoline service stations.....	34	989	34	49	40
Lumber-building-hardware group.....	33	3,279	25	122	101
Drug and proprietary stores.....	6	318	7	19	13
All other retail stores.....	19	1,466	13	62	33
WHOLESALE TRADE, total.....	40	17,477	33	223	x
Merchant wholesalers.....	15	8,079	14	154	x
Other types of wholesale.....	25	9,398	19	69	x
SELECTED SERVICE TRADES, <sup>2/</sup> total.....	58	384	60	46	41
Personal services.....	37	200	37	32	30
All other service trades.....	21	184	23	14	11
AMUSEMENTS.....	7	113	4	38	x

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WINNESHIEK COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Decorah:					
Retail trade.....	142	10,544	138	598	418
Wholesale trade.....	21	10,353	17	90	x
Selected service trades....	39	282	41	42	37
Remainder of county:					
Retail trade.....	134	5,476	130	236	135
Wholesale trade.....	19	7,124	16	133	x
Selected service trades....	19	102	19	4	4

x Not available.

<sup>1/</sup> See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.<sup>2/</sup> Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 22, 1950

Release Series BC-1P-14-097

### WOODBURY COUNTY, IOWA

Retail, wholesale, and service establishments located in Woodbury County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$124.5 million, an increase of 188 percent over the \$43.2 million sales in 1939, when the preceding Census of Business was taken. Wholesale sales volume in the county showed a 392 percent rise over the same period, reaching a total of \$748.1 million in 1948 as compared with \$152.1 million in 1939. The service trades included in the Census of Business reported receipts totaling \$6.7 million in 1948 compared with \$2.7 million in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the trades covered by the Census of Business. Retail trade establishments reported 7,243 paid employees for the workweek ended nearest November 15, 1948. Of these, 6,079 worked the full week, and the remainder part of the week. The comparable total and full workweek figures for 1939 were 5,811 and 4,649. Wholesale trade establishments reported a total of 3,667 full- and part-week employees for the week of November 15, 1948, compared with 2,885 for the same week in 1939. For the selected service trades, November 15, 1948, paid employees numbered 1,030; the comparable figure for 1939, adjusted for change in scope between the two Censuses, was 976.

These preliminary figures have been derived from a Census report on Woodbury County, Iowa. The report also contains data for Sioux City.

Final figures, superseding the preliminary data for Woodbury County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Woodbury County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.



**Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP**  
**WOODBURY COUNTY, IOWA**

Trade group and kind of business	Number of estab- lishments	1948 sales and receipts  (Thousand dollars)	Active proprie- tors of unincor- porated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees.
RETAIL TRADE, total.....	1,280	124,526	1,273	7,243	6,079
Food group.....	275	22,926	279	903	703
Eating and drinking places.....	294	8,909	323	1,271	1,059
Gen'l merchandise grp, general stores...	28	23,020	19	1,939	1,539
Apparel group.....	78	8,393	63	493	415
Furniture-home furnishgs-appliance grp.	60	4,450	56	220	201
Automotive group.....	58	19,295	58	544	530
Gasoline service stations.....	170	5,048	180	213	155
Lumber-building-hardware group.....	114	17,350	88	737	666
Drug and proprietary stores.....	42	4,008	42	385	325
All other retail stores.....	161	11,127	165	538	486
WHOLESALE TRADE, total.....	331	748,081	273	3,667	x
Merchant wholesalers, total.....	188	170,188	142	2,736	x
Groceries, foods.....	26	48,828	20	913	x
Dry goods, apparel.....	5	2,464	6	68	x
Hardware, elec'l, plum'g and heat'g..	17	22,254	11	443	x
Mach'y, equip't, industrial supplies..	28	4,597	20	186	x
Farm products, inedible.....	30	62,913	30	256	x
All other merchant wholesalers.....	82	29,132	55	870	x
Manufact'rs' sales branches, offices...	31	22,121	4	396	x
Petroleum bulk plants, terminals.....	34	7,649	39	98	x
Agents, brokers (merchandise).....	43	409,886	58	316	x
Assemblers of farm products.....	35	138,237	30	121	x
SELECTED SERVICE TRADES, <sup>2</sup> /total.....	449	6,709	452	1,030	874
Personal services.....	249	3,265	247	612	540
Business services.....	35	1,000	33	166	99
Automotive repairs and services.....	101	1,598	104	168	155
Other repair services.....	64	846	68	84	80
HOTELS.....	Data withheld to avoid disclosure				
TOURIST COURTS AND CAMPS.....	11	67	15	3	3
AMUSEMENTS.....	48	2,216	36	349	x

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.

Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WOODBURY COUNTY, IOWA

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of estab- lishments	1948 sales and receipts  (Thousand dollars)	Active propri- etors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Sioux City:					
Retail trade.....	1,018	112,667	1,004	6,784	5,727
Wholesale trade.....	289	737,782	237	3,588	x
Selected service trades....	375	6,165	373	1,003	850
Hotels.....	33	1,980	28	489	375
Amusements.....	38	2,127	28	327	x
Remainder of county:					
Retail trade.....	262	11,859	269	459	352
Wholesale trade.....	42	10,299	36	79	x
Selected service trades....	74	544	79	27	24
Amusements.....	10	89	8	22	x

x Not available.

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1946, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as

other changes in the standard classification may have a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release May 8, 1950

Release Series BC-1P-14-098

### WORTH COUNTY, IOWA.

Retail, wholesale, and service establishments located in Worth County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$7.7 million, an increase of 208 percent over the \$2.5 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$10.6 million in 1948 as compared with \$3.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$248,000 in 1948 compared with \$60,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 331 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 274 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Worth County, Iowa. Final figures, superseding the preliminary data for Worth County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Worth County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### WORTH COUNTY, IOWA.

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	160	7,687	170	278	189
Food group.....	33	1,723	36	51	34
Eating and drinking places.....	30	545	31	60	34
General merchandise grp, general stores.	5	212	5	17	5
Furniture-home furnishings-appliance grp.	6	114	7	5	3
Automotive group.....	12	1,449	14	30	25
Gasoline service stations .....	26	891	26	39	24
Lumber-building-hardware group.....	28	1,900	34	56	49
Drug and proprietary stores.....	7	146	8	5	2
All other retail stores.....	13	707	9	15	13
WHOLESALE TRADE.....	21	10,632	16	38	x
SELECTED SERVICE TRADES <sup>2</sup> /.....	35	248	36	15	12

x Not available.

<sup>1</sup>/ Includes employees paid for less than the full workweek.

<sup>2</sup>/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

*Scope of the Census.*—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have a considerable effect in comparing

1948 with 1939 data, particularly with respect to establishment count.

*Establishment definition.*—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

*Sales and receipts.*—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

*Proprietors.*—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

*Employment.*—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.

# 1948 CENSUS OF BUSINESS

RETAIL, WHOLESALE, SERVICE TRADES

U. S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## PRELIMINARY

For Release April 26, 1950

Release Series BC-1P-14-099

### WRIGHT COUNTY, IOWA

Retail, wholesale, and service establishments located in Wright County, Iowa, showed a substantial expansion in dollar volume of trade from 1939 to 1948 according to preliminary figures from the 1948 Census of Business released today by the Bureau of the Census, U. S. Department of Commerce.

Retail sales in the county during 1948 aggregated \$18.4 million, an increase of 223 percent over the \$5.7 million in 1939, when the preceding Census of Business was taken. Wholesale sales in the county reached a total of \$22.6 million in 1948 as compared with \$3.8 million in 1939. The service trades included in the Census of Business recorded receipts totaling \$723,000 in 1948 compared with \$202,000 in 1939.

Employment in the county also rose over the 9-year period between 1939 and 1948 for the above trades. Establishments in these trades reported a combined total of 1,019 paid employees for the workweek ended nearest November 15, 1948. This compared with a total of 613 employees reported for the week of November 15, 1939.

These preliminary figures have been derived from a Census report on Wright County, Iowa, which also includes data for the cities of Clarion and Eagle Grove. Final figures, superseding the preliminary data for Wright County, will be included in a Bulletin for the State of Iowa to be issued in several months. Similar data will be made available this year in preliminary and final form for each of the counties and States. A single copy of the preliminary release for Wright County as well as an order blank for other area releases may be obtained by writing to the Bureau of the Census, Washington 25, D. C.

Table 1.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948, BY TRADE GROUP

### WRIGHT COUNTY, IOWA

Trade group and kind of business	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>1</sup>	Full workweek employees
RETAIL TRADE, total.....	275	18,391	307	760	582
Food group.....	54	3,813	66	126	80
Eating and drinking places.....	45	880	55	108	81
General merchandise grp, general stores	10	580	7	54	31
Apparel group.....	21	1,226	18	59	41
Furniture-home furnishings-appliance grp	15	812	22	32	26
Automotive group.....	19	2,528	21	82	76
Gasoline service stations.....	32	1,495	36	70	50
Lumber-building-hardware group.....	52	5,334	58	154	138
Drug and proprietary stores.....	11	523	12	28	17
All other retail stores.....	16	1,200	12	47	42
WHOLESALE TRADE, total.....	51	22,621	35	190	x
Petroleum bulk plants, terminals.....	24	1,922	20	20	x
Assemblers of farm products.....	16	16,497	6	70	x
Other types of wholesale.....	11	4,202	9	100	x
SELECTED SERVICE TRADES, 2/total.....	87	723	90	69	47
Personal services.....	57	397	58	43	31
All other service trades.....	30	326	32	26	16

x Not available.

1/ Includes employees paid for less than the full workweek.

2/ See General Description on last page for changes from the 1939 Census of Business in the coverage of Service Trades.



Table 2.—CENSUS OF BUSINESS PRELIMINARY RESULTS FOR 1948 FOR CITIES OF 2,500 INHABITANTS OR MORE

## WRIGHT COUNTY, IOWA.

(Data omitted for trade groups where necessary to avoid disclosure)

City and trade group <sup>1</sup>	Number of establishments	1948 sales and receipts (Thousand dollars)	Active proprietors of unincorporated businesses Nov. 1948	Paid employees, workweek ended nearest Nov. 15, 1948	
				Total employees <sup>2</sup>	Full workweek employees
Clarion:					
Retail trade.....	72	5,694	70	237	191
Selected service trades....	21	167	21	21	18
Eagle Grove:					
Retail trade.....	73	5,472	93	230	173
Selected service trades....	24	184	26	24	17
Remainder of county:					
Retail trade.....	130	7,225	144	293	218
Selected service trades....	42	372	43	24	12

1/ See General Description on this page for changes from the 1939 Census of Business in the coverage of Service Trades.

2/ Includes employees paid for less than the full workweek.

## GENERAL DESCRIPTION OF PRELIMINARY RELEASES FOR THE 1948 CENSUS OF BUSINESS

This series of releases, of which one is planned for each county in the United States, presents preliminary results of the 1948 Census of Business. The information is based on reports submitted by business establishments for that Census. The figures shown are preliminary, and are subject to revision in the final Census publications, but the changes are expected to be relatively minor with respect to coverage. The final Census figures will be issued in a series of Business Census bulletins which will show additional detailed kind-of-business information for all places where there are a sufficient number of establishments.

The 1948 Census of Business was taken under the provision of the Act of June 19, 1948, which provides that the Business Census be taken for 1948 and for each fifth year thereafter. Previous Business Censuses were taken for the years 1929, 1933, 1935, and 1939.

**Scope of the Census.**—The 1948 Census of Business covered all establishments in the following trades, as defined by the Standard Industrial Classification Manual, May 1949 issue, of the Executive Office of the President: all retail trades; all wholesale trades; all service trades in the following four groups—personal services, business services, automobile repairs and services, and miscellaneous repair services; hotels; tourist courts and camps; and amusements, including motion picture theaters. Some important services not covered are radio broadcasting and television, medical and health, legal, educational, nonprofit, accounting, and domestic services.

This coverage is similar to that of the 1939 Business Census. However, "custom trades" and "services incidental to transportation," which are no longer included in the standard classification of the service trades, are not covered by the 1948 Census. In a number of localities, these exclusions as well as other changes in the standard classification may have

a considerable effect in comparing 1948 with 1939 data, particularly with respect to establishment count.

**Establishment definition.**—For Census purposes, a business establishment is defined to include only enterprises conducted from a recognizable place of business, provided that the annual sales were in excess of \$5,000 for a wholesale trade establishment and \$500 for establishments in other trades. A detailed analysis of coverage will be provided in future Census of Business publications.

"Number of establishments" is the number of separate business locations, rather than the number of business companies or organizations, since the Census figures represent information reported separately for each business location or establishment. The establishment count reflects the number of places in business at the end of 1948 excluding administrative and executive offices of multiunit organizations, and "chain store" warehouses.

**Sales and receipts.**—"1948 sales and receipts" represents sales of merchandise and receipts from repairs and other services to customers. The figures reflect deductions for returned goods and allowances, but not for trade-in allowances; they exclude sales and excise taxes collected from customers and paid directly to any taxing agency.

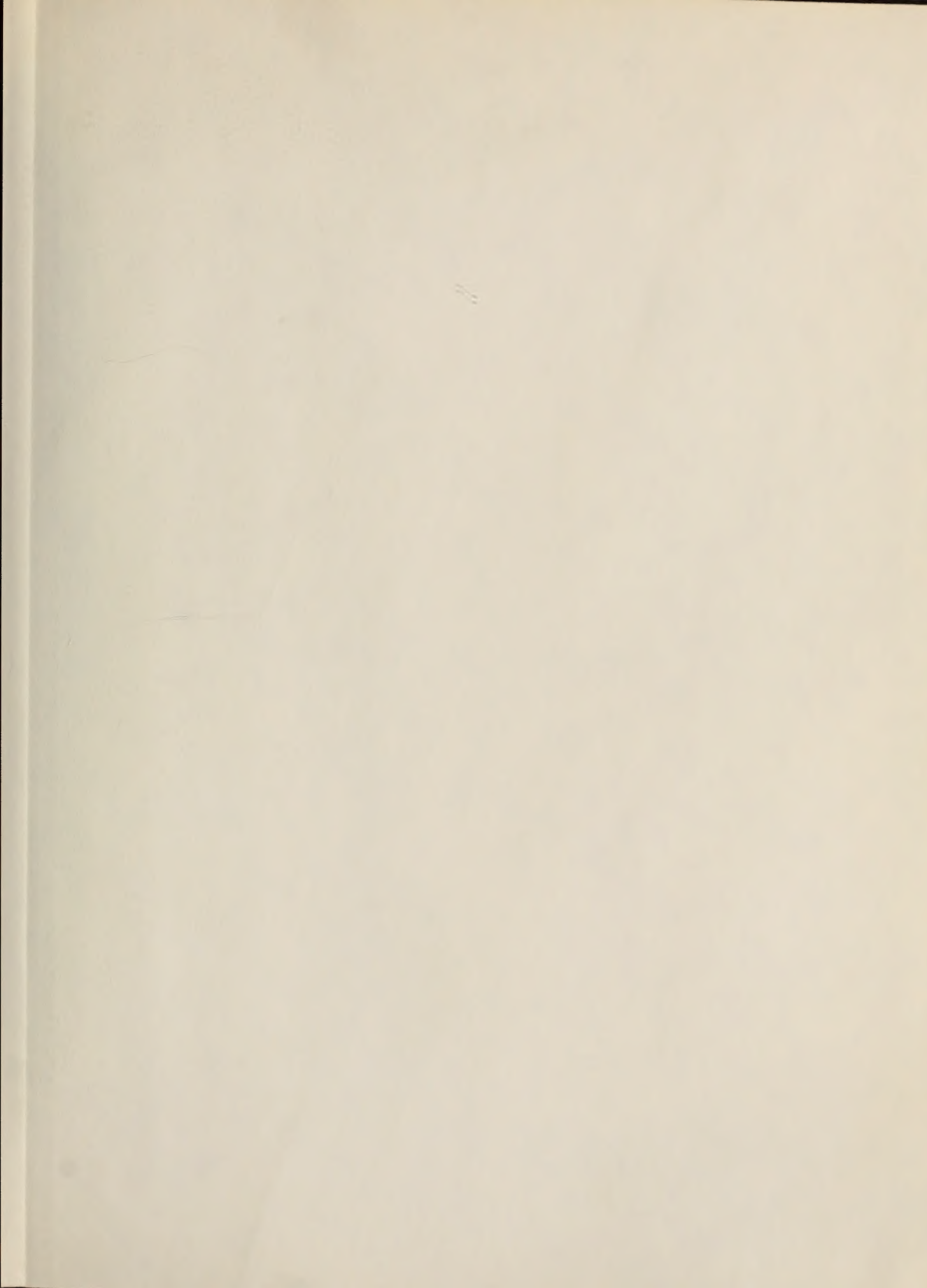
**Proprietors.**—"Active proprietors..." represents owners and partners of unincorporated businesses who devoted the major portion of their time to the business in November 1948.

**Employment.**—"Number of paid employees..." represents all employees on the pay roll for the pay period ending nearest November 15, 1948. "Full workweek" employees, whether regular or seasonal, are those who in the November 15 pay period were paid for working at least the number of hours typically worked in a week by employees of the reporting establishment.





1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23  
24  
25  
26  
27  
28  
29  
30  
31  
32  
33  
34  
35  
36  
37  
38  
39  
40  
41  
42  
43  
44  
45  
46  
47  
48  
49  
50  
51  
52  
53  
54  
55  
56  
57  
58  
59  
60  
61  
62  
63  
64  
65  
66  
67  
68  
69  
70  
71  
72  
73  
74  
75  
76  
77  
78  
79  
80  
81  
82  
83  
84  
85  
86  
87  
88  
89  
90  
91  
92  
93  
94  
95  
96  
97  
98  
99  
100  
101  
102  
103  
104  
105  
106  
107  
108  
109  
110  
111  
112  
113  
114  
115  
116  
117  
118  
119  
120  
121  
122  
123  
124  
125  
126  
127  
128  
129  
130  
131  
132  
133  
134  
135  
136  
137  
138  
139  
140  
141  
142  
143  
144  
145  
146  
147  
148  
149  
150  
151  
152  
153  
154  
155  
156  
157  
158  
159  
160  
161  
162  
163  
164  
165  
166  
167  
168  
169  
170  
171  
172  
173  
174  
175  
176  
177  
178  
179  
180  
181  
182  
183  
184  
185  
186  
187  
188  
189  
190  
191  
192  
193  
194  
195  
196  
197  
198  
199  
200  
201  
202  
203  
204  
205  
206  
207  
208  
209  
210  
211  
212  
213  
214  
215  
216  
217  
218  
219  
220  
221  
222  
223  
224  
225  
226  
227  
228  
229  
230  
231  
232  
233  
234  
235  
236  
237  
238  
239  
240  
241  
242  
243  
244  
245  
246  
247  
248  
249  
250  
251  
252  
253  
254  
255  
256  
257  
258  
259  
260  
261  
262  
263  
264  
265  
266  
267  
268  
269  
270  
271  
272  
273  
274  
275  
276  
277  
278  
279  
280  
281  
282  
283  
284  
285  
286  
287  
288  
289  
290  
291  
292  
293  
294  
295  
296  
297  
298  
299  
300  
301  
302  
303  
304  
305  
306  
307  
308  
309  
310  
311  
312  
313  
314  
315  
316  
317  
318  
319  
320  
321  
322  
323  
324  
325  
326  
327  
328  
329  
330  
331  
332  
333  
334  
335  
336  
337  
338  
339  
340  
341  
342  
343  
344  
345  
346  
347  
348  
349  
350  
351  
352  
353  
354  
355  
356  
357  
358  
359  
360  
361  
362  
363  
364  
365  
366  
367  
368  
369  
370  
371  
372  
373  
374  
375  
376  
377  
378  
379  
380  
381  
382  
383  
384  
385  
386  
387  
388  
389  
390  
391  
392  
393  
394  
395  
396  
397  
398  
399  
400  
401  
402  
403  
404  
405  
406  
407  
408  
409  
410  
411  
412  
413  
414  
415  
416  
417  
418  
419  
420  
421  
422  
423  
424  
425  
426  
427  
428  
429  
430  
431  
432  
433  
434  
435  
436  
437  
438  
439  
440  
441  
442  
443  
444  
445  
446  
447  
448  
449  
450  
451  
452  
453  
454  
455  
456  
457  
458  
459  
460  
461  
462  
463  
464  
465  
466  
467  
468  
469  
470  
471  
472  
473  
474  
475  
476  
477  
478  
479  
480  
481  
482  
483  
484  
485  
486  
487  
488  
489  
490  
491  
492  
493  
494  
495  
496  
497  
498  
499  
500  
501  
502  
503  
504  
505  
506  
507  
508  
509  
510  
511  
512  
513  
514  
515  
516  
517  
518  
519  
520  
521  
522  
523  
524  
525  
526  
527  
528  
529  
530  
531  
532  
533  
534  
535  
536  
537  
538  
539  
540  
541  
542  
543  
544  
545  
546  
547  
548  
549  
550  
551  
552  
553  
554  
555  
556  
557  
558  
559  
560  
561  
562  
563  
564  
565  
566  
567  
568  
569  
570  
571  
572  
573  
574  
575  
576  
577  
578  
579  
580  
581  
582  
583  
584  
585  
586  
587  
588  
589  
590  
591  
592  
593  
594  
595  
596  
597  
598  
599  
600  
601  
602  
603  
604  
605  
606  
607  
608  
609  
610  
611  
612  
613  
614  
615  
616  
617  
618  
619  
620  
621  
622  
623  
624  
625  
626  
627  
628  
629  
630  
631  
632  
633  
634  
635  
636  
637  
638  
639  
640  
641  
642  
643  
644  
645  
646  
647  
648  
649  
650  
651  
652  
653  
654  
655  
656  
657  
658  
659  
660  
661  
662  
663  
664  
665  
666  
667  
668  
669  
670  
671  
672  
673  
674  
675  
676  
677  
678  
679  
680  
681  
682  
683  
684  
685  
686  
687  
688  
689  
690  
691  
692  
693  
694  
695  
696  
697  
698  
699  
700  
701  
702  
703  
704  
705  
706  
707  
708  
709  
710  
711  
712  
713  
714  
715  
716  
717  
718  
719  
720  
721  
722  
723  
724  
725  
726  
727  
728  
729  
730  
731  
732  
733  
734  
735  
736  
737  
738  
739  
740  
741  
742  
743  
744  
745  
746  
747  
748  
749  
750  
751  
752  
753  
754  
755  
756  
757  
758  
759  
760  
761  
762  
763  
764  
765  
766  
767  
768  
769  
770  
771  
772  
773  
774  
775  
776  
777  
778  
779  
780  
781  
782  
783  
784  
785  
786  
787  
788  
789  
790  
791  
792  
793  
794  
795  
796  
797  
798  
799  
800  
801  
802  
803  
804  
805  
806  
807  
808  
809  
810  
811  
812  
813  
814  
815  
816  
817  
818  
819  
820  
821  
822  
823  
824  
825  
826  
827  
828  
829  
830  
831  
832  
833  
834  
835  
836  
837  
838  
839  
840  
84











CB/Bureau of the Census Library



5 0673 01044480 3